

City Council

April 19, 2021

Recognizing Mr. Lou Profumo

City Council Direction

December 7, 2020 - After a request from several members of the public, City Council directed staff to begin a discussion related to (re)naming or recognizing Lou Profumo at the San Leandro (Baseball) Ball Park

Administrative Code

- Code provides the procedures for naming/renaming properties and facilities such as a buildings, structures, parks, etc. to celebrate those individuals who have made a significant contribution to the City
- The Code specifies that the Rules Committee shall review the requested name change and then forward the matter to the appropriate Board or Commission for further review and recommendation to the City Council

Administrative Code - Requirements

The individual for whom a facility is to be named must be deceased at least 180 days;

The individual must have been one of the following:

- ✓ Long-term resident of the community or owner of a business in the community who has made significant, notable, and tangible contributions;
- Elected official or employee of the City whose accomplishments and contributions to the community clearly demonstrate a commitment over and beyond that which would otherwise be normally associated with the performance of their work;

Administrative Code - Requirements

- ✓ There must be a well-defined connection between the contributions of the individual and the property or facility; and
- Next of kin of the individual for whom the facility is currently named should be notified

Other Examples of City Structures/Facilities named after Notable Citizens



- Grover Cleveland Park renamed Mayor Emeritus Tony B. Santos
- Surlene Grant Community Room in the South Offices Facility
- Dave Karp Senior Meeting Room
- Luster Knight Memorial
- Burrell Field

City Council Direction and Process

- January 27, 2021 - the Rules Committee discussed the item. Asked staff to research Mr. Profumo's background.
 - ❑ No issues of concern
- April 7, 2021 - the Parks and Recreation voted unanimously to recommend that the City Council rename the San Leandro Ball Field to "Lou Profumo Field" and placing a plaque in a prominent location in the stands.

Who was Lou Profumo?



- Graduated from San Leandro High School in 1956
- At age 17, was drafted into the Boston Red Sox Baseball organization
- City of San Leandro employee 1964-1996 (32 years) part-time employee 1998 – 2005
- Inducted into the San Leandro Sports Hall of Fame - 2017

Lou Profumo

- From 1967 to 1982, as a city employee, he organized and managed a summer baseball program at the San Leandro Ballpark for hundreds of kids across the city who aspired to play baseball beyond high school.
- Former players recount that playing on Mr. Profumo's teams meant learning what it took to be successful—in life
- Mr. Profumo continues to give back to the community through the work of his non-profit ***Lou's Dugout***



Lou's Dugout



- Helps fund sports programs which have been impacted by budget constraints.
- Last year Lou's Dugout raised \$20,000
 - San Leandro Boys and Girls Club
 - Uniforms for the San Leandro High Cheer Squad
 - Field rentals for the San Leandro Old Timers Baseball team
 - Scholarships for the San Leandro Rhino's Kayak team
 - Tournament and travel expenses for the San Leandro High Men's Basketball team
 - Equipment for the San Leandro High Women's Softball team

