

Age-Friendly San Leandro Implementation Plan

July 2025 to June 2027 Last Updated: June 30, 2025

DRAFT



Table of Contents

About This Plan	2
RBA Framework	3
Plan Sustainability	7
Personal Protection	10
Housing Security	19
Health & Wellness	22
Transportation	26
Social Connection	30
Activity Summary	33
Appendices	35
Location Analysis	36
Local & Regional Plans	41
Funding Resources	43

About This Plan

The City of San Leandro adopted its <u>Age-Friendly Action Plan</u> on July 15, 2024. The Age-Friendly Action Plan serves as a five-year roadmap for how to make San Leandro a more livable and accessible place for adults aged 50 and over.

Based on direct feedback from hundreds of San Leandro residents, the Action Plan outlines six (6) high-level priority areas. As a companion document, this Implementation Plan provides more granular detail for the specific actions to be undertaken by the City's Human Services Department and its many community partners over the next two fiscal years, from July 1, 2025 through June 30, 2027.

The City's Human Services Department will use this Implementation Plan 1) to assign tasks to staff and develop individual work plans; 2) to develop a website and data dashboard that keeps the public informed about initiative progress; and 3) to organize its ongoing updates and planning conversations with City Council, the Senior Commission, and community partners.

We have chosen to focus on the next two years, rather than the entirety of the five-year Action Plan time period, because activities are contingent upon staff capacity, partner planning conversations, and funding availability, which are all subject to change. We will assess our progress in Spring 2027 to confirm the next set of activities in Years 4 and 5 of the Action Plan.

In the appendix, you can find additional resources. We have provided information about where adults aged 50 and over live in San Leandro to aid in planning, communications, and service delivery; a list of local and regional plans with whom we should collaborate; and a list of potential funding resources to help us achieve our age-friendly goals.

As with the Action Plan, this is a living document. We welcome you to share observations and insights that can help us strengthen our approach and accomplish better outcomes for adults aged 50 and over. Please email Pedro Naranjo, Human Services Manager, at pnaranjo@sanleandro.org, or call (510) 577-3465, if you have any input or feedback.

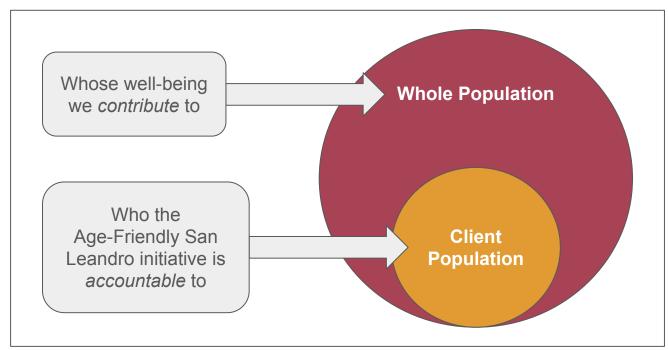
RBA Framework

The ultimate goal of San Leandro's Age-Friendly Action Plan — and this Implementation Plan — is to create a more livable and accessible San Leandro for all adults aged 50 and over. To help us determine the appropriate means for achieving this goal, we have adopted a Results-Based Accountability (RBA) framework.

RBA is a systematic approach to improving community-level outcomes by focusing on results and working backward to identify the means needed to achieve them. It is important to understand that our programs and services ("the means") do not achieve the desired community impact all on their own. Many other factors contribute, such as the economy, housing policies, etc. Our programs and services *contribute* to community impact by achieving specific outcomes for each customer we serve.

While our work contributes to the community impact we desire, Age-Friendly San Leandro can only be held accountable for the customers we serve. We will measure the performance of our programs and services to determine whether our customers are better off as a result.

Age-Friendly San Leandro Accountability



Whole Population Outcomes

For Age-Friendly San Leandro, community impact focuses on conditions of well-being for adults aged 50 and over. We have identified powerful measures to determine San Leandro's progress towards a more livable and accessible city. These community indicators (and their data sources) are listed below.

Desired Community Impact	Measurable Indicator	Data Source	
Residents live longer	Number of adults aged 50 and over	U.S. Census Bureau, American Community Survey (ACS) 5-Year Estimates Baseline estimates are from 2019-2023 sampling	
	Number of adults aged 60 and over		
	Number of adults aged 70 and over		
	Number of adults aged 80 and over		
Residents age in place longer	Percentage of adults 60 and over who live in the same home as one year prior	U.S. Census Bureau, ACS 5-Year Estimates	
	Percentage of adults 60 and over who spend less than 30% of their household income on housing	Baseline estimates are from 2019-2023 sampling	
Adults aged 50 and over contribute to their community	Estimated total economic contribution of adults aged 50 and over from unpaid care	U.S. Department of Labor, Bureau of Labor Statistics (Metropolitan and Nonmetropolitan Area Occupational Employment and Wage Estimates)	
	Estimated total economic contribution of adults aged 50 and over from volunteering		
	Estimated total economic contribution of adults aged 50 and over from full and part-time work	Baseline estimates to be calculated	
Adults aged 50 and over feel connected to their community	Percentage of adults aged 50 and over who report having friends or family they can rely on	Community Assessment Survey for Older Adults (CASOA®)	
	Percentage of adults aged 50 and over who report being valued in their community	Baseline estimates not yet available	
	Percentage of adults aged 50 and over who report connection and engagement with their community		

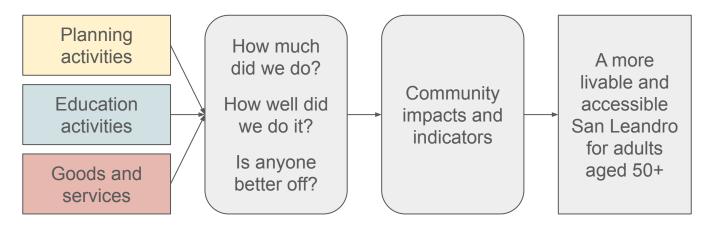
Client Population Outcomes

Our programs and services can be categorized in three (3) primary types of activity: 1) planning, 2) education, and 3) goods and services. Through its planning activities, Age-Friendly San Leandro researches and designs its internal operations, its communications, and the optimal delivery of goods and services to the community. Through its education activities, we provide and benefit from both peer learning and community education opportunities like workshops, trainings, and meetings.

Goods and services encompass the tangible benefits Age-Friendly San Leandro provides to individual adults aged 50 and over, their caregivers, and their families. These may be monetary payments, housing, transportation, public safety infrastructure, and opportunities for social connection.

For each of the activities outlined in this Implementation Plan, we will measure outcomes in three (3) ways: how much we did (volume); how well we did it (quality); and if anyone is better off (impact). We have chosen measures that reasonably connect to our desired community impact.

A simple visualisation of our RBA framework is included below:



In this Implementation Plan, each activity description is color-coded to remind readers of the three (3) activity categories and how they contribute to community impact.

= Planning activity
= Education activity
= Good and service

In this Implementation Plan, we also include a visual representation of our evaluation framework for each of the Age-Friendly Action Plan's six (6) priority areas. These graphics show the specific activity (or programmatic) outputs and outcomes, as well as the community level indicators that we will measure to assess the progress of the initiative as a whole. Below is a legend to make it easier to understand the evaluation graphics that follow.

Evaluation Graphic Legend

General solution for addressing the needs identified by STRATEGY San Leandro adults aged 50 and over Specific action taken by the City of San Leandro and/or ACTIVITY its partners to serve individual residents aged 50+ How much we did, how well we did it, and if anyone is **MEASURE** better off from accomplishing each activity (i.e., client population outcomes) General description of the result(s) expected from OUTCOME accomplishing each activity Indicators of community well-being for all adults aged **IMPACT** 50 and over who reside in San Leandro (i.e., whole population outcomes)

Plan Sustainability

STRATEGY

Operationalize Age-Friendly San Leandro.

School Leandro

ACTIVITIES

1. Develop, adopt and implement an Organizational Plan. This is an ongoing planning activity that started in May 2025.

An organizational plan helps define Age-Friendly San Leandro's structure, identity, and operational guidelines. This plan not only outlines crucial aspects such as the structure and roles of initiative leadership, decision-making processes, and staff duties, but also helps shape the initiative's culture and ensures operational consistency and sustainability in the event of staff and leadership turnover.

2. Participate on the Alameda County Council for Age Friendly Communities.

This is an ongoing peer learning activity that started in August 2024.

The Alameda County Council for Age Friendly Communities (Age-Friendly Council) coordinates efforts to effect policy and system changes that enhance the overall well-being of older adults who live in Alameda County. The City's Human Services Department was invited to participate as a member of the Age-Friendly Council in August 2024, shortly after the Age-Friendly Action Plan was adopted by City Council.

