

We make Smart Cities a reality by focusing on the three pillars of a community: **People, Places, and Things**.

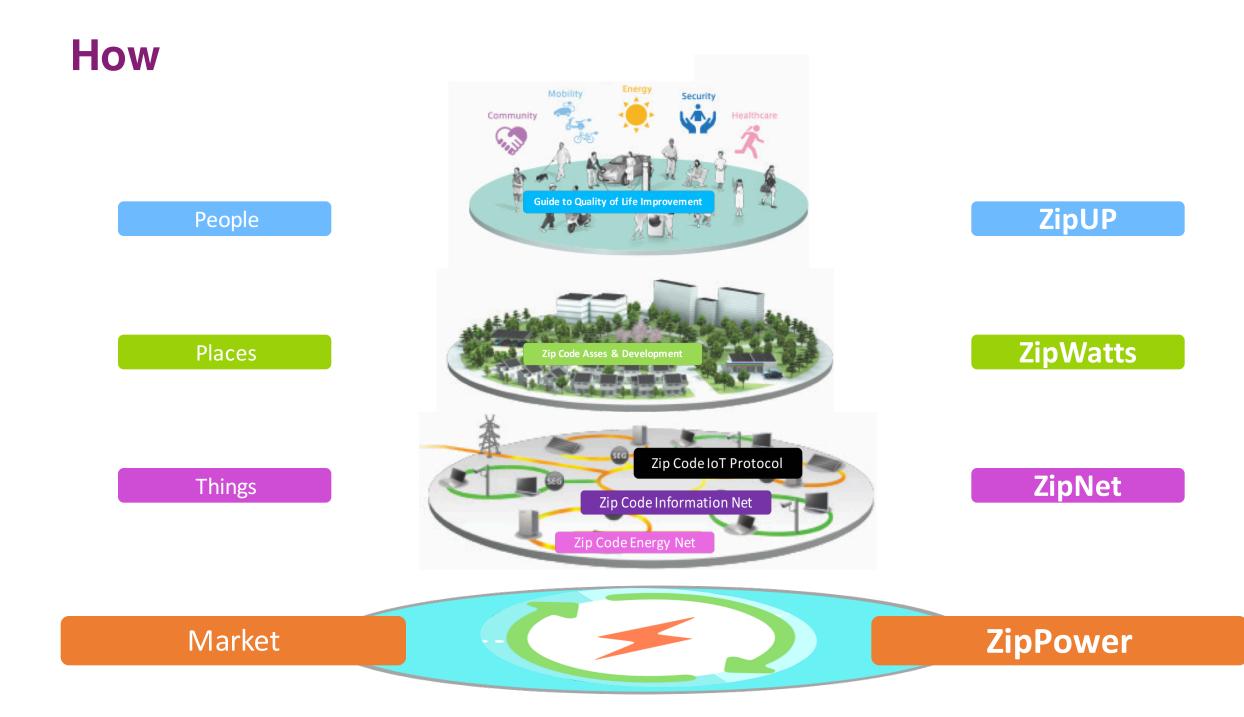
We are working with San Leandro to optimize the city's energy assets, leveraging smart data, market leverage, and strategic partnerships.

ZIPPQWer

MOVING COMMUNITY POWER FORWARD

ZipPower is an advanced Digital Marketplace that optimizes city resources, accelerating smart city development while improving the value and quality of life for residents.

Our first focus is Energy. We provide the digital tools & guides to **People**, **Places** and **Things** that transform city Zip Codes into a network of Clean Power Assets.





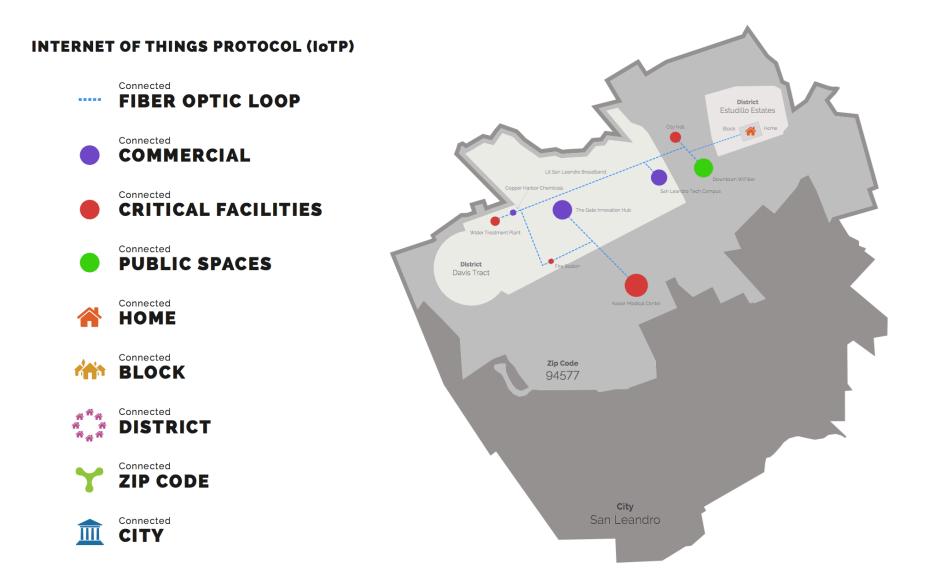


San Leandro Benefits:

