



Bay Fair CBTP

San Leandro Transportation & Facilities Committee

May 14, 2026

Today's Agenda



BART Entrance

Proof of payment required beyond this point

01

**Project
Overview**

02

**Engagement
Approach**

03

**Engagement
to Date**

04

**What We've
Heard**

05

Next Steps



Bay Fair CBTP Overview

What is the Bay Fair CBTP?



A collaborative planning effort between **Alameda County and the City of San Leandro**, funded by Alameda CTC.



Aims to make travel to and from Bay Fair BART, schools, and local destinations **easier, safer, and more convenient.**



Engages **residents, businesses, and community groups** to identify transportation challenges and solutions



Emphasizes outreach to **equity priority populations.**



What will the Bay Fair CBTP result in?



Recommendations Aligned with Community Priorities

Recommended projects that directly reflect community priorities identified through surveys, interviews, pop-ups, and open houses



Funding-Ready Recommendations

Separate prioritized project lists for the City and County, with potential funding sources identified



Stronger Community Partnerships

New and strengthened relationships with agencies, CBOs, and community members through ongoing collaboration

What is the Bay Fair CBTP Process?

Existing Conditions & Needs Assessment



- Review and analyze demographic and travel data
- Engage community members to understand travel needs

Draft List of Recommended Projects

We are here



- Engage community members to confirm needs and desired improvements
- Develop a draft project list that reflects community needs

Final Prioritized List Recommended Projects



- Engage community members to identify priority projects
- Identify implementation pathways for CBTP recommended projects

Finalize and Adopt the Bay Fair CBTP





Bay Fair CBTP Study Area



Active Planning Efforts in the Study Area

- 1 Bay Fair CBTP (San Leandro, ACCDA)
- 2 Bay Fair Transit Oriented Communities (ACCDA)
- 3 Bay Fair Development Plan (San Leandro)
- 4 Central County Community Connections Plan (Alameda CTC)
- 5 Priority Sites Technical Assistance (ACCDA, BART)



What types of improvements will the Bay Fair CBTP recommend?





Engagement Approach

Bay Fair CBTP Engagement Guiding Principles



Center the voices of community members through participatory approaches particularly, low-income and disadvantaged communities



Foster collaboration between public agencies, community-based organizations (CBOs), and residents



Promote mutual understanding of access challenges and opportunities



Build public trust and support for the final CBTP recommendations

Who is the Bay Fair CBTP engaging with?



Community Members

- Two open houses
- Three pop-ups
- Two community surveys
- Four community leader interviews



The CBTP Steering Committee

- Four steering committee meetings
- One CBTP site visit



Agency Partners

- One CBTP site visit
- Ongoing coordination meetings
- Agency project interviews

