# T WNSEND

PUBLIC AFFAIRS

**EST TPA** 1998



# 2024 Legislative Summary and Priorities for 2025

January 13, 2025

Presentation to City Council

**WWW.TOWNSENDPA.COM** 

SACRAMENTO · WASHINGTON DC
NORTHERN CALIFORNIA · CENTRAL CALIFORNIA · SOUTHERN CALIFORNIA

#### **Presentation Overview**



2024 Summary of Efforts



Anticipated Issues for 2025



**Advocacy Program** 

# Company Overview with the City



Over a decade of partnership and work on behalf of the City



Helped secure over \$21.2 million in state funding



3 City sponsored bills signed into law

#### 2024 Summary of Efforts: Funding Advocacy





Stopped the clawback of over \$4 million dollars for the Mulford Marina branch Library project \$244,545 secured through the ICARP Extreme Heat and Community Resilience Program

### Summary of Efforts: Budget Advocacy

Core Local
Government
Accounts Protected
(Housing, Planning,
and Transportation
Funds Maintained)

Inclusion of funding for local agency projects in the \$10 billion climate bond

Member Request
Process Not
Included

## Summary of Efforts: Legislative Advocacy



SB 1383 Implementation: Protection of Library Resources through Coalition Advocacy



Organized Retail Theft
Prevention Package Advocacy –
Signed into Law



Opposing Legislation to strip local control over revenue resources

## **Upcoming Opportunities**

TPA has identified the following upcoming legislative and funding opportunities that have the potential to meet the City's priority needs and projects:

Partnerships with New Legislators

Implementation of Propositions

Bay Area Transportation Revenue Measure

Extension of the Cap-and-Trade Program

Property Insurance Availability and Affordability

Upcoming Grant Funding Programs

#### Advocacy Program



- Weekly legislative updates
- Scheduled grant check in meetings
- Identification of legislative and budget priorities for 2025
- Consistent reports and updates on priority issues
- Legislative platform review and updates
- Advocacy trip planning and implementation
- Ongoing advocacy in Sacramento on behalf of City legislative priorities and budget requests
- Relationship development with Legislative Delegation and Leadership

#### Townsend Public Affairs, Inc.



**Grant Writing**, **Featuring:** 



**Alex Gibbs** Grants Director



**Barbarah Torres** Senior Associate btorres@townsendpa.com

California Advocacy | Grant Writing

www.TownsendPA.com | (949) 399-9050