



Age-Friendly San Leandro Initiative Updates

Pedro Naranjo, Human Services Manager September 18, 2025

Age-Friendly Initiative Priorities

Plan Sustainability

 Ensure language accessibility across all communications, opportunities, and services

Personal Protection

 Help protect residents from cyber attacks, fraudulent activity and physical assaults

Housing Security

 Identify short-term, alternative core housing programs that complement existing local affordable housing efforts

Health & Wellness

- Expand existing food, meal and basic needs programs
- Provide respite and resources for family and volunteer caregivers

Transportation

 Expand accessible transportation options for seniors and persons with disabilities

Social Connection

- Provide day trips to local parks and outdoor areas
- Create more opportunities for learning and social interaction between

Age-Friendly Action Implementation Plan Priority Matrix

Priority Area	Plan Item No.	Recommended Project or Action Step	Started	Completed or Ongoing	Target Year
Plan Sustainability	1.1	Participate on the Alameda County Council for Age Friendly Communities	Χ	X	Years 1-5
Plan Sustainability	1.2	Age-Friendly San Leandro bylaws	X		Year 2
Plan Sustainability	1.3	Age-Friendly San Leandro comprehensive communications plan	X		Year 2
Plan Sustainability	1.4	Coordinate age-friendly City staff and community partner trainings (e.g., first aid, CPR, adult protective services, homelessness response)	X	Х	Years 1-5
Personal Protection	2.1	Complete UC Berkeley SafeTREC (SafeTREC) and California Walks' Community Pedestrian and Bicycle Safety Training (CPBST) Program	Х	Х	Year 1
Personal Protection	2.2	Conduct quarterly walking audits in high-traffic pedestrian areas			Years 3-5
Personal Protection	2.3	Pursue complete streets funding opportunities in collaboration with the City's Transportation & Engineering Division			Year 4
Personal Protection	2.4	Schedule presentation from the City's Transportation & Engineering Division to the Senior Commission			Year 2
Personal Protection	2.5	Conduct a community workshop at the Senior Community Center to educate older community members about the City's Sidewalk Repair Program, Neighborhood Traffic Calming Program, and Crosswalk Prioritization Program			Years 3-5
Personal Protection	2.6	Collaborate with Beautify San Leandro to identify and recommend potential age-friendly beautification project sites and co-host one age-friendly beautification project each calendar year (starting in 2025)			Year 2
Personal Protection	2.7	Collaborate with the City's IT Department to facilitate quarterly cybersecurity and technology education workshops at the Senior Community Center	Х	Х	Years 1-5
Personal Protection	2.8	Negotiate a scope of work, MOU and/or contract with Tech Exchange to provide free technology support services to San Leandro older adults through the Senior Resource Fair and at the Senior Community Center	Х		Year 1
Personal Protection	2.9	Collaborate with the City's Police Department to offer regular Coffee with the Cops and educational public safety events at the Senior Community Center	Х		Year 2
Personal Protection	2.10	Participate on the Alameda County Access and Functional Needs (AFN) Advisory Committee	Х	Х	Years 1-5
Personal Protection	2.11	Coordinate emergency services and response workshop(s) at the Senior Community Center			Years 2-5
Personal Protection	2.12	Coordinate a staff presentation on Nixle and other apps from the City's Emergency Services team			Years 2-5

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Personal Protection	2.13	Prepare for The Great California ShakeOut on October 16, 2025, including staff training, an earthquake drill rehearsal at the Senior Community Center a couple of weeks before the ShakeOut		Years 2-5
Personal Protection	2.14	Coordinate a community engagement opportunity at the Senior Community Center for older adults to provide input on the Local Hazard Mitigation Plan (LHMP)		Year 1
Personal Protection	2.15	Engage MV Transportation, LINKS, ALTRANS, AC Transit, Uber, Lyft, and other transportation operators/providers to explore getting into contract for evacuation services during an emergency		Years 2-5
Personal Protection	2.16	Develop approaches and incentives for implementing neighborhood phone trees and helping neighbors get to know one another, so they can communicate and rely on one another during an emergency		Years 3-5
Housing Security	3.1	Coordinate workshops at the Senior Community Center and Marina Community Center to educate older adults about the City's new housing protections		Year 2
Housing Security	3.2	Review and provide input to draft 2025-2030 HUD Consolidated Plan to ensure alignment with Age-Friendly Action Plan and senior housing/homelessness goals		Year 2
Housing Security	3.3	Collect and analyze data on the need for a housing rehabilitation program to collaboratively make the case with Community Development for the City to prioritize program funding		Years 4-5
Housing Security	3.4	Collaborate with Community Development on a potential new CDBG contract with Front Porch to implement a HomeMatch program in San Leandro		Years 4-5
Health & Wellness	4.1	Convene local food and meals providers to develop a local food network model, actionable demand data, and potentially pursue joint funding	Х	Years 1-5
Health & Wellness	4.2	Collaborate with local and/or regional organizations, such as the Institute on Aging, Family Caregiver Alliance, and Alameda County IHSS, to provide a family caregiver resource fair, Caregiver Appreciation event, and/or monthly family caregiver workshops at the Senior Community Center		Years 3-5
Health & Wellness	4.3	Coordinate Alameda County Healthy Brain Initiative Alzheimer's Disease and Related Dementias (ADRD) trainings at the Senior Community Center	Х	Year 2
Health & Wellness	4.4	Administer mini-grants to nonprofit and grassroots organizations and neighborhood associations to pilot innovative approaches to community caregiving		Year 5
Transportation	5.1	Identify funding strategies to contract with CityServe to provide RideCare, the volunteer driver program, in San Leandro		Year 2
Transportation	5.2	Implement an Uber subsidy program to provide a low-cost, door-to-door transportation service for older adults and people with disabilities		Year 2
Transportation	5.3	Schedule and coordinate biannual walking audits of fixed-route bus stops		Years 3-5