3. Plan for the next iteration of the Age-Friendly Action Plan.

This is an ongoing planning activity with an anticipated start date of Summer 2028.

At least every five years, Age-Friendly San Leandro evaluates its progress implementing the existing Age-Friendly Action Plan, and engages the community to assess and prioritize goals and projects for the next five years. The City's Human Services Department will lead these planning processes. Planning should begin at least 12 months in advance of the anticipated launch of an updated Action Plan, offering sufficient time for community engagement, research, and partnership building.

Plan Sustainability

STRATEGIES

Improve communications and outreach about existing resources and services.

Ensure language accessibility across all communications, opportunities, and services.

ACTIVITIES

1. Develop, adopt and implement a Communications Plan.

This is an ongoing planning activity that started in May 2025.

A communications plan empowers Age-Friendly San Leandro leaders and team members to discover, bring forth and effectively tell the initiative's story in a way that is relevant and meaningful to a diverse constituency, by fostering collaborative relationships with partners and stakeholders and providing vital information through appropriate channels and languages. The City's Human Services Department will review and update the Communications Plan on an annual basis.

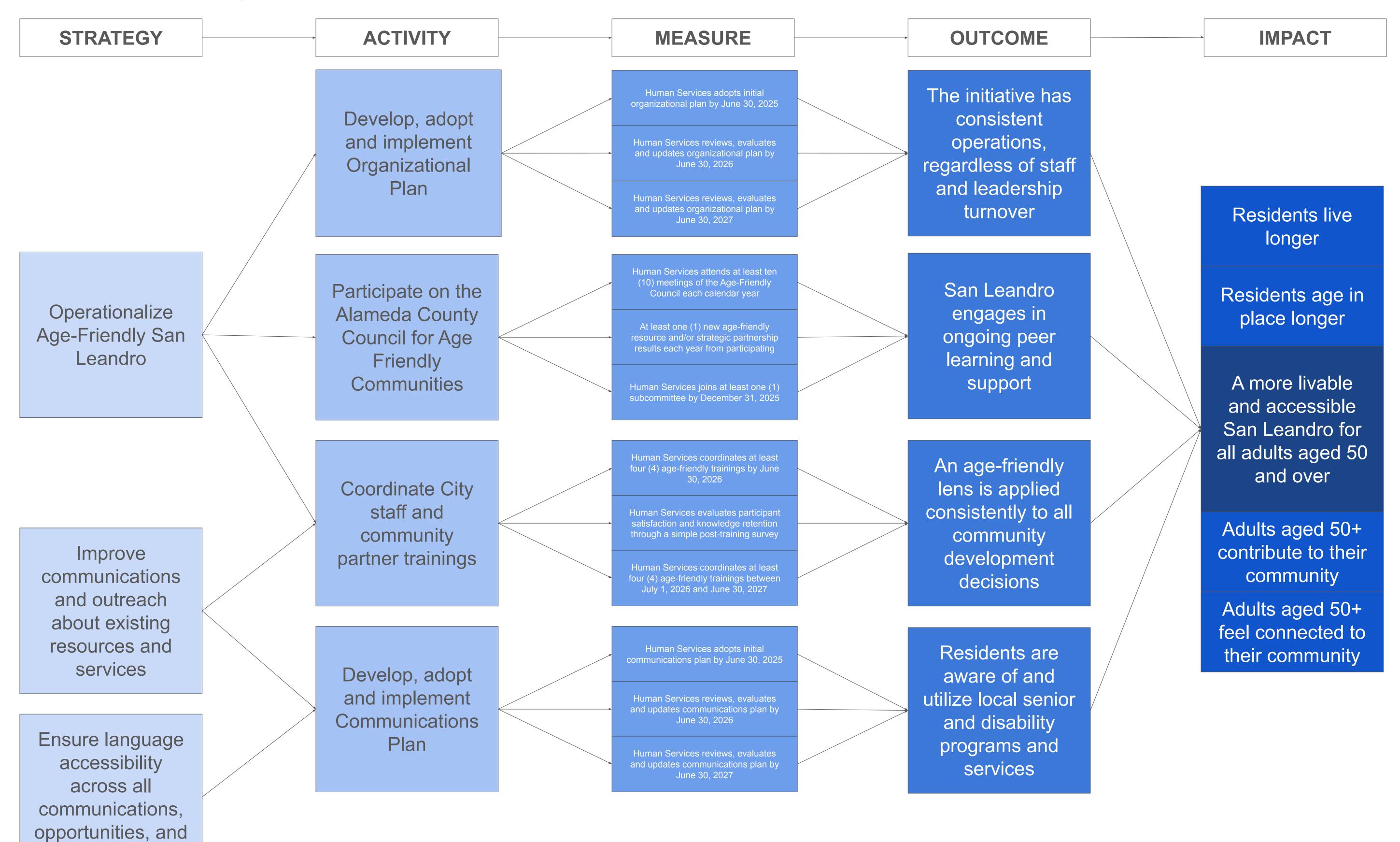
2. Coordinate City staff and community partner trainings.

This is an ongoing community education activity with an anticipated start date of July 2025.

To encourage the City of San Leandro and the broader community to adopt an age and disability-friendly lens when designing the delivery of goods and services, the City's Human Services Department will coordinate and promote educational opportunities that engage City staff and community partners. Topics may include how to design effective communications for adults aged 50+ and people with disabilities; how to increase engagement through translation, interpretation, and transportation services; and how to plan accessible community events or in-person gathering spaces.

Plan Sustainability

services



STRATEGY

Install pedestrian safety measures.

ACTIVITIES

1. Complete UC Berkeley SafeTREC and California Walks'
Community Pedestrian and Bicycle Safety Training (CPBST).
This is a one-time planning activity with an anticipated completion in August 2025.

The CPBST program works with local residents and safety advocates to develop a community-driven action plan to improve walking and biking safety in their communities. The program trains local stakeholders to conduct their own pedestrian infrastructure assessments and pursue funding to complete projects.

2. Schedule a presentation from the City's Transportation & Engineering Division to the Senior Commission.

This is a one-time community education activity with an anticipated completion in October 2025.

It is important for Age-Friendly San Leandro leaders and stakeholders to understand how to impact pedestrian safety through existing City channels. Building a positive working relationship with the Engineering and Transportation Division is a first step to potentially collaborating on program modifications that would prioritize projects addressing pedestrian safety for adults aged 50+ and people with disabilities.

3. Conduct a workshop at the Senior Community Center to inform residents about the City's pedestrian infrastructure programs.

This is a one-time community education activity with an anticipated completion in January 2026.

It is important that the broader community understand the guidelines and constraints facing the City's pedestrian safety infrastructure programs, as they impact the number of projects that can be completed in a timely fashion. A community workshop is the start of a larger advocacy campaign to change the way the City addresses pedestrian infrastructure needs.

STRATEGY

Install pedestrian safety measures.

ACTIVITIES

4. Conduct semiannual walk assessments of high-traffic pedestrian routes and intersections.

This is an ongoing planning activity with an anticipated start date of March 2026.

To advocate for changes in how the City's pedestrian safety programs prioritize projects that specifically impact adults aged 50+, Age-Friendly San Leandro must develop an inventory of sites and projects. Based on training through the CPBST program, the City's Human Services Department will partner with volunteers and key partners within and outside the City to conduct walk assessments of high-traffic pedestrian routes and intersections.

5. Compile and present assessment data to a City stakeholder group.

This is a one-time planning activity with an anticipated completion in February 2027.

A presentation of the walk assessments and their findings will be shared with a City stakeholder group (e.g., City Council, City Council Committee, or City Commission) as part of a coordinated advocacy campaign to change the way the City addresses pedestrian safety.

6. Pursue complete streets and other funding opportunities in collaboration with the City's Transportation & Engineering Division.

This is an ongoing planning activity with an anticipated start date of April 2027.

Complete streets projects prioritize planning, designing, building, operating, and maintaining streets to ensure safe, convenient, and comfortable travel for all users, regardless of age, ability, or transportation mode (walking, biking, driving, transit). These projects typically involve linkages between numerous infrastructure components, such as sidewalks, crosswalks, bike lanes, and transit stops.

