



Realign[»]

Realign Project Overview

City of San Leandro Facilities & Transportation Committee

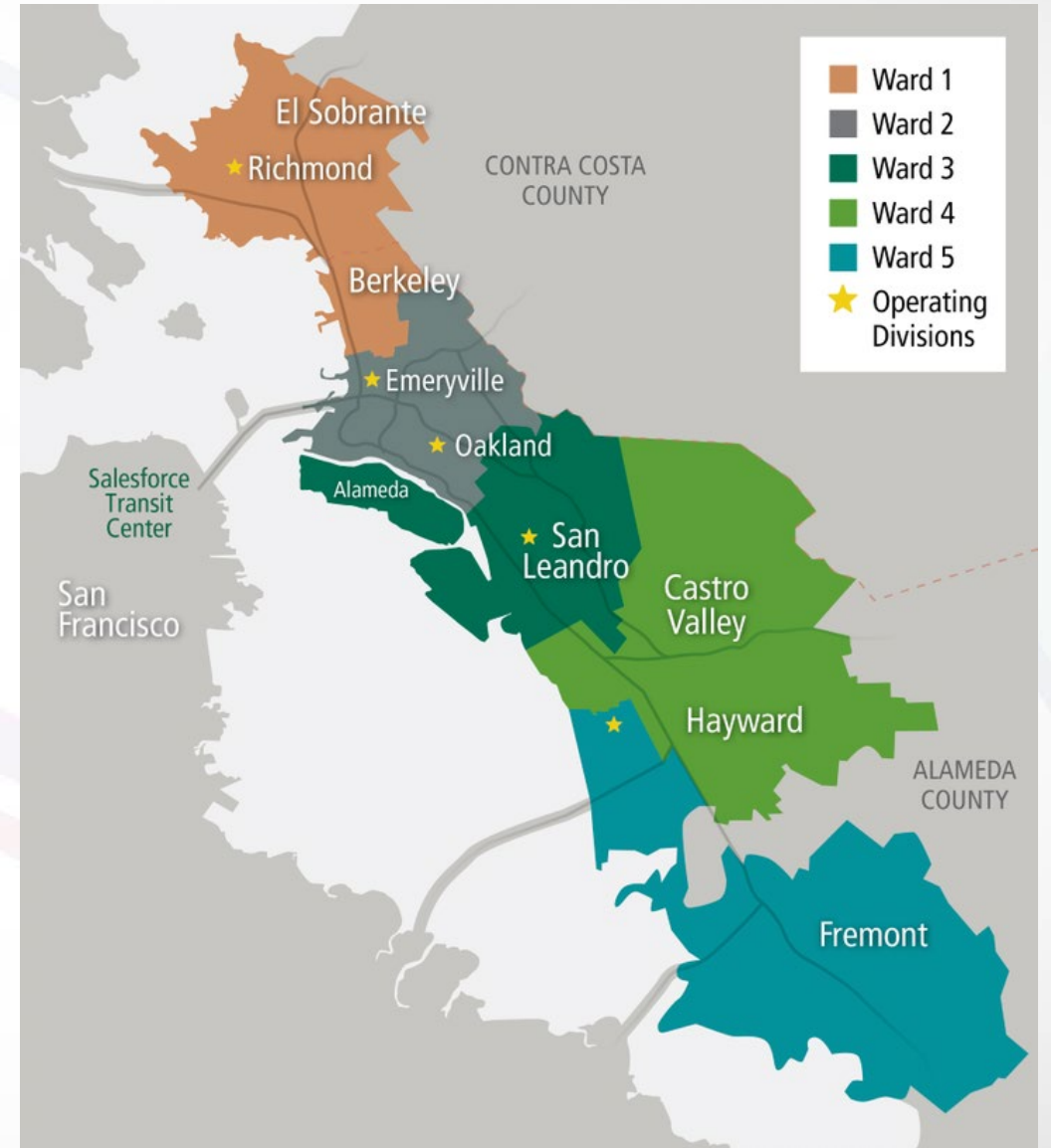
WEDNESDAY OCTOBER 4, 2023

At a Glance

