



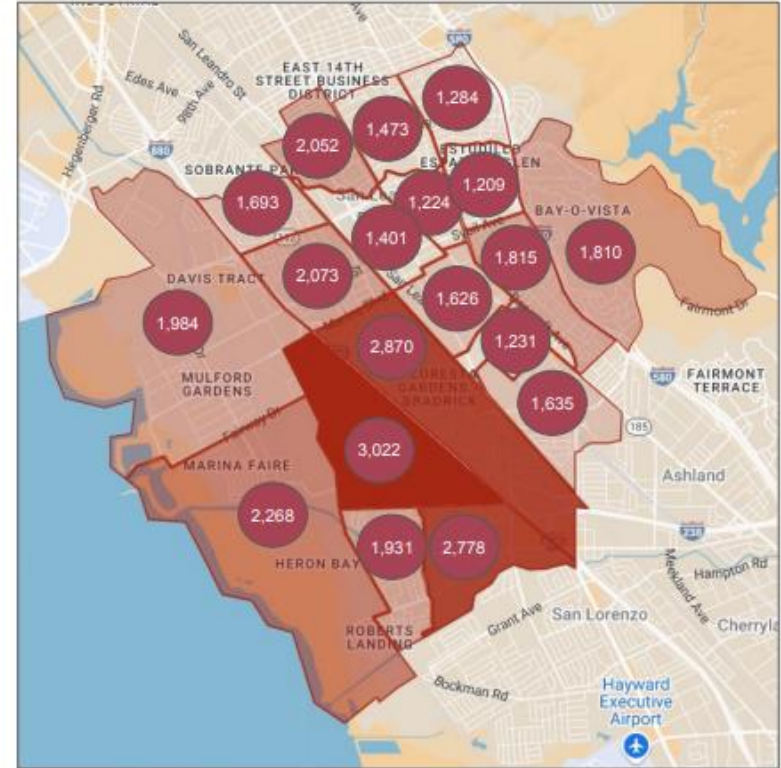
Age-Friendly San Leandro Implementation Plan Update

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Population Shift

- *50+ residents make up 39% of San Leandro population*
- *San Leandro's population over age 60 is expected to increase between 150-199 percent during the period of 2020-2060*

Map 1. Number of Adults Aged 50+, by Census Tract



Source: U.S. Census Bureau, 2019- 2023 American Community Survey 5-Year Estimates

Three New Plans

- Organizational Plan
- Communications Plan
- Two-Year Implementation Plan
 - For July 1, 2025 through June 30, 2027
 - Based on input from Senior Commission, Human Services staff, and partners

Implementation Plan Summary

- Includes a Results-Based Accountability (RBA) and evaluation framework for the initiative as a whole and for each priority area
- Organizes activities by three categories: planning, education, and goods and services
- Includes an analysis of where adults aged 60+ live in San Leandro; a list of related plans and initiatives; and a list of core funding resources



Six Priorities

- 1) Plan Sustainability
- 2) Personal Protection
- 3) Housing Security
- 4) Health & Wellness
- 5) Transportation
- 6) Social Connection

Thirteen Projects

1. Operationalize the Age-Friendly San Leandro initiative
2. Improve communications and outreach about existing resources and services
3. Ensure language accessibility across all communications, opportunities, and services
4. Install pedestrian safety measures
5. Clean and beautify high-traffic pedestrian areas
6. Help protect residents from cyber attacks, fraudulent activity and physical assaults
7. Identify short-term projects that complement existing local affordable housing efforts
8. Expand existing food, meal and basic needs programs
9. Provide respite and resources for family and volunteer caregivers
10. Expand accessible transportation options for seniors and persons with disabilities
11. Improve ADA accessibility of infrastructure, facilities, and services
12. Provide day trips to local parks and outdoor areas
13. Create more opportunities for learning and social interaction between seniors and youth

Plan Sustainability

- Participate on the Alameda County Council for Age Friendly Communities
- Age-Friendly San Leandro bylaws
- Age-Friendly San Leandro comprehensive communications plan
- Coordinate age-friendly City staff and community partner trainings (e.g., first aid, CPR, adult protective services, homelessness response)

Personal Protection

- Complete UC Berkeley SafeTREC (SafeTREC) and California Walks' Community Pedestrian and Bicycle Safety Training (CPBST) Program
- Conduct quarterly walking audits in high-traffic pedestrian areas
- Pursue complete streets funding opportunities in collaboration with the City's Transportation & Engineering Division
- Schedule presentation from the City's Transportation & Engineering Division to the Senior Commission
- Conduct a community workshop at the Senior Community Center to educate older community members about the City's Sidewalk Repair Program, Neighborhood Traffic Calming Program, and Crosswalk Prioritization Program

