

San Leandro Arts & Culture Grants FY2024

Proposed Grantees, via the Grants Ad-Hoc
Sub-Committee

for final approval of the full Arts, Culture &
Library Commission

Presented by Brody Scotland
March 19, 2024

Background and Process

- \$80,000 available for the grant program in FY2024
- 26 applications received
 - **19 individual**
 - **7 non-profit organization**
- Sub-committee members individually ranked applications on a 1-100 scale, scores were averaged
- Applications sorted by highest score for inclusion into program

Portfolio of proposed funded projects to include:

<ul style="list-style-type: none">• Community art workshop about San Leandro living	<ul style="list-style-type: none">• Paintings based on local stories	<ul style="list-style-type: none">• Juggling performance and happiness workshop
<ul style="list-style-type: none">• Short-form documentaries of San Leandro entrepreneurs	<ul style="list-style-type: none">• Bellydance showcase	<ul style="list-style-type: none">• Collage mail art project
<ul style="list-style-type: none">• Disability services art programs and show	<ul style="list-style-type: none">• All-ages art classes	<ul style="list-style-type: none">• Teen and young adult creative reuse project

Proposed Grantees: Individuals

Constance Chapman

“Community Art, Celebrating San Leandro and San Leanders”



- Series of 3 community workshops to guide participants in creating art based on what they like, love, and benefit from living in San Leandro
- Up to 90 total participants
- Resulting artwork will be displayed publicly in San Leandro

Eric Shea

“San Leandro: Order Up!”



- Applicant will collect stories of ideas/projects being born while in restaurants/cafes in San Leandro
- Stories will be illustrated through an oil or acrylic painting (10-20 paintings total)
- Resulting artwork will be displayed in a public exhibition + on applicant's website

Frank Olivier

“Tricks to Happiness”



- Comedy and magic performance from a world-class juggler that incorporates metaphors and examples of how to build greater happiness
- Two-day masterclass on happiness
- Show and masterclass free for San Leandro residents

Kimberly Twardochleb

“Three Stories, One Community”



- Applicant will finish the remaining two short-form documentaries in her three-part series of San Leandro entrepreneurs
- Each story highlights finding your passion and your community
- Resulting films to be screened at the Library

Monica Hedman

“2024 Holiday Belly Dance Showcase”



- 12-15 dancer showcase in San Leandro
- Dancers can participate for free (most showcases charge the dancers)
- Free tickets to the public

Nancy Brown

“The Bunny Project”

The Bunny Project

A community mail art collaboration

Add to the collage

*color, line, texture,
shapes, words, images*

Send to ----->

- Hundreds of ‘starter collages’ will be created by Nancy + middle schoolers
- Starter collages will be distributed all over San Leandro for people to find, complete, and mail back
- Completed collages will be exhibited at the Library + applicant’s website

Rose Whitmore

“Tough Enough- Completion of Memoir in Essays”

“Rose Whitmore is the recipient of the 2021 James Jones First Novel Fellowship, the Oran Robert Perry Burke Award from The Southern Review, and the Peden Prize from The Missouri Review. She has received fellowships from Hemingway’s House in Ketchum, the Breadloaf Writer’s Conference, Hedgebrook, **and the San Leandro Arts Commission**. Rose received a Wallace Stegner Fellowship from Stanford where she was also a Jones Lecturer and the recipient of the Phi Beta Kappa Prize for excellence in teaching.”
-from her website (emphasis ours)

- Funds would help the applicant take a work sabbatical to finish her second book
- Applicant awarded a grant in 2021 to finish revisions of her first novel- it’s now done and she has an agent
- Applicant will lead a free, two-hour writing workshop about how to start writing your story

Proposed Grantees: Non-Profits

Davis Street

“Disabilities Services Art Program and Show”



- Funds will allow the art program access to new shared art spaces and more materials/art opportunities
- Funds will be used for annual art show and social event, produced by Disabilities Services participants
- Show/event free to the San Leandro public

San Leandro Art Association (SLAA)

“Bringing Art to the Community, and Community to the Art”



- Up to 6 art classes with hired professional instructors for various groups: children, teens, and adults
- Between 120-200 residents anticipated to be served by these free classes
- Photos from art classes / of art will be displayed at their booth at various events

San Leandro Improvement Association (SLIA)

“Bell Planter Mosaic”



- Mosaic-ing of a planter at Davis St and East 14th
- Artist selected; final design to be voted on by residents
- Resulting in vibrant art for downtown

Teen Advocacy Going Strong (TAGS)

“Teen and Young Adult Creative Reuse Project”

OUR PROGRAMS

We offer no-cost programs that teens and young adults ages 13-24 can explore. Teens will also have opportunities for mentorship from visiting artists and entrepreneurs.

SOCIAL
ENTERPRISE

SELL-TRADE

REPURPOSE
/ CREATE

MAKERS
MARKET

- Funds will support free create/reuse workshops for teens and young adults and other programs
- Variety of community events throughout the year including booth at Artisan Market, Annual Art Show
- Makers Market for young artists to display and sell their work

Key Takeaways

Total request for grant funding was \$153,843
...192% of our budget

Proposing to fund 9 applicants for a total of \$78,663
up from ~\$20k in 2021
...an almost 300% increase

Total # of applicants increased from 8 (2020/21 cycle) to 26:
... a 225% increase

One Last Thing...

- In the 2020/21 grant cycle, the Arts Commission paid almost \$10,000 to an outside consultant to administer the grant program
- We kept it “in house” this year and completely revamped all of the instructions, application forms, and expanded the focus of the grant program
- Special thanks to Bill Sherwood, who worked tirelessly to get all the applications in order, answer questions, etc (let’s hire someone to help next year?)