

Proclamation

November 25 as “Small Business Saturday”

WHEREAS, Saturday, November 25, 2023, is National Small Business Saturday – a day to celebrate and support small businesses and all they do for our community; and

WHEREAS, consumers are encouraged to prioritize shopping at independent retailers in their community beginning the Saturday after Thanksgiving and throughout the holiday season; and

WHEREAS, many independent retailers find holiday sales, both online and in person, to be critical and enable them to remain in business; and

WHEREAS, small businesses are the backbone of our economy; when we support small business, jobs are created and local communities are able to preserve their unique culture; and

WHEREAS, the City of San Leandro recognizes and values the dedication and entrepreneurial spirit of small businesses within our community; and

WHEREAS, there are more than 2,700 small businesses in the City of San Leandro, many of them minority- and women-owned; and

WHEREAS, the City of San Leandro and the San Leandro Chamber of Commerce support and join in the national effort to help America’s small businesses grow their business, create jobs, and ensure that the community remains as vibrant tomorrow as it is today.

NOW, THEREFORE, I, Juan González III, Mayor of the City of San Leandro, on behalf of the entire City Council, do hereby proclaim November 25, 2023, as “**SMALL BUSINESS SATURDAY**” in the City of San Leandro.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of San Leandro to be affixed this 20th day of November 2023.

Juan González III, Mayor
City of San Leandro