



Tech
Exchange

Tech Exchange x City of San Leandro

Digital Literacy at the Senior Community Center



www.TechExchange.org





Tech Exchange

Tech Exchange, a nonprofit community organization, has been committed to promoting digital equity among Bay Area and surrounding cities residents **since 1995**. Our unique approach revolves around a sustainable and eco-friendly re-use model. By refurbishing donated computers, we ensure that families, schools, and community organizations gain access to technology, while simultaneously reducing electronic waste and safeguarding our planet. Alongside providing computers, **we offer comprehensive training and support**, aiming to bridge the digital gap and connect families to the world of technology. Through our efforts, we strive to protect the environment and empower our community with valuable digital resources.

Our Mission

A community organization dedicated to providing digital equity services.

Our Vision

Have a connected community with our repurpose model.

Our Goals

Expand our digital equity services while fighting climate change.



Why Digital Literacy Matters

The Digital Divide

- Growing importance of technology in everyday life (appointments, banking, communication, services)
- Digital divide among seniors and adults
- Benefits of computer literacy: independence, connection, safety, and access to services





The Partnership with **San Leandro**

- New collaboration with the City of San Leandro
- Location: Senior Community Center
- Purpose: Equip seniors and community members with practical computer and internet skills
- Shared mission: Inclusion, access, and empowerment



The Program: **How It Works**

8-hour training curriculum (structured classes)

Skills covered:

- Basic computer use
- Creating and using email
- Online navigation (browsing, searching, using city services)
- Communication tools (video calls, messaging)
- Staying safe online (cybersecurity)



Free Computer with Completion of Program

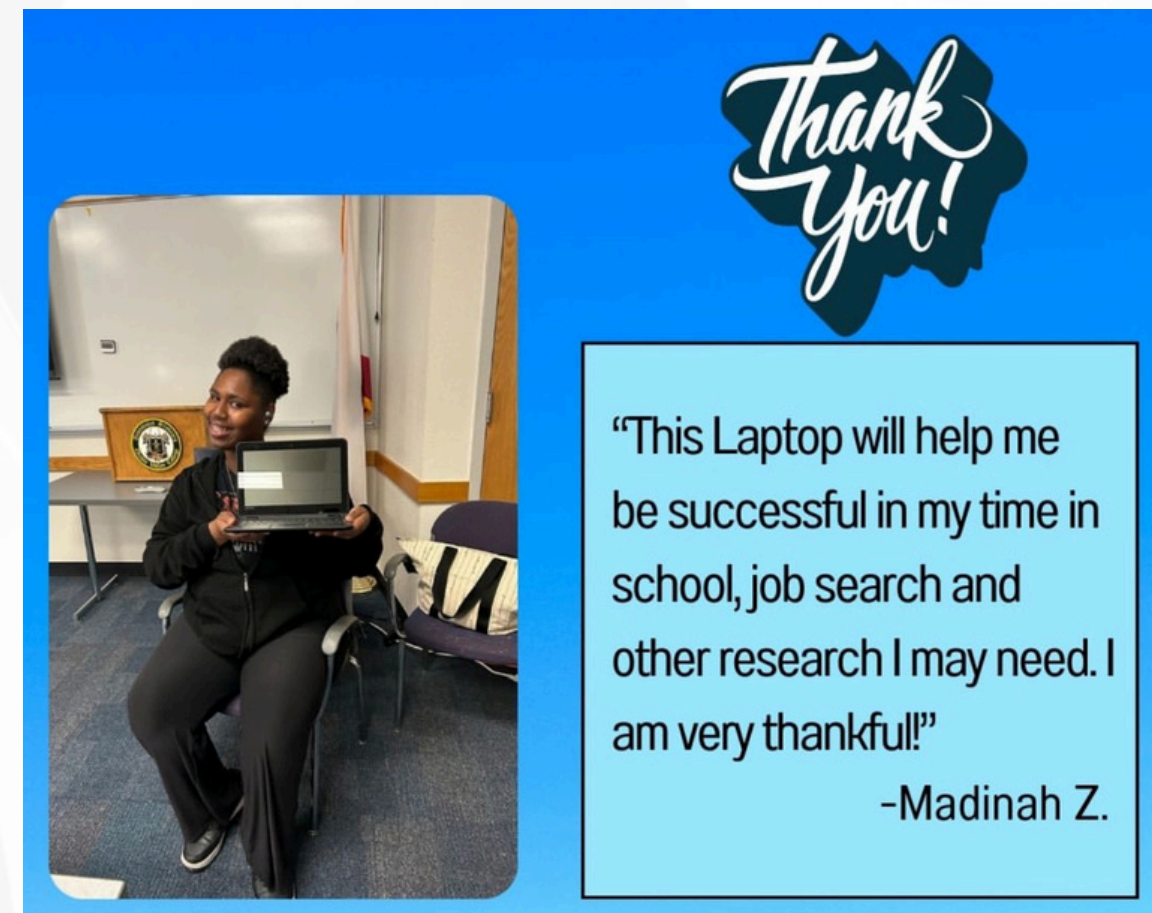
Multilingual support available



Community Impact

Changing Lives

- Confidence using technology
- Improved access to healthcare, city services, and social connection
- Reduction in isolation





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Our Journey in Numbers

Serving the California Bay Area since **1995**, Tech Exchange connects more than **15,000 youth and adults with essential tech resources every year.**



3,050+

Tons of E-waste
Diverted



250k+

Computers
Distributed



70k+

Instructional
Hours Provided



15k

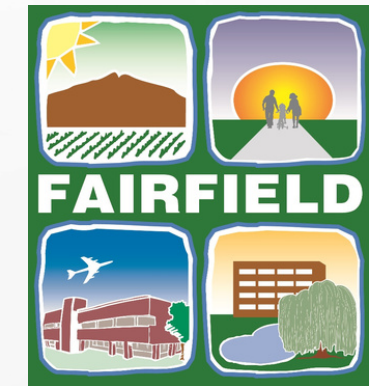
Individuals
Connected





Scaling Through Collaboration

- Serving 6 Bay Area Counties : Contra Costa, Solano, Alameda, San Francisco, San Mateo, Santa Clara
- Richmond, Oakland, San Jose, San Francisco, Vallejo, Fairfield, Redwood City, Alameda, Pittsburg, Brentwood, and many more cities in the bay area
- Worked with over 200 CBOs, Organizations, and Schools





Looking Ahead

Bridging The Digital Divide in San Leandro

Goals for San Leandro:

- Train community members
- Build ongoing classes and community support
- Create a model for replication in other centers

Long-term vision: Every resident connected and confident online





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Thank you!

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