Engagement Phases

Work Completed

Upcoming Work

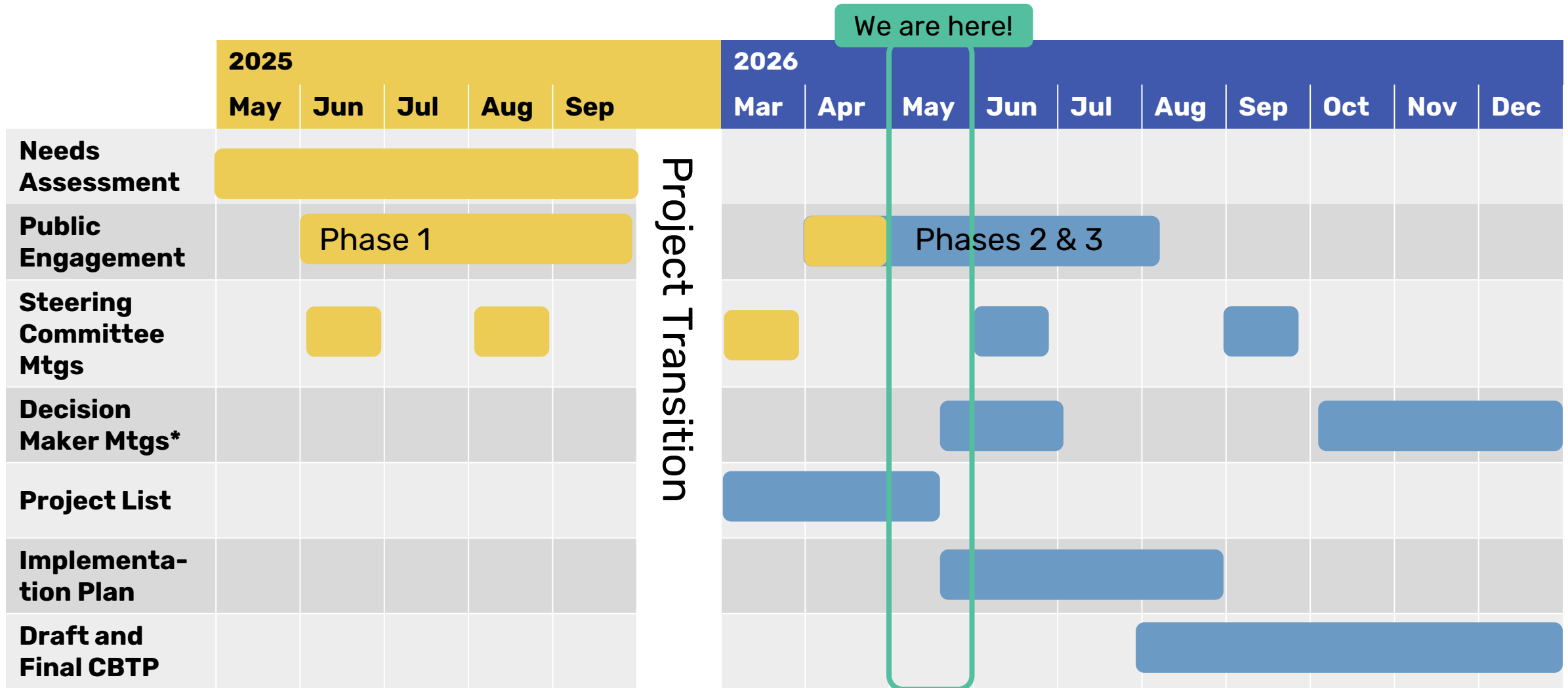
	Phase 1 Existing conditions & needs assessment	Phase 2 Draft recommended projects	Phase 3 Finalize recommended projects and draft CBTP	Phase 4 Finalize and adopt CBTP
Steering Committee Meetings	Meeting #1 Site Visit	Meeting #2 	Meeting #3	Meeting #4
Online Surveys	Community Access Needs Survey		Implementation Priorities Survey	
Open Houses		Open House #1: Community Needs and Potential Projects 	Open House #2: Draft Recommendations and Implementation Priorities	
Pop-Ups	Community Access Needs Pop-Up		Implementation Priorities Pop-Up	
Decision Maker Meetings		Draft Recommended Projects	Draft Bay Fair CBTP	Final Bay Fair CBTP

We are here!

Bay Fair CBTP Schedule

Work Completed

Upcoming Work



* Eden Area MAC, Alameda County Planning Commission, Alameda County Unincorporated Services Committee, Alameda County Board of Supervisors, San Leandro Facilities & Transportation Committee, San Leandro City Council



Engagement to Date

Phase 1 Engagement Activities

Online Survey

- Open May 30, 2025 - Sept 30, 2025
- 164 responses

Community Representative Interviews

- 4 interviews with Ashland & Cherryland residents, youth, and local nonprofit / faith leaders

