



SAN LEANDRO ECONOMIC DEVELOPMENT

City Council Meeting, October 17, 2022

ECONOMIC RECOVERY EFFORTS



COVID-19 Business Assistance

- Residential & Commercial Eviction Moratorium
- Temporary Outdoor Facilities Program
- Limit on Third-Party Food Delivery Fees – 15%
- *Keeping it Local SL* - Shop Local Campaign
- Business Damage/Theft Response & Assistance
- City & County Business Grants - \$1.68 M
 - ▣ **336 Businesses Received \$5,000 Grants**
 - ▣ \$800,000 City General Funds
 - ▣ \$830,000 CARES Act Funds Via Alameda Co.
 - ▣ \$50,000 East Bay Community Energy



ARPA Recovery Programs

- **Commercial Relief Grants – \$750,000**
 - ▣ Rent Relief Grants - up to \$15,000 grants for back rent
 - 32 Grants provided to biz – appx \$372,140
 - Support continued operations after end of Eviction Moratorium
- Small Business Technical Assistance – \$225,000
- Economic Development Strategic Plan - \$75,000
- Shop Local / Reopening Marketing - \$100,000
- Recovery Plan Administration and Assistance - \$49,500

Rent Relief Grants

Up to \$15,000 Grants for Back Rent

- ▣ 32 Grants – appx \$372,140
- ▣ Supported Continued Operations After End of Eviction Moratorium
- ▣ 55% of Grantees Spoke Language Other Than English
- ▣ 84% of Grantees Non-White Racial or Ethnic Group
- ▣ 66% Women Grantees

Business Facilities Grants

Facilities Grants – \$377,860

- Physical improvements to assist with:
 - ▣ Operations,
 - ▣ Aesthetics, and/or
 - ▣ Security
- Can include:
 - ▣ Outdoor dining,
 - ▣ Aesthetic/façade improvements,
 - ▣ ADA upgrades,
 - ▣ Replacement of damaged facilities,
 - ▣ Environmental design elements to improve security



Temporary Outdoor Facilities

Phasing out Temporary Outdoor Facilities Program

- End Temporary Program (Terminate Declaration)
- Transition Period of 6 months to complete physical upgrades and submit a complete application for permits
- Staff and funding support to install safe, permanent, ADA compliant facilities



End of Emergency Declaration

Response to Pandemic

- Declaration of Local Emergency
 - ▣ Concern for Community Health
 - ▣ Permanent Requirements Waived
 - ▣ Established Temporary Outdoor Facilities Program

Waning Pandemic

- Vaccinations and Treatment Available
- Widespread Removal of Mask Mandates
- Decline in Need for Social Distancing



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