

## COMMUNICATION RECEIVED

FROM: David A Sims  
Municipal Golf Operations Advisor

EMAIL: [sams4munigolf@comcast.net](mailto:sams4munigolf@comcast.net)

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SUBJECT: June 5 Facilities & Transportation  
Committee

DATE 05/09/2024  
RECEIVED:

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COMMENTS Support letters with the SLGC Board minutes

FROM: Steve Skinner  
Chief Executive Officer

EMAIL: [steveskinner@kempersports.com](mailto:steveskinner@kempersports.com)

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SUBJECT: Monarch Bay Golf

DATE 04/28/2024  
RECEIVED:

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COMMENTS Kemper Sports letter

David Sams  
San Leandro Municipal Golf Advisor  
Monarch Bay GC  
13800 Monarch Bay Dr.  
San Leandro, CA 94577

April 3, 2024

Dear David,

I understand the City of San Leandro is reviewing the possibility of renewing their agreement with the American Golf Corporation (AGC) this year. As President of the San Leandro Golf Club (SLGC), and on behalf of my Board, we would fully support the City's decision to proceed with this renewal.

The SLGC has over 100 members, mostly San Leandro residents, that compete every Friday and Sunday morning. In addition, SLGC members represent Monarch Bay and the city of San Leandro in various Northern California Golf Association (NCGA) events through each year. AGC personnel have been invaluable in terms of supporting our club to help organize our local tournaments at the Monarch Bay Golf Course. In addition, AGC has been instrumental in coordinating NCGA competitions between our club and visiting clubs from other NorCal cities. Moreover, AGC has been very accommodating to SLGC members, in particular with our retirees. Many of our members choose to spend their time volunteering at the Monarch Bay Golf Course to help teach, assist with the general upkeep of the course, as well as helping out with some of the key operations.

Sincerely,

Thomas Clydesdale  
President - SLGC

**Tony Lema Women's Golf Club at Monarch Bay**

13800 Monarch Bay Drive  
San Leandro, CA 94577

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April 8, 2024

David Sams  
Municipal Golf Operations Advisor  
City of San Leandro  
13800 Monarch Bay Dr.  
San Leandro, CA 94577

Dear David,

It is our understanding that the golf course management contract for the Monarch Bay Golf Club is up for review later this year. Our women's golf group plays the Tony Lema course every Tuesday morning from January through November and we are very pleased with the current management team. Each week our ladies are greeted with smiling faces and efficient service from the pro shop personnel. Other support staff including the golf cart maintenance person, the morning starter, and course rovers are all helpful and friendly and do an excellent job of getting us out on time.

I personally have been a member of the Tony Lema WGC for 22 years and can attest to the professionalism and consistency of the American Golf Corporation. Our current General Manager, Al Weinhold, and other past managers have all been excellent at communicating with our group. They are always willing to participate in our club meetings in order to interact with our members and listen to any concerns. They have been very informative about upcoming changes to the Marina course, the driving range and other course projects.

I am also a member of the Callippe WGC in Pleasanton and the interaction with management there is quite different and not as beneficial. This leads me to favor Monarch Bay and the Tony Lema course as my preferred place to play.

Our compliments go out to the entire American Golf team for their efforts and we look forward to continued interactions with them in the future. Hopefully you agree.

Sincerely,



Lynn Harvey  
Secretary, Tony Lema WGC



April 5, 2024

David A. Sams  
Municipal Golf Operations Advisor  
City of San Leandro  
13800 Monarch Bay Dr.  
San Leandro, CA 94577

Dear David,

I am writing to support the renewal of the American Golf Corporation's agreement with the City of San Leandro to manage the Monarch Bay Golf Club, an agreement I understand would extend the renewal term for another 5 years until 2029. Monarch Bay Golf has been and continues to be an amazing partner with the Boys & Girls Clubs of San Leandro.


Without hesitation, when the Club asked for help with providing a resource for the opening of our new dedicated Teen Center in August of 2022 as part of our Night of Exploration fundraiser, they provided not only equipment, but their own staff to manage the specific golf project for us. They continued that generous donation of time and talent the next day with our community festival, Rock the Block. Monarch Bay Golf again repeated the same involvement the following year in 2023.

