Making San Leandro a great place to live a long and vibrant life!

City of **San Leandro**

AGE-FRIENDLY

Senior Commission Communications Survey

Please complete the following short survey by 9:00 am on Tuesday, November 5. We will use your response to inform our conversation about Age-Friendly San Leandro communications channels and strategies when the Senior Commission meets on Thursday, November 7 at 10:00 am. Thanks!

mk.pearstreetconsulting@gmail.com Switch account

✉ Not shared

* Indicates required question

1. Where do you typically get the following types of information? * Check all that apply.

	Website & Email	Social Media	Television	Phone	Radio	Print	In-Person Interaction
Regional news	☐	☐	☐	☐	☐	☐	☐
City news	☐	☐	☐	☐	☐	☐	☐
Neighborhood news	☐	☐	☐	☐	☐	☐	☐
City-sponsored events or social opportunities	☐	☐	☐	☐	☐	☐	☐
General community events or social opportunities	☐	☐	☐	☐	☐	☐	☐
General volunteer opportunities	☐	☐	☐	☐	☐	☐	☐
City of San Leandro programs and services	☐	☐	☐	☐	☐	☐	☐
Nonprofit programs and services	☐	☐	☐	☐	☐	☐	☐
For-profit shopping, goods and services	☐	☐	☐	☐	☐	☐	☐

2. If you use <u>online websites</u> to get any of these types of information, what sites do you frequent?

Your answer

3. If you use <u>social media</u> to get any of these types of information, what platforms do you frequent? Check all that apply.

- [ ] Facebook
- [ ] Instagram
- [ ] LinkedIn
- [ ] Nextdoor
- [ ] Peachjar
- [ ] Simplicity
- [ ] TikTok
- [ ] Twitter/X
- [ ] YouTube
- [ ] Other:

4. If you use <u>television</u> to get any of these types of information, what channels do you frequent?

Your answer

5. If you use <u>radio</u> to get any of these types of information, what stations do you frequent?

Your answer

6. If you get any of these types of information through <u>print media</u>, what sources do you frequently use?

Your answer

7. If you get any of these types of information through <u>in-person events and interactions</u>, what types of interactions work well for you?

Your answer

8. Are there any other communications channels you frequent that were not mentioned above?

Your answer

9. If so, what type of information do you normally get from these other channels? Check all that apply.

- [ ] News
- [ ] Events
- [ ] Services
- [ ] Other:

10. Are there any communications tactics that turn you off from engaging and/or retrieving information? For example, QR codes, online registration pages, multiple clicks, etc. *

Your answer

Submit   Clear form