

City of  **San Leandro** 2024 **CITY COUNCIL PRIORITIES**

PUBLIC SAFETY

INFRASTRUCTURE

QUALITY OF LIFE

ECONOMIC DEVELOPMENT

HOUSING & HOMELESSNESS

Quality of Life

Mission: Enhance the Quality of Life for all San Leandro residents through targeted initiatives.

Key Focus Areas:

- Arts, Culture & Education
- Beautification
- Health and Wellness



Arts, Culture & Education

Mission:

Promote inclusivity, creativity, and cultural expression through accessible programs and initiatives that reflect the diversity of San Leandro's community.

Focus Areas:

- Empower local artists and cultural organizations.
- Expand educational opportunities through arts and technology.



Develop and Implement an Arts Grants Program

Activities	Due Date	Department Lead
Establish a budget through the Arts, Culture & Library Commission (ACLC) with guidelines and criteria for grant eligibility focused on local artists and cultural organizations.	7/1/2025	Library
Promote the grant program through workshops and info sessions to increase community participation.	9/1/2025	Library
Identify local businesses and sponsors to expand opportunities for larger projects.	9/1/2026	Library

Expand Utilization of Art Gallery Spaces in City Facilities, establishing partnerships for installations

Activities	Due Date	Department Lead
Identify all City Facilities that can function as gallery spaces including outdoor areas.	7/1/2026	Library
Identify local agencies and artists to submit exhibit proposals that highlight diverse artistic expressions for consideration by the ACLC for display in City Facility Gallery Spaces.	7/1/2026	Library
Facilitate public art receptions and gallery tours by the artist to engage the community with new installations.	12/1/2026	Library

Develop Programs Celebrating Community and the Diverse Cultures in San Leandro

Activities	Due Date	Department Lead
Create an annual calendar for cultural events representing different ethnic and cultural groups.	7/1/2025	Library
Develop partnerships with local agencies to collaborate on free programs highlighting different cultural practices, such as dance, crafts, and storytelling.	7/1/2025	Library
Update the San Leandro History Museum exhibit "People of Many Lands" to represent the diverse backgrounds of current-day San Leandro	12/1/2026	Library

Expand utilization of early childhood education programming

Activities	Due Date	Department Lead
Develop and execute a promotion plan for bilingual early childhood programs to the target audience.	12/1/2025	Library
Develop partnerships with local schools, daycares, preschools, and nonprofits to collaborate on free educational workshops for kindergarten readiness.	12/1/2025	Library
Expand participation in the 1,000 Books Before Kindergarten Program.	12/1/2025	Library



Expand Technology Based Adult Education Programs

Activities	Due Date	Department Lead
Identify, develop, and implement structured time in different modalities for teaching digital literacy skills to seniors and adults, especially people with low skills.	5/1/2025	Library
Teach Artificial intelligence literacy to better equip San Leandrans to embrace, interpret, understand, utilize, and consider the ethics of AI.	5/1/2025	Library
Develop partnerships with organizations to provide basic IT skills workshops, new and emerging technologies, and coding for adults.	12/1/2025	Library

Arts, Culture & Education Gantt Chart

Q1 (Jan-Mar), Q2 (April-May), Q3 (June-Aug), Q4 (Sept-Dec)	Timeline							
	2025				2026			
PROJECT NAMES	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Develop and Implement an Arts Grants Program								
Establish a budget through the Arts, Culture & Library Commission (ACLC) with guidelines and criteria for grant eligibility focused on local artists and cultural organizations.								
Promote the grant program through workshops and info sessions to increase community participation.								
Identify local businesses and sponsors to expand opportunities for larger projects.								
Expand Utilization of Art Gallery Spaces in City Facilities, establishing partnerships for installations								
Identify all City Facilities that can function as gallery spaces including outdoor areas.								
Identify local agencies and artists to submit exhibit proposals that highlight diverse artistic expressions for consideration by the ACLC for display in City Facility Gallery Spaces.								
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Develop Programs Celebrating Community and the Diverse Cultures in San Leandro								
Create an annual calendar for cultural events representing different ethnic and cultural groups.								
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Update the San Leandro History Museum exhibit "People of Many Lands" to represent the diverse backgrounds of current-day San Leandro								
Expand utilization of early childhood education programming								
Develop and execute a promotion plan of bilingual early childhood programs to the target audience.								
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Develop partnerships with organizations to provide basic IT skills workshops, new and emerging technologies, and coding for adults.								

Beautification

Mission:

Enhance San Leandro's public spaces and community aesthetics through sustainable practices, public engagement, and responsible urban design.

Focus Areas:

- Clean and beautify public spaces.
- Expand greenery and tree canopy coverage.



Expand volunteer opportunities for cleaning streets and public spaces a citywide.

Activities	Due Date	Department Lead
Launch a citywide program encouraging community groups to maintain specific areas.	3/1/2025	Recreation and Parks
Organize quarterly citywide volunteer clean-up days focusing on high-traffic areas and parks.	3/1/2025	Recreation and Parks
Develop volunteer kits with cleanup tools and educational materials on waste reduction.	3/1/2025	Recreation and Parks



Design and implement a planting initiative to introduce native and drought-tolerant plants across city parks, medians, and public spaces.

