

City Council 2023 Priority: Housing & Homelessness Work Plan

CITY COUNCIL PRESENTATION

MAY 1, 2023



Council Priority: Homeless Navigation Center

Purchase Nimitz Motel and open/
operate an interim shelter/navigation
center and convert to permanent
supportive housing for the homeless
with nonprofit partners



Deliverable	Due Date	Department/Staff Responsible
Submit federal earmark application	4/01/23	City Manager's Office
Council authorizes State Homekey application	6/05/23	Community Development Director
Submit Homekey application	6/07/23	CD Director
Council reviews agreements (development, loan, service)	7/31/23	CD Director
State & Federal make funding decisions	9/30/23	CMO + CD Director
Hold Council work session on Plan B (if Homekey is denied)	10/09/23	CD Director + Human Services Manager
Close escrow on Nimitz Motel	10/31/23	CD Director
Commence nav center operations	8/31/24	HS Director/Manager
Complete operational evaluation	10/01/25	HS Manager
Begin looking for successor navigation center site	01/01/26	CD Director + HS Manager
Begin planning the permanent supportive housing development	01/1/26	CD Director + HS Manager

Homeless Navigation Center Work Plan

Council Priority: Increasing Housing Supply

Increase the supply of housing,
including diverse housing types
that accommodate all income levels in
accordance with the City's 2023-2031
Housing Element Update



Increasing Housing Supply Work Plan

Item	Deliverable	Due Date	Dept/Staff Responsible
1	Methods to reduce barriers to housing production		
1.a	Complete development impact fee amendments & market feasibility study	4/01/24	Assistant CD Director
1.b	Issue RFP for consultant - parking reform & transportation demand management (TDM)	01/01/24	Planning Manager
1.c	Kick off parking & TDM code amendments	4/01/24	Planning Manager
1.d	Hold Council meeting to review recommendations for parking reform & TDM code amendments	4/01/25	Planning Manager
2.	Promotion of new housing development opportunities		
2.a	Nominate key sites to Association of Bay Area Governments priority sites	8/01/23	Assistant CD Director
2.b	Make recommendations for State pro-housing designation	10/01/23	Assistant CD Director
2.c	Complete Bay Fair infrastructure phasing + financing study	12/01/23	Assistant CD Director
2.d	Implement multi-lingual accessory dwelling unit promotion/info	10/01/24	Planning Manager
2.e	Update and post housing opportunity sites on City website and create/post digital map	01/01/25	Assistant CD Director
2.f	Develop housing development toolkit online	01/01/25	Assistant CD Director
2.g	Adopt Bay Fair TOD precise plan	3/31/26	Assistant CD Director

Council Priority: Addressing & Preventing Homelessness

Prevent and address homelessness, including developing policies to prevent or mitigate displacement using a multi-faceted approach that includes various community stakeholders



	Deliverable	Due date	Dept/Staff Responsible
1	Release RFP for mental health crisis unit	6/15/23	Alameda County Fire Department (ACFD)
1.a	Select Provider	9/15/23	ACFD
1.b	Execute Provider Contract	12/15/23	AFCD
1.c	Mental Health Crisis Unit program launch	7/01/24	ACFD
2	Conclude winter 2023 Warming Center	5/01/23	HS Manager
2.a	Council reviews Cooling Center & winter 2023 Warming Center proposal	6/19/23	HS Director
2.b	Open Cooling Center	7/01/23	HS Director / Manager
2.c	Open winter Warming Center	11/01/23	HS Director / Manager
3	Publish homelessness response resource guide	6/01/23	HS Director / Manager
3.a	Assess effectiveness of homeless response resource guide	1/01/24	HS Director / Manager
4	Review by Rules Comm. of safe parking	02/01/24	HS Director / Manager
4.a	Implement pilot safe parking program	05/01/24	HS Director / Manager
4.b	Launch additional micro safe parking site	05/01/25	HS Director / Manager
5	Rules Committee reviews non-sworn safety ambassadors program	07/01/24	HS Director / Manager
5.a	Council reviews proposal for non-sworn safety ambassadors	01/01/25	CMO / FPS
5.b	Present homeless program update to Council	04/01/24	HS Director
6	Contract executed for youth support services with nonprofit partners	7/01/23	HS Manager

Addressing & Preventing Homelessness Work Plan

Addressing & Preventing Homelessness Work Plan

	Deliverable	Due date	Dept/Staff Responsible
7	Hold Council Work Session on renter protection overview (rent control, Just Cause, rental registry, amending mobilehome rent stabilization ordinance),next steps & proposed schedule	7/24/23	CD Director
7.a	Develop renter protection ordinances & amend mobile home rental stabilization ordinance	Estimated 12 to 18 month process	CD Director

HOUSING & HOMELESSNESS - 4 YEAR GANTT CHART

START DATE		Timeline															
March 30, 2023		2023 -				2024 -				2025 -				2026 -			
PROJECT NAMES + TASK TITLES		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Open Navigation Center																	
1. Homekey Application Submittal		█	█	█													
2. Acquisition of Nimitz Motel		█	█	█	█												
3. Authorization to Apply for Homekey		█	█	█													
4. Conclude Federal Earmark Application		█	█	█													
5. Agreements to Council		█	█	█													
6. State & Federal Funding Decisions		█	█	█													
7. Close Escrow Motel		█	█	█	█												
8. Work Session on Plan B (if Homekey Denied)		█	█	█	█												
9. Commence Operations						█	█	█									
10. Search for Successor Navigation Site						█	█	█	█	█	█	█	█	█	█		
11. Operational Evaluation						█	█	█	█	█	█	█	█				
12. Begin Planning Permanent Supportive Housing						█	█	█	█	█	█	█	█	█	█		
Addressing & Preventing Homelessness																	
1. Releasing RFP for Mental Health Crisis Unit		█	█	█	█												
2. Successfully Conclude Winter 23 Warming Center		█	█	█	█	█	█	█	█	█	█	█	█				
3. Publish Homelessness Response Resource Guide		█	█	█													
4. Proposal to Rules Committee to Safe Parking		█	█	█	█	█	█	█									
5. Rules Committee Check In for Non-Sworn Safety Ambassadors		█	█	█	█	█	█	█	█								
6. Renter Protections (Planning/Implementation)		█	█	█	█	█	█	█	█								
7. Contract Executed Support Services for youth Services		█	█	█													
Increase Housing Supply																	
1. Methods to reduce barriers to housing production		█	█	█	█	█	█	█	█	█	█	█	█				
2. Promotion of new housing development opportunities		█	█	█	█	█	█	█	█	█	█	█	█	█	█		

Questions
