

City of **San**  
**Leandro**  
**HISTORY MUSEUM**



# **ARTS, CULTURE, AND LIBRARY COMMISSION**

Presented by Museum Curator, Dylainie Nathlich

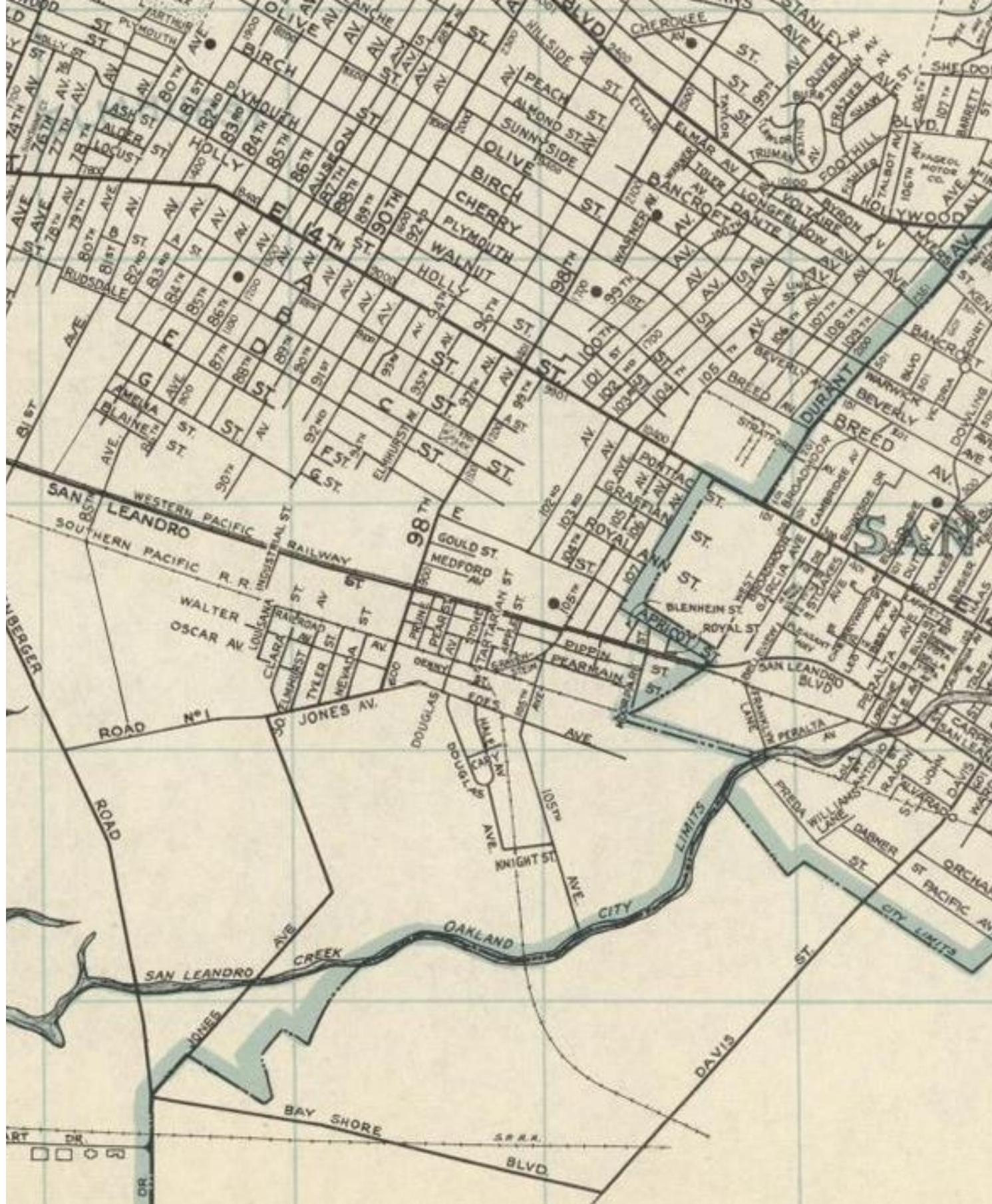


# Presentation Outline

## POINTS FOR DISCUSSION

- San Leandro History Museum Overview
- Exhibit Proposal Overview
- Key Parts of Exhibit
- Draft of Interpretive Timeline
- Execution Timeline
- Fabricator Quotes
- Fabricator Portfolios / Commitment to Local
- Contact info





# Who We Are

## 2005 - TODAY

The San Leandro History Museum was created in 2005 and provides guests with chronological exhibits that tell the story of the Muwekma Ohlone, Spanish California, Mexican Rancheros, the Gold Rush, and the beginnings of San Leandro from 1872 - 1960~

We host roughly 50 school tours for 3rd and 4th grade classes in the SL area yearly.



