

ATTACHMENT A					
SAN LEANDRO GENERAL PLAN COMMUNITY DESIGN AND PRESERVATION POLICY AUDIT					
Doc	ID#	Topic	Title	Statement	Evaluation
GP	Goal 38	Historic Pres Program	Historic Preservation program	Identify, preserve, and maintain San Leandro's historic resources and recognize these resources as an essential part of the City's character and heritage.	Still a valid goal. Carry forward.
GP	Pol 38.01	Historic Pres Program	Broad Approach to Preservation	Take a broad and comprehensive approach to historic preservation in San Leandro. Preservation efforts should recognize the City's cultural history as well as its architectural history, its neighborhoods as well as individual buildings, its natural landscape as well as its built environment, and its archaeology as well as its living history.	Still a valid policy. Carry forward.
GP	Pol 38.02	Historic Pres Program	Enhancing Local Identity	Recognize the potential for publicly sponsored historic preservation programs and privately initiated historic preservation efforts to enhance San Leandro's identity as an attractive and distinct community.	Still a valid policy. Carry forward.
GP	Pol 38.03	Historic Pres Program	Program Development	Develop and maintain programs that recognize and protect historic sites, structures, trees, and other landscape features.	Still a valid policy. Carry forward.
GP	Act 38.03-A	Historic Pres Program	Downtown Plaza Revitalization	In accordance with the recently adopted Downtown Plan, pursue the revitalization of the historic Downtown San Leandro Plaza at Washington Avenue and East 14 th Street.	Update reference to Downtown Plan to reflect ideas from the TOD strategy. Potentially expand beyond the Plaza.
GP	Pol 38.04	Historic Pres Program	Historic Districts	Encourage the formation of local historic districts in areas where historic sites and structures are concentrated. Such districts should provide for the preservation, restoration, and public recognition of the resources contained therein.	Still a valid policy. Carry forward.
GP	Act 38.04-A	Historic Pres Program	Old San Leandro Historic District	Create an "Old San Leandro" Historic District in the vicinity of the Casa Peralta and Daniel Best House. An immediate follow-up effort to the General Plan should identify the boundaries of the District, along with specific programs for improvement and restoration. Development and design standards for the District should ensure that the area's historic ambiance and pedestrian scale is maintained as future development takes place. An Orchard Avenue Historic District ("Kanaka Row") also should be considered.	Not done, although the City did create a History Walk, wayfinding signage, and support development of the History Museum. Issue of creating a mapped Historic District should be presented to Planning Commission for additional discussion. Need to balance against desire to expedite/ facilitate development in the TOD area.
GP	Pol 38.05	Historic Pres Program	Historic Neighborhoods	Promote the conservation of historic neighborhoods and the restoration of historic features in such neighborhoods, including structures, street lamps, signage, landscaping, and architectural elements.	Still a valid policy. Carry forward.
GP	Act 38.05-A	Historic Pres Program	Neighborhood Conservation Districts	Establish neighborhood conservation districts (or "Heritage Neighborhoods") in parts of San Leandro characterized by pre-1940s era housing stock. Establish design guidelines for such areas that reflect prevailing architectural styles and scale, and promote compatible alterations and infill development.	This may be too prescriptive. A more effective solution could be to adopt residential design guidelines which recognize the historic character and prevailing architectural styles in certain areas (Broadmoor, Estudillo Estates, etc.). An update to the North Area Plan could address these issues in a more effective way. Consult with Planning Commission on this.
GP	Pol 38.06	Historic Pres Program	Historic Resource Surveys	Update, expand, and maintain inventories of San Leandro's historic resources, using criteria and survey methods that are consistent with state and federal guidelines.	Still a valid policy. Carry forward.

SAN LEANDRO GENERAL PLAN COMMUNITY DESIGN AND PRESERVATION POLICY AUDIT					
Doc	ID#	Topic	Title	Statement	Evaluation
GP	Act 38.06-A	Historic Pres Program	Criteria for Identifying Historic Resources	Develop and adopt criteria for identifying local historic resources, such as architectural characteristics, the age of the structure, aesthetic values, and association with historic events or individuals. Such criteria should be consistent with state and federal standards and should be incorporated in the City's Historic Preservation Ordinance.	This was completed in 2003, through revisions to the Preservation Ordinance. May delete, or replace with a more current action based on feedback from the Library-Historic Commission or SLHS.
GP	Act 38.06-B	Historic Pres Program	Expansion of the Historic Registry	Using the adopted criteria, update the City's historic resource inventory, create a digital photographic record of each resource, and establish a mechanism for maintaining and expanding the historic register in the future. At a minimum, buildings to be added to the register should include the Veterans Memorial Auditorium, McKinley and Washington Elementary Schools, and San Leandro City Hall.	There was a survey done, but it was not this comprehensive. This is a good long-term action, but it will primarily be driven by volunteer and non-profits rather than the City. Delete "At minimum, buildings to be added to the register should include...." with "Consider adding....to the register."
GP	Pol 38.07	Historic Pres Program	Protecting Resource Integrity	Ensure that new development, alterations, and remodeling projects on or adjacent to historic properties are sensitive to historic resources and are compatible with the surrounding historic context. Ensure that the San Leandro Zoning Ordinance and any future design guidelines include the necessary standards and guidelines to implement this policy.	Still a valid policy. Carry forward.