STRATEGY		ACTIVITY	MEASURE	OUTCOME	→	IMPACT
		Complete the Community Pedestrian and Bicycle Safety Training Program	Human Services receives a complete assessment report at the end of the program Human Services staff are equipped to conduct their own walk assessments and train others Human Services staff have access to assessment tools, pedestrian safety data, and technical assistance	The initiative has the skills and tools to become an advocate		
	Host presentation from the City's Transportation & Engineering Division	Engineering & Transportation staff present to the Senior Commission by December 31, 2025 The Senior Commission gains new knowledge of the City's pedestrian safety infrastructure programs The Senior Commission feels confident supporting Human Services as pedestrian safety advocates	The initiative understands how projects are implemented		Residents live longer Residents age in	
Install pedestrian		Conduct an age-friendly pedestrian safety workshop	Human Services conducts a senior pedestrian safety workshop by December 31, 2026 At least a total of thirty (30) community members aged 50+ attend the workshop Attendees gain new knowledge of the City's pedestrian safety infrastructure programs	The broader community understands how projects are implemented		A more livable and accessible
safety measures		Conduct semiannual assessments of high-traffic pedestrian routes	Human Services conducts three (3) walk assessments by December 31, 2026 Human Services conducts five (5) walk assessments by December 31, 2027 Human Services documents walk assessment data	Identify and prioritize age-friendly pedestrian safety projects		San Leandro for all adults aged 50 and over Adults aged 50+ contribute to their
		Compile and present assessment data to a City stakeholder group	Human Services summarizes and analyzes walk assessment data Human Services collaborates with Engineering & Transportation to identify program modifications Human Services presents assessment data and any policy requests to a City stakeholder group by February 2027	Advocate for impactful changes to existing City programs		community Adults aged 50+ feel connected to their community
		Pursue complete streets and other funding opportunities	Human Services collaborates with Engineering & Transportation and ACTC to identify funding opportunities Human Services submits at least one (1) funding application by December 31, 2027 Human Services submits at least three (3) funding applications by December 31, 2028	Procure funding resources to implement priority projects		F

STRATEGY

Clean and beautify high-traffic pedestrian areas.

ACTIVITIES

1 Coll

Collaborate with Beautify San Leandro to recommend age-friendly project sites, protocols and participation.

This is an ongoing goods and services activity that started in March 2025.

Age-Friendly San Leandro will collaborate with Beautify San Leandro, a new Recreation & Parks Department initiative dedicated to enhancing the natural beauty and cleanliness of the city. Beautify San Leandro provides a unified platform for promoting and coordinating beautification efforts within San Leandro, fostering a sense of pride and ownership among residents. Age-Friendly San Leandro will help ensure all beautification projects are age and disability-friendly, both in the ways participants volunteer and contribute and in the impact that selected projects have on the community.



STRATEGY

Help protect residents from cyber attacks, fraudulent activity and physical assaults.

ACTIVITIES

1. Collaborate with the City's IT Department to facilitate quarterly cybersecurity workshops at the Senior Community Center.

This is an ongoing community education activity that started in October 2024.

The City's IT Department presents cybersecurity and general technology education content through quarterly workshops in English, Spanish and Cantonese. They also host larger events in collaboration with community partners as part of Cybersecurity Awareness Month in October each year.

2. Partner with community-based organization(s) to provide digital literacy education services at the Senior Resource Fair and the Senior Community Center.

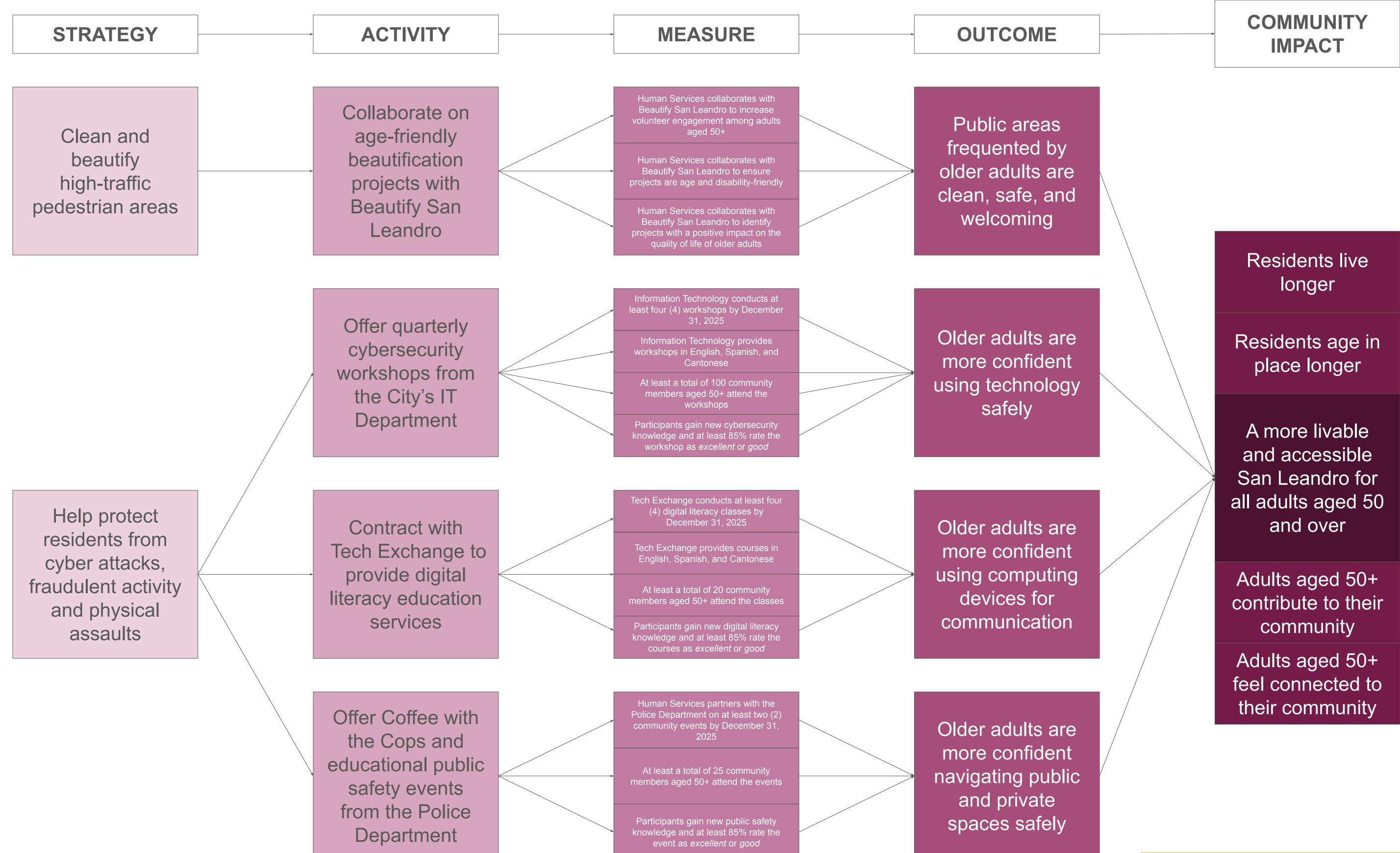
This is an ongoing community education activity that started in January 2025.

Partners pilot instructional classes for adults aged 50+ on a variety of basic digital literacy topics. They may also conduct a tech support demonstrations at the Senior Resource Fair in June each year. The City's Human Services Department is pursuing funding to sustain this programming beyond 2025.

3. Collaborate with the City's Police Department to offer regular Coffee with the Cops and educational public safety events at the Senior Community Center.

This is an ongoing community education activity that started in April 2025.

Building relationships with local police officers is a proven approach to increasing the perception of safety among community members. The City's Police Department will conduct recurring Coffee with the Cops events at the Senior Community Center to develop relationships with adults aged 50+.



STRATEGY

Help keep adults aged 50+ safe and informed during an emergency situation.

ACTIVITIES

1.

Participate on the Alameda County Access and Functional Needs (AFN) Advisory Committee.

This is an ongoing peer learning activity that started in November 2024.

In July 2024, the Alameda County AFN Advisory Committee launched as a joint initiative between several county agencies, the cities of Oakland, Fremont, San Leandro, Berkeley, and Hayward, and organizations serving individuals with access and functional needs. This group meets quarterly to advance a whole community approach to emergency preparedness to ensure that the needs of individuals with AFN are included in emergency management efforts.

2. Engage local transportation operators to explore getting into contract for targeted evacuation services during an emergency. This is an ongoing planning activity that started in February 2025.

It is important that individuals with access and functional needs have access to transportation services in the event of an emergency. Local jurisdictions often compete for evacuation resources during a regional disaster, so it is important to have formal arrangements in place to ensure critical needs are met in San Leandro.

Prepare for and participate in The Great California ShakeOut.

