

PROHOUSING DESIGNATION APPLICATION

CITY COUNCIL | February 20, 2024



Principles of “Prohousing”

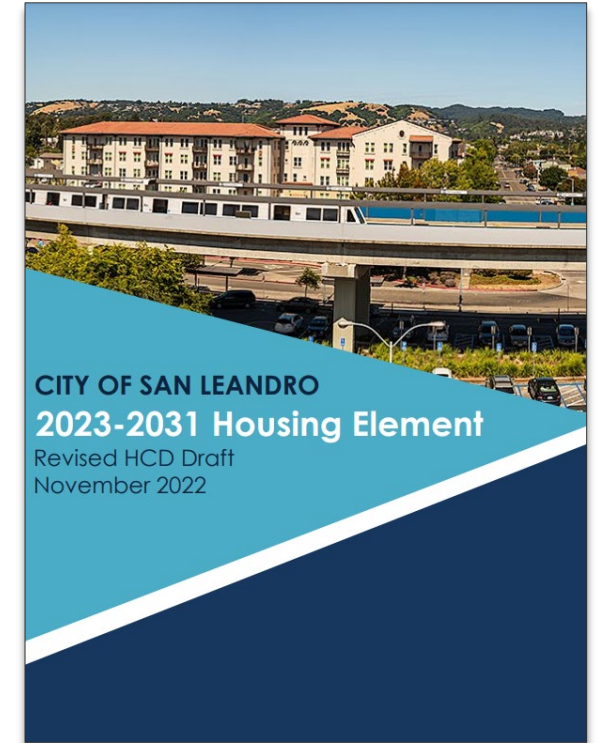
Increase development capacity, variety, streamlining

Planning consistent with state priorities

Promote equitable communities

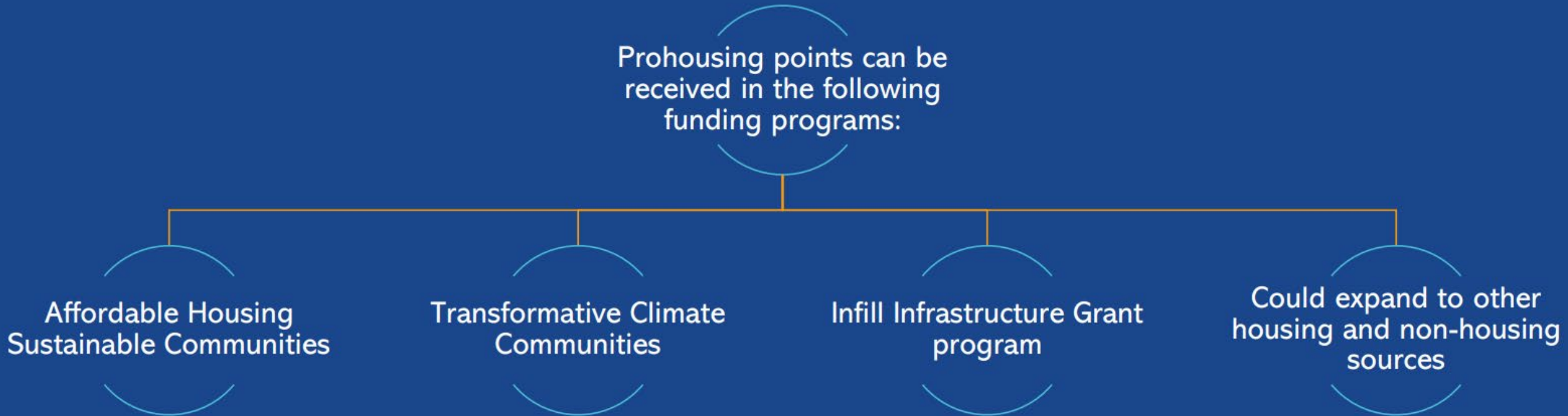
Collaborate to align policies and programs

Implementation of relevant housing statutes



Designation Benefits

Recognizes and rewards cities showing leadership on Housing Production



Prohousing Designation Program Scoring Categories

30 points required across four categories – two year implementation timeline:

Category 1: Favorable Zoning and Land Use

Category 2: Acceleration of Housing Production Timeframes

Category 3: Reduction of Construction and Development Costs

Category 4: Providing Financial Subsidies

“Enhancement Factors” extra points for each qualifying policy.