Personal Protection Continued

- Collaborate with Beautify San Leandro to identify and recommend potential age-friendly beautification project sites and co-host one age-friendly beautification project each calendar year (starting in 2025)
- Collaborate with the City's IT Department to facilitate quarterly cybersecurity and technology education workshops at the Senior Community Center
- Negotiate a scope of work, MOU and/or contract with Tech Exchange to provide free technology support services to San Leandro older adults through the Senior Resource Fair and at the Senior Community Center
- Collaborate with the City's Police Department to offer regular Coffee with the Cops and educational public safety events at the Senior Community Center
- Participate on the Alameda County Access and Functional Needs (AFN) Advisory Committee

Personal Protection Continued

- Coordinate emergency services and response workshop(s) at the Senior Community Center
- Coordinate a staff presentation on Nixle and other apps from the City's Emergency Services team
- Prepare for The Great California ShakeOut on October 16, 2025, including staff training, an earthquake drill rehearsal at the Senior Community Center a couple of weeks before the ShakeOut
- Coordinate a community engagement opportunity at the Senior Community Center for older adults to provide input on the Local Hazard Mitigation Plan (LHMP)
- Engage MV Transportation, LINKS, ALTRANS, AC Transit, Uber, Lyft, and other transportation operators/providers to explore getting into contract for evacuation services during an emergency
- Develop approaches and incentives for implementing neighborhood phone trees and helping neighbors get to know one another, so they can communicate and rely on one another during an emergency

Housing Security

- Coordinate workshops at the Senior Community Center and Marina Community Center to educate older adults about the City's new housing protections
- Review and provide input to draft 2025-2030 HUD Consolidated Plan to ensure alignment with Age
- Collect and analyze data on the need for a housing rehabilitation program to collaboratively make the case with Community Development for the City to prioritize program funding
- Collaborate with Community Development on a potential new CDBG contract with Front Porch to implement a HomeMatch program in San Leandro

Health & Wellness

- Convene local food and meals providers to develop a local food network model, actionable demand data, and potentially pursue joint funding
- Collaborate with local and/or regional organizations, such as the Institute on Aging, Family Caregiver Alliance, and Alameda County IHSS, to provide a family caregiver resource fair, Caregiver Appreciation event, and/or monthly family caregiver workshops at the Senior Community Center
- Coordinate Alameda County Healthy Brain Initiative Alzheimer's Disease and Related Dementias (ADRD) trainings at the Senior Community Center
- Administer mini-grants to nonprofit and grassroots organizations and neighborhood associations to pilot innovative approaches to community caregiving

Transportation

- Identify funding strategies to contract with CityServe to provide RideCare, the volunteer driver program, in San Leandro
- Implement an Uber subsidy program to provide a low-cost, door-to-door transportation service for older adults and people with disabilities
- Schedule and coordinate biannual walking audits of fixed-route bus stops
- Support the Public Works Department to complete its update of the City's ADA Transition Plan

Social Connection

- Amend the contract with the operator of the FLEX Rides shuttle program to provide monthly day trips for older adults to visit local and regional parks, museums, and Beautify San Leandro volunteer events
- Explore intergenerational learning and social connection opportunities with the City's Youth Advisory Commission, the San Leandro Unified School District, the San Lorenzo Unified School District, and the Boys and Girls Clubs of San Leandro

Initiative Updates



Year 1 Milestones

- Developed and deepened partnerships within the City and with community organizations
- Operationalized the initiative, and integrated Human Services Department staff work plans
- Significantly increased the level of outreach for senior services programs and activities (including tabling at events)
- Pursued new funding opportunities, and raised awareness about the issues facing older adults



Year 1 Milestones

- Implemented new or expanded programs: cybersecurity and digital literacy, police and public safety, RideCare, Uber subsidy, and local day trips
- Planted the seeds for ongoing projects: pedestrian safety, emergency services, shared housing and rehab program expansion, food and meals programs, caregiving events, and intergenerational programming

Next Steps for the Senior Commission

- Continue raising awareness of Age-Friendly San Leandro among City commissions and at signature events/activities
- Garner support from community leaders and champions
- Continue providing input into the design, implementation and outreach of programs (both new and existing)
- Provide input to deepen Age-Friendly San Leandro's alignment with other City plans and initiatives



Collaboration Discussion

- What are some aspects of the Age-Friendly Plan that catch your attention?
- Are there any priorities, projects, or activities that align with the Human Services Commission?
- Where are there some immediate and easy opportunities for the Senior and Human Services Commissions to collaborate?



Age-Friendly San Leandro

Send feedback and suggestions to:

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