This is an ongoing planning and community education activity with an anticipated start date of July 2025.

The Great California ShakeOut is an annual opportunity to practice how to be safer during big earthquakes. The ShakeOut is organized to encourage communities to review and update emergency preparedness plans and supplies, and to secure physical spaces. Age-Friendly San Leandro will focus its efforts on safety and education at the City's Senior Community Center.

STRATEGY

Help keep adults aged 50+ safe and informed during an emergency situation.

ACTIVITIES

Coordinate a presentation from the City's Emergency Services team on Nixle and other emergency alert apps.

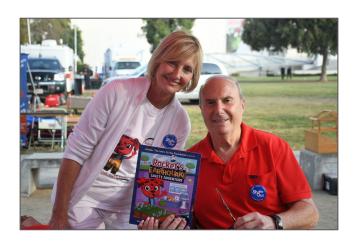
This is a one-time community education activity with an anticipated completion of January 2026.

The City's Emergency Services Specialist will pilot a training for Human Services Department staff on Nixle, AC Alert, and other apps and systems that can aid in communications during an emergency. Once trained, the City's Human Services Department can help disseminate program information to residents through touchpoints at the Senior Community Center, as well as help seniors to set up their app accounts and alerts.

5. Coordinate emergency services and response workshops at the Senior Community Center.

This is an ongoing community education activity with an anticipated start date of January 2026.

The City's Emergency Services Specialist will conduct annual educational workshops at the Senior Community Center to inform adults aged 50+ about important emergency protocols and safety tips.



workshops

Personal Protection

COMMUNITY **ACTIVITY MEASURE** OUTCOME **STRATEGY IMPACT** Human Services attends four (4) Participate on the San Leandro committee meetings each calendar County's Access engages in At least one (1) new age-friendly and Functional ongoing peer esource and/or strategic partnership results each year from participating Needs Advisory learning and Human Services increases its knowledge of the needs of older adults Committee support Residents live during an emergency longer The City of San Leandro executes at **Execute contracts** least one (1) contract for evacuation Older adults can services by September 30, 2025 for targeted safely evacuate The City of San Leandro has at least Residents age in evacuation two (2) executed contracts for their homes and evacuation services by June 30, 2027 place longer services during The City of San Leandro has at least neighborhoods three (3) executed contracts for an emergency evacuation services by June 30, 2028 Help keep adults Senior Services increases its A more livable Senior Center aged 50+ safe knowledge of emergency procedures Prepare for and and accessible patrons and staff participate in The and informed At least 50 people participate in The know what to do San Leandro for Great California ShakeOut drill on **Great California** during an October 16, 2025 in the event of an all adults aged 50 Participants gain new earthquake ShakeOut emergency preparedness knowledge and at least and over earthquake 85% rate the drill as excellent or good situation Human Services partners with Senior Services Coordinate a Emergency Management on at least Adults aged 50+ one (1) training by June 30, 2026 has the skills to presentation on contribute to their At least 80% of Human Services staff Nixle and other promote and members attend the training(s) community enroll clients in emergency alert Staff gain new knowledge and at least 85% rate the presentation as *excellent* Adults aged 50+ emergency alerts apps or good feel connected to **Emergency Management conducts at** Coordinate their community least one (1) emergency services Older adults are workshop by December 31, 2025 emergency more confident in At least a total of 10 community services and members aged 50+ attend the what to do during response Participants gain new emergency reparedness knowledge and at least an emergency

85% rate the workshop as *excellent* or

Housing Security

STRATEGY

Identify short-term projects that complement existing local affordable housing efforts.



ACTIVITIES

1. Ensure alignment between the City's Consolidated Plan, Housing Element, and the Age-Friendly Action Plan.

This is an ongoing planning activity that started in May 2025.

There are a number of local plans addressing housing and homelessness strategies and goals for adults aged 50+. By closely collaborating with the City's Community Development Department, Age-Friendly San Leandro can help ensure that the City's Consolidated Plan and its Housing Element are aligned with and informed by data collected through the age-friendly needs assessment (and corresponding Age-Friendly Action Plan goals and strategies). The next iteration of the Consolidated Plan will be approved in June 2025. The Housing Element will be updated in 2030.

2. Collect and analyze housing rehabilitation program data to assess supply, demand, and efficiency of service delivery.

This is an ongoing planning activity with an anticipated start date of July 2025.

The City invests in the Fixing to Stay Project, which provides subsidized home repairs and accessibility modifications for eligible older adult homeowners. Home repairs and accessibility improvements are especially critical for adults aged 50+, who may not be able to stay in their homes without these modifications. This is an essential tool for increasing housing affordability for seniors in San Leandro, and more economical than developing new housing units.

Housing Security

STRATEGY

Identify short-term projects that complement existing local affordable housing efforts.

ACTIVITIES

3.

Promote and facilitate home sharing services through a new contract with Front Porch.

This is an ongoing goods and services activity that started in May 2025.

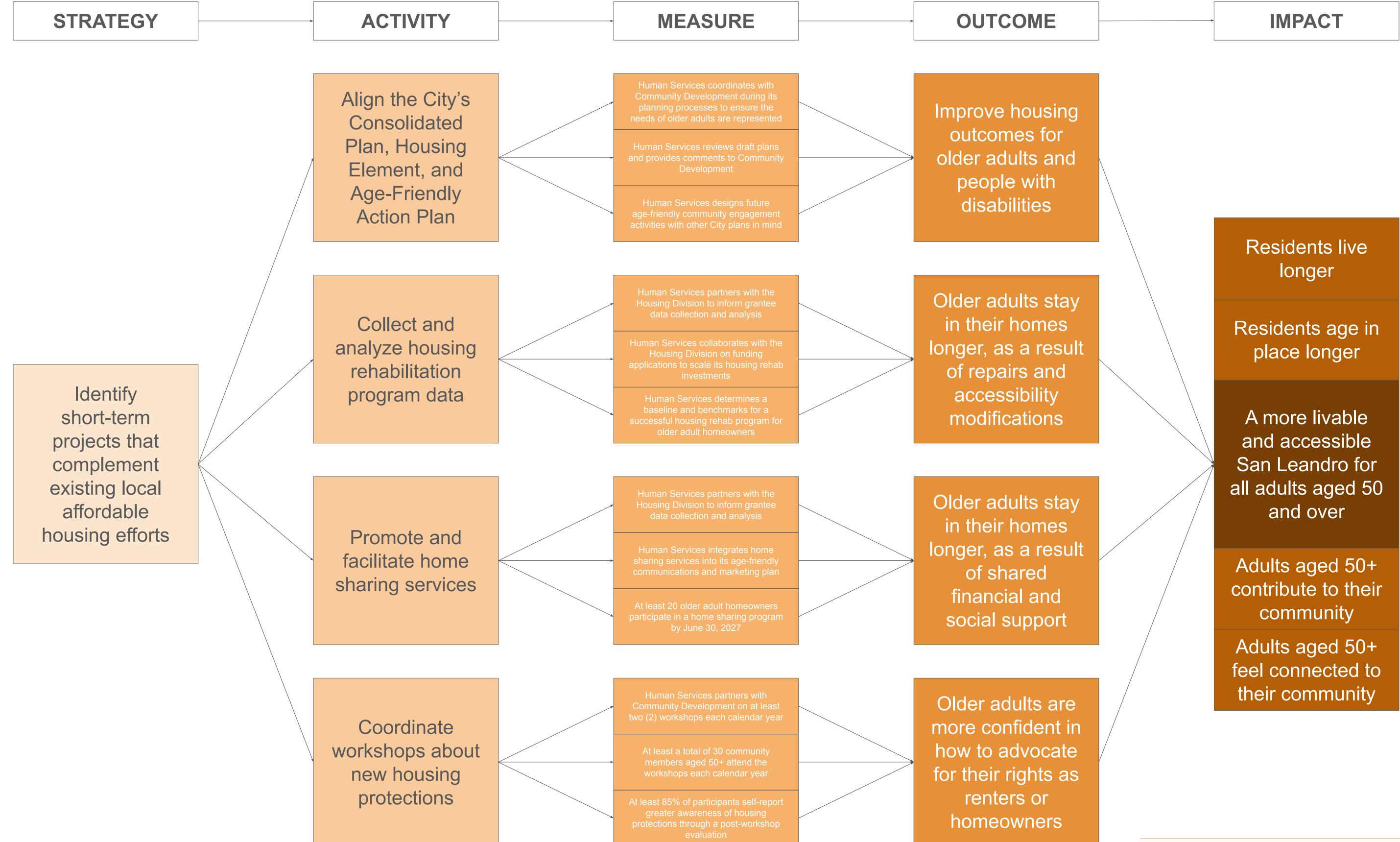
The City's Human Services Department entered into a contract with Front Porch, a community building nonprofit working across California, to implement a home sharing program in San Leandro. Home sharing services connect community members seeking affordable housing with older adults who have extra space in their homes. Each match is personalized, with the process overseen by program staff. Home sharing benefits everyone—it decreases isolation, provides housing security, and above all, builds community.