- 1. Accelerate the city's Climate Action Plan goals
- 2. Provide energy resiliency and security, plus lower costs
- 3. Utilize Lit San Leandro, our 10 gbps fiber optic network
 - 4. Bring economic development and quality jobs
- 5. Confirm San Leandro's reputation as a Center for Innovation

ZipP@wer Smart City Network

Intelligently operating energy assets, devices and mechanisms



San Leandro ZipP@wer

Next Generation Workplace District - 24,000,000 ft² Available Rooftop



How

ZipUP

Zip Code's Residents Quality of Life Improvement App

ZipNet

Zip Code Asset Network App



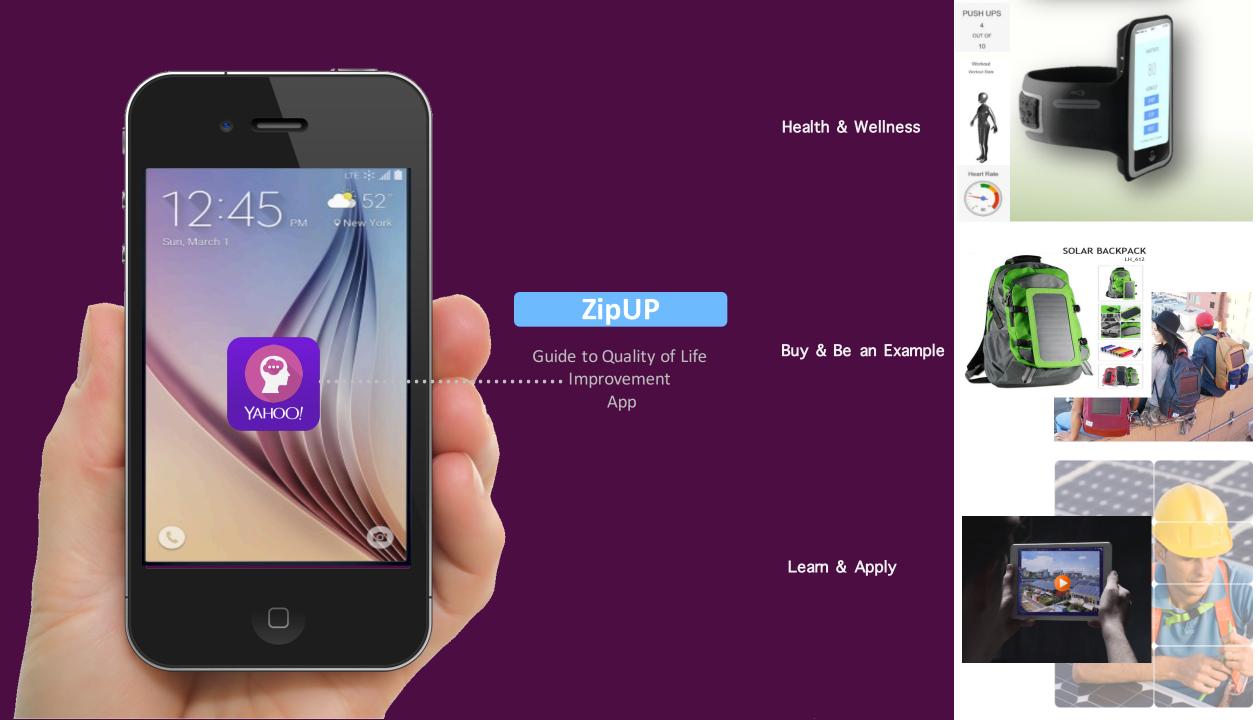
ZipWatts

Zip Code Asset Development App

ZipPower

Zip Code Asset Aggregation App





San Leandro ZipP@wer Benefits

Clean Community Power and Microgrids



Locally produced energy



Increased real estate value



Locally produced carbon offsets