GP	Pol 38.08	Historic Pres Program	Relocation of Historic Structures	Encourage the relocation of older structures into designated historic districts as an alternative to demolition and an incentive for restoration.	Still a valid policy. Carry forward.
GP	Pol 38.09	Historic Pres Program	Maintenance and Rehabilitation	Strongly encourage the maintenance and upkeep of historic properties to avoid the need for costly rehabilitation and demolition. Demolition should only be allowed if the City determines that is necessary to protect health, safety, and welfare, and that the structure has no reasonable economic use.	Still a valid policy. Carry forward.
GP	Pol 38.10	Historic Pres Program	Seismic Upgrades	Promote the upgrading and restoration of historic structures to meet current seismic safety codes, thereby reducing the potential for damage in an earthquake. Seismic rehabilitation projects should be sympathetic to the architectural character of the structure.	Still a valid policy. Carry forward.
GP	Pol 38.11	Historic Pres Program	Post-Disaster Replacement	In the event that a historic structure is damaged by fire or earthquake to the point where demolition is necessary, encourage the new structure to respect the historic architectural character and form of the building it replaces.	Still a valid policy. Carry forward.
GP	Pol 38.12	Historic Pres Program	Archaeological Resources	Recognize the potential for prehistoric and historic archaeological resources and ensure that future development takes the measures necessary to identify and preserve such resources.	Still a valid policy. Carry forward.
GP	Act 38.12-A	Historic Pres Program	Archaeological Site Inventory	Maintain a data base on potential archaeological sites in the City and use this information when reviewing future development applications. Proximity to archaeological resources should be included as a criteria in the site plan review process.	Suggest deleting. State Historic Preservation Officer already does this for cities via the information center at Sonoma State University. Disclosure of the location of archaeological sites is not recommended due to the potential for vandalism. Instead, reference the Native American Heritage Commission consultation process and the requirements for handling artifacts and remains.
GP	Pol 38.13	Historic Pres Program	Protecting the Recent Past	Ensure that local preservation programs include structures from the recent past (after 1945) that represent unique or noteworthy examples of the architectural styles and trends of the time.	Still a valid policy. Carry forward. Potentially add an action about identifying such structures, including noteworthy signs? (Palma Plaza, etc)

SAN LEANDRO GENERAL PLAN COMMUNITY DESIGN AND PRESERVATION POLICY AUDIT					
Doc	ID#	Topic	Title	Statement	Evaluation
GP	Goal 39	City's Role in Preserv.	Defining the City's Role	Make protection of historic resources a high City priority, to be implemented through improved record keeping, adequately funded programs, and more effective regulatory measures.	Still a valid goal. Carry forward.
GP	Pol 39.01	City's Role in Preserv.	Preservation and City Planning	Recognize the importance of local historic and cultural resources in the City's long-range planning activities, including the General Plan, redevelopment project plans, and area or neighborhood plans. Maintain a historic preservation component in the General Plan, with periodic updates to reflect changing conditions, additional listings, and new preservation programs.	Delete reference to redevelopment, otherwise carry forward
GP	Act 39.01-A	City's Role in Preserv.	Preservation Action Plan	Prepare a Historic Preservation Action Plan, which outlines in greater detail how General Plan historic preservation programs will be implemented and funded.	Still valid. This was not done due to competing priorities but it continues to be a valid action and should be a priority moving forward. Seek Planning Commission feedback.
GP	Act 39.01-B	City's Role in Preserv.	Certified Local Govt Designation	Take the steps necessary to have San Leandro designated as a Certified Local Government (CLG) for historic preservation purposes, thereby making the City eligible for State historic preservation fund grants. These steps include an updated survey of historic buildings, as described in Action 38.06-B.	Still valid. This was not done due to competing priorities but it continues to be a valid action and should be a priority moving forward.
GP	Pol 39.02	City's Role in Preserv.	Planning and Building Decisions	Ensure that day-to-day planning and building activities, including the issuance of building permits, demolition permits, zoning approvals, site plan approvals, and use permits, are consistent with and further the achievement of local historic preservation goals.	Still a valid policy, but duplicative with Action 41.04-A. Consider merging these two.
GP	Act 39.02-A	City's Role in Preserv.	Historic Preservation Staff	Explore the feasibility of creating a part-time staff position, or dedicating a portion of an existing staff member's time, to address historic preservation issues and research grant funding for preservation activities.	This has been implemented in part by the Library, as staff typically serves as local historian(s). Suggest revising to say City to explore part-time or volunteer help to assist with preservation issues such as Mills Act.
GP	39.02-B	City's Role in Preserv.	Training Program	Establish an on-going training program for City Staff on local historic preservation standards and procedures.	Still valid. Carry forward.
GP	Act 39.02-C	City's Role in Preserv.	Amendments to Project Review Criteria	Amend the review criteria for site plans and other discretionary approvals to assess the sensitivity of a proposed project to historic resources.	Can delete this action, as it is already required by State law (CEQA) and is part of Standard Operating Procedures. Also, Policy 38.07 appears to already address this.