4. Coordinate workshops at the Senior Community Center and Marina Community Center about new housing protections.

This is a one-time community education activity with anticipated completion in December 2026.

The City of San Leandro is exploring a variety of local housing protections such as a rent stabilization ordinance, a rent registry, and just cause and tenant anti-harassment regulations. Proposed protections are currently being discussed by City Council through the Rules Committee. If and when housing protections are adopted, the City's Human Services Department will coordinate and host workshops at the Senior Community Center and Marina Community Center to educate adults aged 50+ about how these new regulations may impact them.

Housing Security



Health & Wellness

STRATEGY

Expand existing food, meal and basic needs programs.

ACTIVITIES

1 Cor

Convene local food and meals providers to develop a local food network model, collect and share actionable demand data, and pursue joint funding opportunities.

This is an ongoing peer learning activity that started in February 2025.

Cost saving measures are a critical tool in helping low-income seniors and those on a fixed income continue to afford housing. That means having access to free or low-cost food pantries, meal delivery, and congregate meal sites, which saw demand significantly increase during — and remain high following — the COVID pandemic. To better support local food and meals providers to meet the increased demand, the City's Human Services Department convened its existing food and meal services grantees for the first time in February 2025. The cohort of providers indicated an interest in developing a local food network funding collaborative — to pursue and distribute joint funding, share data and solutions for challenges around volunteer labor, and create safe spaces for undocumented residents.



Health & Wellness

STRATEGY

Provide respite and resources for family and volunteer caregivers.

ACTIVITIES

1. Coordinate Alameda County Healthy Brain Initiative Alzheimer's Disease and Related Dementias (ADRD) trainings at the Senior Community Center.

This is an ongoing community education activity with an anticipated start date of October 2025.

The Alameda County Healthy Brain Initiative (HBI) advances cognitive health as an integral component of public health. The County supports activities that are consistent with the U.S. Centers for Disease Control and Prevention's published Healthy Brain Initiative Road Map. The City's Human Services Department will partner with the Alameda County HBI to schedule and facilitate Alzheimer's Disease and Related Dementias (ADRD) trainings at the Senior Community Center. Seniors often indicate that they receive little information or testing for dementia through their primary care physicians, so these trainings would be a welcomed and added resource as older San Leandrans prioritize their cognitive health.

2. Collaborate with local and/or regional organizations to provide a family caregiver resource fair, Caregiver Appreciation event, and/or monthly family caregiver workshops.

This is an ongoing community education activity with an anticipated start date of November 2025.

Age-Friendly San Leandro is interested in replicating the model of family caregiver support provided by the City of Fremont, which involves offering educational resources and information to help seniors and caregivers navigate a complex healthcare system. As a starting place, the City's Human Services Department will offer a resource fair, appreciation events, and workshops to family caregivers and their loved ones to provide important information and to learn more about the needs of this population.

Health & Wellness

STRATEGY

Provide respite and resources for family and volunteer caregivers.

ACTIVITIES

3. Pursue funding sources for (and identify nonprofit and grassroots partnerships to receive) mini-grants to pilot innovative approaches to community caregiving.

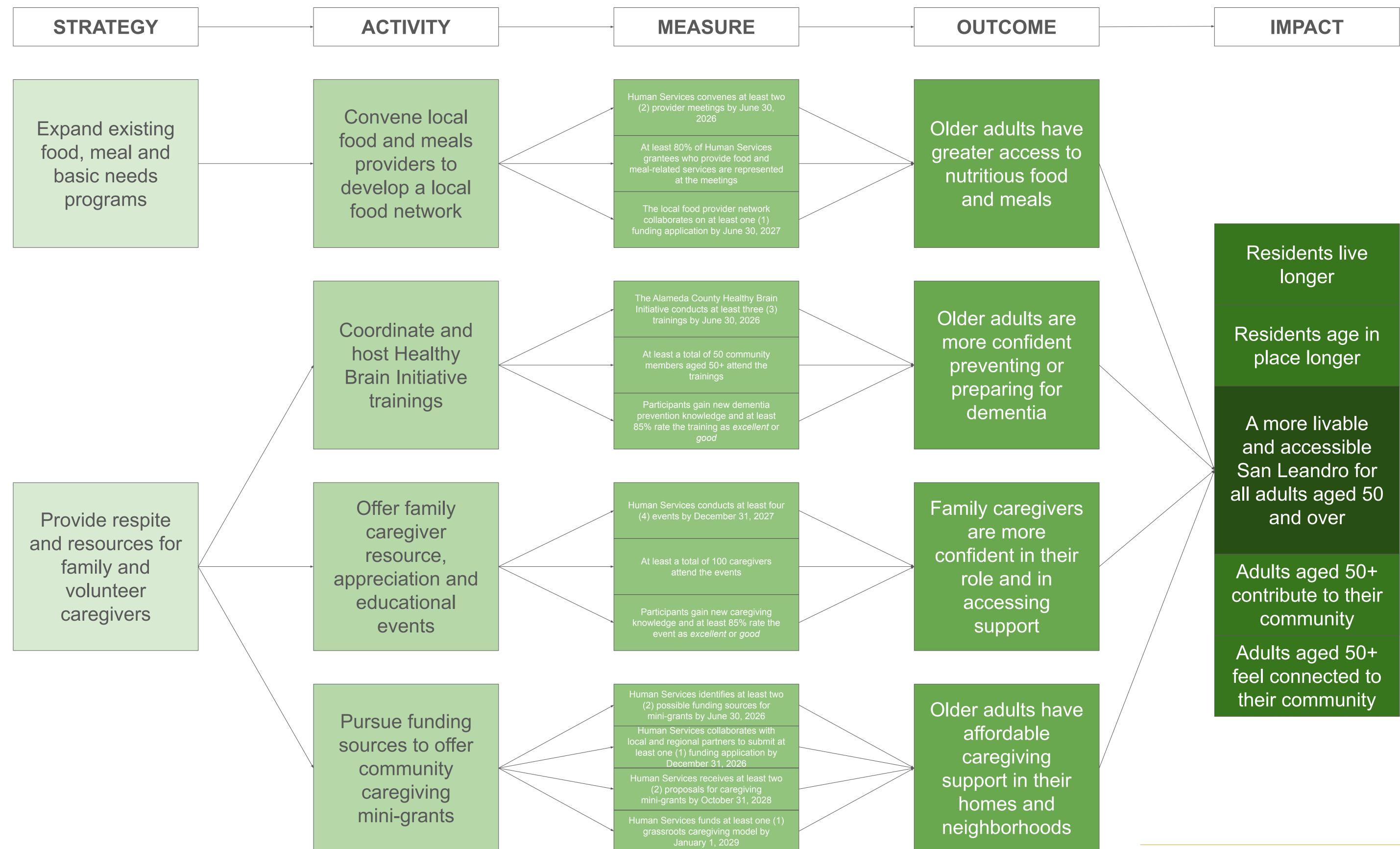
This is a one-time planning activity that is anticipated to be completed by June 2027.

Given the high cost of formal caregiving services and the interest among community members in neighborhood and grassroots models for helping older adults maintain their health, their homes, and their yards so that they can age-in-place, Age-Friendly San Leandro is exploring affordable community caregiving strategies. The administrative startup costs for certain models can be significant, especially without motivated volunteer support, so the City's Human Services Department will incentivize grassroots caregiving models by offering mini-grants to local neighborhood and community organizations.



PRIORITY AREA EVALUATION FRAMEWORK

Health & Wellness



STRATEGY

Expand accessible transportation options for seniors and persons with disabilities.

ACTIVITIES

Contract with CityServe to provide RideCare, a volunteer driver program, in San Leandro.

This is an ongoing goods and services activity with an anticipated start date of August 2025.

CityServe, a nonprofit serving vulnerable community members in the Tri-Valley area of Dublin, Livermore and Pleasanton, operates a RideCare volunteer driver program to address the critical transportation needs of adults aged 50+. Using Measure BB funds from the Alameda County Transportation Commission, the City's Human Services Department will contract with CityServe to expand their RideCare program to serve residents in San Leandro. RideCare anticipates offering its first rides in San Leandro by March 2026.

