



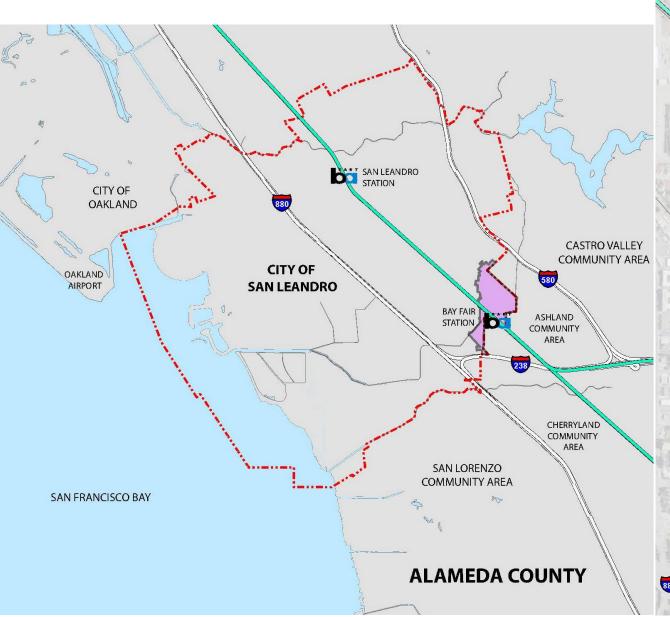
SAN LEANDRO AY FAIR

SPECIFIC PLAN

Bay Fair TOD Plan Overview

Board of Zoning Adjustments | **November 3, 2016**

Plan Area





Project Timeline







- City awarded \$440K MTC Planning Grant (Summer 2014)
- Partnership between City, County, BART & Madison Marquette formalized (Late 2014)
- Selection of Project Consultant (2015)
 - City awarded contract to Raimi + Associates
- Creation of Community Advisory Committee (Late 2015)
 - City Council approved 21 member CAC in February 2016
 - Technical Advisory Committee established

Project Timeline

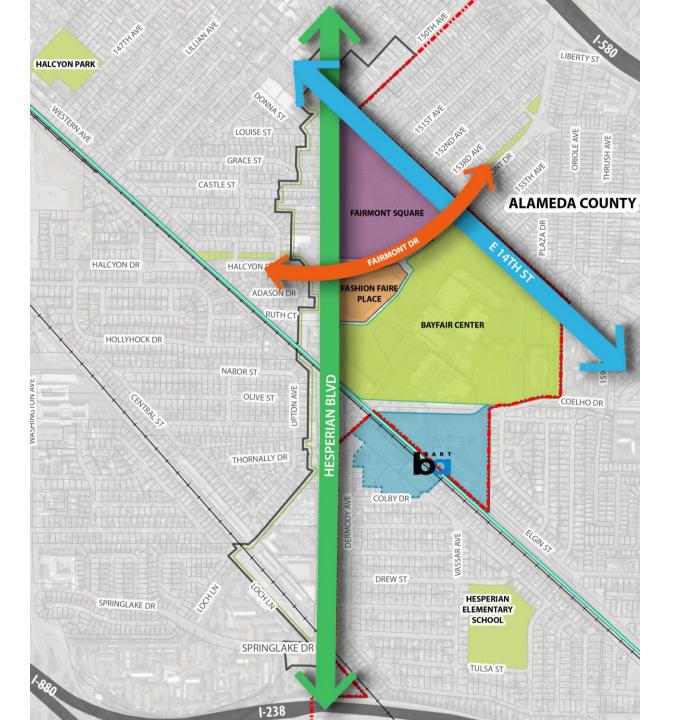






- Existing conditions analysis (Late 2015- Early 2016)
- CAC/TAC Meetings (Spring/Summer 2016)
- Planning Commission + City Council (Spring/Summer 2016)
- Community Workshop #1 (September 21st)
- Draft Specific Plan (Early 2017)
- CAC/TAC Meetings (Late 2016/Early 2017)
- Community Workshop #2 (Early 2017)
- Specific Plan and EIR adoption (Mid-Late 2017)

