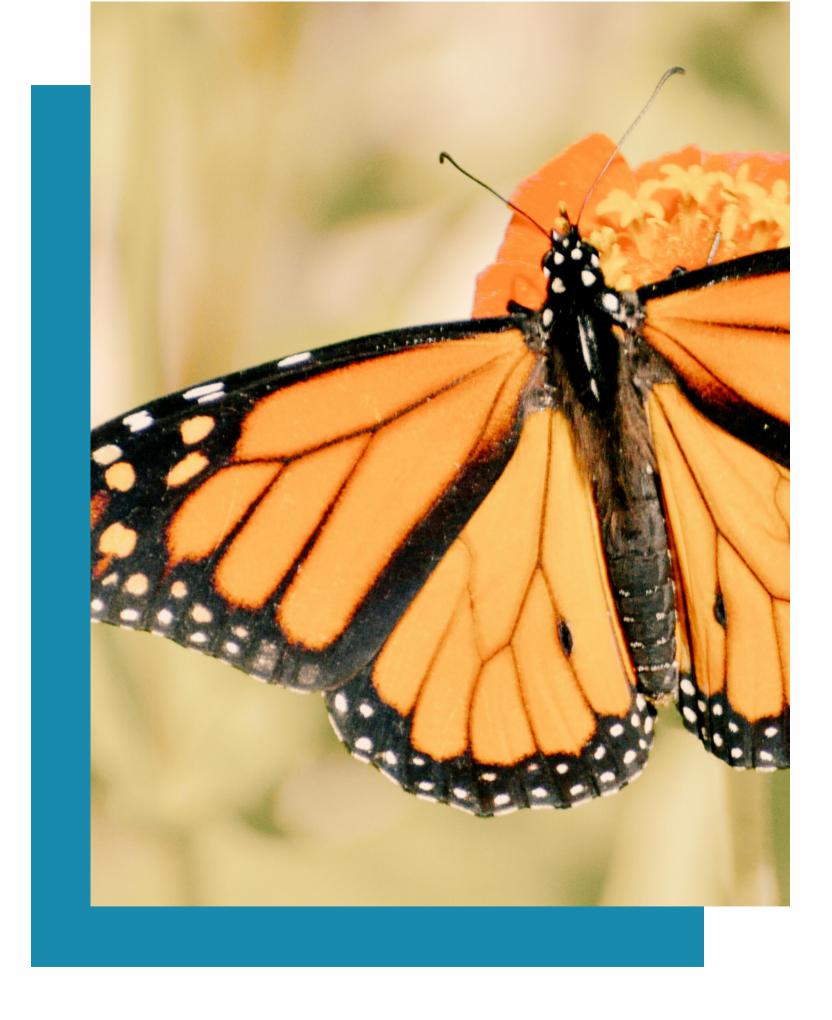
# city of Sari Leandro HISTORY MUSEUM



# ARTS, CULTURE, AND LIBRARY COMMISSION

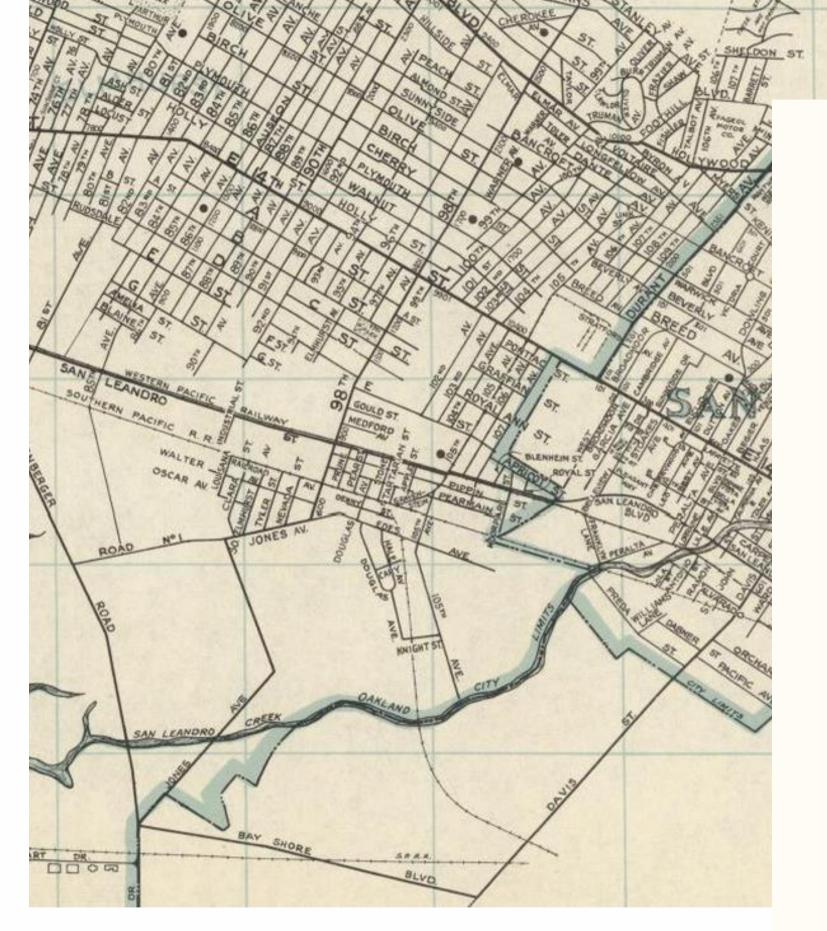
### Presented by Museum Curator, Dylainie Nathlich



# **Presentation Outline POINTS FOR DISCUSSION**

- San Leandro History Museum Overview
- Exhibit Proposal Overview
- Key Parts of Exhibit
- Draft of Interpretive Timeline
- Execution Timeline
- Fabricator Quotes
- Fabricator Portfolios / Commitment to Local
- Contact info

