



SAN LEANDRO COMMUNITY SURVEY
220-6671-WT
N=625
MARGIN OF SAMPLING ERROR ±4.0% (95% CONFIDENCE INTERVAL)
A/B SPLITS

Hello, I'm \_\_\_\_\_ from \_\_\_\_\_ a public opinion research company. We're conducting a public opinion survey about issues that interest residents of the City of San Leandro. (IF RESPONDENT REPLIES IN SPANISH, OR CANTONESE, OR DESIRES TO SPEAK ONE OF THESE LANGUAGES, FOLLOW THE ESTABLISHED PROCEDURE FOR HANDING OFF TO AN INTERVIEWER WHO SPEAKS THE APPROPRIATE LANGUAGE.) We are definitely not trying to sell anything, and we are only interested in your opinions. May I speak with the adult in your household who celebrated a birthday most recently? (IF NOT AVAILABLE, ASK:) May I speak to another adult member of your household who is 18 years old or older?"

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely? (IF NOT ON A CELL PHONE, ASK: "Do you own a cell phone?")

- Yes, cell and can talk safely ----- 78%
Yes, cell but cannot talk safely ----- TERMINATE
No, not on cell ----- 22%
(DON'T READ) DK/NA/REFUSED----- TERMINATE

NEXT, I'M GOING TO ASK YOU A FEW QUESTIONS TO MAKE SURE WE ARE SPEAKING TO A REPRESENTATIVE GROUP OF LOCAL RESIDENTS.

B. Do you live in the City of San Leandro, or in some other city?

- Yes, San Leandro-----100%
All other responses----- TERMINATE

C. What is your gender?

- Male----- 48%
Female----- 49%
Non-binary-----1%
(DON'T READ) Rather not say-----2%

D. What was the last level of school you completed?

- First to 11th grade----- 12%
High school graduate----- 28%
Vocational/technical school -----7%
Some college, but no degree----- 15%
Associate degree -----9%
Four-year college or bachelor's degree 20%
Graduate school or advanced degree ----8%
(DON'T READ) Rather not say -----2%

E. With which racial or ethnic group do you identify yourself: Latino or Hispanic, African American or Black, White, Asian or Pacific Islander, multiracial, or some other ethnic or racial background? **(IF ASIAN OR PACIFIC ISLANDER, ASK: “Are you Indian, Pakistani, Afghani, Chinese, Filipino, Vietnamese, Thai, Korean, or of some other Asian background?”)**

Latino/Hispanic -----	26%
African American/Black-----	14%
White -----	19%
Multiracial -----	1%
Indian/Pakistani-----	3%
Afghani-----	1%
Chinese -----	18%
Filipino -----	6%
Vietnamese-----	3%
Thai -----	0%
Korean-----	1%
Other, Non-Asian (SPECIFY _____)---	0%
Other, Asian (SPECIFY _____)-----	4%
<b>(DON'T READ) Rather not say</b> -----	2%

F. In what year were you born?

2004-1998 (18-24)-----	10%
1997-1993 (25-29)-----	9%
1992-1988 (30-34)-----	7%
1987-1983 (35-39)-----	9%
1982-1978 (40-44)-----	9%
1977-1973 (45-49)-----	8%
1972-1968 (50-54)-----	7%
1967-1963 (55-59)-----	10%
1962-1958 (60-64)-----	9%
1957-1948 (65-74)-----	11%
1947 or earlier (75 and over)-----	8%
<b>(DON'T READ) Rather not say</b> -----	3%

G. Do you own or rent your home?

Own-----	57%
Rent-----	35%
<b>(DON'T READ) Rather not say</b> -----	8%

**NOW I WOULD LIKE TO ASK YOU SOME GENERAL QUESTIONS ABOUT LIFE IN SAN LEANDRO.**

1. First, do you feel things in San Leandro are generally going in the right direction, or do you feel that things are pretty seriously off on the wrong track?

Right direction ----- 50%  
 Wrong track ----- 35%  
**(DON'T READ) DK/NA ----- 15%**

2. Generally speaking, how would you rate the City of San Leandro as a place to live: is it an excellent place to live, a good place to live, just average, or a poor place to live?

