

LUBE BOYS 10 MINUTES OIL CHANGE

EXECUTIVE SUMMARY:

We are in the business of changing oil.

A vehicle enters into our shop for oil change. Our technician's job is to inspect the vehicle thoroughly for any oil leak and report that to the customer right away and then inspects what the vehicle needs. Does the vehicle's transmission oil need to be changed; does it need an oil filter; does it need wiper blades; does the vehicle need 30K, 60K, or 90K service just to give a few examples. What makes us different from other oil change shops is that I have been in the business of oil change over a quarter of century. I have two successful oil change shops one located in San Lorenzo and one in Fremont. I am personally involved in their day to day operation.

Our goal is to provide service within 10 minutes a vehicle enters our shop. We understand the value of time and it is extremely important that our customers understand we value their time and business.

Our target market is everyone who owns a vehicle. Like any other business, we are aware of competition. What makes us different from our competitors is how we value our customer's time and how we are going to service their vehicle. With local businesses, we are willing to pick up their vehicles from their place of business and drop them back off the same day so they don't have to waste a minute of their valuable time.

We also offer a complete brake service for our customers should they desire to buy this service from us. Within a year or two, our goal is to bring additional services such as tires, wheels, and alignments.

There will be 5 employees working at the shop and the store hours will be as follows:
Monday-Friday 8a.m. to 6p.m.
Saturday 8a.m. to 5p.m.
Sunday 9a.m. to 5p.m.