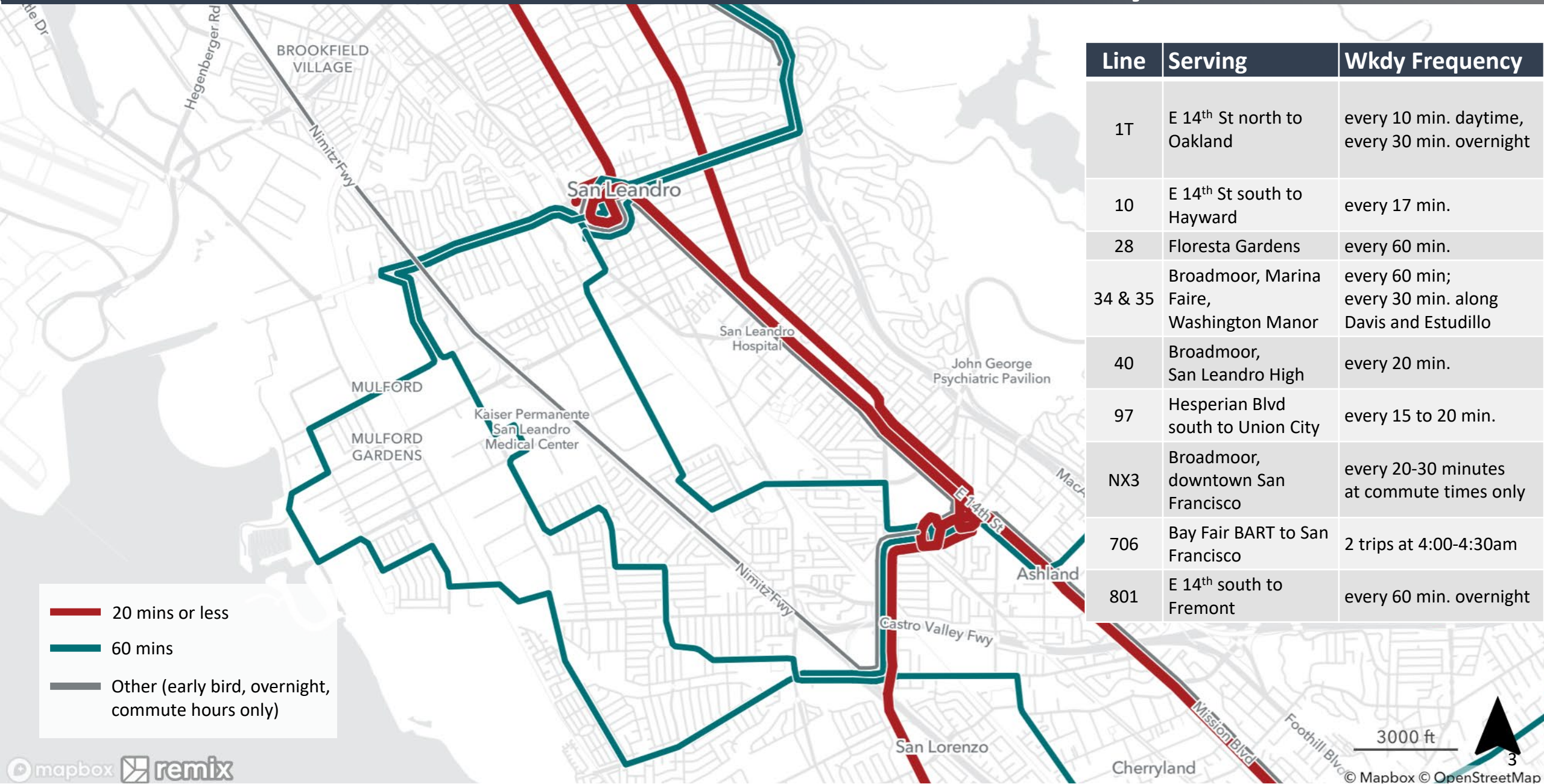
- California's largest public bus-only system
- 3rd largest bus only transit agency in U.S.
- 364 sq. miles, 1.5 million people

Our riders...

