

Alameda-Contra Costa Transit District (AC Transit)

Presentation to City of San Leandro
Facilities & Transportation Committee

April 5, 2023

Board Directors representing San Leandro



President

Joel Young

Term Expires: December 2026



Ward 3

Sarah Syed

Term Expires: December 2026



Ward 4

Murphy McCalley

Term Expires: December 2026



At-large

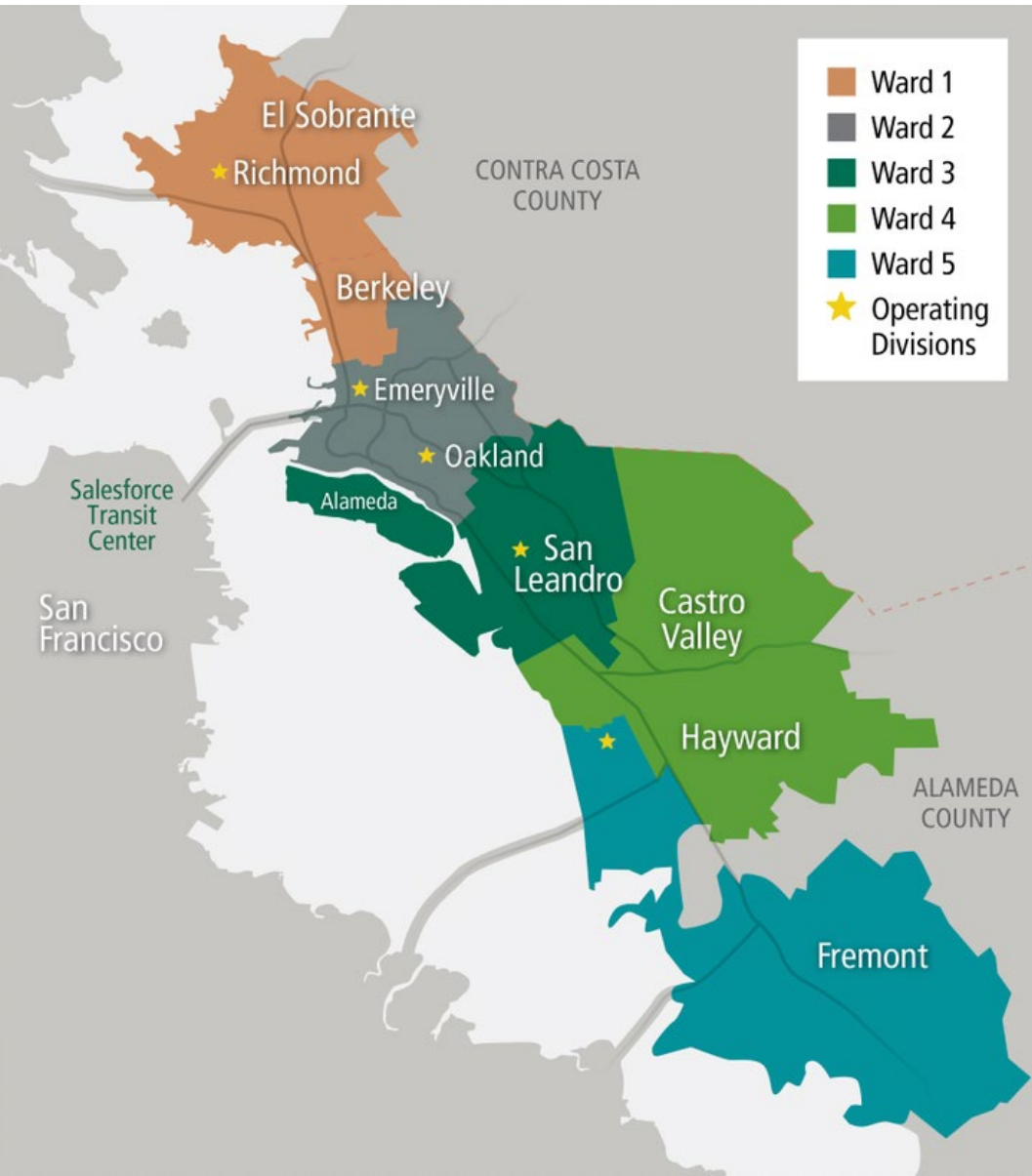
**H. E. Christian
Peeples**

Term Expires: December 2024

AGENDA

1. Welcome Remarks and Introductions
2. About AC Transit
3. Priorities
4. Transit Bus Shelter Program

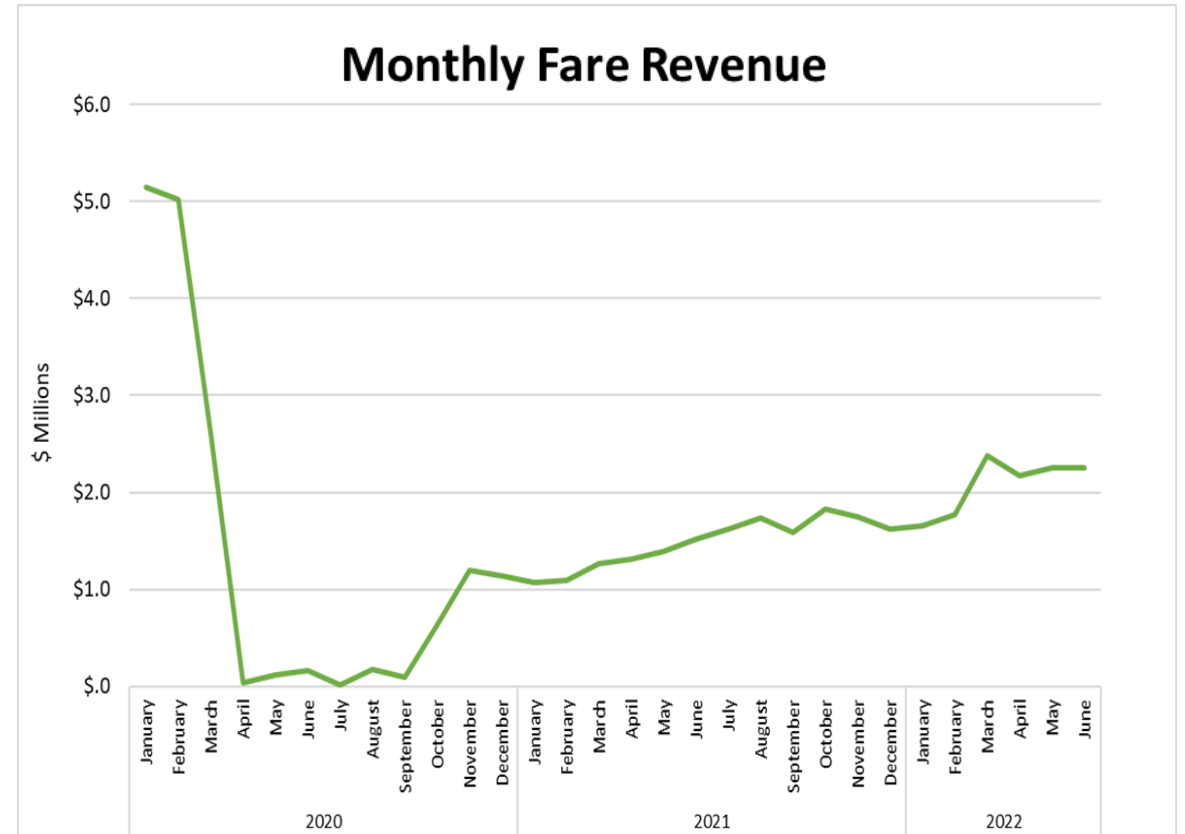
AC Transit Serving Our Community



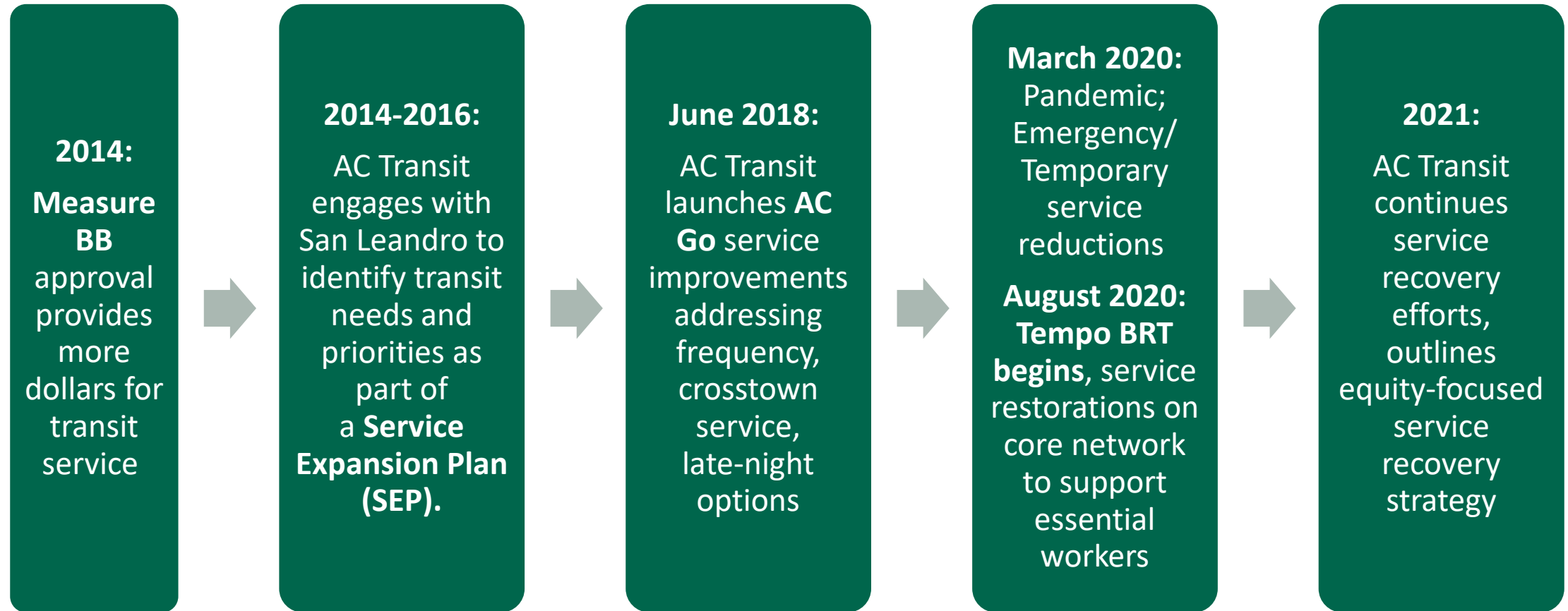
- California's largest public bus-only system
- 3rd largest bus only transit agency in the U.S.
- Service area: 364 square miles, 1.5 million people
- 13 cities and 8 unincorporated communities w/in Alameda and Contra Costa counties
- Operating since 1960
- Our riders...
 - 65% low income
 - 75% people of color
 - 43% riders without access to a car