Activities	Due Date	Department Lead
Develop a non-functional turf reduction plan for public spaces that includes a native and drought-tolerant plant palette.	9/1/2026	Recreation and Parks
Create a planting guide for homeowners and businesses to incorporate drought-tolerant landscaping.	9/1/2026	Recreation and Parks
Organize quarterly volunteer program for community planting days in city parks and medians.	9/1/2026	Recreation and Parks

Expand Citywide Tree Canopy Coverage

Activities	Due Date	Department Lead
Reestablish community tree-planting events to increase resident involvement.	12/1/2025	Recreation and Parks
Establish a tree donation program, encouraging businesses and residents to sponsor tree planting efforts.	12/1/2025	Recreation and Parks
Collaborate with environmental organizations to host educational workshops on tree care and maintenance.	12/1/2025	Recreation and Parks

Strategic placement of litter receptacles to maximize usage and enhance cleanliness.

Activities	Due Date	Department Lead
Coordinate with the waste hauler to install and service 15 additional litter receptacles in the downtown area.	12/1/2025	Public Works
Coordinate with SLIA to monitor/clean containers and respond to dumping around them.	12/1/2025	Public Works
Survey and Identify opportunity sites for additional receptacles to be negotiated into the waste hauling contract.	12/1/2026	Public Works



Establish a Private Tree Protection Ordinance.

Activities	Due Date	Department Lead
Draft and propose the ordinance to protect mature trees on private properties.	12/1/2025	Recreation and Parks
Launch an educational campaign to inform property owners of the ordinance and its benefits.	12/1/2025	Recreation and Parks
Establish an online permit system for managing tree maintenance and removal requests on private property.	12/1/2025	Recreation and Parks

Beautification Gantt Chart

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Design and implement a planting initiative to introduce native and drought-tolerant plants across city parks, medians, and public spaces.								
Develop a non-functional turf reduction plan for public spaces that includes a native and drought tolerant plant palette								
Create a planting guide for homeowners and businesses to incorporate drought-tolerant landscaping.								
Organize quarterly volunteer program for community planting days in city parks and medians.								
Expand Citywide Tree Canopy Coverage								
Reestablish community tree-planting events to increase resident involvement.								
Establish a tree donation program, encouraging businesses and residents to sponsor tree planting efforts.								
Collaborate with environmental organizations to host educational workshops on tree care and maintenance.								
Strategic placement of litter receptacles to maximize usage and enhance cleanliness.								
Coordinate with the waste hauler to install and service 20 additional litter receptacles in the downtown area.								
Coordinate with SLIA to monitor/clean containers and respond to dumping around them								
Survey and Identify opportunity sites for additional receptacles to be negotiated into the waste hauling contract.								
Establish a Private Tree Protection Ordinance.								
Draft and propose the ordinance to protect mature trees on private properties.								
Launch an educational campaign to inform property owners of the ordinance and its benefits.								
Establish an online permit system for managing tree maintenance and removal requests on private property.								

Health & Wellness

Mission:

Foster a healthier, more active community by promoting wellness, inclusivity, and providing access to essential services for all ages and abilities.

Focus Areas:


- Increase recreational opportunities for all.
- Expand access to healthy living services.





Develop Recreational Programs for Inclusivity and Diverse Age Groups.

Activities	Due Date	Department Lead
Expand intergenerational programs that bring together youth and seniors for shared activities.	9/1/2025	Recreation and Parks
Develop accessible recreational programs catering to different abilities, including adaptive sports.	9/1/2025	Recreation and Parks
Offer bilingual and multicultural fitness classes to attract diverse community members.	9/1/2025	Recreation and Parks



Partner with Local Organizations to create accessible and affordable healthy eating options, particularly for low-income families.

Activities	Due Date	Department Lead
Organize healthy cooking workshops in collaboration with organizations.	7/1/2025	Human Services
Identify and allocate budget funding to support expanding existing food pantries/distribution sites/ and other food access programs and implement new sites in strategic locations as necessary.	7/1/2025	Human Services
Partner with organizations to develop cooking classes focused on affordable, nutritious meals.	7/1/2025	Human Services

Host Health & Active Living Events

Activities	Due Date	Department Lead
Organize annual community health fairs offering free health screenings and fitness activities.	7/1/2025	Recreation and Parks
Collaborate with local fitness instructors and gyms to host community fitness challenges.	7/1/2025	Recreation and Parks
Partner with local fitness instructors to offer free outdoor exercise classes in parks.	7/1/2025	Recreation and Parks

Partner with Local Organizations for Expanded Senior Services

Activities	Due Date	Department Lead
Offer technology training workshops for seniors to help them access telehealth services.	1/1/2026	Human Services
Collaborate with caregiving agencies to provide respite care and caregiver support programs.	4/1/2026	Human Services
Create senior-friendly recreational activities like walking clubs and gentle yoga sessions.	1/1/2026	Human Services

Collaborate with Schools for Public Use of Recreational Facilities

Activities	Due Date	Department Lead
Update joint-use agreements with school districts to ensure public access to recreational spaces after school hours.	12/1/2026	Recreation and Parks
Organize community sports leagues and fitness programs utilizing school gyms and fields.	12/1/2026	Recreation and Parks
Coordinate with schools to offer weekend wellness programs for students and families in school facilities.	12/1/2026	Recreation and Parks

Health & Wellness Gantt Chart

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Partner with Local Organizations for Expanded Senior Services								
Offer technology training workshops for seniors to help them access telehealth services.								
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Summary

- Our 2-year work plan that will enhance San Leandro's quality of life across Arts, Culture & Education, Beautification, and Health & Wellness.
- Focus on sustainable practices, cultural inclusivity, and improved health outcomes.
- Collaboration with community organizations and residents is key.

