

PUBLIC ACCESS TO GOVERNMENT
IMPROVEMENTS MADE IN 2011

PRESS RELEASES

- All press releases now reviewed by the Mayor
- Most press releases now include the “About San Leandro...” paragraph
- All press releases now include the paragraph regarding “For more information...e-Notify...”

WEBSITE/CABLE/e-COMMUNICATIONS

- Added link to PD press releases on What’s New and Services webpages
- Commendations, proclamations and ceremonial resolutions now posted on the Council’s webpage
- Links to Intergovernmental agency websites added to City Council webpage
- Mayor’s speeches posted on webpage
- City Manager recruitment questionnaires and community responses added to website during the recruiting process
- Replaced Access San Leandro with San Leandro Assist
- Increased number of videos on Channel 15 and City website
- Invited School Districts to provide school videos to air on Channel 15
- Google maps added to website
- Police Activity Log added to website
- City’s email and web domain changed to sanleandro.org
- City News community electronic newsletter developed; added to website and e-Notify
- Weekly Update added to website and e-Notify

ACCESS TO MEETING INFORMATION

- Digital audio recordings of Council meetings posted on website
- Council meeting audio streaming on website
- Permanent link to Council agendas on home page
- Digital audio recordings of Council Rules and Communications Committee meetings on website
- Digital audio recordings of Board of Zoning Adjustments and Planning Commission meetings posted on website

COMMUNITY OUTREACH

- Increased number of City Council Town Hall meetings
 - Annual joint meetings for Districts 1&2, 3&4, 5&6
 - Community meetings for City Manager recruitment and Council redistricting
 - Scheduled BART Town Hall
- Coffee with the Mayor meetings added for Spanish speaking and Chinese speaking communities and publicized in foreign language media
- Foreign language media distribution list expanded to include more media agencies
- Began holding Coffee with the Cops meetings in the community