



2024 MURAL ART PROJECT

ART, CULTURE, AND LIBRARY COMMISSION
TUESDAY, APRIL 16, 2024

BACKGROUND ON PUBLIC ART

- Utility Box Art project launched in 2013
 - 84 utility boxes with art since 2013
 - Includes sesquicentennial-themed artwork between 2022 and present
- First publicly funded mural installed in 2014 (Monarch Butterflies)
- Mural Art Project launched in 2016 (Five murals)
 - Has inspired multiple privately funded and organized murals throughout the city
- The Chime Way in 2016 (Joaquin Plaza)



Images and more information: www.sanleandro.org/659/Public-Art



BEAUTIFY SAN LEANDRO INITIATIVE

- On December 18, 2023, the Council resolved to allocate \$553,000 to beautify San Leandro
- Initiative includes funding for two murals (\$50,000), at least one of which should be installed in Downtown

POTENTIAL DOWNTOWN LOCATIONS



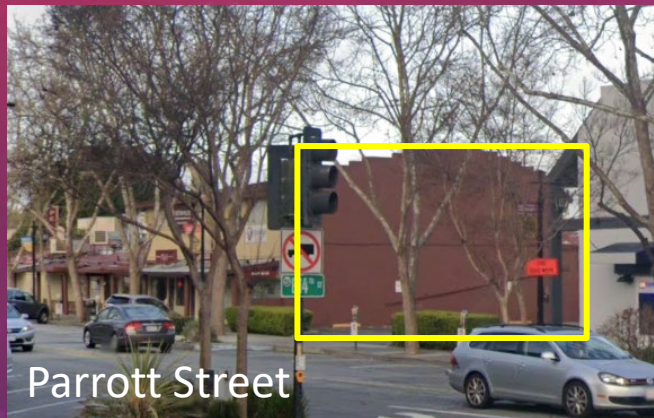
US Bank



Bank of America



101 CALLAN



Parrott Street



Chipotle



Fremont Bank



1404 Washington



Café Sorriso



Pelton Center

PROCESS

NOW

- City issues Call for Artists
- Consultant ABG Art Group distributes Call for Artists

MAY/JUNE 2024

- ABG Art Group receives portfolio submissions
- ABG Art Group conducts initial screening of submissions

SUMMER 2024

- City presents strongest submissions to ACL Commission for review
- A finalist pool of artists is determined
- City coordinates with property owners for mural installation

LATE SUMMER/EARLY FALL

- Property owners make final selection of artist for their site

NEXT STEPS



- Call for Artists Issued
- Please share Call for Artists with any artists or organizations you feel should apply



THANK YOU!

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