

**Facilities and Transportation Committee**  
**Tuesday, January 5, 2016**

**Bay Fair TOD Specific Plan Update**

- I. Project Overview
  - a. 2014
    - i. City awarded MTC/ABAG Planning grant for Bay Fair TOD Specific Plan in 2014
    - ii. City approved a memo of understanding (MOU) with project partners BART, Madison Marquette and Alameda County to outline mutual goals & duties
  - b. 2015
    - i. City selected (through a competitive process) and approved a contract with Raimi + Associates as lead planning consultant for the Bay Fair TOD Specific Plan
  
- II. Progress to Date
  - i. Project area tour & preparatory meetings with City staff, R+A & project partners
  - ii. Bay Fair TOD Specific Plan Overview to City Council & Planning Commission
  - iii. Gathering of existing conditions data (i.e., demographics, market analysis, infrastructure, etc.) and preparation of draft documents (such as maps and community involvement strategy)
  
- III. Community Advisory Committee (CAC) Update – 21 members (including 4 unincorporated County members)
  - a. CAC application process opened from November 5 – December 3
    - 61 applications received - 44 applications from City residents/businesses, 16 from unincorporated County, and 1 from Oakland
  - b. CAC Ad Hoc Selection Committee (Mayor Cutter & Councilmember Reed) met on December 15 to review applications & make preliminary recommendations.
    - Alameda County Supervisors Chan and Miley's Offices provided input on nominees for the 4 CAC slots for County representatives, of which there will be two from each Supervisor's District.
  - c. Selection criteria included:
    - At least one representative per City Council District & At Large
    - Diversity (e.g., race/ethnicity, gender)
    - Business representation
    - Resident representation
    - Regional/local stakeholder groups (e.g., community organizations, business associations, local property owners)
    - City Boards/Commissions
    - Professional/technical expertise
  
- IV. Technical Advisory Committee (TAC) Update – 10 members representing:
  - City Community Development
  - City Engineering/Transportation
  - BART
  - Alameda County Planning
  - Alameda County Flood Control District

- Madison Marquette
- AC Transit
- Alameda County Transportation Commission
- Association of Bay Area Governments
- Caltrans

V. Next Steps (subject to change)

February 1, 2016	City Council to ratify CAC membership
February/March 2016	CAC/TAC kick-off meetings
Summer 2016	City-wide community meeting
Spring 2017	City-wide community meeting
Spring 2017	Draft Specific Plan/Draft EIR completion
Spring/Summer 2017	Final Specific Plan/Final EIR