Pop-up events

- August 5, 2025 National Night Out
- August 23, 2025 Bay Fair Farmers Market

Steering Committee Site Visit

- July 21, 2025



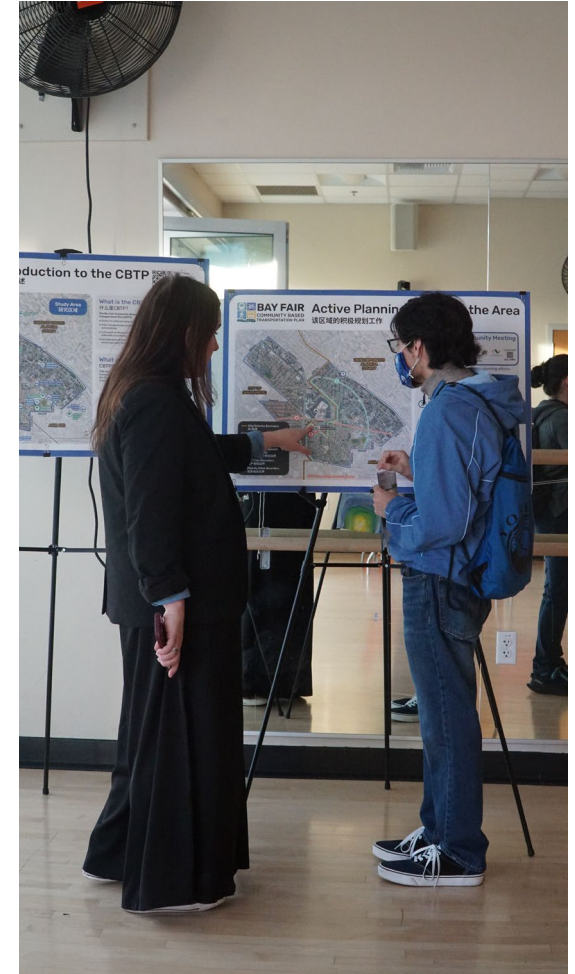
Phase 2 Engagement Activities

Steering Committee Meeting

- March 31, 2026

Community Open House

- 50 attendees
- April 26, 2026, at the REACH Ashland Youth Center
- Promoted by San Leandro 2050 and La Familia



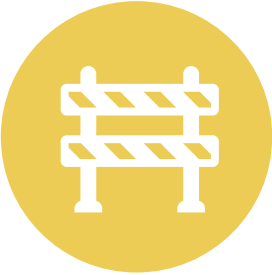


What We've Heard

Reducing barriers and improving connectivity and comfort are top priorities for community members



Convenient and safe access to BART and major destinations is limited



The auto-dominated landscape creates safety barriers to walking and biking



The bike network is disconnected and stressful to navigate



Safety and personal security concerns are a barrier to travel



Structural barriers restrict equitable transportation access



Streets should be inviting community spaces

Reducing barriers and improving connectivity are key priorities for Bay Fair CBTP participants

Access to BART & Destinations

Walking & Biking Barriers

Bike Network Connectivity

Safety & Personal Security

Equitable Access

Streets for People

"I've come from E14th trying to get to the Bay Fair BART station and because only one side was equipped with a sidewalk, I found myself walking along the road"



"E. 14th St and Hesperian Blvd - they feel like highways....I never walk or bike there (and if I had to bike, I'd bike on the sidewalk)"



"Getting from Foothill to San Leandro Blvd is awkward for bikes - no good bike lanes"



"Elders walk with someone else for safety—it's not just about sidewalks, it's about feeling secure."



"We need trusted ambassadors—in Spanish, in Tagalog—to walk people through the system."



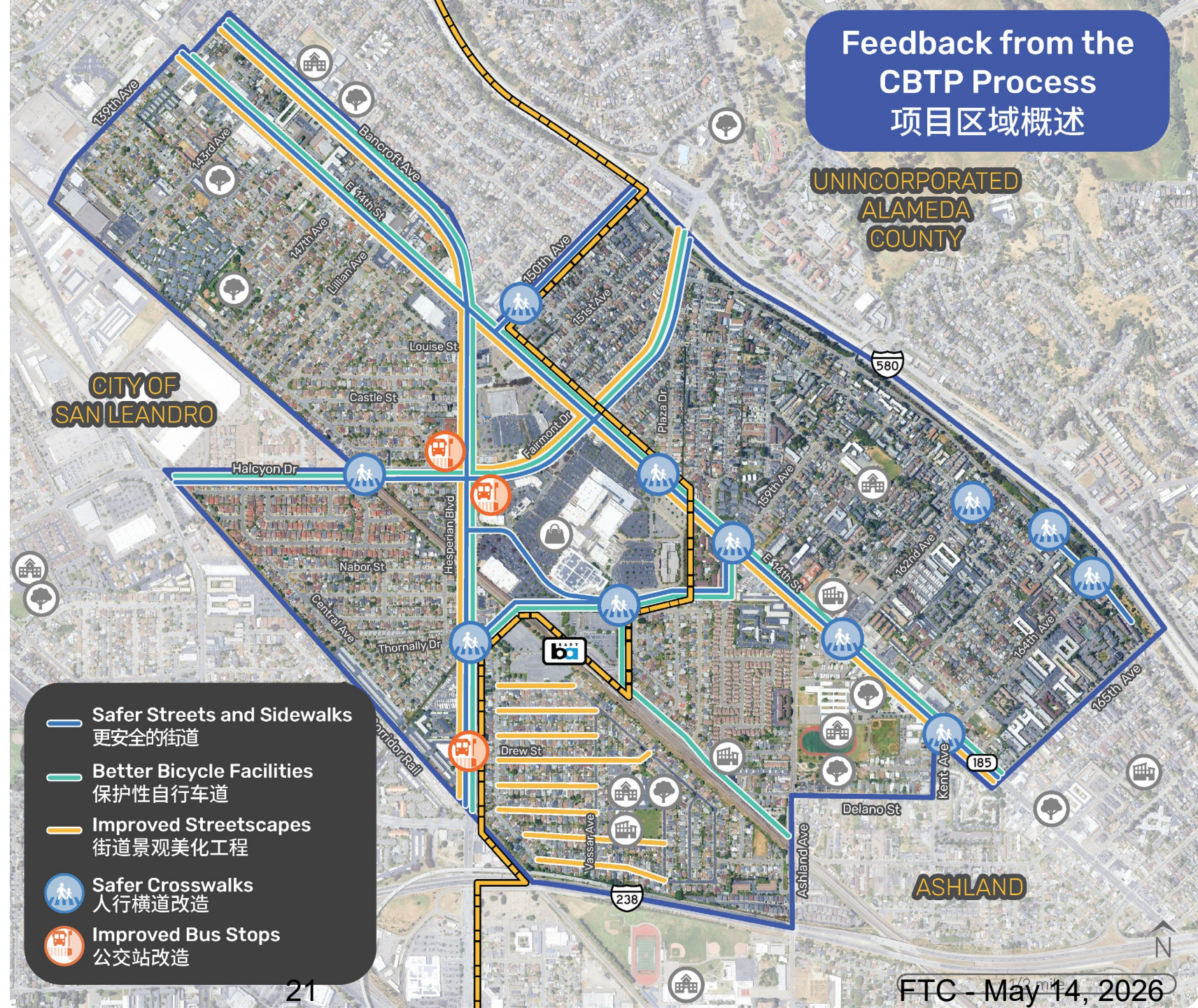
I would love to have the area be more welcoming ...like greening/ beautification...and more pedestrian friendly so more families will want go out and about ...with their children.