AC Transit Financial Situation

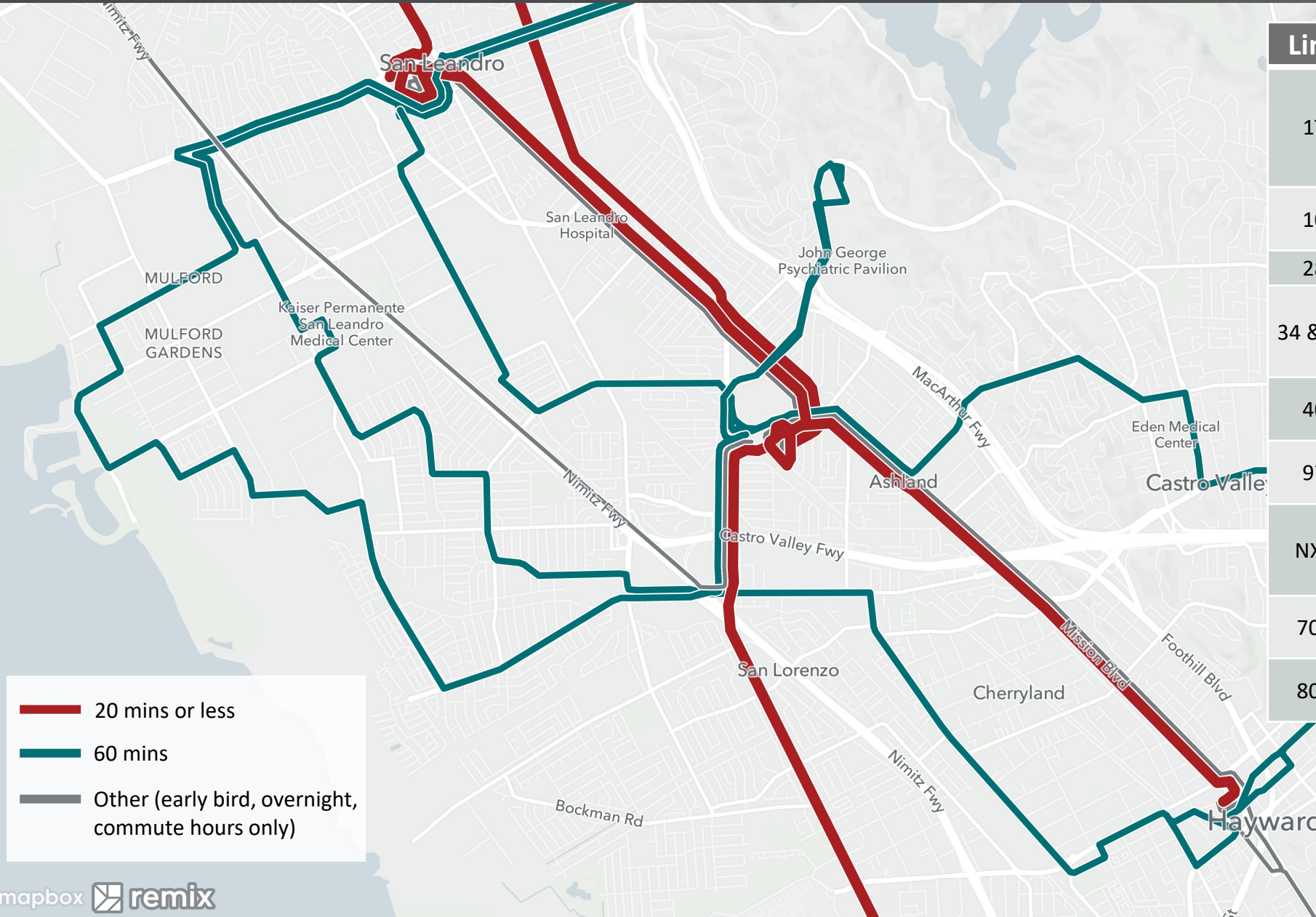
- Strong financial position going into the Pandemic
- Diverse revenue streams
- One-time Federal Emergency Relief Funds currently benefiting the District
- Ridership and farebox revenue decline
- Deficits projected to start in FY25 once emergency funding used up
- Staff is working on solutions to this problem