- 65% low income
- 75% people of color
- 43% riders do not have access to a car
- 30,000 students every school day



Transit Service in San Leandro Today



Line	Serving	Wkdy Frequency
1T	E 14 th St north to Oakland	every 10 min. daytime, every 30 min. overnight
10	E 14 th St south to Hayward	every 17 min.
28	Floresta Gardens	every 60 min.
34 & 35	Broadmoor, Marina Faire, Washington Manor	every 60 min; every 30 min. along Davis and Estudillo
40	Broadmoor, San Leandro High	every 20 min.
97	Hesperian Blvd south to Union City	every 15 to 20 min.
NX3	Broadmoor, downtown San Francisco	every 20-30 minutes at commute times only
706	Bay Fair BART to San Francisco	2 trips at 4:00-4:30am
801	E 14 th south to Fremont	every 60 min. overnight

What is Realign?

It's a review of our routes and schedules.

Prioritize where and when transit service is offered

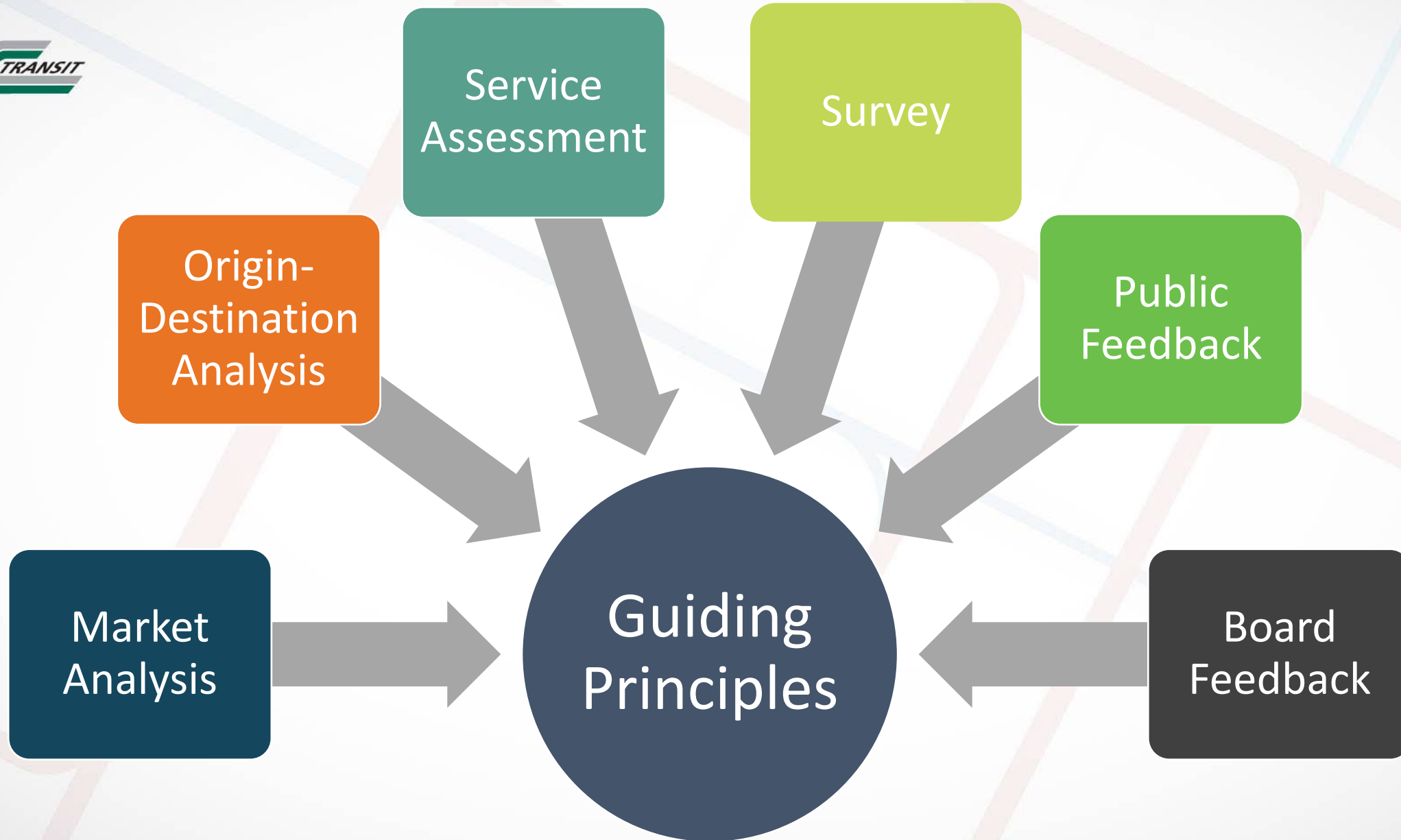
Align service with customer needs and equity goals

