



December 17th, 2021

Re: Item # PLN21-0024

Zoning Board of Administrators, City of San Leandro

Hearing Date January 6th, 2022

Dear Commissioners:

Amazon is excited and enthusiastic about being a part of the San Leandro community, we believe our facility located at 1788 Fairway Drive not only creates needed job opportunities, but also adds a valuable retail location to neighborhood. We believe that our retail presence is enhanced with the added ability to deliver alcohol in addition to other goods. To this end Amazon has worked with the California Department of Alcoholic Beverage Control ("ABC") to identify and comply with all of ABC's legal requirements for a retailer to be open to the public. Below, for your reference you will find a summary of the standard conditions imposed by ABC in association with a Type 21 license and the retail component required by Title 4, California Code of Regulations, Section 27 ("Rule 27") :

WHEREAS, Title 4, California Code of Regulations, section 27 ("Rule 27") requires, among other things, that premises holding an off-sale license shall display and make available for convenient inspection and purchase by the general public alcoholic beverages that it offers for sale; and

WHEREAS, petitioner/licensee intends to offer and sell alcoholic beverages to the general public primarily by way of on-line Internet sales; and

WHEREAS, petitioner/licensee has submitted a letter of intended operation stating, among other things, that it will operate a portion of its off-sale retail premise that is open to the general public, that alcoholic beverages will be available for purchase by way of a catalog located within the public portion of the premise, that alcoholic beverages will be retrieved from the warehouse and presented to customers for immediate inspection and sale, and that the public area of the retail premise will be open and operated each day during which alcoholic beverages are sold and delivered for at least half of the hours that such license privileges will be exercised.

1. All alcoholic beverages offered for sale by petitioner/licensee to the general public shall be displayed within the portion of the retail premises open to the public. Such display may include by way of electronic, on-line, or other form of catalog. The alcoholic beverages offered for sale to in-person visitors can be a curated selection and need not include all alcoholic beverages in petitioner/licensee's inventory.
2. All alcoholic beverages offered for sale by petitioner/licensee to the general public shall be made conveniently available for inspection and purchase by customers in the portion of the retail premises open to the public. The alcoholic beverages offered for inspection and purchase by in-person visitors can be a curated selection and need not include all alcoholic beverages in petitioner/licensee's inventory.
3. On each day of the week during which the licensee is exercising its license privileges, the public area of the licensed premises shall be open and operating for at least 50 percent of the hours during which such privileges are being exercised. For purposes of this condition, "exercising license privileges" means the hours during which alcoholic beverages are offered for off-site delivery to customers.
4. The hours during which the public area of the retail premises is open to the public shall be posted at the entrance to the premises.



5. Petitioner/licensee shall maintain records to establish compliance with Condition 3 and Condition 4, and shall provide them to the Department upon demand.

In the spirit of being a true partner, we welcome any opportunity to discuss this issue along with any others that you might have regarding our retail operations on January 6th, 2022.

Best Regards,

Stephen Maduli-Williams
Economic Development Manager
Amazon