GP	Act 39.02-D	City's Role in Preserv.	CEQA Compliance	Ensure that California Environmental Quality Act (CEQA) requirements for assessing potential impacts to historic resources are consistently followed when projects are proposed	Suggest deleting. This is state law, and the City does not have the option of doing otherwise.
GP	Pol 39.03	City's Role in Preserv.	Historic Preservation Ordinance	Maintain a City Historic Preservation Ordinance that provides for the protection of historic resources within the City of San Leandro.	Still valid and current operating procedure. Carry forward.

SAN LEANDRO GENERAL PLAN COMMUNITY DESIGN AND PRESERVATION POLICY AUDIT					
Doc	ID#	Topic	Title	Statement	Evaluation
GP	Act 39.03-A	City's Role in Preserv.	Preservation Ordinance Update	Undertake a comprehensive review of the City's Historic Preservation Ordinance (Municipal Code Chapter 4-26) and make the revisions necessary to ensure that the policies in the General Plan can be effectively carried out.	This was done in 2003, leading to adoption of Ord 2003-14 amending and strengthening the prior ordinance. May want to retain an action to do periodic future evaluations.
GP	Pol 39.04	City's Role in Preserv.	Review Board Authority	Ensure that the City commissions and departments assigned to implement historic preservation programs are given the resources, tools, and authority needed to carry out these programs.	Still a valid policy. Carry forward.
GP	Act 39.04-A	City's Role in Preserv.	Expanded Role for Library-Historical Commission	Expand City support for the Library-Historical Commission so that they may effectively implement the General Plan's historic preservation policies and actions. The Commission shall be provided with the necessary resources, as determined by the City Council, to make historic preservation a major focus of their efforts.	This has been partially implemented, but the new Plan could consider additional actions to empower the Commission and strengthen their role in preservation. Will consult with Library Director and Planning Commission regarding desired course of future action
GP	Pol 39.05	City's Role in Preserv.	Improved Record Keeping	Improve City building permit and property records to ensure that historic properties can be readily identified when applications for these properties are submitted.	Still valid, though property records have improved with the advent of on-line data bases and GIS. Potentially reference.
GP	Act 39.05-A	City's Role in Preserv.	GIS Data on Historic Resources	Incorporate information on historic properties into the City's Geographic Information Systems (GIS) and permit tracking systems	This has been completed. Historic resources are a GIS layer. Replace with an action to "continue and expand" the inventory as resources are designated or catalogued.
GP	Goal 40	Historical Awareness	Public Awareness of Local History	Heighten public awareness of San Leandro's history and historic resources, both locally and throughout the Bay Area.	Still a valid goal. Carry forward. Should add new policies which recognize the creation of the SL History Museum and History Room at the Library.
GP	Pol 40.01	Historical Awareness	Media Development	Encourage the development of books, videos, pamphlets, exhibits, displays, and other media that commemorate San Leandro history and historic resources.	Still a valid policy. Carry forward.
GP	Act 40.01-A	Historical Awareness	A Garden Grows in Eden	Update "A Garden Grows in Eden," the 1972 book on San Leandro's history, so that it adequately covers the second half of the 20th century. Update the centennial film that was produced to accompany the book.	Should rephrase this. The City is unlikely to take this on, but would support the Historical Society or another entity undertaking this task.
GP	Act 40.01-B	Historical Awareness	Local History Internet Site	Expand internet coverage of San Leandro history and historic resources, including a link from the City's webpage to new sites on these topics (containing lists of historic sites, photos of historic structures, information on citizens who contributed to San Leandro history, etc.).	A San Leandro History Resources page has been added to the city's website, with info on some of the major sites, and links to other websites. Can probably delete this and emphasize collaboration with SL Historical Society in expanding education, outreach, and awareness.
GP	Act 40.01-C	Historical Awareness	Preservation Pamphlet	Prepare an informational pamphlet on the City's preservation program. The pamphlet should assist property owners in determining if their property is potentially historic, provide guidelines for the nomination and listing of historic properties, describe the benefits of listing, and outline the procedures for making alterations to listed structures.	Delete this, and potentially replace with an action to do this via the City's website (in PDF format) or a link to the Historical Society website.
GP	Pol 40.02	Historical Awareness	Special Events	Promote festivals, walking tours, and special events that celebrate San Leandro history and culture.	Still a valid policy. Carry forward.

SAN LEANDRO GENERAL PLAN COMMUNITY DESIGN AND PRESERVATION POLICY AUDIT					
Doc	ID#	Topic	Title	Statement	Evaluation
GP	Act 40.02- A	Historical Awareness	Volunteer Docent Program	Continue the volunteer docent program on San Leandro history, including speakers and walking tour leaders.	Still a valid action. Carry forward.
GP	Act 40.02- B	Historical Awareness	Heritage Festivals	Continue the annual "Day at the Casa" and other special events commemorating San Leandro history. Explore the feasibility of an annual San Leandro Heritage Fair or integrating such an event into the annual Cherry Festival.	Suggest making this a more general action referencing events sponsored by the San Leandro Historical Society and other local organizations involved in the San Leandro history and historic preservation.