2. Implement a low-income Uber subsidy to provide low-cost, door-to-door transportation service for adults aged 50+ and people with disabilities.

This is an ongoing goods and services activity with an anticipated start date of August 2025.

Building off of the success of its existing FLEX RIDES On Demand program, the City's Human Services Department will use an external funding source to deepen the subsidy for low-cost, fast, and convenient Uber rides. Starting in fiscal year 2025-26, FLEX RIDES On Demand will offer lower per ride rates for adults aged 70+ who qualify as low-income. This additional subsidy will expand door-to-door transportation service to more vulnerable residents in San Leandro.

STRATEGY

Expand accessible transportation options for seniors and persons with disabilities.

ACTIVITIES

Coordinate biannual walking assessments of fixed-route bus stops.

This is an ongoing planning activity with an anticipated start date of August 2025.

To advocate for infrastructure improvements to existing paratransit shuttle services (FLEX Rides, LINKS, etc.), Age-Friendly San Leandro must start with an inventory of priority projects. With competencies acquired through the Community Pedestrian and Bicycle Safety Training (CPBST) program, the City's Human Services Department, in collaboration with transportation operators and partners such as MV Transportation, ALTRANS, and the City's Engineering & Transportation Division, will conduct walking assessments of fixed-route shuttle bus service stops across the city.



STRATEGY

Improve ADA accessibility of infrastructure, facilities, and services.

ACTIVITIES

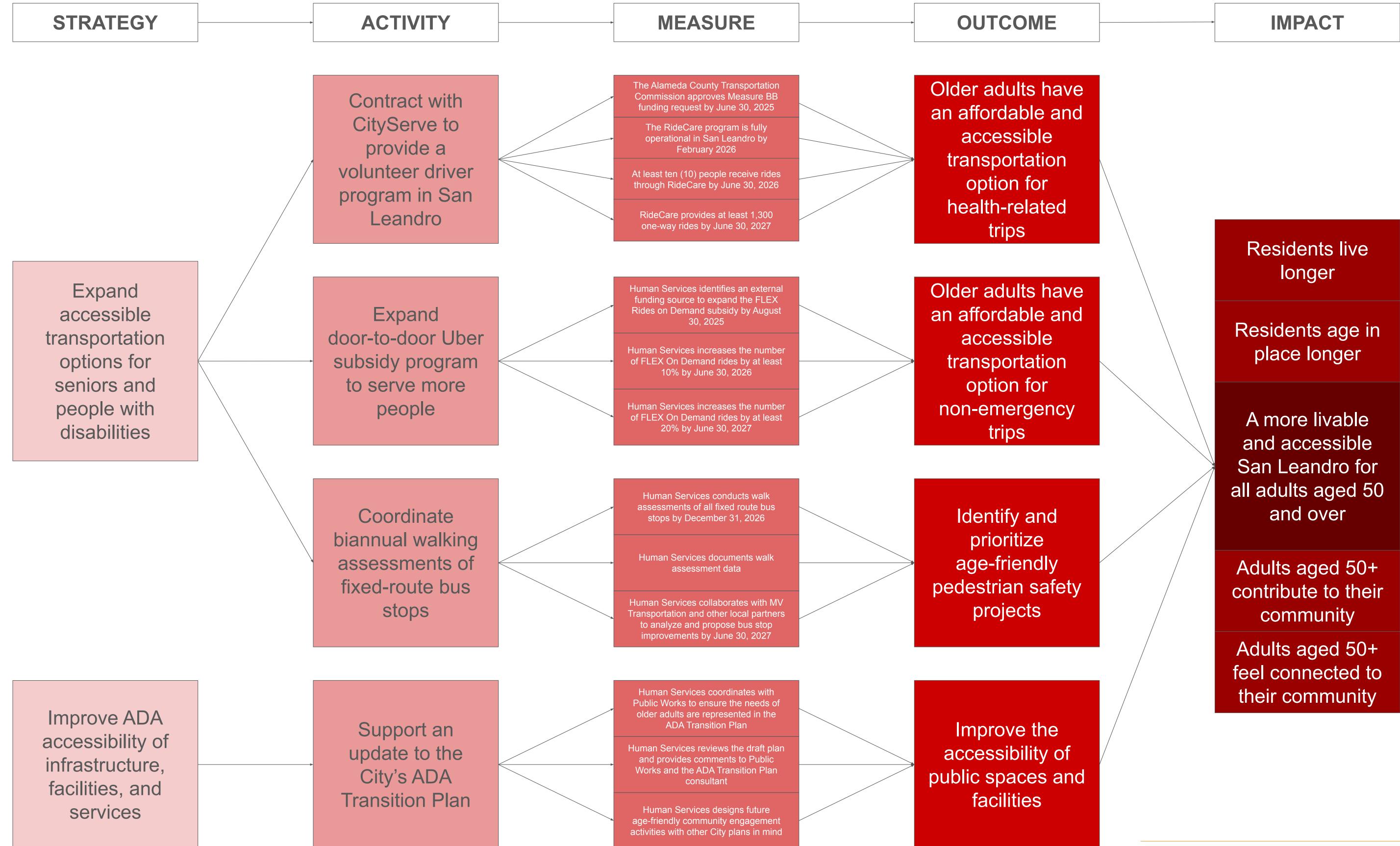
1. St

Support the City's Public Works Department to complete its update of the City's ADA Transition Plan.

This is a one-time planning activity with an unknown completion date.

The City's ADA Transition Plan, funded by Community Development Block Grant (CDBG) dollars, focuses on modifying city facilities to improve ADA accessibility. It is an important tool for implementing and enforcing accessibility standards in public spaces. The existing ADA Transition Plan is in need of an update, and the City's Capital Improvement Program (CIP) is identifying funds to procure a consultant. Once CIP is in contract with a consultant, the City's Human Services Department will work with the City's Community Development Department and the Public Works Department to support the scope of work to address accessibility challenges facing adults aged 50+.





Social Connection

STRATEGY

Provide day trips to local parks and outdoor areas.

ACTIVITIES

1 Pro

Provide monthly day trips for adults aged 50+ to visit local and regional parks, museums, and Beautify San Leandro volunteer events using the FLEX Rides shuttle service.

This is an ongoing goods and services activity that started in May 2025.

The age-friendly needs assessment indicated a strong desire among adults aged 50+ to connect with each other, especially in light of ongoing fears of going out in public due to the COVID pandemic. Community members are proud of the city's beautiful parks and outdoor areas like the marina. Residents see a path to wellness, social connection, and easing the fear of human contact through engaging with nature. The City's Human Services Department will coordinate with the City's Recreation & Parks Department and other City and private partners to coordinate monthly day trips to different sites across the city. Rides will be provided by the FLEX Rides shuttle program, ensuring they are accessible to adults aged 50+ and people with disabilities.



Social Connection

STRATEGY

Create more opportunities for learning and social interaction between seniors and youth.

