



Overview of Revenue Measure for Consideration on November 2020 Ballot

July 20, 2020

Background

City of San Leandro faces a long-term structural deficit

City Council has executed various efforts to reduce expenditures, including:

- ▶ Labor contracts that require employees to contribute their maximum share towards employee pension costs;
- ▶ Implementing new pension tiers with reduced pension benefits;
- ▶ Holding the line on additional City staffing (City staffing levels 15% smaller than over a decade ago)
- ▶ Creation of PULL program to address unfunded liabilities

Background (cont'd)

Summer/Fall 2018: City Council affirms direction to explore balanced approach, including reducing expenditures and exploring new revenues

June 2019: public opinion poll; tested three distinct revenue measures

Feb. 2020: polling results presented at City Council annual retreat

March 2020: COVID-19/shelter-in-place commences

- significant revenue losses + increased service demands

May/June 2020: 2nd public opinion poll

June 15: Council adopts FY 2020-21 budget, includes significant expenditure reductions

July 6, 2020: 2nd polling results presented;

- Council directs staff to return with resolution placing RPTT measure on 2020 ballot

Proposed Ballot Language

To maintain City of San Leandro services, with revenue that cannot be taken by the State, including:

- repairing potholes/streets;*
- supporting seniors, families and local small businesses through COVID-19 economic recovery;*
- preserving 911 emergency response; maintaining youth violence prevention programs; and*
- general city services;*

shall San Leandro increase the existing real property transfer tax rate, collected when property is sold, by \$5 per \$1,000 in valuation, generating an additional \$4,000,000 annually, until repealed by voters, all funds benefiting San Leandro?

YES

NO

Proposed Designation of Signatory

The Mayor (and Council Member or Vice Mayor) (or Council Members _____) is/are hereby authorized to file a written argument in favor of the proposed measure, not to exceed three hundred words, on behalf of the City Council. At the Mayor's discretion, the argument may also be signed by members of the City Council or bona fide associations or by individual voters who are eligible to vote. In the event that an argument is filed against the measure, the Mayor and Vice Mayor/Council Member are also authorized to file a rebuttal argument on behalf of the City Council.

Recommendations & Next Steps

Tonight:

- ▶ City Council to review and vote on resolution authorizing ordinance for November 2020 ballot, and designation of ballot signatory

Late July/early August:

- ▶ City Attorney develops impartial analysis

August 7, 2020:

- ▶ Registrar of Voters filing deadline

August - November: public outreach & informational program



Questions?