San Leandro History Museum | 2024



# Who We Are 2005 - TODAY



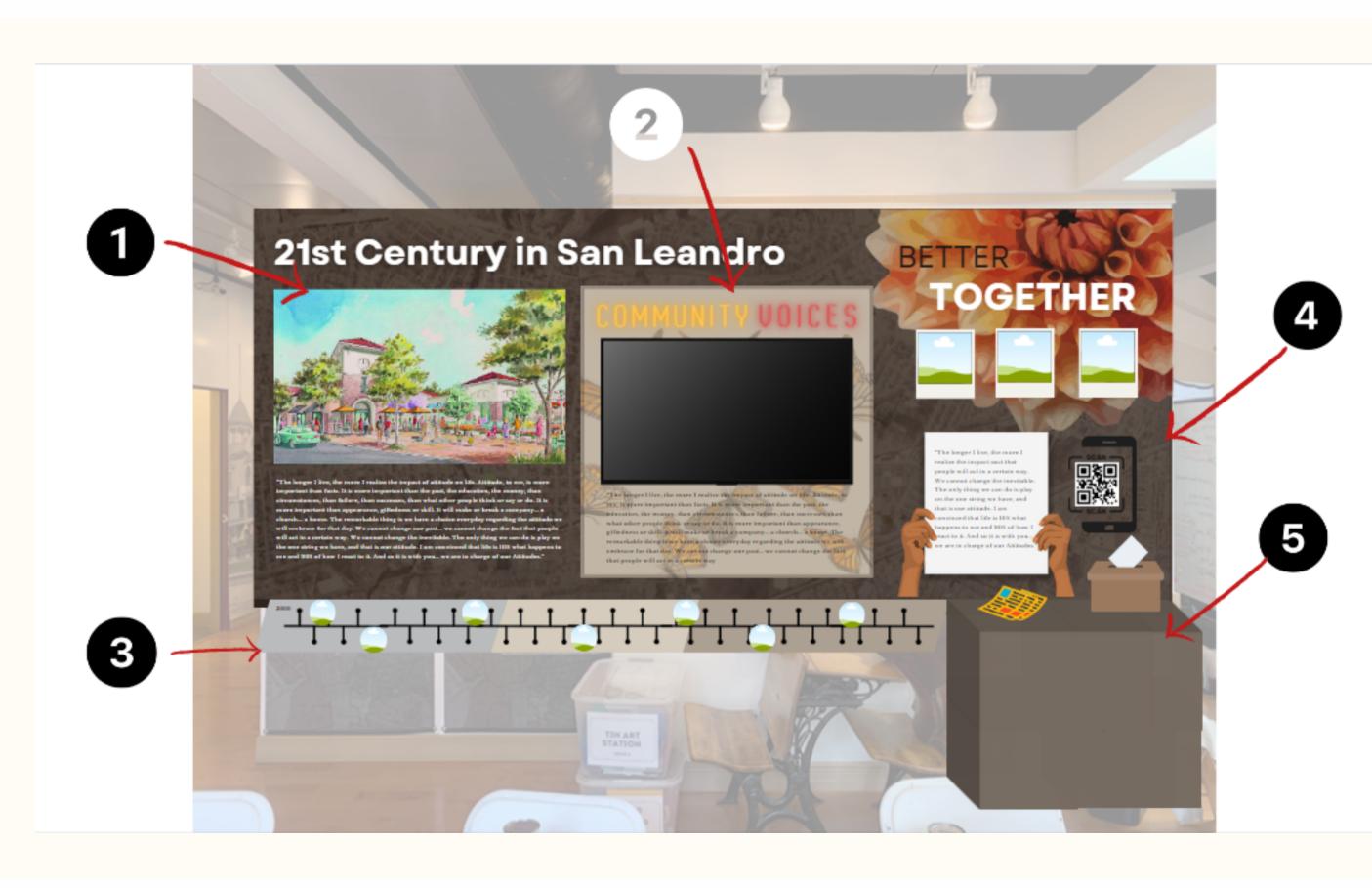
- The San Leandro History Museum was created in 2005 and provides guests with chronological exhibits that tell the story of the Muwekma Ohlone, Spanish California, Mexican Rancheros, the Gold Rush, and the beginnings of San Leandro from 1872 - 1960~
- We host roughly 50 school tours for 3rd and 4th grade classes in the SL area yearly.

### Exhibit Overview 21ST CENTURY IN SAN LEANDRO

The proposed update will encapsulate pivotal events, technological advancements, cultural shifts, and societal changes over the timeframe of 2000 - 2020.

The exhibit will host;

- 1. Interpretive Signage
- 2. Community Voices
- 3. Timeline
- 4/5. Call to Action



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# **3 Major Parts**

### Timeline

Display specific milestones in SL history juxtaposed with global events and census records from 2000 - 2020.

### **Community Voices Film**

The Monitor will Showcase ~5 interviews, anecdotes, and personal narratives from key members of the San Leandro Community.

### **Interpretive Signage**

We plan to illuminate and celebrate the recent history and acknowledge the communities that contribute to the vibrant city of San Leandro Today. The signage will emphasize the importance of understanding and respecting the community's differences as a foundational element in shaping an inclusive future.