Realign's Expectations

- Hard Choices
- Proactive public engagement and feedback
- Opportunity for an unconstrained scenario

Realign Project Phasing



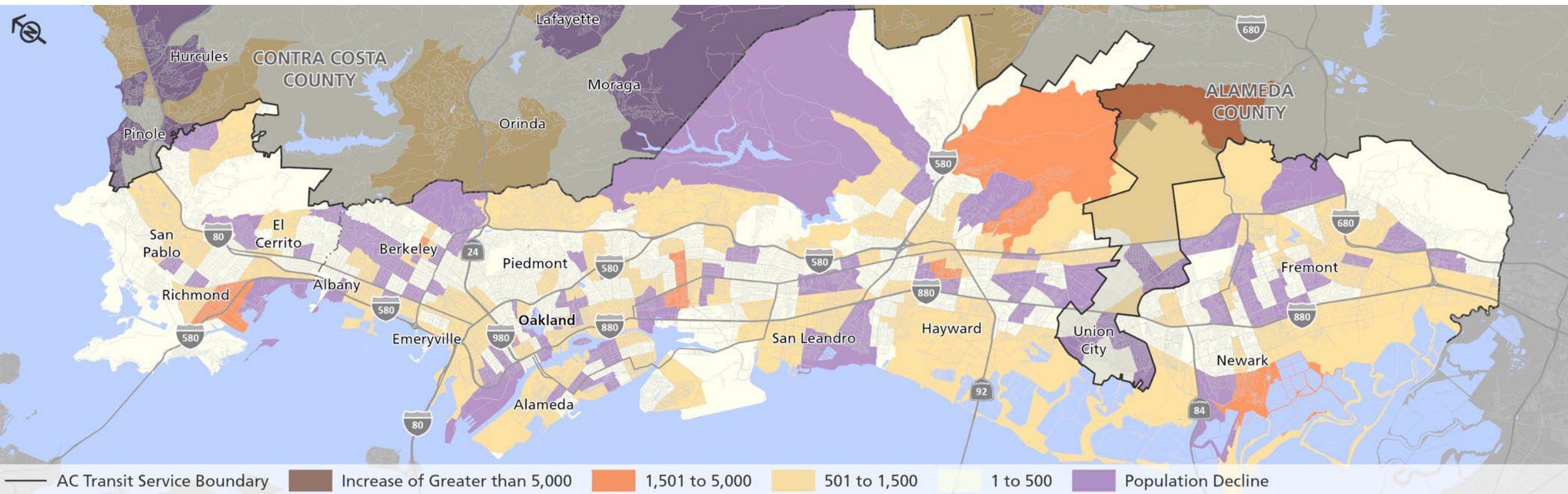


Key Project Elements (Phases 1 and 2)

Population Change (2013-2021)

American Community Survey 5-Year dataset

- 2013 Population: 1,522,000
- 2021 Population: 1,589,000
- 2022 – 2023 showing population decline

