



CALED AWARD OF EXCELLENCE SPEEDWAY AT BAYFAIR



**ECONOMIC
DEVELOPMENT**





California Association for Local Economic Development

- Leading voice for economic development at the local, regional and state levels
- Statewide advocacy, professional certifications, and funding tools
- Formed in 1980, over 1,100 members



Jennifer McLain Hiramoto
Executive Director of Economic
Development, City of Ontario, CA
Chair, CALED Board of Directors



Stephen Baiter
Executive Director, East Bay
Economic Devel. Alliance
Vice Chair, CALED Board of
Directors

CALED Award of Excellence

Collaboration in Real Estate & Finance City of San Leandro and B3 Investors **SPEEDWAY AT BAYFAIR**

Transformation of Bayfair Mall into mixed-use transit-oriented campus:

- 400,000 sf at rear of mall
- Flexible workspace for technology, healthcare & education
- 400+ higher-paying jobs
- \$33 M private investment
- \$2.4 M public grants

Thanks to City Staff:

- Planning
- Building
- Economic Development
- Housing
- Engineering
- Environmental Services
- City Manager's Office
- Alameda County Fire





Speedway
AT BAYFAIR

A Center for Innovation

**400,000 SF OF FLEXIBLE STUDIO,
PRODUCTION AND R&D SPACE WITH 16
MEGAWATTS OF HEAVY POWER**