### **Timeline Draft Example 21ST CENTURY IN SAN LEANDRO**

#### October 5-20. 2008 Minut extractive in 75 years. Bandot Bandot Bandot Sariase Grant served on the San Landbo City Cased Steven San Version Cased Steven San Version Cased Steven San Version Sariase Grant served on the San Landbo City Cased Steven San Version Sariase Grant served on the San Landbo City Cased Steven San Version Sariase Grant served on the San Landbo City Cased Steven San Version Sariase Grant served on the San Landbo City Cased Steven San Version Sariase Grant served on the San Landbo City Cased Steven San Version Sariase Grant served on the San Landbo City Sariase Grant served on the San San San Version Sariase San San Version San San San Version San Version San San San Version San San Version San San Version San San Version San San 2008 Former Mayor, Elien Controll was eliected to the 2005 State Senate District for California January 2018, 2009 Brock Olem save in his flow as the 4HD Resident of the result Status, Water gives the flow Arbitrar Aventices to with the relactive flow US President. States and US President States and US President. States and US President States and US Preside Shaven Caseidy organized the largest anti-Iraq Wor protest that occurred in San Leandor. No President, Republican, or Democrat Steven Cassidy 2011-2014 Shelia Young 1998 - 200 Anthony 'Tony' Santos 2006 - 201 an Leandro → INCOME & POVERTY P. Average househol Average tamby inc Per capita income

The old 1961 Main Library building was remolded and expanded in 2000. The pricipal architect was Ricky Mason of Collaborative Design Architects in San Francisco. The library was expanded by 25,000 sqft and held over 60 computers with internet access.