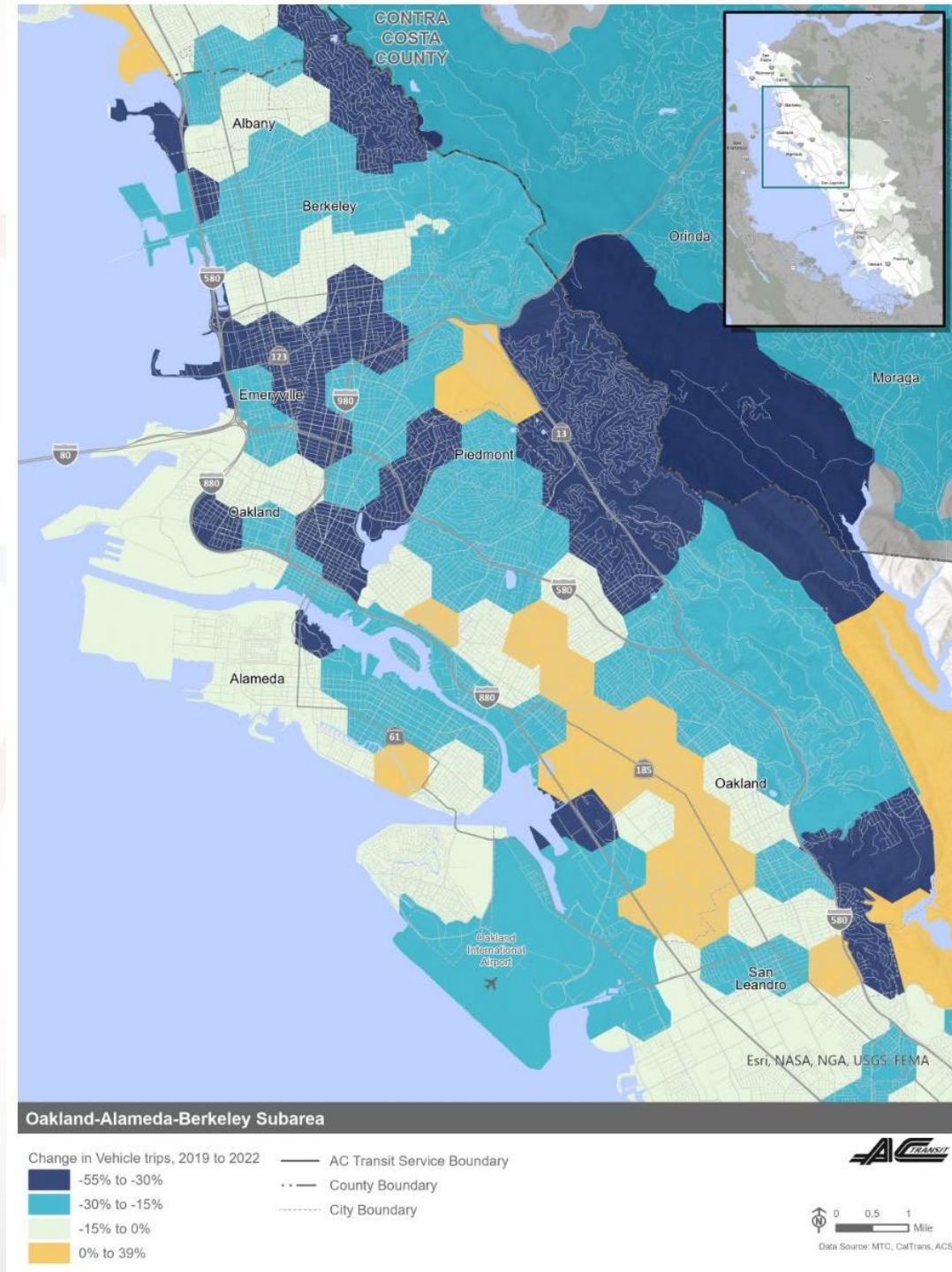


Travel Markets 2019-22

Overall Trips, StreetLight Data

- Fewer overall vehicle trips made throughout AC Transit service area, and especially in job centers.
- Notable exceptions with density:
 - Richmond, San Pablo, Int'l Corridor, South Hayward, Cherryland

Note: Vehicle trips include buses and heavy vehicles but not rail.



Overall Vehicle Trips, 2019-22

Geography

- Most vehicle trips in AC Transit service area start and end within (over 90%).
- This holds true in smaller geographies to a lesser degree. (~ 60-70%)
- Bus trips skew extra-local as compared to general travel.

