



City of San Leandro

Civic Center
835 East 14th Street
San Leandro, California

Minutes

Arts, Culture and Library Commission

Chair Brody Scotland, At-Large
Vice Chair Khilynn Fowler, District 4
Laura Alvarez, At-Large
Stephen Cassidy, At-Large
Terry Guillory, District 6
Mimi Hiraki, District 1
Alana Miller, District 2
Kelly Ritter, District 5
Vacancy, District 3

Wednesday, May 10, 2023

6:30 PM

Main Library, 300 Estudillo Ave, Trustees Room

SPECIAL MEETING

Public Comment may be made live during the meeting in-person, or through the eComment feature at <https://sanleandro.legistar.com>. Please note that the eComment period will close at 11:59 pm the Monday before the scheduled council meeting and distributed to the commission members prior to the start of the Arts, Culture and Library Commission meeting. Written public comment will not be verbally read out loud.

1. ROLL CALL

This meeting was called to order at 6:30 PM

PRESENT: Chair B. Scotland, Commissioners S. Cassidy, K. Fowler, T. Guillory, M. Hiraki, A. Miller, K. Ritter, Library Services Director B. Simons, and Recorder Y. Carrasco

ABSENT: L. Alvarez

GUESTS: Brian Copeland, Sam Fehr, Morgan Mack-Rose and Julia Marquis

2. APPROVAL OF AGENDA OF MAY 10, 2023

The motion was made by Commissioner Guillory, seconded by Commissioner Cassidy to approve the May 10, 2023 agenda. The motion was carried.
(7 Ayes, 0 Nays)

3. APPROVAL OF MINUTES OF APRIL 18, 2023

The motion was made by Commissioner Ritter, seconded by Commissioner Cassidy to approve the April 18, 2023 minutes. The motion was carried.
(7 Ayes, 0 Nays)

4. PUBLIC COMMENTS - NONE

5. PRESENTATIONS - NONE

6. CORRESPONDENCE - NONE

7. UNFINISHED BUSINESS

7.A. Discussion and Possible Action Regarding the Arts, Culture and Library Commission FY23 Budget

Library Services Director B. Simons reviewed the FY-2022-2023 Expenditure Group Budget Report and Expenditure Detail Report with Commissioners. B. Simons confirmed the one time additional \$75,000.00 given to the newly created Arts, Culture and Library Commission to use toward art programs, will be carried over into FY24, giving the Commissioners more time to discuss and decide how to use the funding.

B. Simons reviewed FY23 expenditures with Commissioners detailing outstanding amounts to be paid for the sign at the Main Library, Comedy in the Plaza, possible Cherry Festival item and a Local Art Berkeley invoice, leaving a remaining balance of \$389.67 to be spent or under contract by June 30, 2023. Staff is verifying the Local Arts Berkeley \$7,500.00 invoice and will have an update at the next meeting. If the invoice is an error, the amount to spend by June 30, 2023 is \$7,889.67.

Commissioner Cassidy asked if the amount is \$7,889.67, would the commissioners be asked to decide how it is to be spent at the June meeting. B. Simons confirmed yes, the amount will need to be spent or under contract by June 30, 2023. Commissioner Cassidy suggested the commissioners bring ideas to the next meeting. B. Simons advised the current agenda item included the commissioners to bring forth items they thought the monies could be used for now, including item 7.B., and staff could research details and costs.

Chair Scotland presented the cost of an art car for the Cherry Festival parade. The cost is approximately \$400.00.

The motion was made by Commissioner Guillory, seconded by Commissioner Fowler to approve the use and \$400.00 cost of the rental of the art car for the Cherry Festival parade. The motion was carried. (7 Ayes, 0 Nays)

7.C. Discussion and Possible Action Regarding Comedy in the Plaza

Due to a scheduling conflict Brian Copeland requested to move to discuss item 7.C. before item 7.B.

Chair B. Scotland moved item 7.C. to be discussed before item 7.B.

B. Copeland provided the commissioners handouts that included the Comedy in the Plaza 2023 lineup, the Comedy in the Plaza 2023 budget, and the Comedy in the Plaza needs from the Commission and City. B. Copeland requested a sub-committee to get sponsors (4 hotel rooms) for the Comedy in the Plaza entertainers traveling from out of town. Commissioner Fowler volunteered to check into getting sponsorships for 4 hotel rooms. B. Copeland requested a set up crew and cleanup crew for the Comedy in the Plaza event. Commissioners Cassidy and Miller volunteered to help with set up and cleanup crew. B. Copeland requested sub-committee to arrange food trucks. B. Copeland informed commissioners he would check with former Arts Commissioner Dina Herrera and ask if she would coordinate food trucks, as she did this for the last event. Commissioners Ritter and Guillory volunteered to help D. Herrera after B. Copeland confirms D. Herrera will coordinate. B. Copeland requested a sub-committee for publicity. B. Simons will coordinate with City staff.

B. Copeland requested on-site meeting with representatives from the Library, Public Works, SLPD, City Attorney's Office, and the City Manager's Office. B. Copeland also asked for proclamation from the Mayor proclaiming "Comedy in the Plaza Day." B. Sherwood will follow up.

Commissioner Cassidy asked how this event could be a self-sustaining event in the future. B. Copeland provided a history of how Comedy in the Plaza evolved. B. Copeland suggested sponsorships and grants may enable the event to grow and become self-sustaining.

The motion was made by Commissioner Cassidy, seconded by Commissioner Miller to ratify the decision of the previous Arts Commission to fund Comedy in the Plaza for 2023 for \$17,000. The motion was carried. (7 Ayes, 0 Nays)

7.B. Discussion and Possible Action Regarding the Cherry Festival

Morgan Mack-Rose, Executive Director of the Downtown San Leandro Community Benefit District, and Julia , Communications and Events Coordinator, presented a proposal for Giant Puppets Save the World (GPSW) to perform at the Cherry Festival. The proposal includes a cherry-themed installation that the City can keep for future events. The proposal also includes the hiring of 12 San Leandro residents who will operate the giant puppets.

The motion was made by Commissioner Guillory, seconded by Commissioner Ritter to approve the \$16,300.00 expenditure for Giant Puppets Save the World. (7 Ayes, 0 Nays)

7.D. Discussion and Possible Action Regarding the Artist Survey

Chair Scotland provided a history of the Artist Survey and asked the Commission if there were any changes that need to be made before distribution. Commissioners will review the survey and discuss further at future meeting.

8. NEW BUSINESS - NONE

9. REPORTS

9.A. Report of the Secretary

B. Simons provided information regarding upcoming library community read events, Commissioner participation in the Cherry Festival parade, and an invitation to the mural opening at the San Leandro BART station.

9.B. Report of the Chair - NONE

9.C. Committee Reports - NONE

10. COMMISSIONER COMMENTS

Commissioner Guillory inquired about Susan Pershing doing a childrens art project at the Cherry Festival. Commissioner Cassidy suggested she contact M. Mack Rose.

Commissioner Ritter provided information regarding a Historical Society homes tour event taking place throughout the City on May 20, 2023.

Commissioner Cassidy attended the Mayors State of the City and his call for the City to create an endowment for the arts to generate funds to invest back into the community. Commissioner Cassidy would like to have this discussion on a future agenda item.

11. ADJOURNMENT

The motion was made by Chair Scotland, seconded by Commissioner Ritter to adjourn the meeting at 8:05 PM. The motion was carried. (7 Ayes, 0 Nays)