



Community Care Initiative

San Leandro City Council | March 20, 2017

Overview

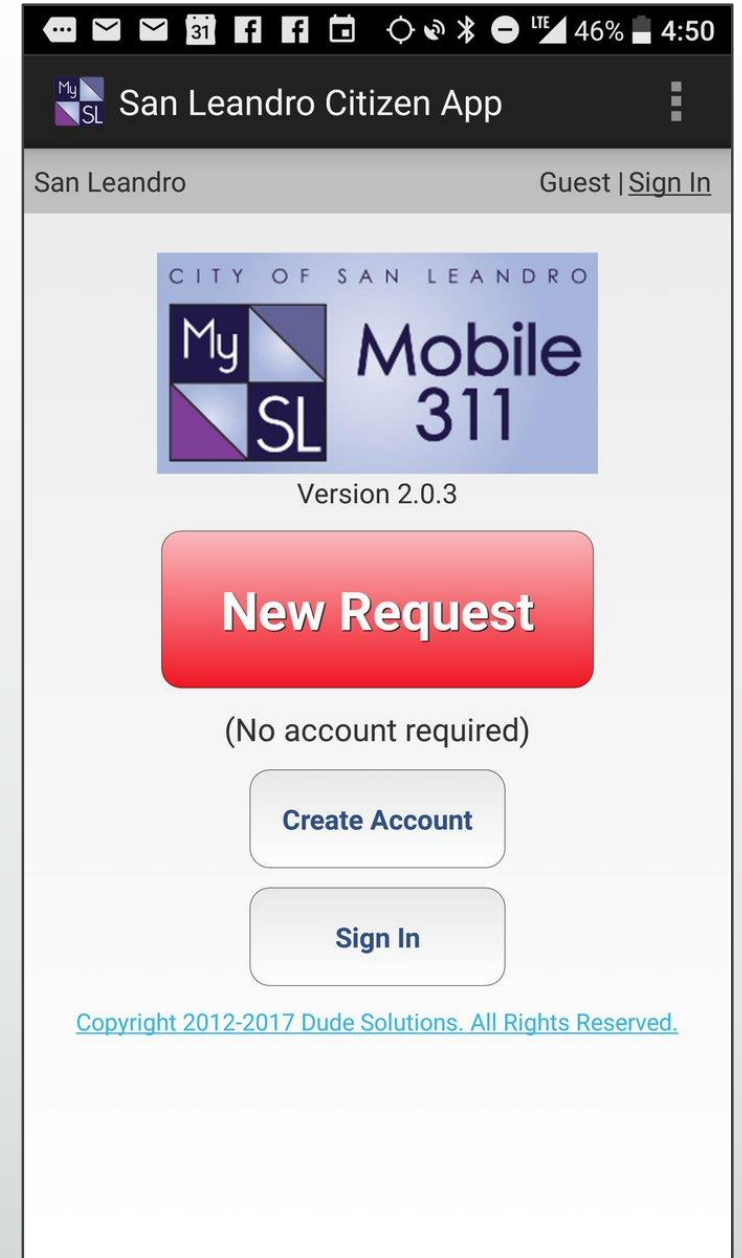
- City Council Goals
- MySQL Mobile 311 App
- Proposed Structure and Costs
- Funding Recommendation
- Next Steps

City Council Goals

- Advance projects and programs promoting sustainable **economic development**, including transforming San Leandro into a center for innovation
- Maintain and enhance San Leandro's **infrastructure**
- Support and implement programs, activities and strengthen communication that enhances the **quality of life** and wellness, celebrates the arts and diversity and promotes **civic pride**

MySL – Mobile Application

- Launched in January 2017.
- Provide an Easy Way for Residents to Report Issues
- Over 250 Accounts Created
- Over 1,400 Issues Reported
 - 79% Complete