Time of Day

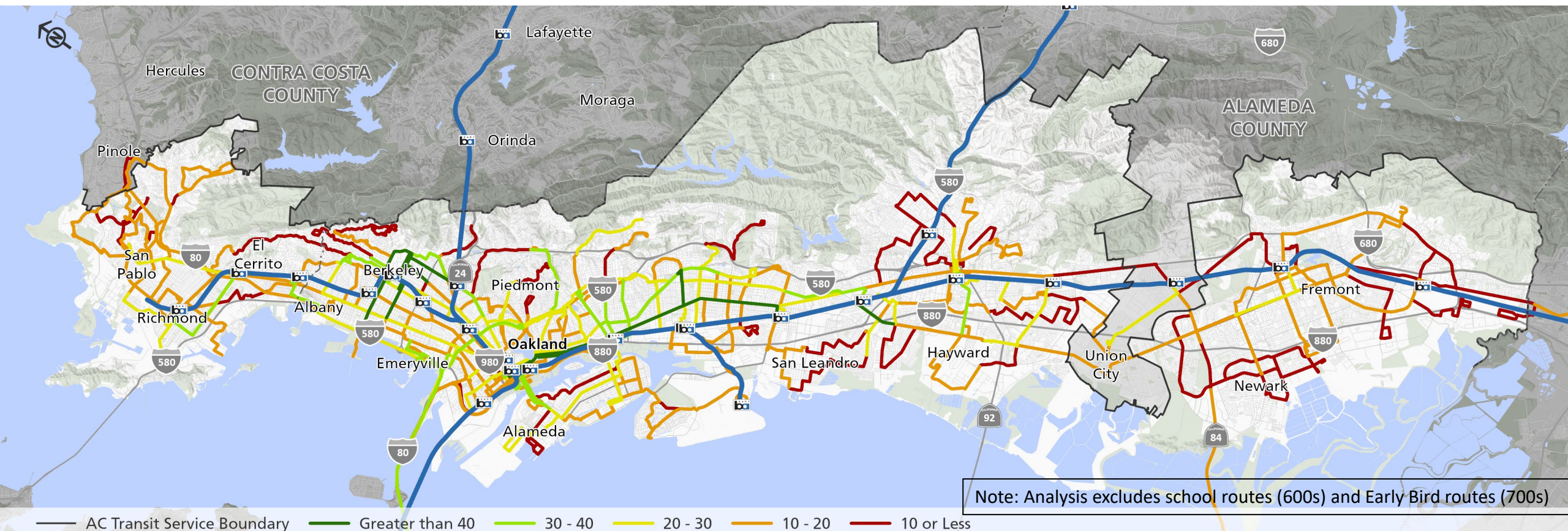
- Seeing declines across all weekday time periods, with midday travel declining least compared to pre-pandemic.
- % drops greatest overnight and in late evenings on weekdays.
- Weekend travel declines spread more uniformly across time periods.

Note: Vehicle trips include buses and heavy vehicles but not rail.

2022 Productivity by Segment

(passengers per revenue hour)