# Exhibit Overview

## 21ST CENTURY IN SAN LEANDRO

The proposed update will encapsulate pivotal events, technological advancements, cultural shifts, and societal changes over the timeframe of 2000 - 2020.

The exhibit will host;

1. Interpretive Signage
2. Community Voices
3. Timeline
- 4/5. Call to Action







# 3 Major Parts

## Timeline

Display specific milestones in SL history juxtaposed with global events and census records from 2000 - 2020.

## Community Voices Film

The Monitor will Showcase ~5 interviews, anecdotes, and personal narratives from key members of the San Leandro Community.

## Interpretive Signage

We plan to illuminate and celebrate the recent history and acknowledge the communities that contribute to the vibrant city of San Leandro Today. The signage will emphasize the importance of understanding and respecting the community's differences as a foundational element in shaping an inclusive future.







# How We'll Make It Happen

## CURATORIAL TIMELINE



### **Design Development**

May 2024 - July 2024



### **Production / Fabrication**

August - October 2024



### **Reception**

November / December 2024





Hover is a creative agency & film production company based in Oakland & New York. We absorb complex concepts and distill them, connecting with audiences through compelling narratives from the fields of science, consciousness, and nature. They're a hub of innovative thinkers shipping audiovisual projects and navigating current conversations towards new horizons.

**\$15,000**

Pre-Production  
Shooting  
Post- Production



Sam's Signs is a full-service signage company in San Leandro, California that's been delivering creative advertising solutions to its beloved clients for more than 40 years. We specialize in the design, production, installation, and maintenance of customized signs across the entire Bay Area and surrounding regions.

**\$12,000**

Design  
Fabrication  
Install

**We are requesting the full \$27,000 from the ACLC**

# Portfolio



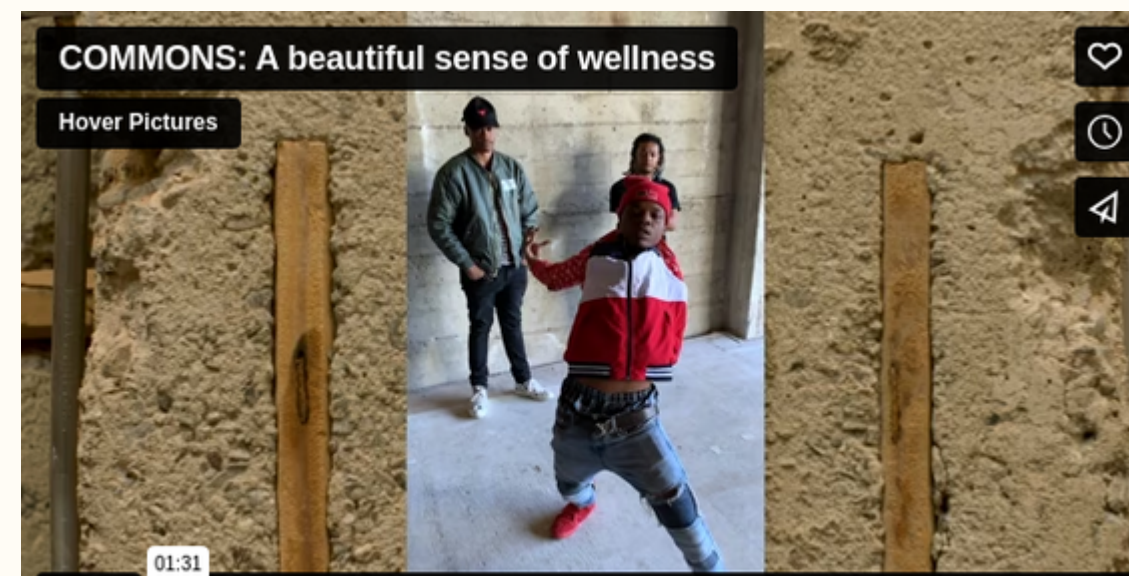
## Chishkale: The Blessing of the Acorn

Bernadette Smith, from the Manchester band of Pomo Indians, weaves the story of her Tan Oak conservation efforts in Northern California into a contemporary Indigenous dance piece created to honor the sacred, traditional food of California Natives.



## Root of Resilience: Dig Deep Farms

Roots of Resilience is a short, documentary film that follows the story of Dig Deep Farms, a non-profit project of the Alameda county that provides farming internships, healthcare food prescription delivery, and job opportunities to individuals recently released from prison.



## Commons: A Beautiful Sense of Wellness

Studio BBA collaborates with visual artist Binta Ayofemi to create a communal Black Space in Oakland, opening 2020.



# Portfolio



## Neon example

Historic Trailer Haven Park - at least 1970 +



## San Leandro Public Library Signage

# Contact Info

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