



# City of San Leandro

## **Priority Projects Update**

Senior Commission Meeting  
March 20, 2025

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# Priority Project Planning



## Previous Conversations *(prior to February 20)*

- Erwin Ching & Nicole Castelino (City Engineering)
- Katie Bowman & Lar Halle (LINKS Shuttle)
- Daniel Oliver (ALTRANS)
- Kathryn Gilbreth (CityServe RideCare)
- Carolyn Ross (Village Movement California)
- Ely Hwang & Marie Levesque (Beautify San Leandro)
- Michael Sinor (San Leandro IT Department)
- Ulises Zatarain & Samuel Aristondo (Tech Exchange)
- Lt. Steven Cesaretti & Officer Jennifer Crosby (City Police Department)
- Allison Pratt (Alameda County Community Food Bank)

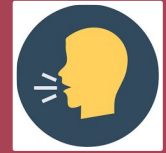
## Previous Conversations *(prior to February 20)*

- Frishta Sharifi & Levon Gibson (City of Fremont)
- Iris Nicholson (Greater Niles Village)
- Westyn Hinchey (Institute on Aging)
- Nicole Hayes (Alameda County In-Home Supportive Services)
- Elizabeth Bessman (City Emergency Services)
- Kerri Heusler (City Housing Division)
- Local food and meals providers (15 unique organizations)
- Youth Advisory Commission

# Intergenerational Connections

## Conversations

- Youth Advisory Commission
- Keziah Moss (San Leandro Unified School District)
- Kim Pace & Marshall Lott (Boys & Girls Clubs of San Leandro)



Questions?  
Ideas?

## What We've Learned & Next Steps

- Tie opportunities to community service hours students need to graduate
- Range of ideas: bingo, performances, arts and crafts, meals and snacks, volunteering, gardening, mentorship and workforce development
- Start promoting SLUSD classroom opps via Senior Center and vice-versa
- BGCSL will have volunteer infrastructure ready for pilots in Fall 2025

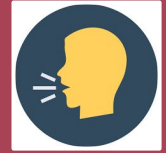
# Transportation Models

## Conversations

- Christine Beitsch-Bahmani & Kathryn Gilbreth (CityServe)

## What We've Learned & Next Steps

- CityServe is interested in expanding their RideCare, volunteer driver program, to serve San Leandro, but need to receive approval from Board
- Would involve a team of program coordinators working out of Senior Center part-time, plus expenses for training, background checks, recruitment, etc.
- Want to secure program funds through Measure BB application to ACTC
- CityServe will confirm Board's decision by April 17, 2025, with the Human Services Department presenting to ACTC on April 28, 2025



Questions?  
Ideas?

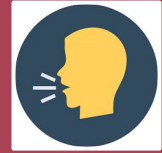
# Human Services Staff

## Conversations

- Human Services staff members

## What We've Learned & Next Steps

- Need more context about the projects before they can prioritize resources and timing; want to know partners involved, fiscal impact, funding identified or secured, and measurable deliverables/outcomes
- Educational workshops, information sharing opportunities, and collaborations with existing programs are easiest to coordinate
- Mike is working on a more comprehensive summary of implementation projects to share with Human Services in the next few weeks



Questions?  
Ideas?

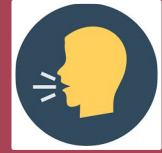
# Technology Education

## Opportunity

- [2025 AARP Community Challenge](#)

## Actions & Next Steps

- The Human Services Department, in collaboration with Tech Exchange, submitted a \$25K flagship grant application on March 5, 2025 to support digital literacy education courses at the Senior Community Center for up to 30 adults aged 50 and over, along with free tech support at the City's Senior Resource Fair in June 2025
- Applicants will receive award notifications in May 2025; awarded projects must be completed by December 31, 2025



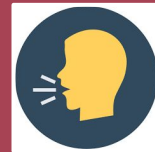
Questions?  
Ideas?



# Pedestrian Safety Measures

## Conversations

- Erwin Ching & Nicole Castelino (City Engineering)
- Emilio Hernandez (Cal Walks) & Kris Leckie (SafeTREC)



Questions?  
Ideas?

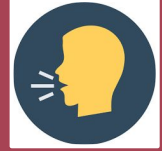
## Actions & Next Steps

- The Human Services Department was formally accepted into the [Community Pedestrian and Bicycle Safety Training](#) (CPBST) program
- The first step of the program is to form a Planning Committee (PC) to plan a training workshop, tentatively scheduled for May 2025
- We are looking for 1-2 Senior Commissioners to join the PC and take part in 3-4 virtual planning meetings over the next two months

# Community Beautification

## Opportunity for Input

- Please identify and rank your preferred sites for age-friendly beautification projects in San Leandro
- Beautify San Leandro will schedule one age-friendly project per year, so the rankings should correspond to the project you would like to see completed in 2025, in 2026, and so on.



Questions?  
Ideas?



# City of San Leandro

## **Priority Projects Update**

Send feedback and suggestions to:  
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