



SAN LEANDRO DOWNTOWN ASSOCIATION



Our group is an all volunteer group of business owners, professionals, non-profits and community activists. Our focus is on enhancing and improving the Downtown area and the City of San Leandro as a whole. We provide our members with the opportunity to assist in the planning of Downtown events and leverage their marketing opportunity thru our events. We also provide our members with the ability to fast track concerns through City Hall.



OUR FUN, FAMILY FRIENDLY AND FREE
EVENTS

OUR PREMIER EVENT: SAUSAGE AND SUDS

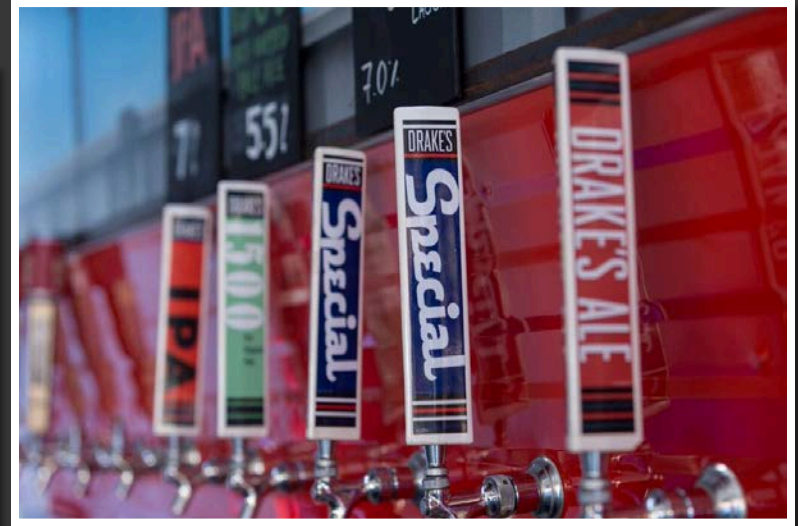


Sausage and Suds was conceived as a partnership between the City and SLDA over 15 years ago. It's original intent was to act as an economic development tool for Downtown. It has now become the 1st Sunday of Octobers San Leandro Tradition.



SAUSAGE &
SUDS FUN!





The revenue generated by this event is used to fund all of our other FUN, FAMILY and FREE events.



BikeSL 1st Sunday in May





Sunday May 1, 2016 is
our annual community
bicycle ride through San
Leandro



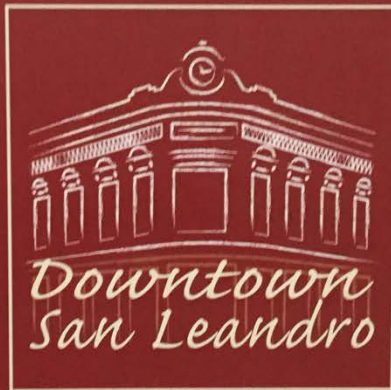
Route #1 9:30am start. To Lake Chabot, suitable for teens and more advanced riders. Led by our own Michael Gregory. We call this our “thrills and hills” ride.

Route #2 10am start. To San Leandro Maria, along a mostly flat route, led and escorted by the San Leandro Police Department. Suitable for young children, families or less experienced riders.





FARMERS'



MARKET

WEDNESDAYS 4PM - 8PM
PARROTT ST. & EAST 14TH ST.

Stay up-to-date on Downtown San Leandro
Farmers' Market happenings at

Facebook com/SanLeandroFarmersMarket
PCFMA.org



We have 20-25 different farmers that come out to the market each week.

We have about 20-25 nonagricultural vendors as well. Those include:

- Pastries
- Sauces and Dips
- Hot Food
- Popcorn
- Tea
- Soaps
- Dog Treats,
- Oils and Vinegars

The crowd count varies from 1100 to 1700 people.

Every week we have awesome musicians.

We have a Merchant at the Market Program where 2 SL businesses come out and promote their business, this changes weekly.

Our farmers bring
organic and
conventional fruit,
vegetables and flowers.



Mayor Pauline
Cutter cutting
the ribbon for
Farmers Market
Opening Day
2016



IT'S A WONDERFUL NIGHT

FIRST FRIDAY OF DECEMBER





We have 15-20 non profits and businesses that come out and host free art and craft tables for children to explore their inner artist.

Local schools, theater companies and DC Dance perform on stage.

FunFlicks provides big screen video games and big screen holiday movies.







SLDA is proud to work with several local organizations, among them. SLHS Interact and Key Club, Arroyo Interact and Key Club, KIPP King Interact, Sea Scouts, San Leandro Rotary, San Leandro Kiwanis, Relay for Life, Leadership San Leandro, SLED, Stepping Stones, San Leandro Chamber of Commerce, San Leandro Improvement Association, Pacific Coast Farmers' Market Association, City of San Leandro, San Leandro Public Works and San Leandro Police Department