GP	Act 40.02- C	Historical Awareness	Self-Guided Tour	Prepare an updated informational pamphlet or booklet on the local register of historic places, including a description of each site and a self-guided walking tour highlighting major landmarks.	This has been done to a limited extent via the website (and the Historical Society website) but not to the extent described. Probably still appropriate to carry forward an updated version of this action.
GP	Pol 40.03	Historical Awareness	Site Plaques	Encourage the identification of historic resources with plaques and markers.	Still a valid policy. Carry forward.
GP	Act 40.03- A	Historical Awareness	Marker and Plaque Program	Expand the City's historic marker and plaque program, and develop a priority list for marking additional sites and structures.	Still a valid action. Carry forward.
GP	Pol 40.04	Historical Awareness	Commemorative Art	Promote murals, monuments, statues, and other forms of public art that commemorate San Leandro history and culture. Such projects should be incorporated in public buildings and major public works projects wherever feasible.	Still a valid policy, and this has been done in practice in a number of locations (including utility box painting). Carry forward.
GP	Pol 40.05	Historical Awareness	Coordination of Preservation Groups	Encourage communication and collaboration among the different groups and organizations in the City that promote historic preservation, and among those groups that have an institutional knowledge of the City's history or historic resources. Support efforts by the San Leandro Historical Society and other preservation groups to play a greater role in public education and advocacy regarding the City's historic resources.	Still a valid policy. Carry forward
GP	Act 40.05- A	Historical Awareness	Preservation Design Awards	Continue to incorporate historic preservation (e.g., restoration projects) into local design awards programs.	Suggest rewording to note that the City should "encourage" design categories for preservation, adaptive reuse, etc. into future design awards.
GP	Act 40.05- B	Historical Awareness	Expansion of Archives	Support the continued efforts of local historic preservation groups to collect photos and other archival materials on the City's history. A collection drive for the period since 1930 should be undertaken to augment the existing archives and cover this important period in local history.	Still a valid action. Follow-up with SLHS on the status of collecting photos for the 1930s-40s
GP	Pol 40.06	Historical Awareness	School Curricula	Continue collaborative efforts by the City, the school districts, the State of California, and local historic preservation groups to integrate San Leandro history lessons and field trips into local teacher training and educational curricula.	Still a valid policy. Carry forward. Could reference the elementary school programs at the History Museum.
GP	Pol 40.07	Historical Awareness	Cultural Inclusion	Ensure that San Leandro's historic preservation efforts are culturally inclusive and recognize the contributions of the City's many ethnic groups to its development. Programs that trace the roots and celebrate the history of different ethnic groups should be strongly encouraged, along with outreach to minorities, youth and under-represented groups.	Still a valid policy. Carry forward

SAN LEANDRO GENERAL PLAN COMMUNITY DESIGN AND PRESERVATION POLICY AUDIT					
Doc	ID#	Topic	Title	Statement	Evaluation
GP	Act 40.07- A	Historical Awareness	Ethnic Histories	Work with local churches and community organizations to develop an outreach program focused on the cultural and social histories of various ethnic groups in the City.	This has not been done explicitly, but would still be a worthwhile action. However, it would likely be led by the Historical Society (or other organizations) rather than the City. Suggest editing accordingly.
GP	Pol 40.08	Historical Awareness	Use of Historic Buildings	Encourage the use of historic buildings for community events and the acquisition of important historic buildings for public use as a means of increasing awareness of local history.	Still a valid policy. Carry forward.
GP	Act 40.08- A	Historical Awareness	San Leandro History Room	Maintain the San Leandro History Room in the Main Library as a central repository for historic books, photos, records, and other materials associated with the City's history and expand these archives. Consider developing similar areas at branch libraries in the event the branches are rebuilt or remodeled.	Still a valid action. Carry forward.
GP	Pol 40.09	Historical Awareness	Famous Sons and Daughters	Encourage programs that honor San Leandro residents who have made significant contributions to local history.	Still a valid policy. Carry forward.
GP	Pol 40.10	Historical Awareness	Historic Industry and Commerce	Expand awareness and recognition of the history of industry and commerce in San Leandro, and ensure that the local business community is fully engaged in discussions about preservation.	Still a valid policy. Note recent promotional films have highlighted historic industrial uses (such as canneries)
GP	Goal 41	Economics of Preserv	Economics of Preservation	Recognize historic preservation as an economic development tool, while ensuring that preservation activities make economic sense for residents and businesses.	Still a valid goal. Carry forward.
GP	Pol 41.01	Economics of Preserv	Funding Sources	Pursue a wide variety of grants and funds for future preservation efforts. Local benefactor programs, including corporate sponsorship, should be encouraged as a means of raising funds for preservation activities.	Still a valid policy. Carry forward.
GP	Act 41.01- A	Economics of Preserv	Local Revolving Funds	Explore the feasibility of a local revolving fund offering low-interest loans to property owners for rehabilitation and preservation activities.	Not feasible in the absence of Redevelopment Agency. Suggest deleting and focusing on the other actions listed in this section.
