



Work session on that date and approve a resolution to add the Term Limit charter amendment to the November ballot.

Due to the limited timeframe necessary to complete key tasks before the July 18, 2016 meeting, Council would need to provide direction to the City Manager as soon as possible if it elects to move forward with this proposal this year.

### **COST OF ADDING A BALLOT MEASURE**

Election costs for ballot measures largely depend on the length of the measure. In 2014, the City sponsored two measures. Measure HH (7 pages) cost approximately \$11,180 and Measure II (3 pages) cost approximately \$4,800. Currently there are potentially three City-sponsored measures for the November 2016 ballot – a new Cannabis Business Tax, amendments to the Transient Occupancy Tax and amendments to the Business License Tax. The costs of these individual measures will depend on the length of the measure text as well as potential arguments for and against each measure and rebuttals to arguments for and against each measure. Costs for measures include printing costs and the longer the measure, the higher the printing costs.

Election charges for the 2014 general municipal election totaled \$177,954.64, which included the offices of Mayor and District Councilmembers and two measures, Measure HH and II. For the November 2016 election the City should anticipate an increase in election costs based on three City Council seats and up to four potential ballot measures.

### **TERM LIMITS IN OTHER CITIES**

In the past 8 years, more than 49 different municipalities in California voted on term limits for their elected officials and members of boards and commissions. While the vast majority of the measures were proposed to implement term limits, there were some that sought to increase term limits. As a result, the only notable municipality that voted to increase term limits was the City of Santa Ana in 2008 where term limits for members of Boards and Commissions were increased to coincide with councilmember term limits.

Below are councilmember term limits for neighboring jurisdictions.

<b>Jurisdiction</b>	<b>Term Limit</b>
Union City	Three Terms
Oakland	No Term Limits
Hayward	No Term Limits
Fremont	Two Terms
Pleasanton	Two Terms
Dublin	Two Terms

### **CONCLUSION**

The Council could approve a charter amendment for the November ballot by approving a resolution and directing the City Attorney to prepare an impartial analysis for submission to the ROV. While the process for approving a measure is straightforward, if Council wants to add a charter amendment measure for the upcoming election, it needs to be timely. Given the

potential of three additional measures, council should consider whether to add this measure to the November 2018 ballot, if it elects to move forward with this possibility.