



City of San Leandro Safety Ambassador Program Update

**Rules Committee
April 23, 2025**

**Human Services Director
Jessica Lobedan**

Presentation Agenda



Background

May 2023

Housing & Homelessness City Council Priority Workplan

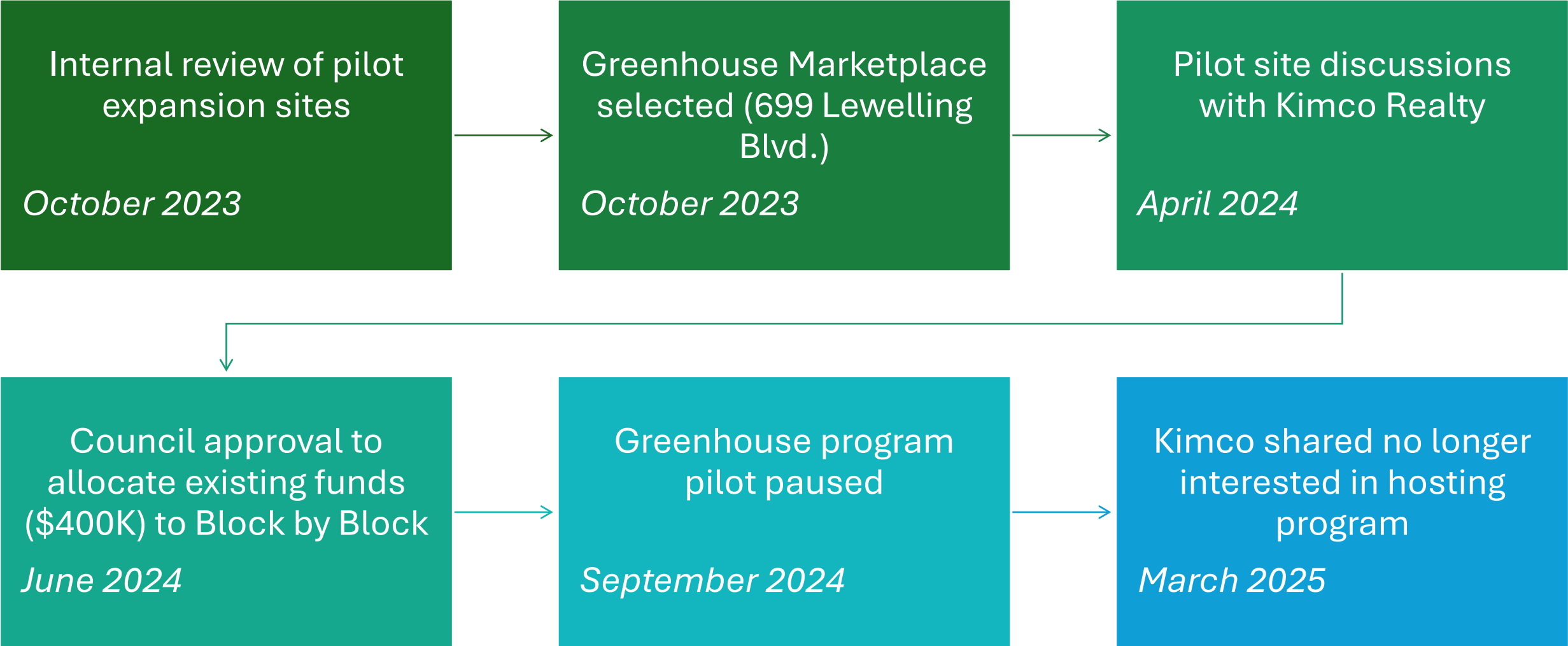
- Addressing & Preventing Homelessness
 - Non-Sworn Safety Ambassador Program

Safety Ambassador Program

- Launched in downtown San Leandro in 2021
- Partnership with San Leandro Improvement Association and Block by Block
- Services provided:
 - On the ground patrol to increase visibility, safety, and provide assistance
 - Business outreach through regular check-ins to address needs and build relationships
 - Street outreach support by engaging unhoused individuals and connecting them to services
 - Data and reporting using a digital system to track activities, trends, and outcomes
 - Overall goal to create clean, safe, and welcoming public spaces and to reduce burden on Police



Work to Date



Options for Moving Forward

1. Identify alternative locations to explore Safety Ambassador Expansion
2. Allocate existing funds (\$400K) to Alternative Response Unit, reducing FY26 – FY27 request from \$1.2M to \$800K
3. Discontinue Safety Ambassador exploration and return \$400K to General Fund