The community has identified six city streets as priorities for improvements

- Hesperian Boulevard
- Bancroft Avenue
- E14th Street
- Fairmont Drive
- Halcyon Drive
- 150th Avenue

Streets with active projects



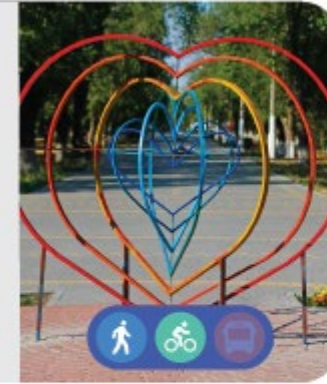
Toolbox to Inform the CBTP Project List

Community Priority #3

Improvements to make it easier and safer to cross the street

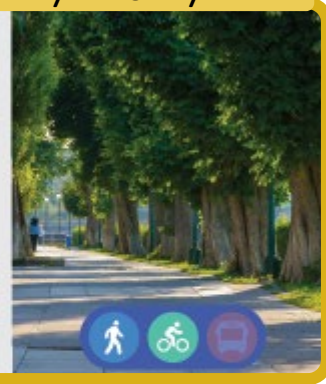


Public art on the street



Community Priority #4

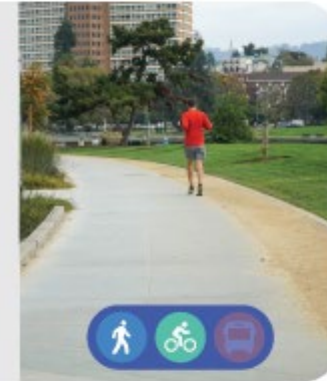
Plant more trees along the streets for more shade



Transit and street ambassadors



Wide, smooth sidewalks

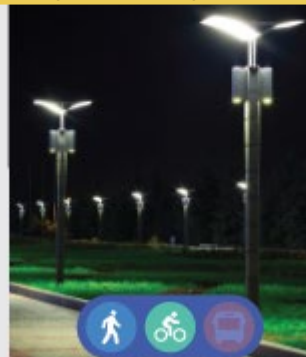


Signage in multiple languages



Community Priority #1

Better lighting for people walking at night



Upgrade curb ramps and other infrastructure for people with disabilities



Community Priority #2

Benches and shade at bus stops



Changes to streets to slow down fast moving cars





Next Steps

Applying the Toolbox to CBTP Projects

1

**Synthesize
community input**

Compile community input on high need locations and desired improvements

2

**Cross-reference
with existing
conditions**

Overlay community priorities with existing conditions data on access and circulation

3

**Match toolbox to
corridors**

Define improvements for priority streets accounting for ROW and other active planning efforts

4

**Compile draft
project list**

Develop draft project list. Confirm priority projects through the next phase of outreach

Next Steps

Work Completed
Upcoming Work

	May – September 2025	March – April 2026	June – July 2026	August – December 2026
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Questions?