



# CITY COUNCIL UPDATE San Leandro

PRESENTED BY: Dan Lieberman

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# WHAT IS EBCE?

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East Bay Community Energy (EBCE) is our new local power supplier committed to providing Alameda County with cleaner, greener electricity at lower rates. EBCE will reinvest earnings back into the community to create local green energy jobs, local energy programs, and clean power projects.

# HISTORY IN BRIEF

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- EBCE began as an initiative of the County of Alameda which commissioned an independent feasibility study in 2015. The study showed that EBCE could save Alameda County customers money while reducing energy-related carbon emissions.
- EBCE was formed as a Joint Powers Agency in January 2017 and is led by a Board of Directors composed of representatives from 11 participating cities and unincorporated areas in the County.
- Current members of EBCE include:

City of Albany  
City of Berkeley  
City of Dublin  
City of Emeryville  
City of Fremont  
City of Hayward

City of Livermore  
City of Oakland  
City of Piedmont  
City of San Leandro  
City of Union City  
County of Alameda

# HOW IT WORKS

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SOURCE  
**EBCE**



DELIVERY  
**PG&E**



CUSTOMER  
**YOU**

- EBCE is a community choice energy service enabled by CA State Law
- EBCE sources electricity from cleaner energy sources.
- PG&E delivers the electricity, maintains the lines, and handles customer billing.
- Residents and businesses receive cleaner energy at lower rates without having to do a thing!

# WHAT ARE MY OPTIONS?

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**lower carbon**  
than PG&E

**lower rates**  
than PG&E (1.5% savings)



**100%**  
carbon free energy

**no price premium**  
same as PG&E rates

# WHAT ARE MY OPTIONS?

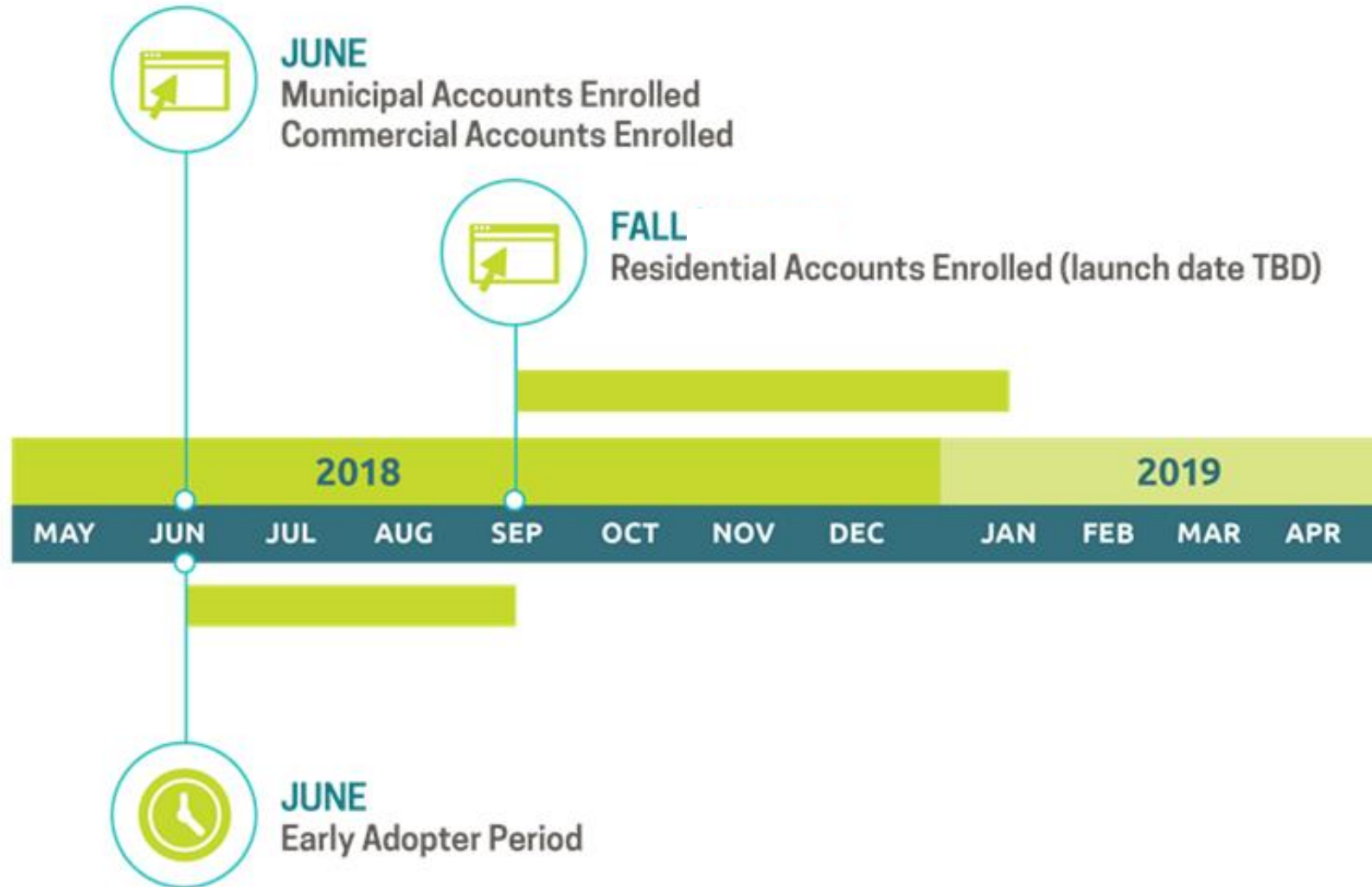
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	<b>PG&amp;E</b>	<b>Bright Choice</b>	<b>Brilliant 100</b>
Renewable	33%	38%	40%
GHG-free	36%	47%	60%
<u>Total carbon-free</u>	<u>69%</u>	<u>85%</u>	<u>100%</u>
Typical resi monthly savings	0	\$1 per month	0



# WHEN WILL EBCE SERVICE BEGIN?

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# LATEST EBCE UPDATES

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- Implementation Plan certified by CPUC
- Core services put in place
  - Data & Billing Management
  - Banking and Credit Services
  - Wholesale Energy Services
- Building the Staff Team
- Phase 1 Marketing and Outreach Underway
- Local Business Development Plan
  - Energy cost analysis
  - Development of draft chapters
  - Comment period provided for public and stakeholders



# WHAT'S NEXT?

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## Program Implementation and Launch of Service

- Continue building the EBCE team
- Policy and service development
- Key Account outreach
- Power procurement and rate setting
- Call center goes live
- Phase 1 customer noticing begins in April
- Begin serving municipal, commercial and early adopter electric customers in June!



# THANK YOU!

For more Information...



[EBCE.org](http://EBCE.org)



[/EastBayCommunityEnergy](https://www.facebook.com/EastBayCommunityEnergy)



[@PoweredbyEBCE](https://twitter.com/PoweredbyEBCE)



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