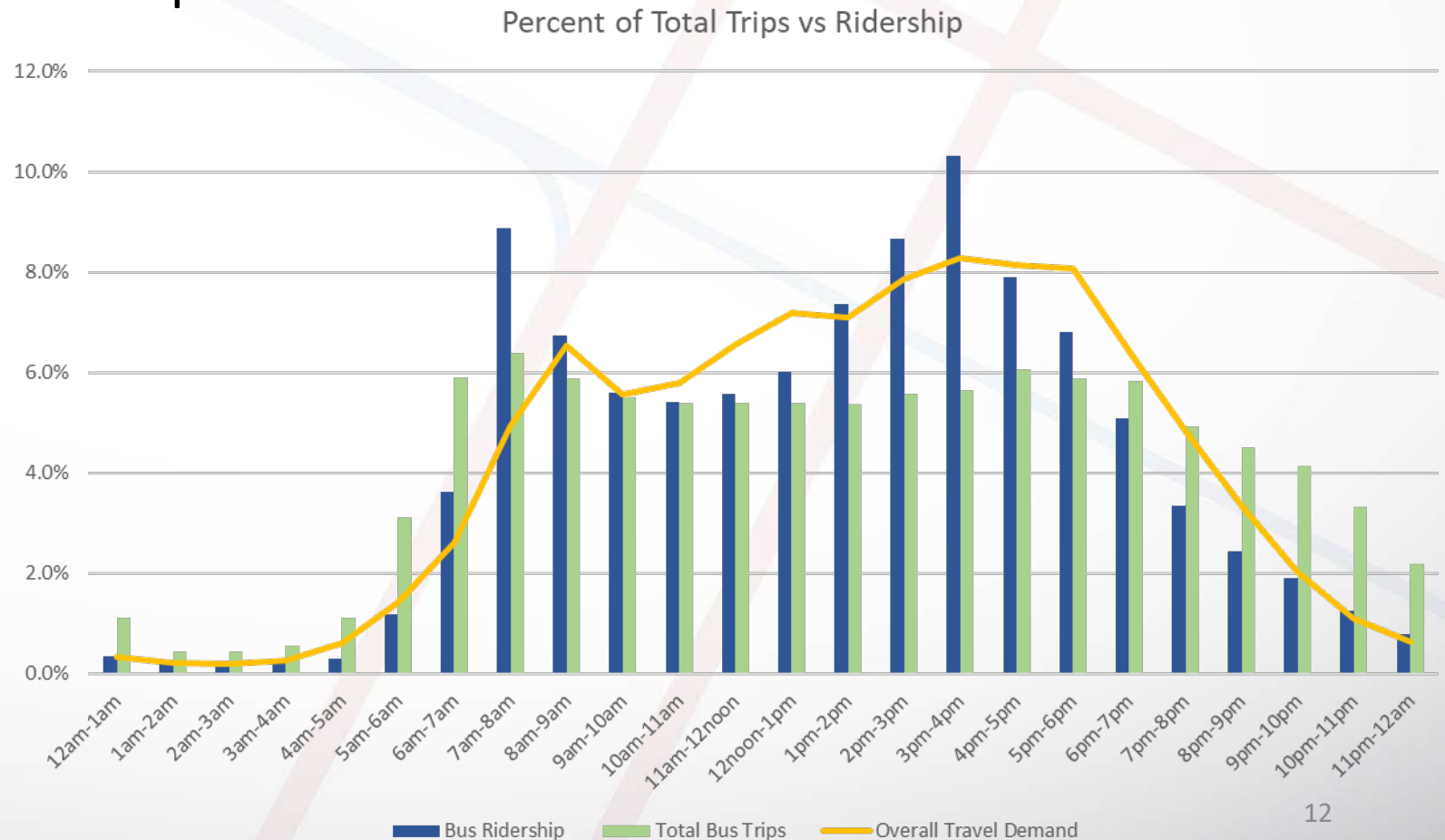
- Highest productivity: Oakland and Berkeley
- Lower productivity: Suburban and low-density areas
- Line 51B is the highest performing route in the system, with a weekday productivity of over 60 passengers per hour.



Travel Demand vs. Transit Use

Weekday time of day comparison

- Bus ridership is more concentrated in the AM and PM peaks
- Students traveling to and from school generate the heavy demand between 7 and 8 AM and 3 and 4 PM
- Overall travel demand has slight peaks



Key Existing Conditions Findings

- The AC Transit service area saw population growth during the last decade but is experiencing a slight decline post-pandemic.
- The makeup of the AC Transit service area is changing due to factors such as an aging population and displacement.
- Travel to and from employment centers is lower today than pre-pandemic; the degree of change varies by location.

Key Existing Conditions Findings (cont.)

- Riders are using AC Transit less today than prior to the pandemic, but in general the trip purposes are the same.
- In general, customers value more frequent service when considering tradeoffs; however, results are mixed when accounting for demographics and subarea location.
- Customers value AC Transit's network coverage and mentioned more frequent and reliable bus service as areas for improvement.