GP	Act 41.01- B	Economics of Preserv	State and Federal Funds	Apply for state and federal funding to implement local historic preservation programs, including the California Heritage Fund and the National Trust for Historic Preservation's Main Street Program Fund.	Still a valid action. Both of these funding sources still exist. Carry forward.
GP	Pol 41.02	Economics of Preserv	Tax Credits and Incentives	Encourage the use of federal and state historic preservation financial incentives, including historic preservation tax credit and tax relief programs.	Still a valid policy. Carry forward.
GP	Act 41.02- A	Economics of Preserv	Mills Act	Seek opportunities to use the California Mills Act and federal rehabilitation tax credit programs as financial incentives for historic building owners.	Still a valid action. Mills Act and tax credits remain viable incentives. Carry forward. Potentially expand to address the need for funding staff support to carry this out.
GP	Pol 41.03	Economics of Preserv	Economic Assistance	Promote local economic incentives and assistance programs for preservation. Explore the feasibility of other local programs that provide financial, technical, or legal assistance to those undertaking preservation activities in the City.	Still a valid policy. Carry forward.
GP	Pol 41.04	Economics of Preserv	Planning and Building Codes	Ensure that local planning and building codes and procedures facilitate historic preservation	Still a valid policy, and standard operating procedure. Carry forward.

SAN LEANDRO GENERAL PLAN COMMUNITY DESIGN AND PRESERVATION POLICY AUDIT					
Doc	ID#	Topic	Title	Statement	Evaluation
GP	Act 41.04-A	Economics of Preserv	Removal of Regulatory Obstacles	Review San Leandro's zoning and building codes and procedures to identify potential obstacles to the reuse of historic buildings. Develop a strategy to remove or reduce such obstacles if they exist.	This may be unnecessary as a specific action (it is framed like a Housing Element measure). In practice, no specific obstacles have been identified since 2002, and the Historic Building Code is used when needed.
GP	Pol 41.05	Economics of Preserv	Preservation and Tourism	Promote San Leandro's history and historic buildings in the City's business development efforts, and pursue opportunities for additional historic visitor attractions in the City.	Still a valid policy. Carry forward. Consult with Historical Society on additional policies and actions, potential marketing strategies for the local history museum, etc.
GP	Goal 42	Sense of Place	Sense of Place	Promote a stronger "sense of place" in San Leandro.	Still a valid goal. Carry forward.
GP	Pol 42.01	Sense of Place	Gateways	Develop landscaped gateway features to identify neighborhoods, business districts, and major city entryways. Gateways should incorporate design and graphic themes that help define a unique identity for each neighborhood and district.	Still a valid policy and being carried out in practice.
GP	Act 42.01-A	Sense of Place	Gateway Improvement Program	Develop additional City gateway features along major thoroughfares and around the BART Stations. Add the following locations to the City's existing list of gateways to be enhanced: Lewelling Boulevard and Hesperian Boulevard (from Ashland) and Bancroft Avenue (from Oakland).	Update carry forward. City does not have an official "list of gateways" as suggested here, but has identified MacArthur, Doolittle, and Hesperian/ 150th/ East 14th "triangle" as priority gateways for improvement.
GP	Act 42.01-B	Sense of Place	Neighborhood Gate	Expand the neighborhood gateway sign program and explore funding sources, potential sites, and potential designs for additional gateway signs.	OK to carry forward, although this is not a formal "program" per se.
GP	Pol 42.02	Sense of Place	Graphics and Signage	Establish citywide graphics and signage standards that help provide a better sense of municipal boundaries. An example might be the consistent use of the City logo (or the use of distinctive lettering and color schemes) on City street and directional signs.	Suggest changing the first word from "Establish" to "Use" or "Employ"
GP	Act 42.02-A	Sense of Place	Citywide Directional Sign Program	Develop a citywide directional sign program with coordinated graphic design elements and place such signs along major thoroughfares throughout San Leandro. Directional signs should be used not only to orient travelers but also to provide a sense of continuity within the City.	Program as worded may be too ambitious. Coordinated wayfinding signage is usually done on a subarea basis--for example, the recently completed signs around Downtown and near BART. Suggest querying Planning Commission on this.
GP	Pol 42.03	Sense of Place	Urban Design Improvements	Use urban design elements such as bollards, pavers, fountains, signage, tree lighting, and street furniture (newspaper racks, benches, bus stops, planters, trash receptacles, bike racks, etc.) to establish a stronger design identity for San Leandro's commercial areas and make the street environment more inviting for pedestrians.	This is being done in practice. Carry forward. Potentially add new actions to this policy from the Next Generation Workplace study and from Downtown TOD strategy.
GP	Pol 42.04	Sense of Place	Architectural Consistency	In established neighborhoods, protect architectural integrity by requiring infill housing, replacement housing, and major additions or remodels to be sensitive to and compatible with the prevailing scale and appearance of adjacent development.	Still a valid policy, and vetted again during the last round of community workshops. Carry forward.
GP	Act 42.04-A	Sense of Place	Design Guidelines for Infill Housing	Create residential design guidelines and/or development standards for infill development. These guidelines and/or standards should ensure that new homes and subdivisions are compatible with the various architectural styles and character of different San Leandro neighborhoods.	This has only been done for special planning areas like East 14th Street and the Downtown TOD. Suggest carrying forward a recommendation to do residential design guidelines for the city. Could merge with 42.04-B.