Recent Transit Service History in San Leandro



Transit Service in San Leandro Today



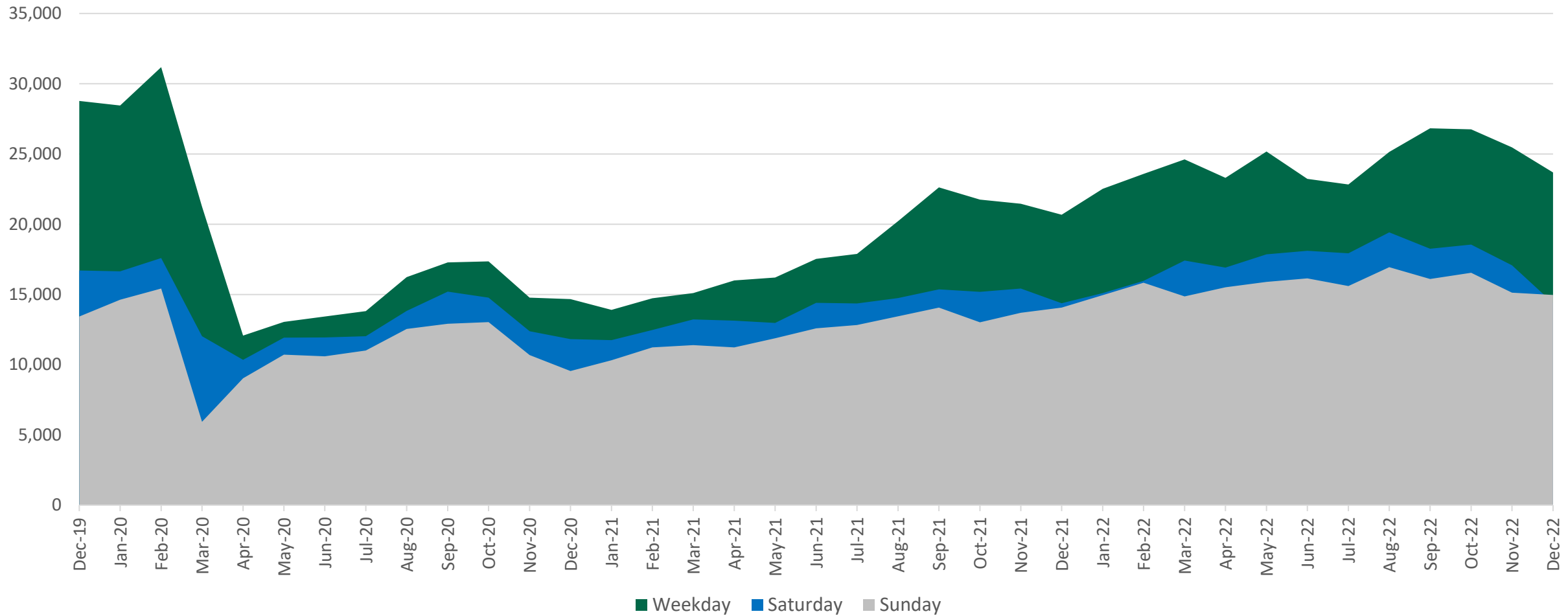
Line	Serving	Frequency
1T	E 14 th St north to Oakland	every 10 min. daytime, every 30 min. overnight
10	E 14 th St south to Hayward	every 17 min.
28	Floresta Gardens	every 60 min.
34 & 35	Broadmoor, Marina Faire, Washington Manor	every 60 min; every 30 min. along Davis and Estudillo
40	Broadmoor, San Leandro High	every 20 min.
97	Hesperian Blvd south to Union City	every 15 to 20 min.
NX3	Broadmoor, downtown San Francisco	every 20-30 minutes at commute times
706	Bay Fair BART to San Francisco	2 trips at 4:00-4:30am
801	E 14 th south to Fremont	every 60 min. overnight

- 20 mins or less
- 60 mins
- Other (early bird, overnight, commute hours only)

3000 ft



Average Daily Boardings on San Leandro Lines



TEMPO BRT
(1T) has the
highest
ridership

[TEMPO BRT Monthly
Performance Dashboard](#)



Student Transit Pass Program (STPP)

The Student Transit Pass Program (STPP) is funded by the Alameda County Transportation Commission via Measure BB, where qualified students in Alameda County can obtain a Clipper card with a pass, allowing them to ride local AC Transit lines for free.

1,643 SLUSD Students Participate



SLUSD

Bancroft Middle

John Muir Middle

Lincoln High

San Leandro High

Priorities

- Hiring Bus Operators
- Service Quality
- Zero Emission Transition



We Want
you

TO DRIVE THE EAST BAY




We are starting ...

A review of our
bus routes and schedules.

A light gray cloud with a dark green outline, containing the text "FINANCIAL DEFICIT".

**FINANCIAL
DEFICIT**

A light gray cloud with a dark green outline, containing the text "OPERATOR AVAILABILITY SHORTFALL".