Impressions

Phase 1 – Spring 2023

OUTREACH AND ENGAGEMENT



20,861



7,481



1,471

149

Pop-Up Events

15,718

Survey Responses



Phase 2 Outreach and Engagement Summary



Phase 2 Outreach and Engagement Summary

47 Events

914 Touchpoints

1 Trilingual digital workshop



Phase 2 Engagement Summary



Phase 2 Engagement Summary



Website Page views: 2,116 total

- ACT Transit Realign: 1,740
- Realign: What We've Learned: 376

Social Media Performance (impressions/engagements)

- Twitter: 7,007/137
- Facebook: 4,565/167
- Instagram: 510/22

The graphic has an orange background. At the top, it says 'We are updating our bus network' in white. Below that, in large white letters, is 'Help build our future transit service', followed by 'at actransit.org/realign'. On the right is an illustration of a person with dark skin, wearing a yellow shirt and purple pants, holding a white document. Below the person is a QR code. At the bottom left, there is a green play button icon followed by the text 'Contact Us (510) 267-5631'. Below that is the Spanish text 'Estamos actualizando nuestra red de autobuses' followed by 'Ayúdanos a construir nuestro futuro servicio de transporte en actransit.org/realign'. At the bottom right, there is a green play button icon followed by 'Comunicate con nosotros (510) 267-5632'. There are also four grey play button icons in a row between the English and Spanish contact information.

Guiding Principles

Equity

Provide a network that prioritizes services for communities who need it the most.

Reliability

Provide bus service that is reliable and predictable.

Frequency

Provide frequent service to the most people; frequency's importance will vary by location and be balanced against geographic coverage and community needs.

What we've heard from the Board

- **Reliability:** this is critical!
- **Access:** consider access to destinations, opportunity, healthcare?
- **Sustainability:** consider service that gets people out of their cars?
- **Connections:** mixed opinions about reconciling interconnected network efforts
- *Incorporate **Visionary** plan*

What we've heard from outreach

- **Reliability:** this is critical!
- **Frequency:** not enough service!
- **Recovery:** bringing back pre-pandemic service levels
- **Safety:** wait experience, or walk experience.
- **Connectivity:** improved connections between routes and with BART

Equity

Provide a network that prioritizes mobility for communities who need it the most.

Intent

- Provide the greatest level of service where the greatest concentrations of mobility need exist.

Goal and Metric

- Focus service within MTC Equity Priority Communities (EPCs) within AC Transit service area.
- Improve access to jobs, groceries, medical facilities for Equity Priority Communities, comparing peoples' access to destinations for existing and proposed networks.

Frequency

Provide frequent service to the most people; frequency's importance will vary by location and be balanced against geographic coverage and community needs.

Intent

- Provide the greatest level of service where the greatest concentrations of mobility need exist.

Goal and Metric

- Focus service on higher-density areas according to ridership demand.
- Improve peoples' access to the frequent network (every 15 minutes or better) for existing and proposed networks.

Reliability

Provide bus service that is reliable and predictable.

Intent

- Provide adequate redundancy in operating resources to ensure that trips that are scheduled are operated.

Goal and Metric

- Added buffer in schedules to account for traffic congestion or unforeseen delays.
- Match scheduled service levels to real-world operator availability, **even if that means service reductions.**
- Codify standard operating procedures for delay management.

Three Plan Options

by revenue and ridership/coverage focus

Cost-Neutral

- *Stay the Course*

- *More Frequency, Less Coverage*

**Visionary
Unconstrained**

- *More Frequency, More Coverage*

Next Steps

1

**Develop Plans
+
Learn Rider
Needs**

Mar-Jun 2023

2

**Aligning
Guiding
Principles with
Community
Assessment**

Jul-Aug 2023

3

**Develop
Service
Scenarios
and Gather
Feedback**

Sep-Dec 2023

4

**Draft Final
Service Plan
and Plan
Adoption**

Jan-Apr 2024

5

**Develop
Service
Standards
and Inform
Riders about
Service
Changes**

Apr-Sep 2024

Important Upcoming Milestones

Wed. Nov 1, 2023	AC Transit Board Workshop on Network Options
Tues. Nov 7, 2023	San Leandro City Council Presentation
Thu. Dec 7, 2023	Online District-wide Community Workshop
Wed. Dec 13, 2023	AC Transit Board Meeting
Wed. Jan 24, 2024	AC Transit Board Meeting
April 2024	AC Transit Board Meeting on Final Realign Plan
August 2024	Plan Implementation begins



Realign^{▶◀}

more info at actransit.org/realign