January 1, 2001 City Attorney, Steven Meyers resigned after two decades working with the City of San Leandro.

79,452

51.3%

9.9%

23%

20.1%

0.8%

September 11th, 2001

Nineteen hijakcers simultaneously took control of four US Domestic Commerical Airlines: They crashed two planes into the World Trade Center in New York City. The third aircraft crashed into the Pentagon.

Scan to learn more about this event

31.334

60.6%

39.4%

\$235.500

\$875 / month

2.2%

2004 The San Leandro October 8th. History Museum 2003 and Art Gallery Arnold opened. The City Schwarzenegger Council also elected Governor established the of California San Leandro Arts



#### 2004

Brian Copeland, local actor/comedian/playwright premiered his first one man show of Not a Genuine Black Man. The show is an account of his experiences being raised in San Leandro during the 1970s. The play was originally scheduled for a sex-week run, but went on to run for 25 months, making it the longest running one man show in San Francisco history. Copeland later published a book with the same titled in 2006. In 2011, City Council declared October 19th as Brian Copeland Day

30.5 mins

#### October 19th, 2004

Stuart Alexander aka "the Sausage King" was convicted of three counts of 1st degree murder. Alexander was the ownerof the Santos Linguisa Factory in San Leandro. The family business was founded in 1921.

#### 2000-

#### 2000 CENSUS

**Total Population** White Black or African American Asian Hispranic or Latino Native American

#### HOUSING

**Total Housing Units** Owned Rented Vacant Housing Units Average value per home Average Rent

#### **INCOME & POVERTY**

\$51.081 Average household income \$60,266 Average family income \$23,895 Per capita income 5,037 Individuals in Poverty

Mayors of San Leandro

#### **EDUCATION ATTAINMENT**

55.846 Population ages 25+ 26.1% High School Graduate Bachelor's Degree 16.7% Graduate or Professional Degree 6.6%

Average Commute Time

#### Shelia Young 1998 - 2006



Climate Protection.



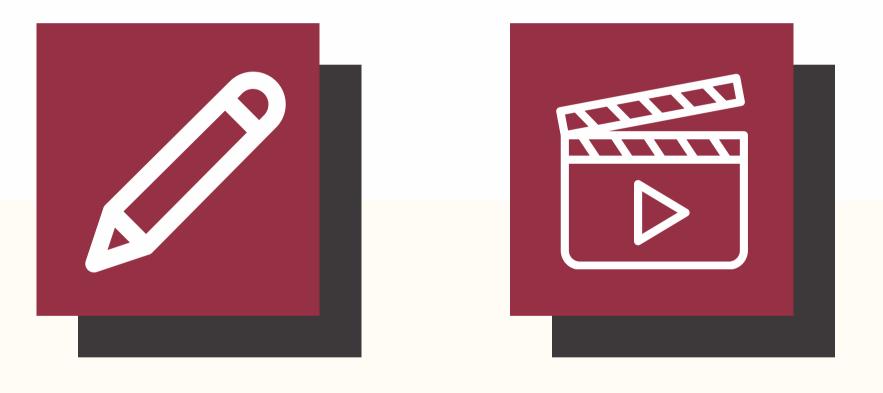
HOUSING Total Privating Units Owned Rented Vacant Mousing Units Average value one home

2006

Former Mayor, Ellen Corbett was elected to the 10th State Senate District for California.

