

# Multi-Family Development Standards

July 6, 2021 City Council

# Project Update

## Agenda

- Project Overview
- Workshop/Survey Summary
- Site Test Summary
- Next Steps



#### **Project Objectives**

- Streamline production of quality multi-family housing aligned with community's goals
- Comply with recent State legislation
  - Multi-layered changes limiting City's review of certain housing developments to objective standards and requiring a streamlined review process
  - Increase housing production where appropriate

## Objective Standard (per State law):

- No personal or subjective judgment
- Uniformly verifiable
- References an external/uniform benchmark or criterion
- Available and knowable by applicant and public official prior to submittal

## **Applicability**

#### Types of development:

- Multi-family residential
- Mixed-use with 2/3 or more of square footage for residential

#### Areas of focus:

- San Leandro BART
- Downtown
- East 14th Street Corridor



## **Process** User Guides Adoption Final **Standards** Draft **Standards** Analysis **SPRING 2020** - Opportunity for public input

we are here

## **Workshop and Survey**

#### **Online Workshop**

- October 21, 2020
- 21 Participants
- 4 breakout rooms

## **Design Preference Survey**

- October 21 November 16, 2020
- 109 Responses

Understand design preferences and key influences that form our impression of quality design

## Workshop

#### **Townhome**



Α





**Apartment** 







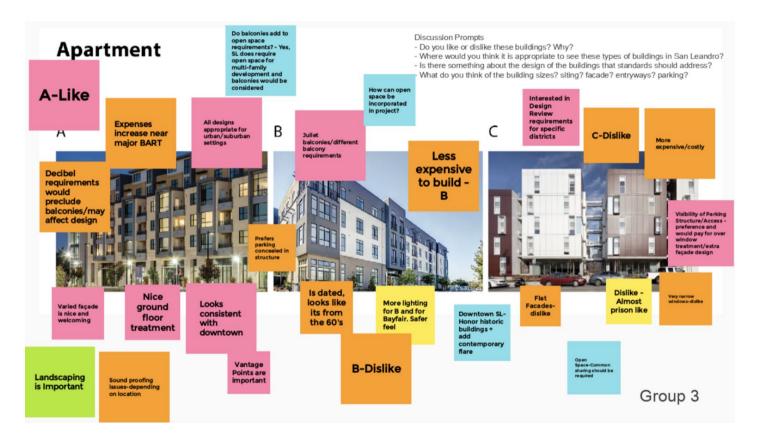
**Mixed-Use** 







#### Workshop



67%

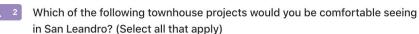




64.2%



58.7%



109 out of 109 people answered this question

	67%	73 responses
	64.2%	70 responses
	58.7%	64 responses
	55%	60 responses
	45%	49 responses
	42.2%	46 responses
	41.3%	45 responses
100	39.4%	43 responses
	35.8%	39 responses
	35.8%	39 responses
	28.4%	31 responses
The state of the s	24.8%	27 responses

If you had to score these townhomes between 0 (worst)-10(best) in terms of appearance, what score would you give it?

7→ Why did you make your selections?







4.7

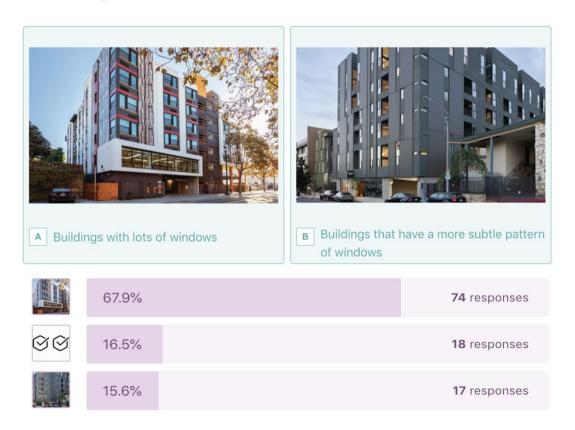
4.7

3.2

18→ Which do you prefer?



#### 16→ Which do you prefer?



#### **Common Themes**

- Variety of styles are appropriate, from traditional to modern
- Have variety, but also consistency
- 'Clean,' 'sleek,' 'contemporary' is ok, 'boring,' 'flat,' 'cold' is not