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Transportation	5.4	Support the Public Works Department to complete its update of the City's ADA Transition Plan		Years 4-5
Social Connection	6.1	Amend the contract with the operator of the FLEX Rides shuttle program to provide monthly day trips for older adults to visit local and regional parks, museums, and Beautify San Leandro volunteer events		Years 2-5
Social Connection	6.2	Explore intergenerational learning and social connection opportunities with the City's Youth Advisory Commission, the San Leandro Unified School District, the San Lorenzo Unified School District, and the Boys and Girls Clubs of San Leandro		Years 2-5

Plan Sustainability Priority—which includes implementing the structure and systems (e.g., funding, staffing, and partnerships) necessary for the long-term success of the Age-Friendly San Leandro initiative

- 1) Participate on the Alameda County Council for Age Friendly Communities -- Updates regarding July 18th, August 15th, and September 19th monthly meetings
- 2) Implement Age-Friendly San Leandro Comprehensive Communications Plan
 - --Presentation to the Human Services Commission meeting on July 23rd
 - --Updates to Age-Friendly initiative webpage
 - --Recent and upcoming community outreach efforts
- 3) Coordinate age-friendly city staff and community partner trainings
 - --Second CPR/First Aid training on September 29th
 - --Second de-escalation training on November 5th

Personal Protection Priority—which includes protecting the physical, psychological, and financial safety of residents of all ages, whether at home, in public or across cyberspace

- 1) Complete UC Berkeley SafeTREC (SafeTREC) and California Walks' Community Pedestrian and Bicycle Safety Training (CPBST) Program --Final report and next steps
- 2) Negotiate a scope of work, MOU and/or contract with Tech Exchange to provide free technology support services to San Leandro older adults through the Senior Resource Fair and at the Senior Community Center
 - --Digital literacy classes from October 7th through October 16th at the Senior Community Center and a demo at the December 4th Senior Services Expo

Personal Protection Priority—Continued

- 3) Coordinate a community engagement opportunity at the Senior Community Center for older adults to provide input on the Local Hazard Mitigation Plan (LHMP) Local Hazard Mitigation Plan survey at Senior Community Center --688 completed surveys with most from older population
- 4) Engage MV Transportation, LINKS, ALTRANS, AC Transit, Uber, Lyft, and other transportation operators/providers to explore getting into contract for evacuation services during an emergency
 - --Included in MV Transportation contract with tentative start date of October 1, 2025
- 5) Coordinate emergency services and response workshops at the Senior Community Center
 - --Tabling in main Senior Community Center corridor on 6/12, 9/11, and 12/9
 - --Great California Shakeout scheduled for October 16th

Housing Security Priority—which includes reducing the physical, psychological, and financial cost of owning, renting and maintaining one's home so all residents can stay in community and age-in-place

- 1) Collaborate with Community Development Department on a potential new CDBG contract with Front Porch to implement a HomeMatch program in San Leandro
 - --City video and San Leandro Times promotion
 - --Senior Community Center outreach and presentations to commissions in fall 2025
- 2) Review and provide input to draft 2025-2030 HUD Consolidated Plan to align with Age-Friendly Plan and senior housing/homelessness goals
 - --Commission involvement in 2023-2031 Housing Element Parking and TDM Study
- 3) Permanent Housing Allocation Program (PHLA) update

Health & Wellness Priority—which includes ensuring San Leandro seniors have affordable, equitable access to physical and mental health care, especially the basic needs of food, clothing, and hygiene

- 1) Convene local food and meal providers to develop a local food network model, actionable demand data, and potential pursue joint funding.
 - --Executed MOU with Fresh Approach
- 2) Coordinate Alameda County Healthy Brain Initiative Alzheimer's Disease and Related Dementias (ADRD) trainings at the Senior Community Center
 - --Two trainings a month starting on 9/24/25
- 3) Collaborate with local and/or regional organizations, such as the Institute on Aging, Family Caregiver Alliance, and Alameda County IHSS, to provide a family caregiver resource fair, Caregiver Appreciation event, and/or monthly family caregiver workshops at the Senior Community Center
 - --Collaboration with City Library to offer memory health kits and memory programming

Transportation Priority—Which includes providing affordable, reliable transportation that takes into account residents' mobility and cognitive differences and personal destination needs.

- 1) Identify funding strategies to contact with CityServe to provide RideCare, the volunteer driver program in San Leandro.
 - --Included in contract with tentative start date of October 1st
- 2) Schedule and coordinate biennial walking audits of the fixed route bus stops.
 - --Flex RIDES fixed route assessment in fall 2025

Social Connection Priority—which includes combating the epidemic of isolation and loneliness through creative, varied opportunities for trust building, social interaction, and shared learning

- Amend the contract with the operator of the FLEX Rides shuttle program to provide monthly day trips for older adults to visit local and regional parks, museums, and Beautify San Leandro volunteer events
 - --Included in MV Transportation contract with tentative start date of October 1, 2025
 - --Annual trip to the Senior Living Festival at the Oakland Zoo on September 25th





Age-Friendly San Leandro

Send feedback and suggestions to:

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