



Implementation
of the
Community
Workforce
Agreement

Monday, May 16, 2016

Community Workforce Agreement Timeline



2014 - Council Establishes Local Inclusion Policy

2015 - Council Establishes CWA

2015 - Fund Implementation, Partner with BABRT

Q1 2016 - Outreach & Assessment

Q2&3 2016 - Climatec & Street Rehab Projects

Q4 2016 - Evaluate & Assess Year 1 Activities



Media Outreach:
East Bay Times
Daily Review
South County Post
Visión Hispana
World Journal



SAN LEANDRO LOCAL Business Expo

Jueves, 24 de Marzo 2016 de 9:00 a.m. – 12:00 p.m.
Biblioteca Central de San Leandro, Estudillo Room
300 Estudillo Avenue, San Leandro

**La Ciudad de San Leandro tiene programas
que te benefician a ¡ti y a tu negocio!**

- Acceso a programas de inversión local
- Navega el proceso de contratos y procuración de servicios y materiales
- Condado de Alameda, AC Transit y otras oficinas gubernamentales estarán presentes con oportunidades de procuración

**Para más información sobre el
programa, SAN LEANDRO LOCAL:**

Kirsten "Kurry" Foley
City of San Leandro
(510) 577-3432
kfoley@sanleandro.org

Bernard Ashcraft
Bay Area Business Roundtable
(510) 568-6302
rttcjobs@aol.com





Engaging and Educating the San Leandro Community:

Participating Organizations & Agencies

AC Transit

AC Transit Bus Rapid Transit Program

Alameda County Office of Acquisition Policy

Bay Area Business Roundtable

Building & Construction Trades Council of Alameda

County

Business Dev., Finance, ET & PW

Climatec

IBEW Local 595

Peralta Community College District

San Leandro Adult School

San Leandro African American Business Council

San Leandro Asian American Business Council

San Leandro Chamber of Commerce

Sheet Metal Workers Local 104



Business Expo A Success!





**More than seventy
attendees
from San Leandro
and greater East Bay**





**Representatives
from
IBEW Local 595
&
Sheet Metal Workers Local 104
answered questions
&
provided valuable information**



FEEDBACK

- Highly rated event
- Excited to learn about doing business with City
- Appetite, interest in future events