San Leandro Senior Grocery Delivery Program

Status: Approved
Date: 3/30/2026

Organization Information

Your Proposal ID is 189784. Please make a note of it for future reference.

Grant Range	Tier 1
Please refer to your invitation to apply email. Select the access code provided by Kaiser Permanente.	GrantsUN26
Please select the Kaiser Permanente Region in which you are applying	Northern California
Please select the Kaiser Permanente Service Area that invited you to apply	Northern CA - East Bay
Organization Legal Name	City of San Leandro
Federal Tax ID or Employer Identification Number	94-6000421
(IRS): Classification	
(IRS): Affiliation	
(IRS): Foundation Code	
(IRS): Assets	
(IRS): Income	
(IRS): NTEE Code	
(IRS): NTEE Activity	
Tax Status	Local, State, or Federal government agencies
Upload Your Organization's W9 Form	City of San Leandro W9 2026.pdf
Organization Website	https://www.sanleandro.org/
What year was your organization founded?	1872
What is your organization's mission statement?	The City of San Leandro's mission is to provide excellent, professional services that enhance the quality of life, sustainability, and equity for all citizens.
Please provide a brief overview of your organization's history.	The City of San Leandro, incorporated in 1872, has a rich history rooted in early Native American habitation by the Ohlone people. During the Spanish and Mexican periods, the area was part of Rancho San Antonio, granted to Don Luis Peralta in 1820. Following California's statehood, San Leandro developed as an agricultural hub, known for cherries, grains, and dairy production. Its proximity to the San Francisco Bay and growing rail connections supported industrial growth in the early 20th century. Over time, San Leandro evolved into a diverse suburban community with a strong mix of residential neighborhoods, light industry, and commercial development, while maintaining its historic downtown and cultural heritage.
Does your organization have a Board of Directors?	No
Please explain	The City of San Leandro is a general law city run by the City Manager at the direction of the City Council.
Upload a listing of the equivalent governance	Mayor & City Council _ San Leandro, CA.pdf

body, with affiliations	
Upload a listing of your Executive Officers or Leadership Team	Mayor & City Council _ San Leandro, CA.pdf
Organization Primary Address (line 1)	835 E 14th Street
Organization Primary Address (line 2)	
Organization City	San Leandro
Organization State	California
Organization Zip Code	94577

Contact Information

Organization Mailing Address (line 1)	835 E 14th Street
Organization Mailing Address (line 2)	
Organization Mailing City	San Leandro
Organization Mailing State	California
Organization Mailing Zip Code	94577
Organization CEO/Executive Director Contact Prefix	Mr.
Organization CEO/Executive Director Contact First Name	Pedro
Organization CEO/Executive Director Contact Last Name	Naranjo
Organization CEO/Executive Director Contact Title	Pedro Naranjo
Organization CEO/Executive Director Contact Phone Number	510-577-3465
Organization CEO/Executive Director Contact Email	pnaranjo@sanleandro.org
Is the individual listed as CEO/Executive Director the correct signatory for grant agreements?	Yes

Fiscal Sponsor Information

Does your application include a fiscal sponsor?	No

KP Involvement

Is your organization engaged in one or more active contractual agreements for supplier/vendor or member services with Kaiser Permanente?	No
Do any Kaiser Permanente employees, physicians, or Kaiser Permanente Board members, serve as a 1) Board member, 2) employee, 3) paid consultant, or 4) advisory/committee member of your organization?	No

Request Overview

Project Contact Prefix	Mr.

Project Contact First Name	Pedro
Project Contact Last Name	Naranjo
Project Contact Title	Pedro Naranjo
Project Contact Phone	510-577-3465
Project Contact Email	pnaranjo@sanleandro.org
Does your project have a secondary project contact that we may contact if the primary project contact is unreachable?	No
Enter the exact grant amount requested from Kaiser Permanente.	25,000.00

Grant Term	**Proposed start date of grant term**	**Proposed end date of grant term**	**Duration of grant term in months**
Enter Info	7/1/2026	6/30/2027	12

What is the total cost of the project for which you are requesting support?	73,136.00
Please attach the Project Budget	Mayor & City Council _ San Leandro, CA.pdf
In a few sentences or less, describe how you will use Kaiser Permanente grant funding to support your project activities.	TBD

Project Information

Project Title	San Leandro Senior Grocery Delivery Program
Please provide a 1-2 sentence snapshot of your project, following the format exactly in the provided directions.	The City of San Leandro is seeking up to $25,000 to support a senior grocery delivery program for homebound older adults by providing twice monthly delivery of healthy food and basic necessities and connecting participants to additional health and social services.
In a paragraph or less, please describe your organization's strengths to successfully achieve the work described in the proposal.	The City of San Leandro is well positioned to successfully implement the proposed program through its strong organizational capacity, established partnerships, and commitment to supporting older adults. The City recently adopted its Age Friendly Action Plan, which provides a clear framework for advancing health and wellness initiatives for seniors and reflects extensive community engagement. Through its Senior Services Division and collaboration with local nonprofit partners, the City has experience delivering programs that address food access, social isolation, and basic needs for vulnerable populations. The proposed program builds directly on these efforts and aligns with the City's broader goal of helping residents age in place with dignity. San Leandro's ability to coordinate services, leverage partnerships, and respond to community identified needs ensures effective implementation and meaningful impact.
Reach Unit Category	Families

