

We make Smart Cities a reality by focusing on the three pillars of a community: **People**, **Places**, and **Things**.

We are working with San Leandro to optimize the city's energy assets, leveraging smart data, market leverage, and strategic partnerships.

How

ZIPPWWEI

ZipPower is an advanced Digital Marketplace that optimizes city resources, accelerating smart city development while improving the value and quality of life for residents.

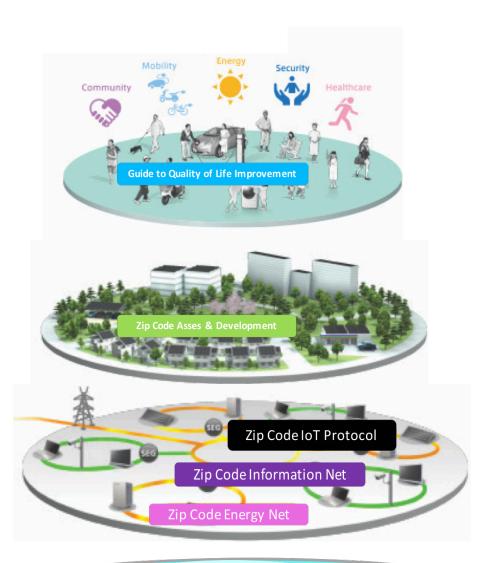
Our first focus is Energy. We provide the digital tools & guides to **People**, **Places** and **Things** that transform city Zip Codes into a network of Clean Power Assets.

How

People

Places

Things



ZipUP

ZipWatts

ZipNet

Market







San Leandro Benefits:

- 1. Accelerate the city's Climate Action Plan goals
- 2. Provide energy resiliency and security, plus lower costs
- 3. Utilize Lit San Leandro, our 10 gbps fiber optic network
 - 4. Bring economic development and quality jobs
- 5. Confirm San Leandro's reputation as a Center for Innovation

ZipP@wer Smart City Network

Intelligently operating energy assets, devices and mechanisms

INTERNET OF THINGS PROTOCOL (IoTP)

- FIBER OPTIC LOOP
- Connected COMMERCIAL
- CRITICAL FACILITIES
- PUBLIC SPACES

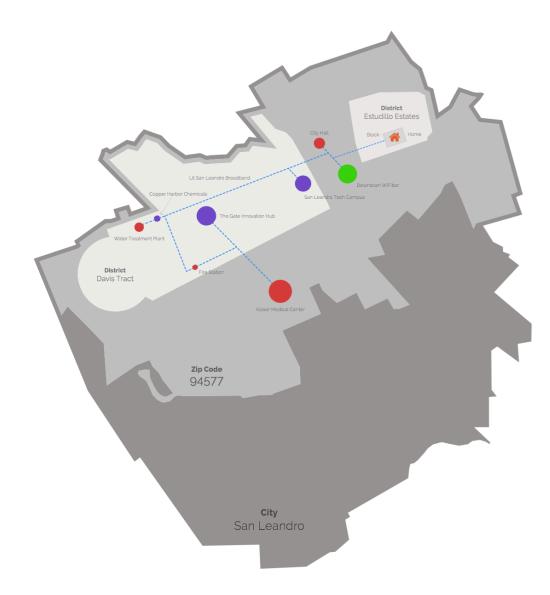












San Leandro ZipP@wer

Next Generation Workplace District - 24,000,000 ft² Available Rooftop



How

ZipUP

Zip Code's Residents Quality of Life Improvement App

ZipNet

Zip Code Asset Network App



ZipWatts

Zip Code Asset Development App

ZipPower

Zip Code Asset Aggregation App

·····Boulder, CO 28,419 731.4 GWh/year High Yield Generation Potential Number of Buildings 3,673 sqft 1900 # of Listed PV Systems Average Footprint ††† †††† 105,112 24.71 sqmi