**EXCELLENT/GOOD ----- 62%**  
 Excellent ----- 13%  
 Good ----- 50%  
  
 Just average ----- 31%  
 Poor ----- 7%

3. Now I am going to mention a list of issues people in San Leandro may be concerned about. After you hear each issue, please tell me whether you think it is an extremely serious problem, a very serious problem, a somewhat serious problem, or not too serious a problem. **(RANDOMIZE)**

	<u>EXT</u> <u>SER</u> <u>PROB</u>	<u>VERY</u> <u>SER</u> <u>PROB</u>	<u>SMWT</u> <u>SER</u> <u>PROB</u>	<u>NOT TOO</u> <u>SER A</u> <u>PROB</u>	<u>(DK/</u> <u>NA)</u>	<u>EXT/</u> <u>VERY</u>
<b>(SPLIT SAMPLE A ONLY)</b>						
[ ]a. Homelessness -----	34%	35%	22%	8%	2%	69%
[ ]b. Traffic -----	16%	22%	27%	34%	1%	38%
[ ]c. Potholes and street maintenance -----	27%	37%	23%	11%	2%	64%
[ ]d. Waste and inefficiency in City government -----	17%	29%	24%	15%	15%	46%
<b>(SPLIT SAMPLE B ONLY)</b>						
[ ]e. Crime -----	26%	34%	26%	12%	3%	60%
[ ]f. The cost of housing -----	35%	33%	22%	8%	3%	68%
[ ]g. Blight and illegal dumping -----	12%	39%	23%	21%	5%	51%
[ ]h. The condition of local parks -----	7%	21%	23%	42%	8%	28%

**(RESUME ASKING ALL RESPONDENTS)**

**NOW I WOULD LIKE TO ASK YOU ABOUT SOME OF THE SERVICES SAN LEANDRO'S CITY GOVERNMENT PROVIDES TO ITS RESIDENTS.**

4. First, do you approve or disapprove of the overall job being done by San Leandro City government in providing services to the people who live here? **(IF APPROVE/DISAPPROVE, ASK: "Is that strongly or somewhat APPROVE/DISAPPROVE?")**

**TOTAL APPROVE----- 67%**  
 Strongly approve----- 12%  
 Somewhat approve ----- 55%

**TOTAL DISAPPROVE----- 23%**  
 Somewhat disapprove----- 16%  
 Strongly disapprove -----7%

**(DON'T READ) DK/NA----- 10%**

5. Now let me ask you about some specific services provided by San Leandro City government. After I mention each one, please tell me how important each service is to making San Leandro a good place to live: extremely important, very important, somewhat important, or not too important. If you have no opinion or don't know about a service I mention to you, you can tell me that too. Here is the first one... **(RANDOMIZE)**

	<u>EXT</u> <u>IMP</u>	<u>VERY</u> <u>IMP</u>	<u>SMWT</u> <u>IMP</u>	<u>NOT</u> <u>TOO</u> <u>IMP</u>	<u>NO</u> <u>OPIN/</u> <u>DK/NA</u>	<u>EXT/</u> <u>VERY</u>
[ ]a. Providing police patrols-----	49%	32%	12%	6%	1%	81%
[ ]b. Operating in a way that is open and accountable to the public-----	49%	36%	10%	3%	2%	85%

**(SPLIT SAMPLE A ONLY)**

[ ]c. Managing growth and development-----	34%	41%	21%	3%	1%	75%
[ ]d. Managing the City budget -----	45%	39%	11%	2%	3%	84%
[ ]e. Removing graffiti from buildings -----	27%	34%	22%	15%	2%	61%
[ ]f. Providing programs to help seniors remain healthy and active-----	33%	39%	24%	2%	2%	72%
[ ]g. Supporting the Boys and Girls Club -----	25%	39%	23%	8%	5%	64%
[ ]h. Hosting community events such as the Cherry Festival, Pumpkin Splash, Cinco de Mayo and Pooch Pool Party-----	21%	38%	23%	15%	3%	59%
[ ]i. Providing recreation opportunities and programs --	30%	43%	19%	6%	2%	73%
[ ]j. Providing bicycle lanes and paths -----	15%	36%	28%	20%	1%	51%
[ ]k. Assisting new businesses in obtaining required permits or licenses -----	34%	43%	17%	3%	4%	77%
[ ]l. Recruiting companies and businesses to the City ---	29%	41%	21%	8%	1%	70%
[ ]m. Providing garbage and recycling services -----	43%	41%	12%	2%	1%	85%
[ ]n. Providing services to people who are homeless ----	39%	36%	18%	6%	2%	74%
[ ]o. Providing fire protection-----	52%	38%	9%	0%	0%	90%