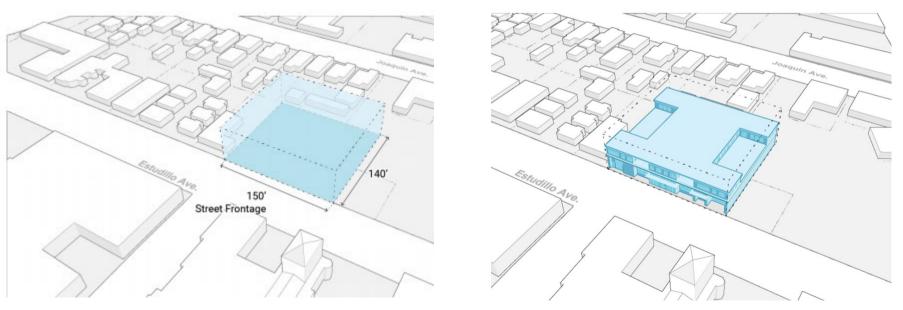
#### What's important

- √ Variety of housing choices
- ✓ Articulation can be achieved in different ways
- ✓ Landscaping in some instances more than building design
- ✓ Parking don't want to see it, need enough of it
- ✓ Privacy
- ✓ Open space
- ✓ Quality materials

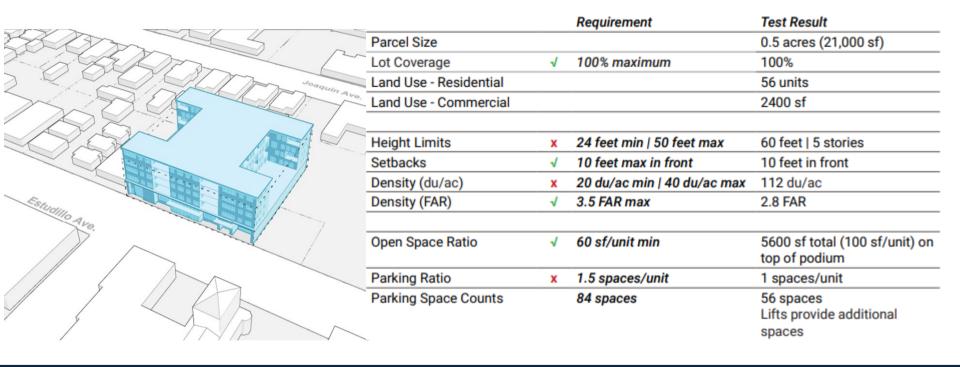
### **Site Test Analysis**

#### **DA-2 Existing Development Standards**

**DA-2 Test with Existing Development Standards/ Mixed-Use** 



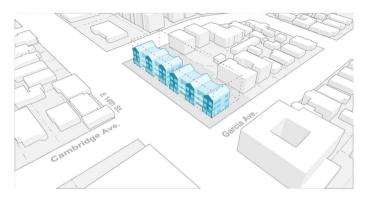
#### **DA-2 Potential Development**



The test demonstrates that existing parking, density, and height standards are limiting.

#### **North Area Site on E. 14th Street**

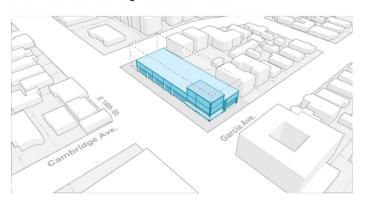
NA-2 Test with Existing Standards/ Townhomes



NA-2 Potential Development/ Apartments



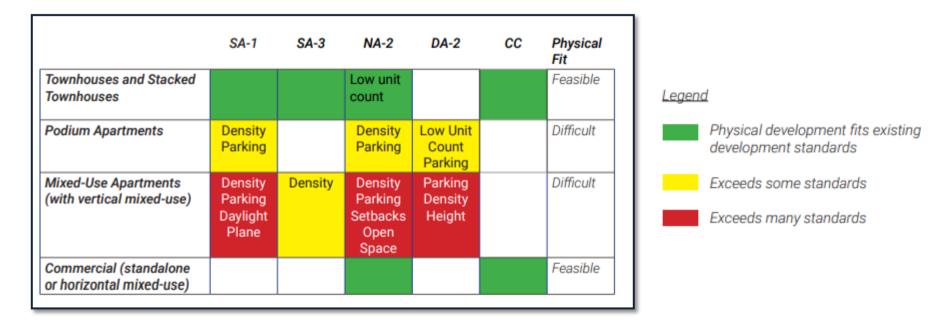
NA-2 Test with Existing Standards - Office



NA-2 Potential Development/ Mixed Use



#### **Site Test Analysis**



#### **Next Steps**

# Options Workshop:

July 29, 2021 6:00 pm via Zoom

# Options Survey:

Online from July 30 - August 20, 2021

# Draft Amendments:

Late summer 2021

# Adoption & User's Guides:

Fall 2021

Please visit SLDevelopmentStandards.com for more information and to sign up for updates

#### A&P

- No formal action tonight
- Opportunity for Council questions & comments
- Staff will report back on community feedback and next steps in the fall



# **THANK YOU!**

Please visit SLDevelopmentStandards.com for more information and to sign up for updates

or email project manager, Avalon Schultz, at aschultz@sanleandro.org