Improvement of quality of life



Microgrids offer reliable energy



Microgrids can offer lower energy costs



Microgrids reduce carbon pollution



Microgrids spur economic development



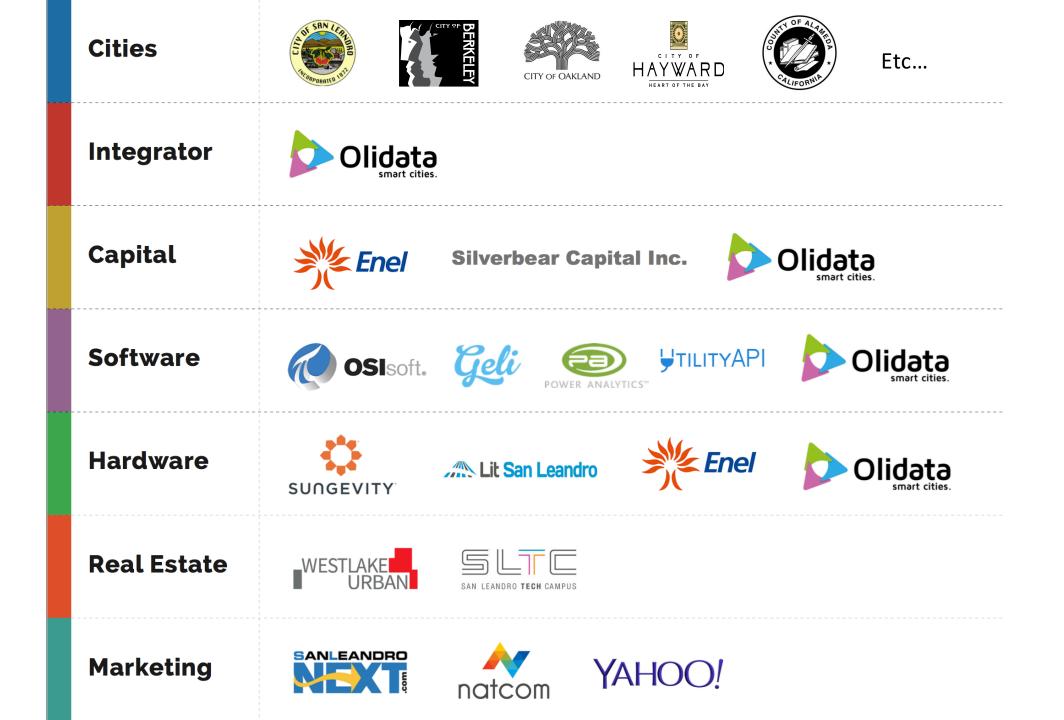
Microgrids reduce utility infrastructure costs



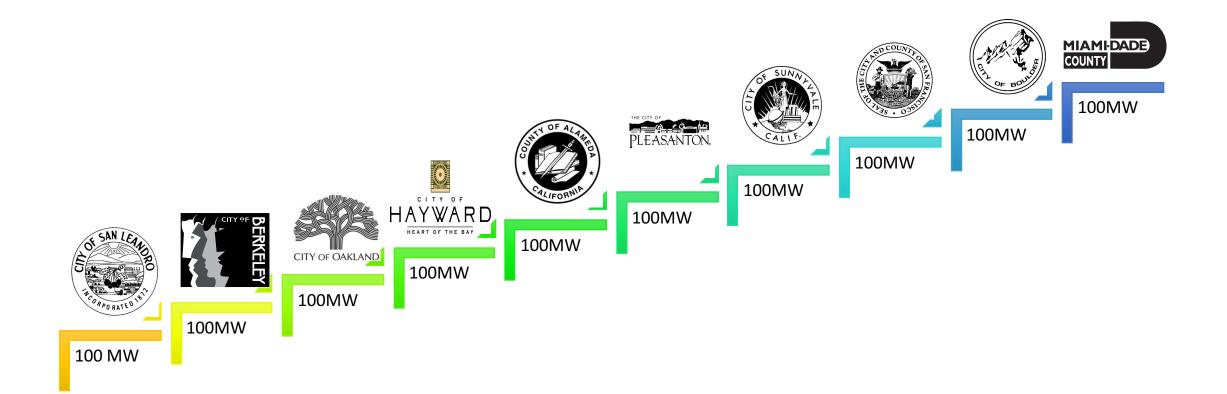
San Leandro ZipP@wer Impact

Impact of 100 Megawatts

	What 100 Megawatts can do for San Leandro over 20 years
ENERGY	25% of city's electricity powered by local and clean energy
	\$520M Spent locally versus remote location
	\$160M Saved in transmission costs
ECONOMIC	\$60M Saved in power interruptions
	\$200M Added local wages
	\$20M Site leasing income for land owners
ENVIRONMENT	156,000,000 Pounds Annual reductions in GHG emissions
	30,000,000 Gallons Annual water savings
	750 Acres Land preserved



One GigaWatt Signed By 2018







of someone or something.