	<u>EXT</u> <u>IMP</u>	<u>VERY</u> <u>IMP</u>	<u>SMWT</u> <u>IMP</u>	<u>NOT</u> <u>TOO</u> <u>IMP</u>	<u>NO</u> <u>OPIN/</u> <u>DK/NA</u>	<u>EXT/</u> <u>VERY</u>
<b>(SPLIT SAMPLE B ONLY)</b>						
[ ]p. Maintaining public parks in good physical condition-----	32%	46%	17%	4%	0%	79%
[ ]q. Providing library services -----	33%	43%	19%	3%	1%	76%
[ ]r. Keeping storm drains and sewers in good repair ---	51%	37%	10%	2%	1%	87%
[ ]s. Keeping street trees healthy -----	32%	41%	21%	4%	2%	73%
[ ]t. Enforcing traffic laws to protect the safety of drivers, bikers, and pedestrians -----	41%	34%	21%	3%	0%	76%
[ ]u. Retaining existing companies and businesses in the City-----	36%	41%	15%	5%	3%	77%
[ ]v. Paving and repairing streets and roads -----	48%	37%	12%	2%	1%	85%
[ ]w. Providing safety net services -----	37%	39%	15%	4%	5%	76%
[ ]x. Keeping sidewalks in good repair -----	41%	40%	16%	2%	2%	81%
[ ]y. Addressing homeless encampments -----	57%	26%	12%	4%	1%	83%
[ ]z. Preventing eviction of local renters -----	29%	29%	25%	12%	6%	57%
[ ]aa. Providing adequate parking -----	29%	35%	26%	9%	2%	63%
[ ]bb. Addressing climate change -----	28%	29%	27%	13%	3%	57%
[ ]cc. Partnering with local schools to support youth in the community -----	47%	37%	11%	2%	2%	84%

**(RESUME ASKING ALL RESPONDENTS)**

6. Now I am going to read you the same list of services provided by San Leandro City government. This time, after I mention each one, please tell me how satisfied you are with the job being done by San Leandro in providing that service: very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied. If you have no opinion or don't know about a service I mention to you, you can tell me that too. Here is the first one ... **(RANDOMIZE)**

	<u>VERY</u> <u>SAT</u>	<u>SMWT</u> <u>SAT</u>	<u>SMWT</u> <u>DISSAT</u>	<u>VERY</u> <u>DISSAT</u>	<u>NO</u> <u>OPIN/</u> <u>DK/NA</u>	<u>TOTAL</u> <u>SAT</u>	<u>TOTAL</u> <u>DISSAT</u>
[ ]a. Providing police patrols-----	17%	39%	19%	18%	7%	56%	37%
[ ]b. Operating in a way that is open and accountable to the public-----	17%	36%	20%	9%	19%	52%	29%

**(SPLIT SAMPLE A ONLY)**

[ ]c. Managing growth and development-----	14%	39%	21%	11%	15%	52%	32%
[ ]d. Managing the City budget -----	13%	33%	18%	11%	25%	46%	29%
[ ]e. Removing graffiti from buildings -----	16%	38%	19%	10%	16%	54%	30%
[ ]f. Providing programs to help seniors remain healthy and active-----	20%	34%	15%	7%	23%	55%	22%
[ ]g. Supporting the Boys and Girls Club ---	19%	38%	7%	6%	31%	57%	12%
[ ]h. Hosting community events such as the Cherry Festival, Pumpkin Splash, Cinco de Mayo and Pooch Pool Party--	28%	42%	12%	6%	11%	70%	19%
[ ]i. Providing recreation opportunities and programs -----	15%	43%	19%	9%	14%	58%	28%