Shelia served as Mayor of San Leandro for 8-1/2 years following her service as a city councilwoman from District 2 and as a member of the Board of Zoning. During her service, she hosted a public television show called SL City Limits and won several national Telly awards. She was elected to the Board of the U.S. Conference of Mayors, was Chair of the Women Mayors' Caucus, and served as President of the Alameda County Mayors Conference. While serving the city, she created the Mayor's Community Fund to assist nonprofit organizations. She was the first Co-Chair of the Airport Noise Forum. She was also a Charter member of the Sundance Summit focusing on

## How We'll Make It Happen CURATORIAL TIMELINE



#### **Design Development**

May 2024 - July 2024

### **Production / Fabrication**

August - October 2024

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#### Reception

November / December 2024



Hover is a creative agency & film production company based in Oakland & New York. We absorb complex concepts and distill them, connecting with audiences through compelling narratives from the fields of science, consciousness, and nature. They're a hub of innovative thinkers shipping audiovisual projects and navigating current conversations towards new horizons.

\$15,000

**Pre-Production** Shooting **Post- Production** 



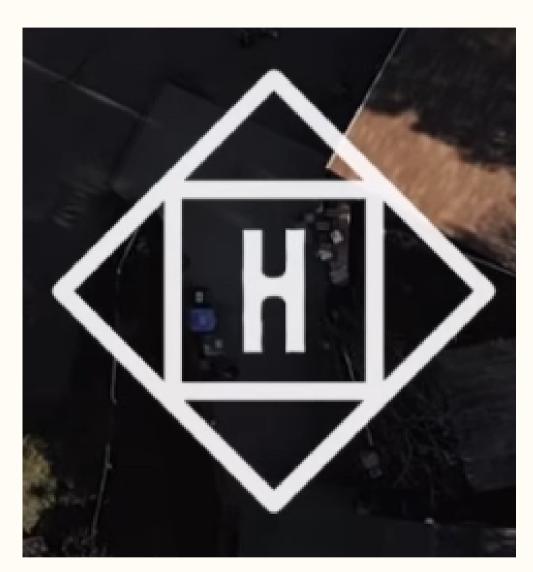
We are requesting the full \$27,000 from the ACLC

Sam's Signs is a full-service signage company in San Leandro, California that's been delivering creative advertising solutions to its beloved clients for more than 40 years. We specialize in the design, production, installation, and maintenance of customized signs across the entire Bay Area and surrounding regions.

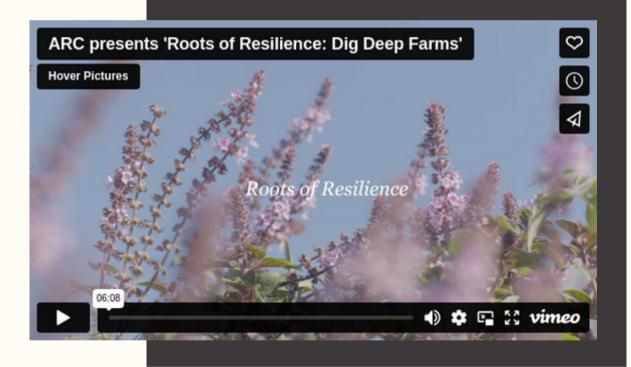
\$12,000

Design Fabrication Install

### Portfolio









### Chishkale: The Blessing of the Acorn

Bernadette Smith, from the Manchester band of Pomo Indians, weaves the story of her Tan Oak conservation efforts in Northern California into a contemporary Indigenous dance piece created to honor the sacred, traditional food of California Natives.

### Root of Resilience: Dig Deep Farms

Roots of Resilience is a short, documentary film that follows the story of Dig Deep Farms, a nonprofit project of the Alameda county that provides farming internships, healthcare food prescription delivery, and job opportunities to individuals recently released from prison.

### **Commons: A Beautiful**

### Sense of Wellness

Studio BBA collaborates with visual artist Binta Ayofemi to create a communal Black Space in Oakland, opening 2020.







### Neon example

Historic Trailer Haven Park - at least 1970 +

San Leandro Public Library Signage

### **Contact Info**

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### Phone number 510 -577-3991