

IN THE CITY COUNCIL OF THE CITY OF SAN LEANDRO

RESOLUTION NO. 2023-

RESOLUTION OF THE CITY OF SAN LEANDRO CITY COUNCIL TO APPROVE AND AUTHORIZE THE CITY MANAGER TO EXECUTE AN AGREEMENT BETWEEN THE CITY OF SAN LEANDRO AND THE SAN LEANDRO IMPROVEMENT ASSOCIATION IN AN AMOUNT NOT TO EXCEED \$304,000 FOR THE MANAGEMENT AND OPERATION OF THE SAN LEANDRO CHERRY FESTIVAL FOR TWO YEARS WITH THE OPTION FOR THREE (3) ONE-YEAR EXTENSIONS

WHEREAS, the San Leandro Cherry Festival is a long-standing community tradition honoring San Leandro's heritage as a former cherry-growing capital of the region; and

WHEREAS, the San Leandro Cherry Festival was first held on Saturday, June 5, 1909, where much of San Leandro was covered with cherry orchards and the then Board of Trade decided to hold its first official annual Cherry Festival to promote the City; and

WHEREAS, the San Leandro Cherry Festival celebrates community through music, food, artisans, and partnerships with various regional and local community groups; and

WHEREAS, the City Council desires to support activities that enhance the quality of life and wellness, celebrates the arts and diversity, and promote civic pride; and

WHEREAS, the San Leandro Improvement Association has agreed to the terms of the agreement pending Council approval and is qualified to provide the services; and

WHEREAS, the City Council is familiar with the contents of the agreement; and

WHEREAS, the City Manager recommends approval of said agreement.

NOW, THEREFORE, the City of San Leandro City Council does **RESOLVE** as follows:

That said agreement is hereby approved and execution by the City Manager is hereby authorized.

Introduced by _____ and passed and adopted this 18th day of December 2023, by the following vote:

AYES:

NOES:

ABSENT:

ATTEST:

Kelly B. Clancy, CMC
City Clerk