SAN LEANDRO GENERAL PLAN COMMUNITY DESIGN AND PRESERVATION POLICY AUDIT					
Doc	ID#	Topic	Title	Statement	Evaluation
GP	Act 42.04-B	Sense of Place	Small Lot Single and Multi-Family Design Guidelines	Prepare design guidelines for small lot single family home and multi-family developments which ensure that such developments do not appear overly dense and require that ample amounts of useable open space are required.	Has not been done, but still a valid action. However, most multi-family development falls in areas covered by design guidelines (Downtown, East 14th, TOD, etc.) and the single family homes could be covered by 42.04-A. Could merge this action with 42.04-A
GP	Act 42.04-C	Sense of Place	Neighborhood and Business Profiles	Develop neighborhood pamphlets, service directories, historical profiles, and other public information materials that reinforce the sense of San Leandro as a City of distinct neighborhoods. Support the Chamber of Commerce's efforts to develop similar directories for merchants and local shopping districts.	Update this action to reflect websites/ social media as the key platform for communication and outreach. Also link to new Economic Development policies for Business District development
GP	Pol 42.05	Sense of Place	Shopping Districts	Encourage the development of well-defined shopping districts along the City's commercial streets. Development within each district should meld together existing uses, establish greater design continuity, and improve the connections to nearby neighborhoods.	Still a valid policy. Carry forward. Check more recent plans and studies for complementary policies to add if needed.
GP	Act 42.05-A	Sense of Place	District Streetscape Improvements	Expand the use of banners and other streetscape improvements to define shopping districts on San Leandro's major thoroughfares.	Still a valid action. Carry forward.
GP	Pol 42.06	Sense of Place	Programmed Activities	Encourage programmed activities, such as farmers markets and outdoor performances, within commercial centers and civic areas.	Still a valid policy. Carry forward.
GP	Pol 42.07	Sense of Place	Visual Landmarks	Promote the development of "signature" buildings and monuments that provide visual landmarks and create a more distinctive and positive impression of San Leandro within the greater Bay Area. Local design guidelines should ensure that such buildings and monuments respect the character, scale, and context of the surrounding area.	Still a valid policy, and carried out in practice. Carry forward.
GP	Pol 42.08	Sense of Place	Community Involvement	Encourage the involvement of the community in the development of urban design plans and improvement programs. (see also Goal 5 on Citizen Participation)	Still a valid policy. Carry forward.
GP	Goal 43	Quality Const. And Design	Quality Construction and Design	Ensure that new construction and renovation contributes to the quality and overall image of the community.	Still a valid goal. Carry forward.
GP	Pol 43.01	Quality Const. And Design	Promoting Quality Design	Use the development review and permitting processes to promote high quality architecture and site design. Design review guidelines and zoning standards should ensure that the mass and scale of new structures are compatible with adjacent structures.	Still a valid policy. Carry forward.
GP	Act 43.01-A	Quality Const. And Design	Planning Code Review	Review the City's zoning, building, and subdivision standards to ensure that they support and contribute to the urban design principles set forth in the updated General Plan.	This was not done as a discrete action, but it is done on a case by case basis as projects are evaluated. Probably can be deleted as a separate action.
GP	Act 43.01-B	Quality Const. And Design	Incentives for Design Amenities	Develop zoning incentives (such as floor area bonuses) for projects that incorporate special architectural design features, such as landscaped courtyards or plazas.	Not yet implemented but still valid. Should carry forward.
GP	Pol 43.02	Quality Const. And Design	Architectural Diversity	In newly developing neighborhoods, promote architectural diversity and variety. Encourage variations in lot sizes, setbacks, orientation of homes, and other site features to avoid monotony and maintain visual interest.	Still a valid policy. Carry forward.

SAN LEANDRO GENERAL PLAN COMMUNITY DESIGN AND PRESERVATION POLICY AUDIT					
Doc	ID#	Topic	Title	Statement	Evaluation
GP	Pol 43.03	Quality Const. And Design	Multi-Family Design	Establish high standards of architectural and landscape design for multi-family housing development. Boxy or massive building designs should be avoided, ample open space and landscaping should be provided, and high quality construction materials should be used.	Still a valid policy. Carry forward. Potentially add an action about design guidelines or zoning standards which specifically tackle the issue of stepping down from taller structures along corridors to adjacent single family neighborhoods.
GP	Act 43.03-A	Quality Const. And Design	Review of Multi-Family Zoning Standards	Review open space requirements, setback standards, and other design and development standards for multi-family housing to ensure that such housing is attractively designed and is compatible with the surrounding community.	Suggest merging this into the policy, rather than calling it out as a separate action. The real issue is the need for multi-family design guidelines, which is covered elsewhere.
GP	Pol 43.04	Quality Const. And Design	Permitting and Inspection	Maintain building inspection and code enforcement procedures that ensure that all construction is properly permitted, and that construction is completed as approved.	Still a valid policy. Carry forward.