Proposal

- Name the Ballfield at the San Leandro Ball Park

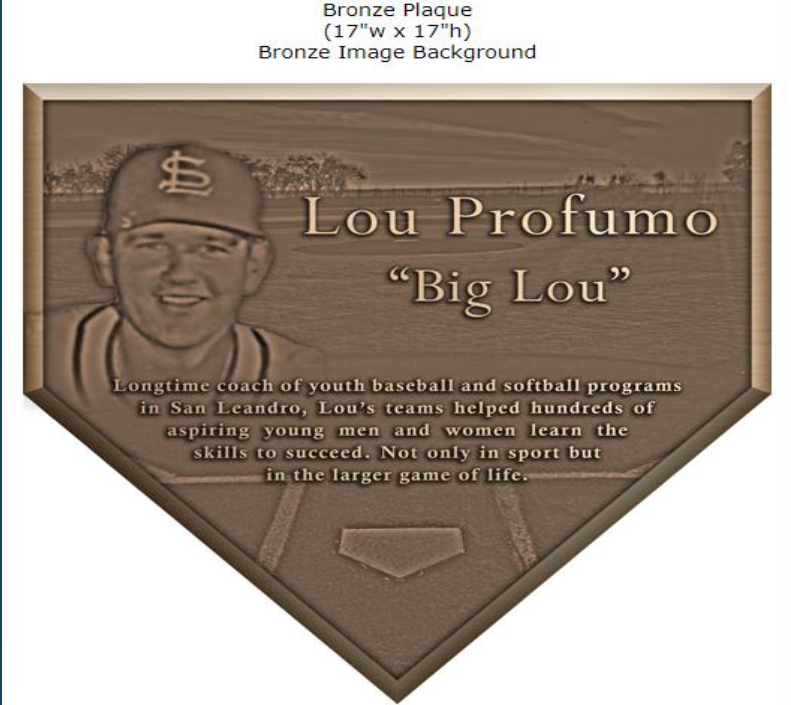
Lou Profumo Field

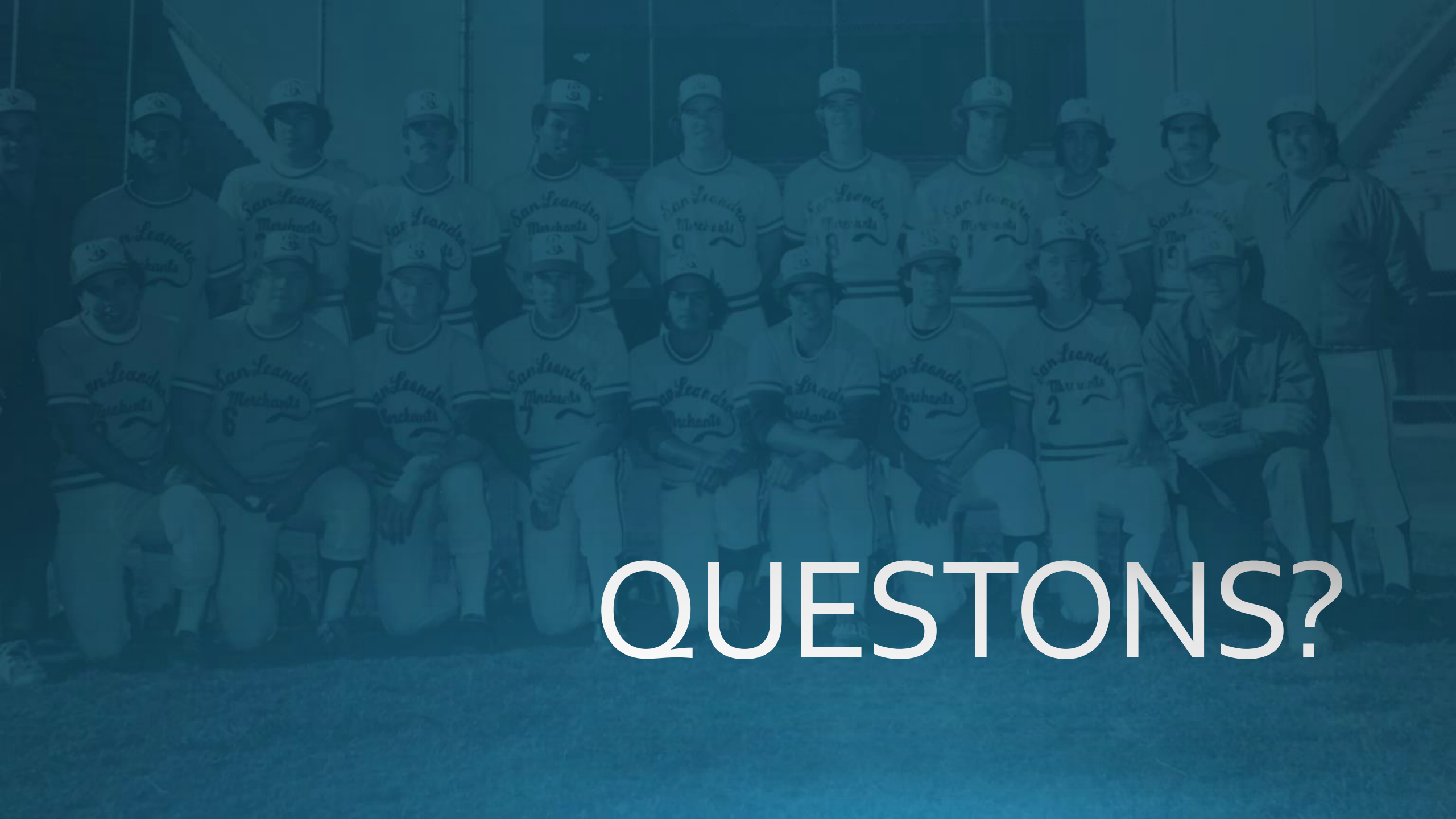
- Move current sign to upper concrete façade
 - Preserves the traditional name of San Leandro Ballpark
- Place the new plaque in the green area (possible other designs)
- Prominent spot where all those coming to the park will see
- Can be viewed from the street



Proposal

- Install a memorial plaque in a prominent location
- Speaks to his contributions and service to the community





QUESTIONS?