The Club has been in conversation with them as well regarding providing entry level golf lessons to our younger kiddos in elementary and middle school at our various school sites in San Leandro and San Lorenzo. We are also discussing a golf program for our teens at the golf course itself. The inclusion of these programs helps the Club to meet its goals and objectives under our Healthy Lifestyles component of our work to help youth lead a healthy life, nutritionally, physically and emotionally/mentally.

Lastly, Monarch Bay Golf is launching a fundraising campaign for the Club with its own members on a regular basis, with golfers participating during their regular games in creative fundraising activities. All donations go to the American Golf Foundation that will in turn provide a direct donation of general operating support for our Club.

We urge the City of San Leandro to consider renewal of the AGC's agreement with the City that will surely benefit not only the Boys & Girls Clubs of San Leandro, but the community in general.

Sincerely,

  
**Kimberly Pace**  
Chief Executive Officer  
Boys & Girls Clubs of San Leandro  
2200 San Leandro Blvd.  
San Leandro, CA 94577

KP/pjm

cc: Al Weinhold

## MEETING MINUTES

**Attendees:**

[REDACTED]

**Absent:**

[REDACTED]

**Meeting Agenda:**

1. Membership & Finance Update - [REDACTED]
2. Status of engraving our trophies & plaques - [REDACTED]
3. SLGC Support of AGC in renewing their 5 yr. Term to manage Monarch - [REDACTED]
4. Funds approval for SLGC website - [REDACTED]
5. [REDACTED] Memorial & July Tournament - [REDACTED]
6. Tony Lema Cup Update - [REDACTED]
7. Committee Chair Updates
8. Any other business & summer mtg. date

**Proceedings:**

1. [REDACTED] opened the meeting and provided the following updates.
  - i. Acknowledged the contributions of [REDACTED] who recently passed away. [REDACTED] was a long-term SLGC member and tournament director who contributed immensely to the club's wellbeing and operations. He'll be missed.
  - ii. The club has \$5400 in bank which is ~\$500 more than initially anticipated. The club membership has continued to grow and now stands at 111 members in total. We welcome our newest members! We also acknowledge members for being the best recruiters to the club.
  - iii. The club intends to send the following teams to regional events:
    1. 2 teams to the *NCGA Senior Four-Ball*
    2. 3 members to the *NCGA Net Amateur*
  - iv. Recognized the clubs strong start and showing in events.
    1. Thursday Team Match Play defeating Lone Tree 23-13
    2. Saturday Team Match Play routing Rancho Salano 34-2
    3. [REDACTED] and [REDACTED] represented the club at Metro in the NCGA Fourball and qualified to play at Poppy Hills in the finals where they put up a spirited fight but came up short.
    4. [REDACTED] [REDACTED] represented the club at the East Bay Zone Qualifiers at Poppy Hills. A definite highlight was [REDACTED]. [REDACTED] making a HOLE-IN-ONE in the par 3 #2! He is eligible for the end-of year *H-I-1* prize fund. Congrats [REDACTED] and team!
2. [REDACTED] provided an update on trophy engravement. All trophies and plaques now have the most recent winners. A few will require new face plates to update and these are currently being



sourced. The trophies are on display case next to the Pro-Shop. Engraving of the rest of this year's events will be revisited in the fall.

3. [REDACTED] informed the board that American Golf's contract to operate Monarch Bay Golf will expire in November 2024. He recommends the club endorse the contract renewal for 5 years with the City. [REDACTED] and [REDACTED] have been great supporters of the club. There will be a San Leandro Council Meeting on June 5<sup>th</sup> that will have this matter on the agenda.

- Motion was tabled to endorse the renewal of AGC contract by [REDACTED] seconded the motion and the board unanimously voted for it.

