



City of San Leandro

Civic Center
835 East 14th Street
San Leandro, California

Draft Minutes

Arts Commission

Chair, Erika A. Garcia, District 3
Vice Chair Terry Guillory, District 6
Brian K. Copeland, District 1
Dina Herrera, District 2
Alberto Perez-Rendon, District 5
Brody Scotland, At Large (2)
Martin Wong, District 4
Vacancy, At Large
Vacancy, At Large

Wednesday, June 23, 2021

18:30

Access the meeting remotely by using this URL
<https://us02web.zoom.us/j/88078383228>

This meeting is being held in accordance with the State Emergency Services Act, the Governor's Emergency Declaration related to COVID-19, and the Governor's Executive Order N-29-20 issued on March 17, 2020 to allow attendance by members of the Arts Commission by teleconference, video conference, or both.

Please be advised that pursuant to the Executive Order, and to ensure the health and safety of the public by limiting human contact that could spread the COVID-19 virus, the Council Hall, Sister Cities Gallery will not be open for the meeting. Arts Commissioners will be participating telephonically and will not be physically present in the City Hall, Sister Cities Gallery.

If you would like to speak on an agenda item, you can access the meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device: Please use this URL
Join Zoom Meeting
<https://us02web.zoom.us/j/88078383228>

If you do not wish for your name to appear on the screen, then use the drop-down menu and click on "rename" to rename yourself to be anonymous.

Or join by phone:
+1669.900.6833
Enter Meeting ID: 880 7838 3228

If you want to comment during the public comment portion of the agenda, Press *9 and we will select you from the meeting queue.

NOTE: Your phone number will appear on the screen unless you first dial *67 before dialing the numbers as shown above.

The City wants you to know that you can also submit your comments by email to clerk@sanleandro.org. To give the City Clerk adequate time to print out your comments for consideration at the meeting, please submit your written comments prior to 3:00 p.m.

If you wish to have your comments read to the Council Members during the appropriate Public Comment period, please indicate in the Subject Line "FOR PUBLIC COMMENT" and list the item number you wish to comment on. Comments that you want read to the Arts Commission will be subject to the three minute time limitation (approximately 350 words). Written comments that are only to be provided to the Arts Commission and not read at the meeting will be distributed to the Arts Commission prior to the meeting.

1. ROLL CALL

Present

Chair Garcia
Vice Chair Guillory

Commissioners: Copeland, Perez-Rendon, Scotland

Not Present

Commissioners: Herrera, Wong

2. APPROVAL OF AGENDA OF JUNE 23, 2021

Motion: Copeland
2nd Motion: Scotland
Vote: 4-0
Motion Passes

3. APPROVAL OF MINUTES OF MAY 26, 2021

Motion: Copeland
2nd Motion: Perez-Rendon
Vote: 4-0
Motion Passes

4. PRESENTATIONS

4.A. Discussion of Web Graphic Image for New City Website

The Arts Commission discussed extensively the four options presented by Kevin Bostwick of Tripepi Smith.

Commission Feedback

A.Vertical S-shape with Sunrise, Bay

Positive

Commissioner Perez Rendon: likes the movement

Negative

Chair Garcia: too busy

Commissioner Scotland: too busy

Community poll preference:
35% (as of 06/23)

B. Downtown Arch

Positive

Chair Garcia: likes the arch

Vice Chair Guillory: arch is fun

Commissioner Copeland: 2nd favorite

Commissioner Perez Rendon: OK, but feels static

Negative

Commissioner Scotland: Arch looks like letter i as in "Sani Leandro"

Might feel differently if the arch was separated out.

Community poll preference: 29% (as of 06/23)

C. Bold Arcs, Sunrise, Bay

Positive

Chair Garcia: loves sunset at the marina

Commissioner Scotland: "just alright"

Negative

Perhaps hard to interpret, is it the Loch Ness monster

Community poll preference: 19% (as of 06/23)

D. Geometric Shape Only

Positive

Chair Garcia: At first thought of a soup can logo, but logo grew on her

Vice Chair Guillory: favorite, liked retro, feels like train station logo

Commissioner Copeland: favorite, liked retro solidity, hip

Commissioner Scotland: simple but elegant

Negative

Commissioner Perez Rendon: too retro

Suggestion from Paul Sanftner: add "Since 1872"

Community poll preference: 16% (as of 06/23)

5. PUBLIC COMMENTS

None

6. CORRESPONDENCE

Maureen Fortney wrote a letter promoting the Endangered Species Day. She requested for the winners of the contest to attend a future Arts Commission meeting to display their artwork. The Commission agreed to invite the winners

to a future meeting and provide them with a commendation.

Eric Powell is an artwork sculpturer. He has introduced his services to the Commission

7. ORAL REPORT OF SECRETARY

7.A. San Leandro Arts & Culture Grants Program

Paul Sanftner provided a brief discussion of the grant program launch. The Commission asked the announcement be posted to the City and Arts Commission Instagram page.

Additionally, the Commission requested the deadline be extended by another week.

7.B. Hesperian Triangle Artwork

Local Artists Berkeley cleaned the site and added flags to bring attention to the artwork. The Commission requested Secretary Engelbart to add more artwork to the site as a complement to the current artwork. The Commission will re-evaluate the site after the current artwork 12-month commitment concludes.

7.C. Main Library Sculpture

The poem will be installed in early July. The brick work will subsequently conclude. The project is coming to an end. Secretary Engelbart will check on the construction timeline to identify any next steps for the Commission.

7.D. Boys and Girls Club Sun Shade

The photo opportunity will be scheduled in mid-July .

7.E. Arts Commission Master Plan

8. COMMITTEE REPORTS

None

9. UNFINISHED BUSINESS

9.A. Virtual Arts and Crafts Show 2021

The showcase was well received by the community. Over 9,000 people were reached by the posts with 40 entries, 127 comments, and 16 shares. The Commission expressed interest for the showcase to occur next year.

10. NEW BUSINESS

11. REPORT OF CHAIR

None

12. COMMISSION COMMENTS

Commission Scotland asked how the Commission can implement a project within the master plan such as a Municipal Arts Center. Secretary Engelbart will inquire if this project falls under the Capital Improvement Plan. Additionally, Secretary Engelbart will inquire with the City's contracted grant writing firm if art grants are available for this type of project.

13. ADJOURNMENT