Prohousing Designated Jurisdictions

- City of Citrus Heights
- City of El Cerrito
- City of Emeryville
- City of Eureka
- City of Fontana
- City of Fresno
- City of Healdsburg
- City of Long Beach
- City of Los Angeles
- City of Moreno Valley
- City of Mountain View
- City of Needles
- City of Oakland
- City of Petaluma
- County of Placer
- City of Rancho Cordova
- City of Redwood City
- City of Riverside
- City of Rohnert Park
- City of Roseville
- City of Sacramento
- County of Sacramento
- City of Salinas
- City of San Diego
- City of San Luis Obispo
- City of Santa Cruz
- City of Santa Monica
- City of Santa Rosa
- County of San Diego
- County of Sonoma
- City of South San Francisco
- City of Stockton
- County of Tulare
- City of Ukiah
- City of West Sacramento
- Town of Windsor
- County of Yuba



Example of Prohousing Policies

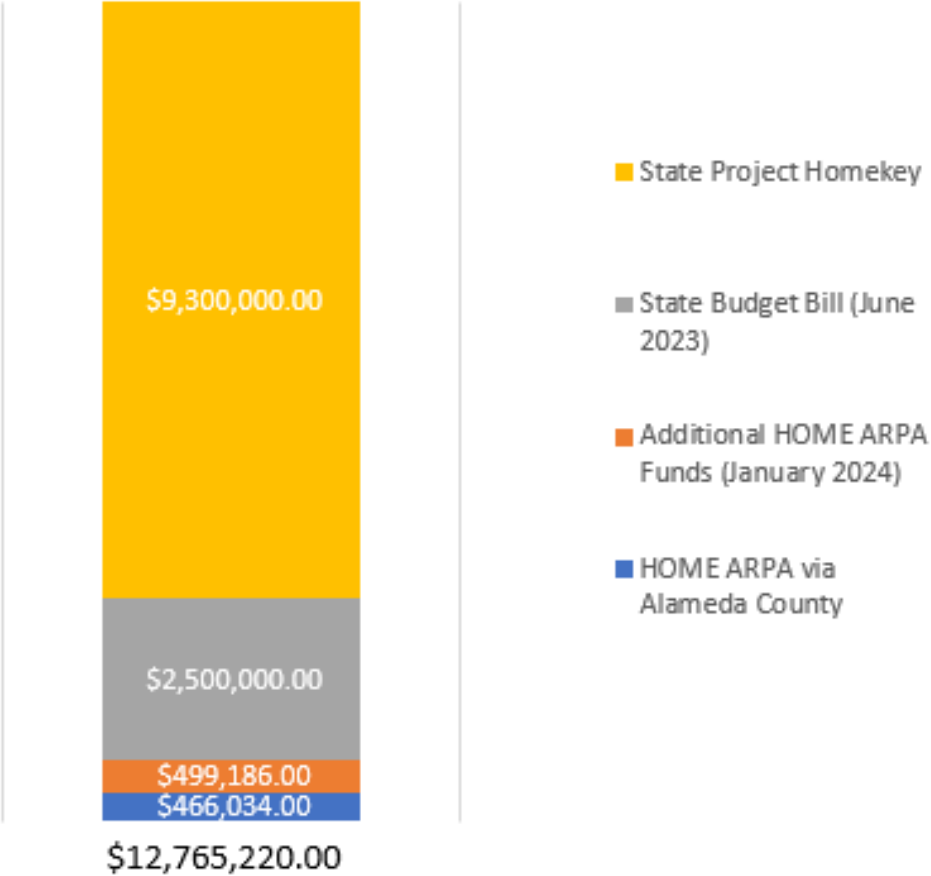
- ✓ Establishing local housing trust fund
- ✓ Reducing parking requirements (within 2 years)
- ✓ Permitted zoning for residential and mixed-use
- ✓ Exceeding RHNA
- ✓ Encouraging development of ADUs
- ✓ Streamlining permit processing
- ✓ Establishing objective development standards
- ✓ Reduction of development impact fees



Recent Housing Grants - \$14.8M

<div>\$349,960</div> <div>HCD PLHA Funds</div> <div>Multi-Family Housing</div>	<div>\$1.7M</div> <div>MTC Housing Incentive Program</div> <div>Transportation Investment</div>
<div>\$466,034</div> <div>Alameda County HOME ARPA</div> <div>Nimitz Motel Acquisition</div>	<div>\$2.5M</div> <div>State Budget Bill</div> <div>Nimitz Motel</div>
<div>\$499,186</div> <div>Alameda County HOME ARPA</div> <div>Nimitz Motel Operations</div>	<div>\$9.3M</div> <div>State Project Homekey</div> <div>Nimitz Motel</div>

NIMITZ HOTEL ACQUISITION & TRANSITION FUNDING



RECOMMENDATION

Staff recommends that the City Council:

- Adopt a Resolution Authorizing Application to and Participation in the California Department of Housing and Community Development's Prohousing Designation Program

Next Steps:

- Staff will complete application and submit in early March 2024

