

San Leandro 2050 Proposal for Western Alameda County Tree Partner Network

Primary Contacts:

- **Patty Breslin**, Executive Director, San Leandro 2050 – patty@sanleandro2050.org
- **Ofelia Flores Rodriguez**, Outreach & Engagement Project Manager – ofelia@sanleandro2050.org

1. Why We Are Interested in the Position(s)

San Leandro 2050 proposes to lead both roles under the Western Alameda County Tree Partner Network because this work reflects our core mission: to advance climate resilience, equity, and community-driven planning in San Leandro and neighboring areas. We have spent the past several years developing practical systems of governance and partnership that make climate and greening goals achievable at the local level.

This project extends that approach -inking neighborhoods, workforce programs, and City partners into one, equitable framework. It also builds naturally from the governance model we developed through the Bethel Resilience Hub, where community and partners collaborate to move from planning to tangible outcomes.

2. Organizational Qualifications to Perform the Work

San Leandro 2050 (SL2050) has a strong record of managing complex, multi-stakeholder projects that bridge state and local agencies, nonprofits, and residents. Our qualifications include:

- Proven experience managing state and local grants (CARB Community Air Grant Cycle 2, 3, 4 and 5, Aclima Regional Air Quality Study, BAAQMD JCS Grant)
- Strong community partnerships with schools, nonprofits, and neighborhood groups.
- Technical capacity in asset mapping, data design, and visual communication tools.
- Experienced facilitation of advisory boards and resident-led engagement processes.

We combine structured project management with flexible, adaptive systems designed to work for the community and our partners, not against them.

3. Experience Working with Community Members in San Leandro

SL2050's work is rooted in direct engagement with residents and grassroots organizations across San Leandro.

- **Bethel Community Presbyterian Church Resilience Hub** – transforming a faith campus into a resilience and education center for climate solutions and emergency preparedness.
- **Cycle 4 Asset Mapping project**– creating a relational database and map of community resources to guide future program resilience investments.
- **Community Gardening & Education Programs** – teaching sustainable gardening, heat resilience, and food security through public workshops and partnerships with 35 community gardeners and in community.

These experiences reflect our ability to reach diverse communities and create structures that strengthen local capacity rather than rely on one-time participation.

4. How We See the Two Positions Working Collaboratively

While the RFP identifies two separate positions -a Grant Coordinator and a Community Facilitator, we believe separating those roles across different organizations would actually create additional coordination work. These two scopes are tightly interdependent, and managing them separately would require almost a third role just to keep them aligned. Housing both within San Leandro 2050 ensures that communication, reporting, and community engagement move in sync, without duplication or extra administrative effort.

Our team integrates these functions:

- The Grant Coordinator manages meetings, partner engagement and data management
- The Community Facilitator ensures meaningful engagement and genuine community participation and input.

The project's Advisory and Hosting Network will include both neighborhood hosts and community-based partners such as Homegrown Habitats and Friends of San Leandro Creek. These partners will serve as anchor organizations that bring technical expertise, continuity, and strong local networks, ensuring consistent participation across multiple neighborhoods.

This blended model balances grassroots input, community experience, passion for greening with professional and institutional capacity, creating a sustainable governance structure that can guide future implementation.

5. Knowledge and Experience Creating Asset Maps and Ecosystem Maps

SL2050 has developed an adaptable, relational data model that tracks organizations, programs, and relationships. Our previous Asset Mapping Project built a database in Supabase/PostgreSQL integrated with QGIS and Leaflet for public-facing visualization.

That experience provides the foundation for this project's Ecosystem Map, which will focus on illustrating connections—between neighborhood hosts, workforce partners, and institutional players—rather than just listing assets. Our mapping philosophy is practical and equity-driven: maps are tools for collaboration and accountability, not static graphics.

6. Vision for What Can Be Achieved Through This Process

We envision this project producing a durable framework for equitable urban greening and community resilience in Western Alameda County. By the end of the process, the project will deliver:

- A governance and coordination model that defines how neighborhoods, workforce partners, and cities can collaborate long-term.
- A clear ecosystem map that visualizes existing connections and capacity gaps.
- A workforce and implementation readiness plan that moves beyond volunteerism toward paid, sustainable maintenance and planting programs.
- A final equity-focused plan strong enough to attract additional funding and serve as a model for other municipalities.

By combining neighborhood leadership with trusted community partners, the project will build shared ownership, technical strength, and a credible path to funding future action.