4. [REDACTED] on the club website. A website is already functional and serving to relay information of the club calendar and tournament standings. A total of \$900 is requested for (the web design (\$500, one-time cost) and annual hosting fee (\$400, renewable annually). [REDACTED] moved to approve the payment and [REDACTED] seconded the motion. The club acknowledges the efforts of [REDACTED] to build and maintain the website and its professional look. Please bookmark the site [REDACTED]

- A word of appreciation to [REDACTED] who will continue to maintain an NCGA hosted site that will serve as a back-up site for the club. [REDACTED]

5. [REDACTED] updated the board on the upcoming "[REDACTED] Celebration of Life" Golf and lunch banquet planned for July 28<sup>th</sup>. So far, 65 players have signed up. A conflict in that day's calendar has been addressed.

- [REDACTED] as a youngster, helped plant trees along the course. His father, [REDACTED], served as a Pro at the golf course. An idea to plant a tree or have a bench on his honor will be discussed with the course.

6. As noted earlier, the club has continued to grow, and the Tony Lema Cup has generated broad interest. The Tony Lema Cup finale was initially suggested to limit the field to the top 20 players. It has now been proposed to expand the field to 40 players. [REDACTED] proposed the motion and [REDACTED] seconded it. The motion was unanimously approved by the board.

7. Chairs Update:

- i. [REDACTED] - Indicated that the Tony Lema Cup currently has accumulated \$1050 that will be paid out at the Tony Lema Cup event in October.
  - i. The board reminds the club that any member participating in the Monthly Tournaments, Tony Lema Cup events, Sweeps or the Friday Blind Draw can opt out of paying \$5, \$12, \$15 or \$20 to the tournament chairs if they wish not to enter the bets. Entry into these pools is optional. Please notify the tournament chairs in advance in the event you would like to opt out of the bets and only playing golf.
- ii. [REDACTED] - in role as the club's NCGA Liaison has updated contacts, officers and BlueGolf information to the NCGA.
- iii. [REDACTED] - Meeting cadence; quarterly meetings are deemed sufficient by the board. Will review opportunity to have hybrid virtual/in-person or ad-hoc meetings to accommodate board members unable to attend. A reminder to the club at large, these proceedings are open to everyone to come and observe, though not to participate.

8. [REDACTED] provided the board with copies of the most current club by-laws (last revised June 1<sup>st</sup>, 2023) and a previous version (from Jan 1<sup>st</sup>, 2003). The 2023 version had been updated with help of [REDACTED] and [REDACTED]. The club appreciates their efforts. [REDACTED] will review the amendments and seek to keep the document NCGA compliant. Once this exercise is

completed, the board will look at the document before having the full club ratifying it at a future meeting.

Meeting adjourned at 7:00 pm

Respectfully submitted:



Secretary



KemperSports™

500 Skokie Boulevard  
Suite 444  
Northbrook, IL 60062  
847 850 1818

April 30, 2024

Mayor Juan Gonzalez III  
San Leandro City Council  
San Leandro, California

Dear Mayor Gonzalez:

I understand that the City Council is meeting this week to discuss future plans for Monarch Bay Golf Course. We are writing today to express our keen interest in exploring a potential public private partnership between the City and KemperSports. We are very familiar with the golf course and local golf market and believe that there are opportunities to improve the conditions, financial performance and community programming at Monarch Bay.

KemperSports has been a leader in managing some of the country's top municipal golf facilities for more than four decades. Currently, we manage more than 40 municipal golf courses, offering personalized and attentive client services to ensure we meet the needs of each individual community. Within the communities we are fortunate to be a part of, we rely on a proven strategic approach to deliver unparalleled results and drive community impact. In addition to our municipal golf facilities, we proudly manage more top 100 U.S. public and resort courses as rated by GOLF Magazine, Golf Digest and Golfweek than any other management company and are well-versed in course restorations. And perhaps most importantly, we are the industry leader in local community programming for youth and beginners in an effort to grow the game.

We believe that Monarch Bay could be one of the premier municipal golf courses in the Bay area and a source of real pride for the community while also providing a great recreational amenity for local residents. We look forward to an opportunity to meet with you, City Council and staff to discuss the future of Monarch Bay.

Very truly yours,

Steven K. Skinner  
Chief Executive Officer

cc: Alex Goodman, Kylen Trevor