District and Corridor Structure









VISION: FROM MALL TO VILLAGE

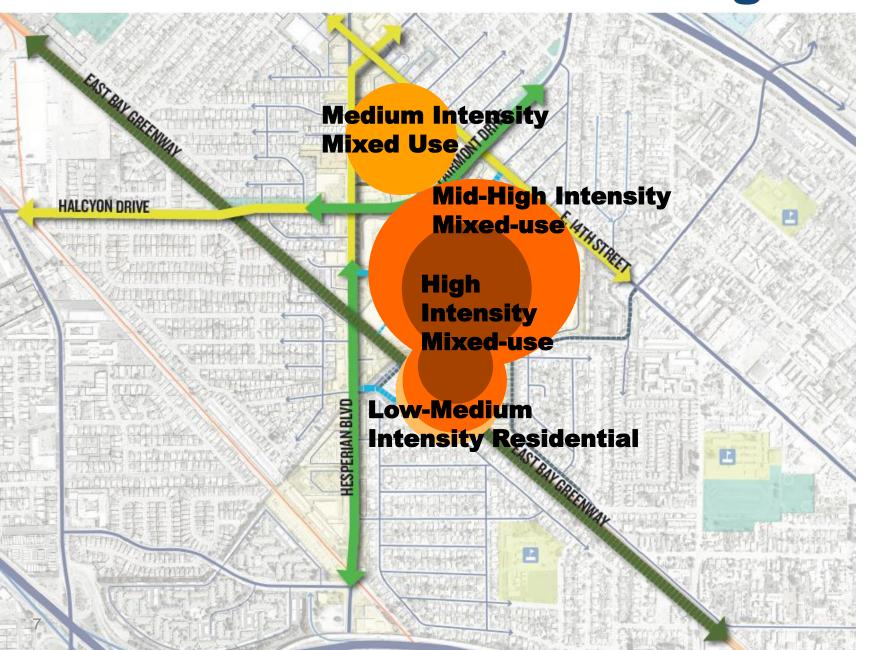








VISION: From Mall to Village





Potential Development Concepts





Desired Outcomes/Vision







- More parks and open space
- Green infrastructure
- More walkable environment
- Better mobility and connectivity
- Compatibility with adjacent neighborhoods

- Diversity of uses: retail, housing, workplaces, community spaces
- Diverse and affordable housing
- Efficient and shared parking
- Improved safety and less crime
- BART and bus station improvements
- Zoning aligned with community vision

Major Sites and Concepts



BART Property – Option 1







OPTION 1:5-OVER-2 HOUSING + TOWNHOMES

SITE SUMMARY 17.7 Acres, 1,665 Parking Spaces

PROGRAM SUMMARY

658* multi-family units (1.2 pkg. ratio / 2-level podiums)

