

# MURAL ARTS PROGRAM

Presented to the San Leandro City Council

October 17, 2016

# GOALS OF MURAL ART

- To beautify and revitalize drab spaces in industrial area
- To improve culture, community, and artistic expression in San Leandro
- To contribute to establishing San Leandro's collection of public art as a desirable destination

# BENEFITS OF MURAL ART

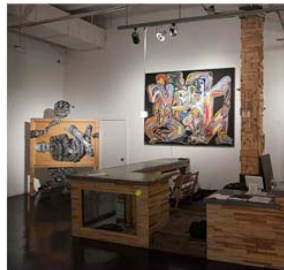
- Deters graffiti from large blank spaces
- Inspires and encourages property owners to contribute to the beautification of San Leandro

ATHEN B.  
GALLERY



# GALLERY

ATHEN B. GALLERY HAS ESTABLISHED ITSELF AS A PUBLIC ART AND CURATORIAL FORCE IN THE BAY AREA. WORKING WITH LOCAL AND INTERNATIONAL ARTISTS, WE PRIDE OURSELVES ON OUR STRONG RELATIONSHIPS WITH ARTISTS AND OUR ABILITY TO CURATE AND DEVELOP THEIR IDEAS AND PROJECTS.



# STUDIOS

OUR IN HOUSE ARTIST STUDIOS AND STRONG RELATIONSHIPS GIVE US ACCESS TO BROAD RANGE OF ARTISTIC STYLES AND MEDIUMS. OUR RESPECT IN THE ARTIST COMMUNITY GIVES US THE LEVERAGE TO COMMUNICATE OUR CLIENTS NEEDS WITHOUT DISRUPTING THE ARTISTS CREATIVE PROCESS.





Oakland murals curated and installed by Athen B. Gallery

1605 ABRAM COURT

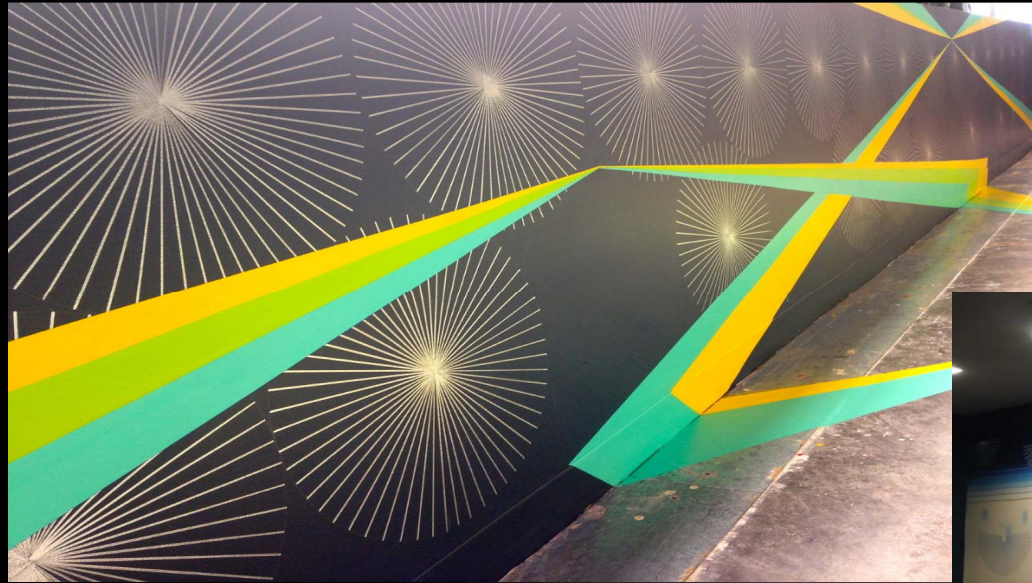
ARTIST: PASTEL



# 1800 MERCED STREET ARTIST: TROY LOVEGATES



15000 FARNSWORTH AVENUE  
ARTIST: KELLY ORDING





# SAN LEANDRO DOWNTOWN BART STATION



# BART ARTIST TO BE SELECTED BY PUBLIC PROCESS

- Call for Artists
- Preliminary selection
- Arts Commission review and recommendation
- Final selection
- Public meeting