GP	Pol 43.05	Quality Const. And Design	Craftsmanship	Encourage a high level of craftsmanship in new construction, and the use of exterior materials and façade designs that enhance the appearance of the City.	Still a valid policy. Carry forward.
GP	Pol 43.06	Quality Const. And Design	Architectural Interest	Encourage new structures to incorporate architectural elements that create visual interest such as trellises, awnings, overhangs, patios, and window bays. Avoid solid or blank street-facing walls.	Still a valid policy. Carry forward.
GP	Pol 43.07	Quality Const. And Design	Commercial and Industrial Standards	Improve the visual appearance of the City's commercial and industrial areas by applying high standards of architectural design and landscaping for new commercial and industrial development and the re-use or remodeling of existing commercial and industrial buildings. (see also Action 10.01-B regarding the preparation of commercial and industrial design guidelines)	Still a valid policy. Carry forward. Suggest augmenting this with new policies and actions that reflect the Next Generation Workplace Study. Also, link to Economic Development Element.
GP	Pol 43.08	Quality Const. And Design	Signage	Encourage commercial signage that is compatible with the building and streetscape, enhances the character of the surrounding area, and is not intrusive to nearby residential areas.	Still a valid policy. Carry forward.
GP	Pol 43.09	Quality Const. And Design	Commercial Reinvestment	Provide incentive programs that encourage reinvestment in the City's commercial properties, especially older shopping centers, vacant businesses, and outdated or blighted structures.	Still a valid policy. Carry forward--potentially move this to Economic Development or cross reference.
GP	Act 43.09-A	Quality Const. And Design	Design Assistance Program	Continue programs to assist business owners with exterior upgrades to commercial buildings, including design assistance, awning improvement, landscaping, and painting.	Still a valid action. Reference façade improvements.
GP	Act 43.09-B	Quality Const. And Design	Shopping Center Rehabilitation	Initiate a pilot program to rehabilitate one or more of the City's 1950s-era neighborhood shopping centers with a "fifties retro" design theme. Work with neighborhood shopping center owners to explore funding sources and design.	Since there is no longer a Redevelopment Agency, this may largely be a private property owner decision. However, OBD recently worked with Eden Center on façade improvements and repainting, so there may be similar opportunities to do this in the future. Suggest rewording and carrying forward.
GP	Pol 43.10	Quality Const. And Design	Business Outreach	Encourage communication and outreach to the business community in the development of strategies to upgrade commercial and industrial properties.	Still a valid policy. Carry forward.

SAN LEANDRO GENERAL PLAN COMMUNITY DESIGN AND PRESERVATION POLICY AUDIT					
Doc	ID#	Topic	Title	Statement	Evaluation
GP	Act 43.10-A	Quality Const. And Design	Annual Design Awards	Continue annual awards programs and other forms of public recognition for projects of merit in architecture, landscape architecture, and planning. Ensure that these programs are well publicized and covered by the media.	Still a valid action. Carry forward. Could also reference "San Leandro By Design" here
GP	Goal 44	Aesthetics	A More Visually Attractive City	Create a more visually attractive City, with well-landscaped and maintained streets, open spaces, and gathering places	Still a valid Goal--covers "public realm". Carry forward.
GP	Pol 44.01	Aesthetics	Greening San Leandro	Promote landscaping, tree planting, and tree preservation along San Leandro streets as a means of improving aesthetics, making neighborhoods more pedestrian-friendly, providing environmental benefits, and creating or maintaining a parklike setting.	Still a valid policy. Carry forward. Add a separate policy on the East Bay Greenway and San Leandro Creek as open space "axes" that tie the City together and create an amenity.
GP	Act 44.01-A	Aesthetics	Street Tree Master Plan	Develop, adopt, and implement a Street Tree Master Plan that includes planting guidelines and palettes and a program to increase the number of trees along San Leandro streets. Once the Master Plan is adopted, establish a citywide neighborhood beautification strategy in which specific areas are targeted each year for street tree planting, landscaping, and other public improvements.	This was not done. Could poll the Planning Commission as to whether they think it's still a worthwhile measure. The constraint is cost. Suggest carrying forward, and adding a provision to apply for grants to do the work.
GP	Act 44.01-B	Aesthetics	Funding for Tree Planting and Care	Regularly apply for grants, low interest loans, and other funding sources for landscaping, street tree planting, urban forestry, and neighborhood beautification.	Still a valid policy. Carry forward.
GP	Pol 44.02	Aesthetics	Tree Maintenance	Encourage tree maintenance practices that contribute to the long-term health and appearance of the City's urban forest.	Still a valid policy. Carry forward. Checking with Public Works to see if there are any specific actions on tree maintenance that should be included
GP	Act 44.02-A	Aesthetics	Public Education on Tree Issues	Promote public education and awareness of tree planting, removal and care issues.	Still a valid action. Carry forward.
GP	Pol 44.03	Aesthetics	Tree Removal and Replacement	Discourage the removal of healthy trees and require replacements for any trees that are removed from street rights-of-way. Where healthy trees must be removed, consider their relocation to other suitable sites instead of their disposal. Encourage the preservation and proper care of mature trees throughout the City, particularly those which may have historic importance or contribute substantially to neighborhood character.	Still a valid policy. Carry forward.