ACTIVITIES

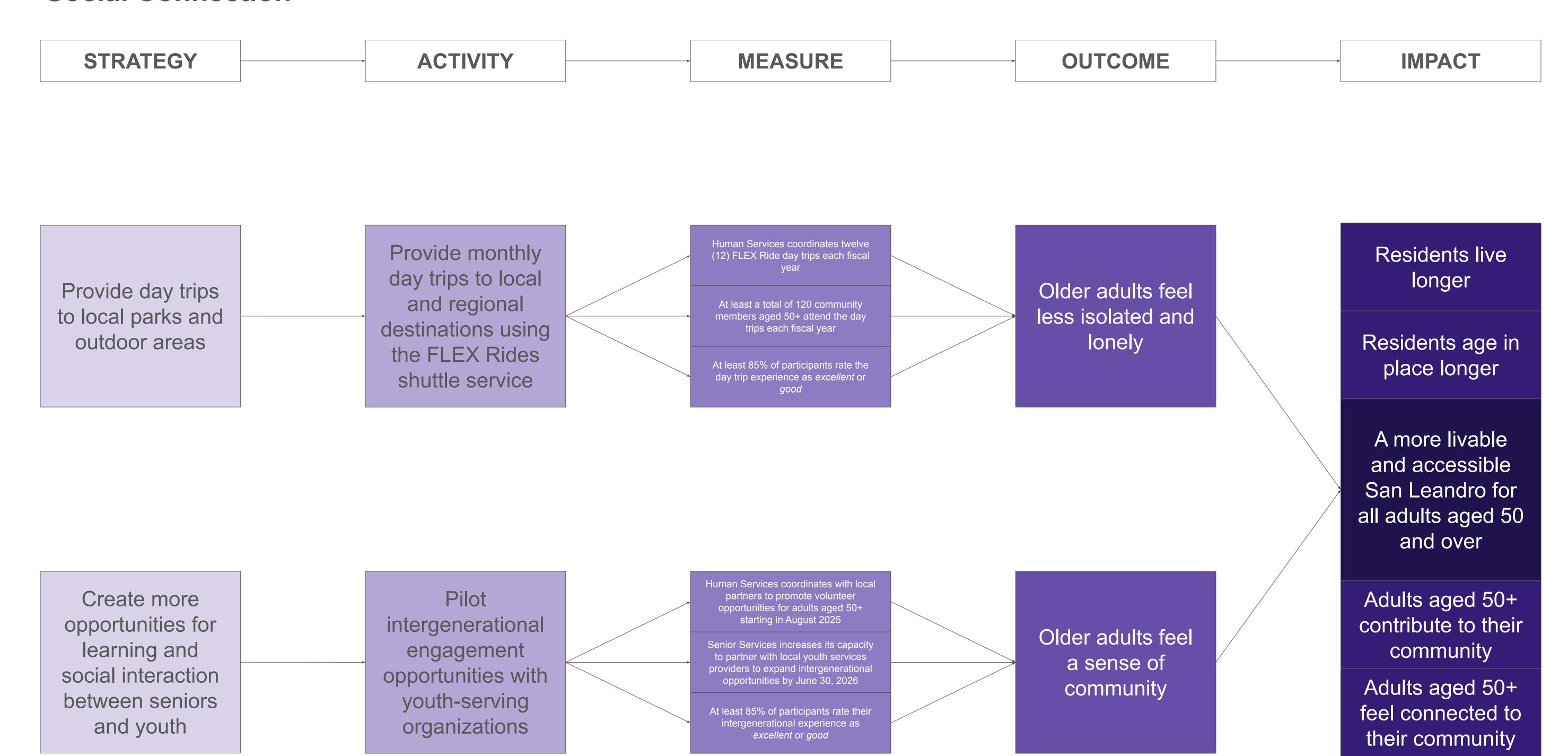
Implement and scale intergenerational learning and social connection opportunities with local youth-serving organizations. This is an ongoing goods and services activity with an anticipated start date of July 2025.

Older adults have a wealth of skills and experience to share with their communities, especially if they have more time after retiring from full-time work. The age-friendly needs assessment indicated a desire among adults aged 50+ for more volunteer and intergenerational connection opportunities. It is also a major priority of City leadership, who have stressed the importance of youth mentorship opportunities. The City's Youth Advisory Commission, the San Leandro Unified School District, and Boys and Girls Clubs of San Leandro are ready to collaborate on a variety of intergenerational learning and social connection opportunities at the start of the next school year (September 2025).



PRIORITY AREA EVALUATION FRAMEWORK

Social Connection



Activity Summary

Develop, adopt and implement an Organizational Plan Plan for the next iteration of the Age-Friendly Action Plan Develop, adopt and implement a Communications Plan Complete UC Berkeley SafeTREC and California Walks' Community Pedestrian and Bicycle Safety Training (CPBST) Conduct semiannual walk assessments of high-traffic pedestrian areas Compile and present assessment data to a City stakeholder group Pursue complete streets and other funding opportunities in collaboration with the City's Transportation & Engineering Division Engage local transportation operators to explore getting into contract for targeted evacuation services during an emergency Prepare for and participate in The Great California ShakeOut Ensure alignment between the City's Consolidated Plan, Housing Element, and the Age-Friendly Action Plan Collect and analyze housing rehabilitation program data to assess supply, demand, and efficiency of service delivery Pursue funding sources for mini-grants to pilot innovative approaches to community caregiving Coordinate biannual walking assessments of fixed-route bus stops Support the City's Public Works Department to complete its update of the City's ADA Transition Plan

Education Activities

Community Center

Participate on the Alameda County Age-Friendly Council
Coordinate City staff and community partner trainings
Schedule a presentation from the City's Transportation & Engineering
Division to the Senior Commission
Conduct a workshop at the Senior Community Center to inform
residents about the City's pedestrian infrastructure programs
Collaborate with the City's IT Department to facilitate quarterly
cybersecurity workshops at the Senior Community Center
Partner with community-based organizations to provide digital literacy
education services at the Senior Resource Fair and the Senior

Activity Summary

Education Activities

Collaborate with the City's Police Department to offer regular Coffee with the Cops and public safety events at the Senior Community Center Participate on the Alameda County Access and Functional Needs (AFN) **Advisory Committee** Prepare for and participate in The Great California ShakeOut Coordinate a presentation from the City's Emergency Services team on Nixle and other emergency alert apps Coordinate emergency services and response workshops at the Senior **Community Center** Coordinate workshops at the Senior Community Center and Marina Community Center about new housing protections Convene local food and meals providers to develop a local food network model and pursue joint funding opportunities Coordinate Alameda County Healthy Brain Initiative trainings at the Senior Community Center Collaborate with local and/or regional organizations to provide family caregiver resource fair, appreciation and/or educational events

Goods and Services

Collaborate with Beautify San Leandro to recommend age-friendly project sites, protocols and participation Promote and facilitate home sharing services through a new contract with Front Porch Contract with CityServe to provide RideCare, a volunteer driver program, in San Leandro Implement a low-income Uber subsidy to provide low-cost, door-to-door transportation service for adults aged 50+ and people with disabilities Provide monthly day trips for adults aged 50+ to visit local and regional parks, museums, and Beautify San Leandro volunteer events using the FLEX Rides shuttle service

Implement and scale intergenerational learning and social connection

opportunities with local youth-serving organizations

Appendices

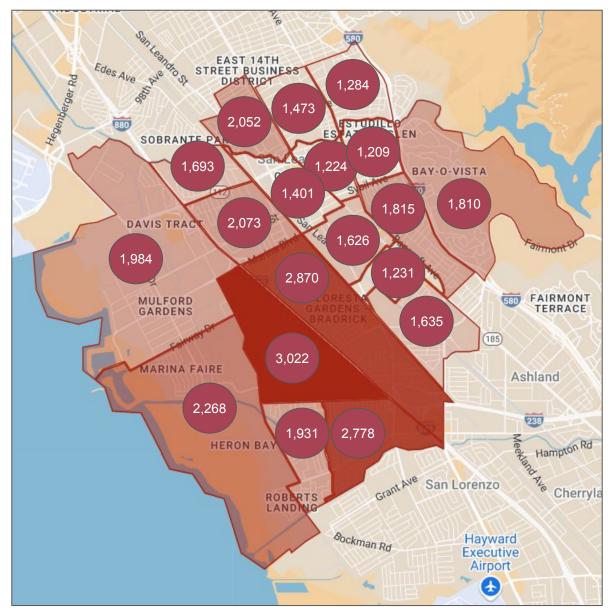
Location Analysis	36
Local & Regional Plans	41
Funding Resources	43

Location Analysis

The City of San Leandro is home to an estimated 35,379 adults aged 50 and over. Many of these individuals are already connected to events, programs and services through the City's Human Services Department, its nonprofit grantees, and/or the Senior Community Center. However, likely many more would choose to participate if they were aware of the opportunities. To expand the reach of the Age-Friendly San Leandro initiative, and to effectively target communications and the provision of programs and services, it is important to understand where adults aged 50+ live in the city, and if/how they may be concentrated.

First, the City of San Leandro is divided into nineteen (19) census tracts. Below is a table summarizing the number of adults aged 50 and over who live within each census tract. The same information is available in map form on the next page.

Census Tract	Neighborhood Name	Number of Adults Aged 50 and Over
4321	Broadmoor	1,284
4322	Broadmoor	1,473
4323	Farrelly Pond District	2,052
4324	Mulford Gardens, Davis Tract & Laqua Manor	1,984
4325.01	Eastshore	2,073
4325.02	Eastshore	1,693
4326.01	Old San Leandro	1,401
4326.02	Downtown	1,224
4327	Estudillo Estates & Glen	1,209
4328	Bay-O-Vista	1,810
4330	Assumption Parish & Upper Bal	1,815
4331.02	Lower Bal	1,635
4331.03	Halcyon Foothill	1,231
4331.04	Downtown	1,626
4332	Floresta Gardens & Bradrick	2,870
4333	Washington Manor & Bonaire	3,022
4334	Marina Faire, Heron Bay & Robert's Landing	2,268
4335	Washington Manor	1,931
4336	Washington Manor	2,778



Map 1. Number of Adults Aged 50+, by Census Tract

Source: U.S. Census Bureau, 2019- 2023 American Community Survey 5-Year Estimates

Based on this geographic perspective, while adults aged 50+ are distributed across the city, there are more living in the southwest quadrant (from the Floresta Gardens and Bradrick neighborhoods west to the bay) than in any other quadrant. The northwest quadrant (from the Eastshore neighborhood west to the bay) is home to the fewest number of adults aged 50+.