Outcomes & Metrics

How many outcomes would you like to add for this grant?	1
Outcome 1	This grant will advance the outcome of increasing the number of bags of groceries delivered to homebound older adults in San Leandro. Through twice monthly deliveries, the program will distribute approximately 40 grocery bags per month, reaching up to 80 unduplicated households annually. This outcome reflects a measurable increase in access to healthy food for seniors who are unable to visit traditional food distribution sites, directly supporting improved nutrition, health, and the ability to safely age in place.
Please indicate the number of metrics you will use to track and measure progress toward	1

Outcome 1	
Outcome 1 - Metric 1	Number of bags of groceries delivered.

Reach & Project Plan

Families: How many unique families will be directly served by this funding?	80
Would you like to report an additional reach unit?	No
Please select the Community Health Need which your project will address.	Income & Employment
Please provide an overview of the selected community health need.	Access to healthy food remains a critical community health need for low income and homebound older adults in San Leandro and the broader Alameda County region. Many seniors live on fixed incomes and face barriers such as limited mobility, chronic health conditions, and lack of transportation, making it difficult to access grocery stores or food distribution sites. Through the City's Age Friendly Action Plan outreach process, residents identified food access as a key concern, particularly for those who are homebound or living with disabilities. Alameda County is home to a growing senior population, and a significant portion experience food insecurity or are at risk due to rising costs of living and limited access to affordable, nutritious food. Without targeted interventions, these barriers can lead to poor nutrition, worsening health outcomes, and increased social isolation among vulnerable older adults.
How many objectives are included in your project plan?	1
Objective 1	By June 2027, the City of San Leandro will deliver at least 480 bags of groceries to homebound older adults through twice monthly distributions, increasing access to healthy food for a minimum of 80 unduplicated households.
Please provide an overview of the proposed project activities for each project objective.	To achieve the objective of delivering groceries to homebound older adults, the City of San Leandro will implement a coordinated set of activities in partnership with a local nonprofit provider. The program will begin with participant identification and enrollment, prioritizing low income seniors aged 50 and older who are homebound due to mobility limitations or medical conditions. Program staff will conduct initial assessments to determine eligibility and identify additional service needs. Once enrolled, participants will receive twice monthly deliveries of grocery bags containing fresh produce, shelf stable food, and essential items. Staff will procure and package groceries, coordinate delivery routes, and ensure deliveries are completed within a two hour window to maintain food quality. During deliveries, staff will also conduct wellness check ins and provide referrals to health and social services as needed. The City will track program outputs, including the number of grocery bags delivered and households served, and will collect participant feedback to assess satisfaction and inform program improvements.

Please select the city or cities within the Kaiser Permanente service area where your project activities will take place.	**City**	**County**	**Region**	**Percentage**
	San Leandro	Alameda	NCAL	100

Financial Information

Indicate the start and end of your organization's fiscal year.	**Start**	**End**
Fiscal Year start/end	July	June
Did your organization have an operating surplus	Operating Deficit	

or an operating deficit on your income statement for the previous fiscal year?		
Enter the dollar amount of the operating deficit for the previous fiscal year	**Deficit Amount**	**Percentage of operating expenses**
Enter Info	6,123,611.00	4
If your organization had a deficit, please explain why	The City's General Fund deficit is driven by rising expenditures associated with employee salaries and benefits (e.g., pension and Other Post Employment Benefits), cost increases in goods and services to deliver essential municipal services, and the increased costs associated with the deferred maintenance of city assets. These expenditure requirements continue to outpace the growth of revenues.	
What is the amount of your organization's total operating budget for the current fiscal year? What is your organization's actual, total operating budget for the previous fiscal year?	**Current**	**Previous**
Enter Info	149,937,984.00	140,939,935.00
What is the amount of your organization's total operating expenses for the current fiscal year? What is your organization's actual, total operating expenses for the previous fiscal year?	**Current**	**Previous**
Enter Info	156,061,595.00	153,601,033.00

Attestation

Non-Discrimination Policy - Applicant: Does the applicant organization have a documented non-discrimination policy which prohibits discrimination in its programs, services, policies, hiring practices and administration on the basis of race, color, ethnicity, ancestry, national origin, age, gender, gender identity or expression, sexual orientation, marital status, or physical or mental disability?	Yes
Non-Proselytizing Policy - Applicant: If the applicant organization is a religious or faith-based organization, will any portion of the grant be used to support general operations, services and programs of the congregation/membership/students, or to advance religious doctrine or philosophy?	N/A - not a religious or faith-based organization
Non-political activity policy: Will any portion of the grant be used for political advocacy, partisan activities, gifts to or on behalf of state and federal government officials, lobbying, election campaigns, or participation in fundraising events for the purpose of supporting a political action committee (PAC) or committee on political education (COPE)?	No
Upload any additional information that you would like Kaiser Permanente to consider (annual report, strategic plan, relevant media coverage, success stories, etc.)	