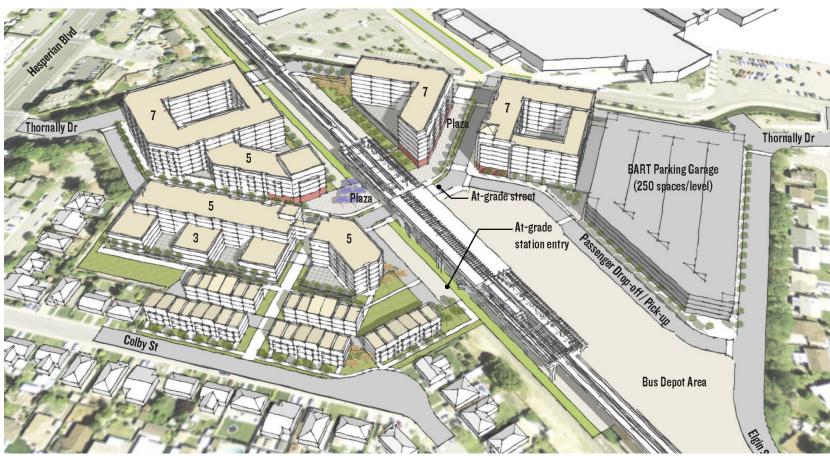
32 townhomes

690 total units

22,000sf active use

1,250 parking garage stalls







BART Property – Option 2







OPTION 2:15-STORY TOWERS + TOWNHOMES

SITE SUMMARY 17.7 Acres, 1,665 Parking Spaces

PROGRAM SUMMARY

821* multi-family units (1.3 pkg. ratio / 2-5-level podiums)

32 townhomes

853 total units

22,000sf active use

1,250 parking garage stalls







Bayfair Center – Changes Over Time

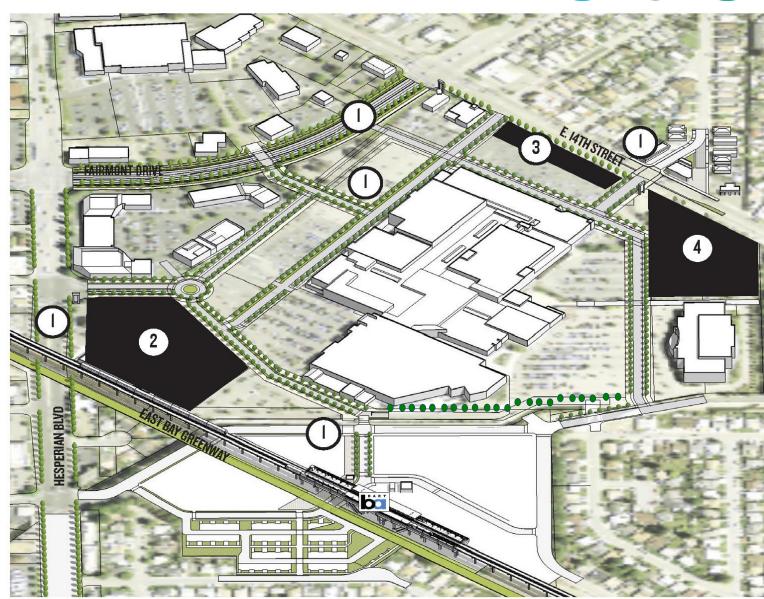






Option: Partial Redevelopment + Improved Connections

- 1. Improved connections
- 2. Redevelopment of Area 2 (Existing: 6.4 acres, 64K Commercial, 348 spaces) (New: 360 Housing Units, 5K Retail, 5 Stories)
- 3. New buildings lining E. 14th Street, Retail pad buildings or mixed-use buildings with office or residential above.
- 4. King Parcel 3.6 Acres New: 220 Housing Units, 20K Retail