**OPERATOR
AVAILABILITY
SHORTFALL**

Prioritize where and when
transit service is offered

Align service with
customer needs and
equity goals

Take our Customer Preference Survey
...coming soon

Key Initiative: Zero Emission Program

5 million
Zero
Emission
miles

12,831
Metric
Tons of CO2
Emissions
Eliminated

25,414
Hours of

ZEB Workforce
Training

Estimated Cost is
\$1.3B (vehicles and
infrastructure)

Technologies:
Hydrogen fuel cell
and Battery Electric



Leading the way to a
**ZERO EMISSION
FUTURE.**

100% by 2040



Transit Shelter Program – Background

- For the past 20+ years, AC Transit had a 1999 Transit Shelter Agreement with Clear Channel Outdoor Advertising (CCO) to do all maintenance and capital work in exchange for advertising revenue in shelters. This agreement expires on March 2023.
- Historically, CCO used advertising revenue to pay for maintenance and capital costs.
- Revenue in transit shelters has gone down (and moved online) while costs to maintaining infrastructure has gone up.
- AC Transit is shifting to a new model that continues maintenance, advertising, and capital services that provides a more dignified bus stop waiting experience for our riders.

Transit Shelter Program – Moving Forward

On Feb 22, 2023, AC Transit's Board of Directors approved the award of two contracts:

Transit Shelter Advertising Contract – Intersection LLC

- \$700,000 Minimum Annual Guarantee in advertising revenue, 5 year contract
- Installation, removal, sale, and maintenance of advertising. Potential for digital advertising.

Advertising	
Clear Channel Contract	New Contract
50% Monthly Revenue Share	65% Monthly Revenue Share
Minimum Annual Guarantee: No	Minimum Annual Guarantee: Yes

Transit Shelter Program – Moving Forward

Transit Shelter Maintenance Contract – Graffiti Protective Coatings, Inc.

- \$851,020 dollars a year for existing 276 shelters, 5 year contract

Maintenance Costs (Annual)	
Clear Channel Contract	New Contract
\$0 per year (Nonmonetary Contract – no longer viable)	ACT Estimate: \$1,332,720/year Actual: \$851,020/year
Cleaning: 1x a week	Cleaning: 2x – 3x a week
Pressure Washing: 1x a month	Pressure Washing: 1x a month
Maintenance Log: 2x a month, excel file	Maintenance Log: online accessible 24/7
Unscheduled Requests: 24 hour response	Unscheduled Requests: 24 hour response
Unhoused Trash Cleanup: None	Unhoused Trash Cleanup: Yes

Transit Shelter Program – Costs (All)

Annual Maintenance Cost – All Jurisdictions		
Scheduled	\$816,960	Includes Pressure Washing 1x a Month and Cleaning (Graffiti Removal, Trash, Sweeping, Etc.) 2x a Week (up to three times).
Unscheduled	\$34,060	Includes on-call Pressure Washing, Cleaning, Graffiti Removal, Trash, Sweeping, Minor Maintenance, Repainting, Unhoused Trash Cleanup
Total	\$851,020	All shelters in ACT's Service Area
Minimum Annual Guarantee (M.A.G.)		
Advertising MAG	\$700,000	Annual revenue guaranteed based on all advertising shelters in ACT's Service Area

Transit Shelter Program – Costs (San Leandro)

Jurisdictions	Kiosks	Non Ad Shelters	Ad Shelters	Total Shelters
San Leandro	30	2	5	37

Percent Total (Maintenance)	Percent Total (Advertising Panels)	Annual Maintenance Cost per Jurisdiction (Scheduled + Unscheduled)	Annual Maintenance Cost per Jurisdiction (after M.A.G.)
13.41%	12.77%	\$114,086.01	\$24,724

Transit Shelter Program – Next Steps

- Goal is to finalize contracts with the vendors by April 1, 2023.
 - AC Transit will take on ownership of transit shelter assets and will continue to administer the contracts on behalf of the jurisdictions.
- AC Transit is still looking for ways to fund these contracts and streamline processes (i.e. waiving fees and fast tracking permits)
 - We will be working closely with San Leandro staff to discuss costs for maintenance and potential financial contributions.

Discussion