	<u>VERY SAT</u>	<u>SMWT SAT</u>	<u>SMWT DISSAT</u>	<u>VERY DISSAT</u>	<u>NO OPIN/DK/NA</u>	<u>TOTAL SAT</u>	<u>TOTAL DISSAT</u>
<b>(SPLIT SAMPLE A CONTINUED)</b>							
[ ]j. Providing bicycle lanes and paths	18%	41%	13%	12%	16%	58%	26%
[ ]k. Assisting new businesses in obtaining required permits or licenses	12%	29%	15%	7%	37%	41%	22%
[ ]l. Recruiting companies and businesses to the City	15%	33%	18%	10%	24%	48%	28%
[ ]m. Providing garbage and recycling services	34%	45%	11%	6%	4%	80%	16%
[ ]n. Providing services to people who are homeless	12%	24%	19%	25%	19%	37%	44%
[ ]o. Providing fire protection	37%	42%	7%	3%	12%	78%	10%
<b>(SPLIT SAMPLE B ONLY)</b>							
[ ]p. Maintaining public parks in good physical condition	23%	50%	15%	5%	7%	72%	21%
[ ]q. Providing library services	34%	44%	5%	4%	12%	78%	10%
[ ]r. Keeping storm drains and sewers in good repair	17%	46%	18%	8%	12%	63%	25%
[ ]s. Keeping street trees healthy	20%	49%	15%	8%	8%	70%	22%
[ ]t. Enforcing traffic laws to protect the safety of drivers, bikers, and pedestrians	17%	36%	21%	15%	11%	52%	36%
[ ]u. Retaining existing companies and businesses in the City	10%	45%	15%	9%	21%	55%	24%
[ ]v. Paving and repairing streets and roads	14%	35%	24%	24%	3%	49%	49%
[ ]w. Providing safety net services	14%	31%	17%	8%	30%	45%	25%
[ ]x. Keeping sidewalks in good repair	18%	42%	23%	14%	4%	60%	36%
[ ]y. Addressing homeless encampments	14%	26%	22%	26%	11%	40%	49%
[ ]z. Preventing eviction of local renters	11%	29%	13%	8%	38%	40%	22%
[ ]aa. Providing adequate parking	15%	43%	19%	12%	10%	58%	32%
[ ]bb. Addressing climate change	11%	34%	14%	6%	34%	46%	20%
[ ]cc. Partnering with local schools to support youth in the community	16%	36%	15%	5%	28%	52%	20%

**(RESUME ASKING ALL RESPONDENTS)**

**MY NEXT QUESTIONS ARE ABOUT COMMUNITY SAFETY.**

7. I am going to read you a list of aspects of life that can contribute to a sense of community safety. After I read each one, please tell me how important each one is to your personal sense of community safety: extremely important, very important, somewhat important, or not at all important. **(RANDOMIZE)**

	<u>EXT IMP</u>	<u>VERY IMP</u>	<u>SMWT IMP</u>	<u>NOT AT ALL IMP</u>	<u>(DK/ NA)</u>	<u>EXT/ VERY</u>
<b>(SPLIT SAMPLE A ONLY)</b>						
[ ]a. Few traffic crashes-----	36%	41%	19%	1%	2%	77%
[ ]b. Low levels of violent crime-----	63%	30%	6%	1%	0%	92%
[ ]c. Access to services for people who are mentally ill-----	48%	38%	10%	2%	1%	86%
[ ]d. Preventing hate crimes-----	53%	33%	10%	1%	3%	86%
[ ]e. Low levels of property crime-----	55%	34%	9%	1%	0%	89%
<b>(SPLIT SAMPLE B ONLY)</b>						
[ ]f. Low levels of domestic violence-----	46%	40%	8%	3%	3%	85%
[ ]g. Low levels of drug use-----	39%	31%	21%	8%	1%	70%
[ ]h. Adequate services for people who are unhoused and for homelessness prevention-----	48%	33%	14%	3%	2%	81%
[ ]i. A lack of blight, graffiti, and illegal dumping-----	38%	38%	16%	5%	3%	76%
[ ]j. Preventing the victimization of seniors-----	53%	32%	11%	3%	1%	85%

**(RESUME ASKING ALL RESPONDENTS)**

8. Next, can you tell me how safe you feel \_\_\_\_\_? Do you feel safe, unsafe, or neither safe nor unsafe? **(IF SAFE/UNSAFE, ASK: "Is that very SAFE/UNSAFE or just somewhat?") (ASK "A" FIRST, THEN RANDOMIZE)**