ZipPower

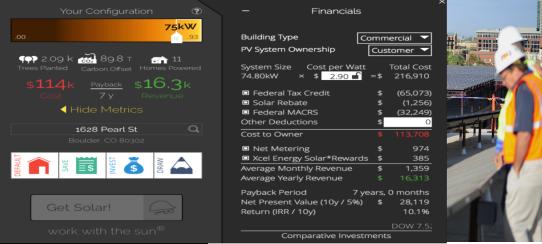
Zip Code Asset Aggregation

App

Assess & Select



Finance & Build



Network & Share









Health & Wellness

ZipUP

Guide to Quality of Life
.....Improvement
App

Buy & Be an Example

Learn & Apply







San Leandro **ZipP** wer Benefits

Clean Community Power and Microgrids



Locally produced energy



Increased real estate value



Locally produced carbon offsets



Improvement of quality of life



Microgrids offer reliable energy



Microgrids can offer lower energy costs



Microgrids reduce carbon pollution



Microgrids spur economic development



Microgrids reduce utility infrastructure costs



San Leandro **ZipPwer** Impact

Impact of 100 Megawatts

	What 100 Megawatts can do for San Leandro over 20 years
ENERGY	25% of city's electricity powered by local and clean energy
	\$520M Spent locally versus remote location
	\$160M Saved in transmission costs
ECONOMIC	\$60M Saved in power interruptions
	\$200M Added local wages
	\$20M Site leasing income for land owners
ENVIRONMENT	156,000,000 Pounds Annual reductions in GHG emissions
	30,000,000 Gallons Annual water savings
	750 Acres Land preserved

Cities











Etc...

Integrator



Capital



Silverbear Capital Inc.



Software











Hardware









Real Estate





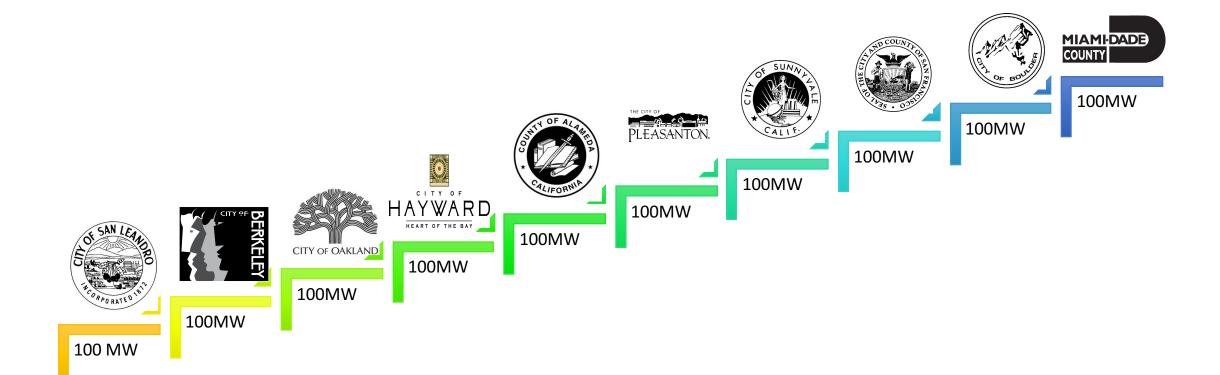
Marketing





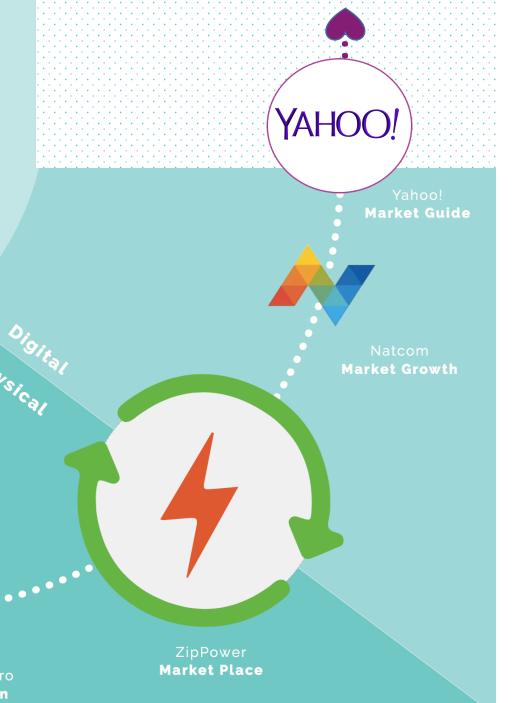


One GigaWatt Signed By 2018



ZipP wer

A platform for a ripe market ready to grow.





Olidata Smart Cities

Market Maker

City of San Leandro

Market Animation