Bayfair Center – Changes Over Time

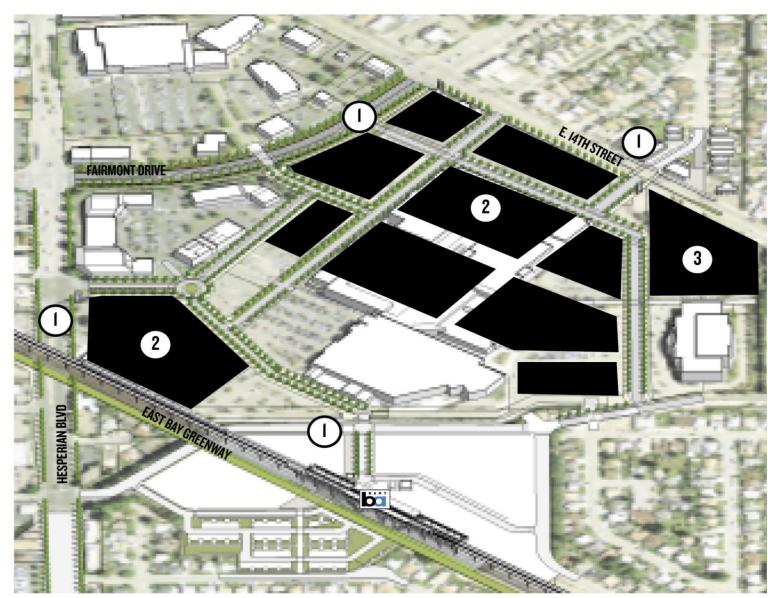






Option: Major Redevelopment

- Improved connections
- Redevelopment of majority of Bayfair Center property including King Parcel
 - 800-1400 Housing Units (5-7+ Stories)
 - Retain 150-250K Retail
 - Retain 150K Target and 60K **Century Theaters**
 - Could be mix of Office/Retail/Residential
- 3. King Parcel 3.6 Acres New: 220 Housing Units, 20K Retail





(7) Fashion Faire Place - Existing











Fashion Faire Place













Fairmont Square



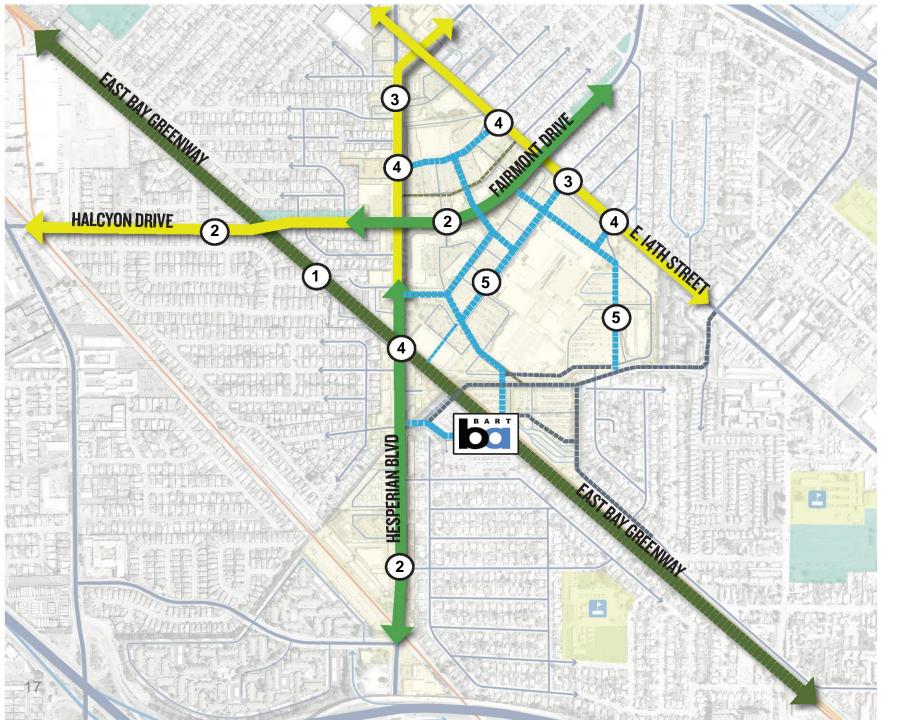








Option





- 1. New greenway path
- 2. Transforming the pedestrian/bike experience on major streets (Fairmont & Hesperian)
- 3. Incremental improvements
- 4. Improved/new intersections
- 5. New streets

Policy issues to be addressed

- Desired Community Uses (retail, commercial, residential, grocery store, community/recreation centers, parks, restaurants, schools, arts, tech/maker space, farmers market, community garden)
- Affordable Housing/Anti-Displacement
- Clean Energy + Green Infrastructure
- Other policy issues?

Questions

- 1. What do you like?
- 2. What would you change?
- 3. What are we missing?

Stay involved!





Go to the website for more information and to stay involved!

https://www.sanleandro.org/depts/cd/bftod/default.asp

Project Contact:

Tom Liao, Deputy Community Development Director 510-577-6003 tliao@sanleandro.org.