

Citywide Communications & Outreach Resources

<u>Title of Publication</u>	<u>Frequency of Publication/Distribution</u>
General Public Communications Resources	
City Press Releases	as requested, typically several per week
News briefs & updates on City homepage	as requested
San Leandro News (Monthly Newsletter)	monthly
City Manager's Weekly Update	weekly
e-Notify portal	based upon user-requested subscription
Electronic Calendar of Events	ongoing
Recreation & Human Services Dept	
Recreation Dept - Seasonal Activities Guides	Seasonal
Recreation & Human Services Dept page	ongoing
Aquatic Center Facebook page	as needed
Marina Community Center Facebook page	
Senior Center facebook page	
San Leandro Police Dept	
	as needed
Police Press Releases	
Nixle	
Code Red	
SLPD Facebook page	
Twitter accounts:	
@SanLeandroPD	
@SLPDChief	
@SLPDCaptain	
Weekly Crime stats	weekly
Alameda County Fire Dept	
	as needed
Facebook	
Twitter	
San Leandro Next	
	1-3 posts per week
Blog	
Facebook	
@SLNext	
Library	
Library Facebook page	as needed; typically weekly
SL Library Big Read Blog	
@sanleandrolib	
Video	
	as needed
City of San Leandro Youtube Channel	
San Leandro videos	