MySQL – Top Work Items



MySQL – Reported Issues



MySQL – Reported Issues

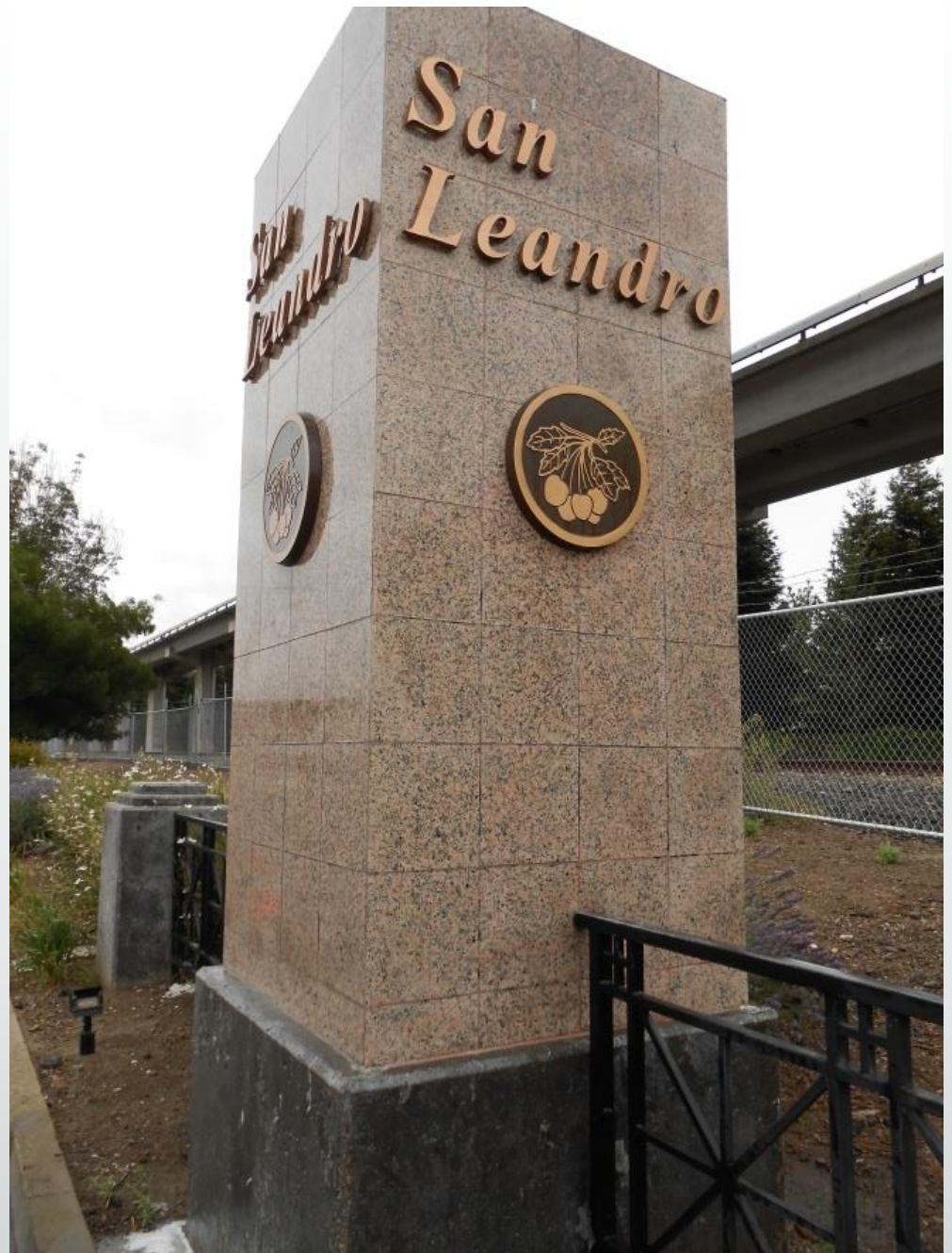
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MySQL – Reported Issues









Proposed Approach

- Review Existing Policies with Rules Committee
 - What policies need to be modernized?
 - What policies need to be strengthened?
 - How can we work more efficiently?
- Develop Systems to Track Effectiveness
- Expanded Community Outreach
 - Does the community have the tools and information needed to assist with this effort?

Proposed Approach, continued

- Shift some Community Compliance functions from Police to Community Development
 - Allows Police to focus on public safety
 - Weed Ordinance, Zoning Code, Community Preservation Ordinance
 - Expands staffing to three dedicated positions (two new positions)
 - Activation of building permit code compliance software
- Expand Public Works capacity
 - Additional Street Maintenance Worker position
 - Add a second citywide Recycling Event each year
 - Continue implementation of MySQL and Work Order System

Budget & Funding

- \$1 million to be spent over 2+ years
- One-time appropriation using carry-forward savings from FY2015-16
- Funding for subsequent years to be addressed in the next biennial budget process (FY19-21)

Budget

2016-17

- Vehicles, Office Space, Equipment, Software, Consulting
- \$160,000

2017-18

- Three additional staff positions and related supplies and support
- Increased funding for abatement and recycling event
- \$415,000

2018-19

- Three additional staff positions and related supplies and support
- Increased funding for abatement and recycling event
- \$425,000

Anticipated Roles

City Council / Rules Committee

Appropriation of
Funds

Policy Direction

City Manager's Office / City Attorney

Policy Review and
Revisions

Ongoing Tracking and
Metrics

Community Development

Building Code
Compliance

Community
Preservation
Ordinance

Weed Ordinance

Zoning Code
Compliance

Police

Abandoned Vehicles

Animal Control

Public Works

Illegal Dumping

Street Lights

Sidewalks

Potholes

Graffiti Abatement

Next Steps

- Adopt Resolution to Appropriate Funds
- Initiate recruitments and related startup operations
- Policy review at City Council Rules Committee
- Full program launch in Summer 2017