GP	Act 44.03-A	Aesthetics	Tree Preservation	Investigate methods to: (a) encourage the protection of historic, landmark, and heritage trees; (b) provide incentives for property owners to maintain significant trees and reduce the burden of maintenance; (c) provide greater protection for public trees located within the street rights-of-way; and (d) require preservation of large, mature or significant trees on new development sites.	Suggest updating this to reflect any progress made since 2002, or changes resulting from diminished resources. Checking with Public Works on possible updates and additional guidance, including recent Council discussions on heritage tree regulations.
GP	Pol 44.04	Aesthetics	Urban Open Space	Encourage the incorporation of landscaped open spaces, such as plazas, courtyards and pocket parks, within new development and redevelopment projects.	Still a valid policy. Carry forward.

SAN LEANDRO GENERAL PLAN COMMUNITY DESIGN AND PRESERVATION POLICY AUDIT					
Doc	ID#	Topic	Title	Statement	Evaluation
GP	Act 44.04- A	Aesthetics	Paving of Planter Strips	Develop an ordinance or zoning amendment to prohibit the paving of planter strips along City streets, except where these strips are narrow and such a prohibition would be impractical. Initiate a program wherein, at the request of the homeowner, the City will remove existing concrete planter strips so that they may be replaced with landscaping and street trees.	Note that there are two recommendations here (prohibiting paving of planter strips and removing planter strips). Could continue to explore an ordinance on planter strips (requirements for encroachment permits, etc.). Removal of planter strips would be contingent on funding (receipt of a grant, etc.) or done at owner's expense.
GP	Pol 44.05	Aesthetics	Street Beautification	Upgrade the City's commercial thoroughfares by building upon their existing strengths and improving their aesthetic qualities. The City should implement programs to underground utilities, abate weeds and graffiti, eliminate litter, improve buffers to adjacent residential uses, prohibit excessive or out-of-scale signage, remove billboards, and provide streetscape amenities and landscaping along these thoroughfares.	Still a valid policy. Carry forward.
GP	Act 44.05- A	Aesthetics	Sign Control	Revise the City's sign ordinance to address a variety of design quality and aesthetic issues. Particular attention should be placed on the use of pennants, banners, inflatables, free-standing shopping center signs, and shopping center tenant signage.	The ordinance was revised. However, these specific issues may be best addressed through design guidelines. This has been done successfully in the Downtown Area (signage guidelines adopted in 2007, along with other design guidelines). Suggest replacing with action to "periodically update" the sign ordinance and develop signage guidelines in response to emerging issues and priorities.
GP	Act 44.05- B	Aesthetics	Billboard Removal	Develop strategies for accelerating the removal of billboards along San Leandro streets.	Suggest replacing with action reflecting current status: no net gain in billboards, plus reduce visual and aesthetic impacts of existing.
GP	Act 44.05- C	Aesthetics	Industrial Landscape Standards	Develop landscape standards and beautification programs to improve streets in industrial areas. Such programs should address pedestrian and bicycle improvements, streetscape improvements, undergrounding of utility lines, signage, and façade improvements.	This is very much in alignment with the Next Gen Study. Consider an updated version which reflects that Study's recommendations.
GP	Act 44.05- D	Aesthetics	East 14th Street Utility Undergrounding	Establish the undergrounding of utilities along East 14 th Street as the City's highest priority for the expenditure of Rule 20A (undergrounding) funds.	Efforts are ongoing. Suggest replacing "Establish" with "Continue."
GP	Pol 44.06	Aesthetics	Public Art	Encourage the siting of public art in civic open spaces, around public buildings, and within new development areas. Public art should reflect and express the diversity of the City.	Very much applicable. Carry forward. Add a new action to do an Arts Master Plan which addresses new public art.
GP	Pol 44.07	Aesthetics	Lighting	Encourage street and parking lot lighting that creates a sense of security, complements building and landscape design, is energy-efficient, and avoids conflicts with nearby residential uses.	Still a valid policy. Carry forward.
GP	Pol 44.08	Aesthetics	Neighborhood Clean-ups	Support and encourage neighborhood clean-up and beautification projects.	Still a valid policy. Carry forward.

SAN LEANDRO GENERAL PLAN COMMUNITY DESIGN AND PRESERVATION POLICY AUDIT					
Doc	ID#	Topic	Title	Statement	Evaluation
GP	Act 44.08- A	Aesthetics	Penalties for Dumping	Strengthen local ordinances, fines, and penalties for illegal dumping and littering.	Most of the progress in this area has been driven by clean water program requirements (trash removal plan, etc.) Code enforcement (on litter, etc.) continues to be complaint-based and constrained by funding. Should carry this forward but add language about seeking additional funding for enforcement.
GP	Pol 44.09	Aesthetics	Perimeter Areas	Encourage cooperative efforts with Alameda County and the City of Oakland to beautify nearby areas outside the San Leandro City limits.	This issue has been raised throughout the General Plan Update. Suggest carrying policy forward and adding a more specific action to move this forward. Actions could include Bayfair TOD Specific Plan and new ABAG East Bay Corridors initiative. Potentially bring to Planning Commission for discussion.