Second, since not all census tracts are the same size, whether by total population or geographic area, it is also helpful to look at the percentage of adults aged 50+ (as a proxy for concentration). On the next page is a chart showing the percentage of adults aged 50+ who live within each census tract.

Based on this perspective, several census tracts stand out. Again, the southwest quadrant of the city shows a high concentration of adults aged 50+. But now we see that census tracts in the eastern foothills of the city do so as well. The neighborhoods of Assumption Parish, Upper Bal, Estudillo Estates, and Bay-O-Vista all trend older, even though their overall numbers may not reflect it.

Additionally, we can take this perspective on the concentration of older adults one step further and use the old-age dependency ratio to see if a similar trend continues for adults aged 65 and over. The old-age dependency ratio is derived by dividing the population aged 65 and over by the 18-to-64 population (i.e., working age) and multiplying by 100.

Using this perspective, we strengthen our understanding of those census tracts with a higher concentration of older adults. Figure 2 on the next page shows higher old-age dependency in many of the same census tracts that have a high percentage of adults aged 50+.

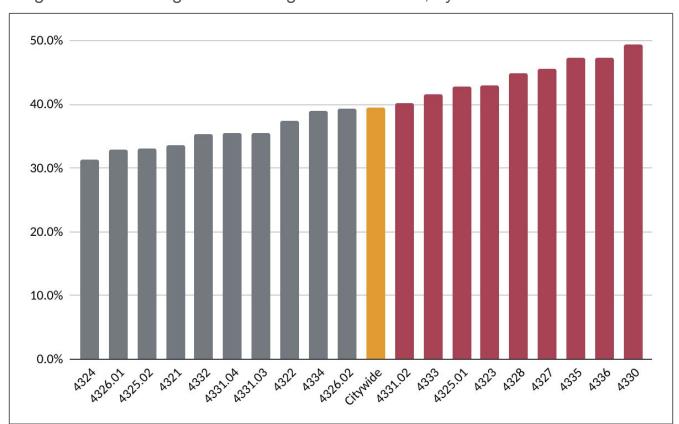


Figure 1. Percentage of Adults Aged 50 and Over, by Census Tract

Source: U.S. Census Bureau, 2019- 2023 American Community Survey 5-Year Estimates

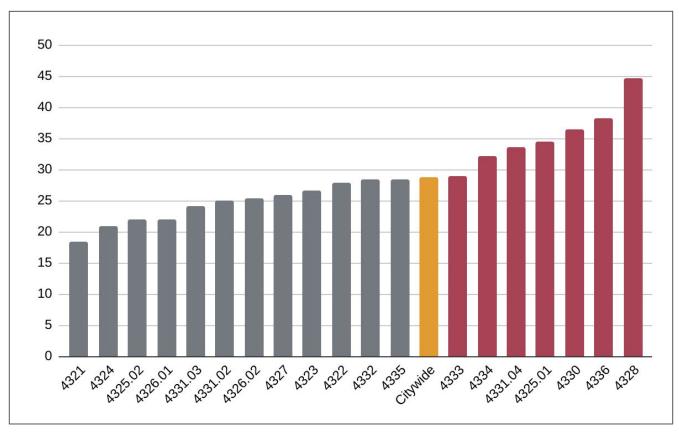
While communications and service delivery should target all older adults across the city, clearly the northeastern foothills and the southwest quadrant of the city are the most concentrated areas of adults aged 50 and over in San Leandro. The Eastshore neighborhood on the border with Oakland also deserves additional attention, given its higher concentration of older adults as well.

Lastly, we might expect to see some correlation between the location of senior affordable housing and assisted living residences and where there is the highest volume and/or concentration of adults aged 50+. A visual assessment shows that that is actually not the case in San Leandro.

Map 2 on the next page shows the location of affordable senior housing sites (designated with a house icon) and assisted living facilities (designated with a bed icon) in San Leandro. The names of the sites are listed above the map.

Figure 2. Old-Age Dependency Ratio, by Census Tract

The old-age dependency ratio is derived by dividing the population aged 65 and over by the 18-to-64 population and multiplying by 100. It is a helpful metric for the concentration of older adults within a geographic area.



Source: U.S. Census Bureau, 2019- 2023 American Community Survey 5-Year Estimates

Affordable Senior Housing Sites

- 1. Broadmoor Plaza
- 2. Eden Lodge
- 3. Estabrook Place
- 4. Fargo Senior Center
- 5. La Vereda Senior Apartments

Assisted Living Facilities

- 1. Carlton Senior Living
- 2. Marymount Villa Retirement Center
- 3. Pacifica Senior Living San Leandro
- 4. Rosemont Gardens

Map 2. Location of Affordable Senior Housing & Assisted Living Facilities



Local Plans

The following local and regional plans present opportunities for collaboration and alignment with the goals of the Age-Friendly Action Plan. They should guide joint community engagement and evaluation efforts related to the needs of adults aged 50 and over.

1. San Leandro Age-Friendly Action Plan

Date Existing Plan Adopted: July 15, 2024 Date Existing Plan Ends: June 30, 2029

Timeline for Next Planning Cycle to Begin: Summer 2028

2. San Leandro Bicycle and Pedestrian Master Plan

Date Existing Plan Adopted: December 2, 2024
Date Existing Plan Ends: December 31, 2029
Timeline for Next Planning Cycle to Begin: Fall 2028

3. San Leandro Local Hazard Mitigation Plan

Date Existing Plan Adopted: March 5, 2018
Date Existing Plan Ends: September 30, 2025
Timeline for Next Planning Cycle to Begin: Summer 2025

4. San Leandro Economic Development Strategy

Date Existing Plan Adopted: September 3, 2024
Date Existing Plan Ends: August 31, 2029
Timeline for Next Planning Cycle to Begin: Summer 2028

5. San Leandro Housing Element

Date Existing Plan Adopted: December 5, 2022
Date Existing Plan Ends: December 31, 2030
Timeline for Next Planning Cycle to Begin: Summer 2029

6. San Leandro Consolidated Plan

Date Existing Plan Adopted: July 1, 2025
Date Existing Plan Ends: June 30, 2030
Timeline for Next Planning Cycle to Begin: Summer 2029

7. San Leandro Recreation and Parks Master Plan

Date Existing Plan Adopted: July 1, 2025 Date Existing Plan Ends: June 30, 2030

Timeline for Next Planning Cycle to Begin: Summer 2029

Local Plans

8. San Leandro ADA Transition Plan

Date Existing Plan Adopted: March 19, 2012
Date Existing Plan Ends: Unknown

Timeline for Next Planning Cycle to Begin: Unknown

Regional Plans

1. Alameda County Age-Friendly Action Plan

Date Existing Plan Adopted: January 24, 2023 Date Existing Plan Ends: December 31, 2027 Timeline for Next Planning Cycle to Begin: Fall 2026

2. Alameda County Area Plan for Older Adults

Date Existing Plan Adopted: June 2024 Date Existing Plan Ends: June 30, 2029

Timeline for Next Planning Cycle to Begin: Spring 2028

Funding Resources

1. AARP Community Challenge

www.aarp.org/livable-communities/community-challenge

Annual application process; awards up to \$25,000

Next round: January 2026

2. Kaiser Permanente

Greater Southern Alameda Area Sponsorship Program

www.kpgsaacommunityrelations.org

Annual application process; awards up to \$10,000

Next round: May 2025

3. Alameda County Adult & Aging Services

www.alamedacountysocialservices.org

Annual application process; awards vary

Next round: Unknown

4. California Department of Aging

www.aging.ca.gov

Annual application process; awards vary

Next round: Unknown

5. Administration for Community Living

www.acl.gov

Annual application process; awards vary

Next round: Unknown

6. Archstone Foundation

www.archstone.org

Grant proposals by invitation only; awards vary

Next round: Not applicable

7. May and Stanley Smith Charitable Trust

www.smithct.org

Grant proposals by invitation only; awards vary

Next round: Not currently accepting unsolicited requests

8. The John A. Hartford Foundation

www.johnahartford.org

Grant proposals by invitation only; awards vary

Next round: Not currently accepting unsolicited requests



For further information, contact:

Pedro Naranjo Human Services Manager pnaranjo@sanleandro.org (510) 577-3465