	<u>VERY SAFE</u>	<u>SMWT SAFE</u>	<u>NTHR SAFE/ UNSAFE</u>	<u>SMWT UNSAFE</u>	<u>VERY UNSAFE</u>	<u>(DK/ NO OPIN)</u>	<u>TOTAL SAFE</u>	<u>TOTAL UNSAFE</u>
<b>(ALWAYS ASK A FIRST)</b>								
a. In your neighborhood-----	27%	47%	11%	13%	2%	0%	74%	15%
<b>(RANDOMIZE)</b>								
[ ]b. In the park closest to your home-----	24%	37%	17%	10%	5%	7%	62%	14%
[ ]c. Bicycling in San Leandro-----	13%	30%	16%	11%	5%	25%	43%	16%
[ ]d. Walking in San Leandro-----	21%	42%	14%	16%	6%	1%	63%	22%
[ ]e. Driving in San Leandro-----	24%	41%	18%	11%	3%	2%	65%	14%
[ ]f. Interacting with San Leandro police-----	35%	32%	15%	4%	4%	9%	68%	7%
[ ]g. Shopping in San Leandro-----	21%	40%	15%	17%	8%	0%	60%	25%

**NOW I AM GOING TO ASK YOU SOME QUESTIONS ABOUT OTHER CITY ISSUES.**

9. Next, would you say that to **(SPLIT SAMPLE A ONLY: maintain essential services)** **(SPLIT SAMPLE B ONLY: maintain City infrastructure)**, the City of San Leandro has a great need for additional funding, some need, a little need, or no real need for additional funding?

	<u>SPLIT A: ESSENTIAL SERVICES</u>	<u>SPLIT B: CITY INFRASTRUCTURE</u>	<u>TOTAL</u>
<b>GREAT/SOME NEED</b> -----	<b>63%</b>	<b>65%</b>	<b>64%</b>
Great need -----	22%	27%	24%
Some need -----	41%	39%	40%
 <b>LITTLE/NO REAL NEED</b> -----	 <b>21%</b>	 <b>20%</b>	 <b>21%</b>
A little need -----	13%	14%	14%
No real need -----	8%	6%	7%
 <b>(DK/NA)</b> -----	 15%	 15%	 15%

10. Next, if you were to support a modest tax increase to fund City priorities, which of the following would be the more important use of revenue?

- Adding new facilities ----- 15%
- Maintaining and renovating existing facilities ----- 57%
- (DON'T READ) Both**-----7%
- (DON'T READ) Neither** ----- 20%

**HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.**

11. About how long have you lived in San Leandro? **(READ LIST)**

- Less than five years ----- 11%
- Five to ten years ----- 18%
- 11 to 20 years ----- 26%
- 21 to 40 years ----- 28%
- 41 years or more ----- 16%
- (DON'T READ) Don't know/Refused** --1%

12. Do you regularly speak a language other than English at home?

- Yes ----- 38%
- No ----- 61%
- (DON'T READ) DK/NA** -----2%



13. Are you a registered voter in the City of San Leandro?

Yes -----	95 %
No -----	2 %
<b>(DON'T READ) DK/NA -----</b>	<b>3 %</b>

14. I don't need to know the exact amount but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2022?

\$30,000 and under-----	8 %
\$30,001 - \$60,000-----	11 %
\$60,001 - \$75,000-----	15 %
\$75,001 - \$100,000 -----	19 %
\$100,001 to \$150,000-----	15 %
\$150,001 and over-----	17 %
<b>(DON'T READ) DK/NA -----</b>	<b>15 %</b>

**THANK YOU VERY MUCH FOR YOUR TIME AND ATTENTION TO MY QUESTIONS.**

**Language of Interview:**

English -----	92 %
Spanish -----	5 %
Cantonese -----	3 %

**ZIP CODE**

94577-----	59 %
94578-----	19 %
94579-----	22 %

**CITY COUNCIL DISTRICT**

1 - Reynes -----	21 %
2 - Azevedo -----	15 %
3 - Aguilar -----	14 %
4 - Simon-----	15 %
5 - Bowen -----	19 %
6 - Ballew -----	17 %

**CONTACT MODE**

Phone-----	52 %
Email -----	43 %
Text message-----	5 %

**A/B SPLIT**

A -----	50 %
B-----	50 %