

**CITY OF SAN LEANDRO
ARTS COMMISSION
WEDNESDAY, FEBRUARY 11, 2015 - 7:00 P.M.
CITY HALL, SISTER CITIES GALLERY ROOM**

MEETING MINUTES

The meeting was called to order at 7:00 p.m.

PRESENT

Commissioners Edwards, Engler, Herrera, Ott-Davis, Pershing, Wong, Secretary Justice

ABSENT

Commissioners Harlow-Schott and Gonchar

APPROVAL OF AGENDA OF FEBRUARY 11, 2015

MSC (Pershing/Ott-Davis) to approve the agenda as submitted. (6 Ayes, 0 Nays, 2 Absent)

APPROVAL OF MINUTES OF JANUARY 11, 2014

MSC (Ott-Davis/Edwards) to approve the minutes as submitted. (6 Ayes, 0 Nays, 2 Absent)

PUBLIC

Stephen Cassidy
Shawn Einck
Darlene Evans
Richard Felix
Jan Woycheshin

PUBLIC COMMENTS

Jan Woycheshin from the San Leandro Senior Commission introduced her friend, Tron Miller. He is a photographer and a videographer. Jan thought his services might be considered for possible future projects to beautify San Leandro. Miller shared a little bit about his background and experience.

Richard Felix introduced himself as a San Leandro and Oakland based artist. He shared his background and experience with different projects in and around San Leandro. He is interested in assisting the Commission with whatever they may need.

CORRESPONDENCE

Secretary Justice reported they do not have correspondence but took a few minutes to discuss how the commissioners would like to receive information and/or notifications. She gave some ideas and the Commission agreed on Google Drive.

REPORT OF SECRETARY

A. Commissioner Information

Secretary Justice gave an overview of the information she would be sharing during the report of the secretary. She also inquired what the commissioners would be interested in learning about each month.

B. Department Update

Secretary Justice reported that the Youth Advisory Commission with the Teen Advisory Group had their "San Leandro's Got Talent" event and it was sold out. She shared information regarding the planning of the upcoming Cherry Festival in June. She said she would like to see the Arts Commission involved and suggested possibly helping to judge the Poster Contest or possibly helping to identify Arts and Crafts vendors for the festival.

Secretary Justice asked the commissioners to please submit a brief bio with experience, education, their interest in arts. Justice will provide an informal template of what she would like them to submit.

COMMITTEE REPORTS

Not Applicable

UNFINISHED BUSINESS

- Arts Commission Funding Possibilities

Commissioner Pershing said that the topic of putting San Leandro on the map has come up several times. She doesn't have all the details worked out but her idea is to have artists submit graphic maps highlighting "San Leandro" artistically and sharing those pieces with the newspaper to publish. A discussion ensued regarding the fundraising part of the idea. Stephen Cassidy introduced himself and shared that Mayor Cutter has nominated him for the Arts Commissioner. He asked City staff if City Council has been approached about designating monies from the General Fund for Arts or possible funding for the Arts Commission. A discussion ensued.

NEW BUSINESS

- A. Art Master Plans

Secretary Justice said that she is in the process of obtaining *Art Master Plans* from surrounding cities. She will post the information on their Google drive. She would like the commissioners to look through the information to assist them in the process of creating an Arts Master Plan for San Leandro.

- B. Prioritization of Projects and Ideas

Secretary Justice reported the Commission has suggested a lot of great ideas regarding what the Commission would like to see happen in San Leandro in regards to the Arts at their last meeting. She suggested they compile a list of those ideas and rank them to have focus and direction. Justice listed the ideas she wrote down from the previous meeting and a few more were added as well. They will continue with this discussion at their next meeting.

REPORT OF CHAIR

None

COMMISSION COMMENTS

- Commissioner Martin shared that he produced a show last week and shared information about it. He produces a show once a month and his next one is Saturday, March 14, 2015. He is looking for local San Leandro performers for his March show and asked if the commissioners could recommend anyone to share their contact information with him. He also shared that the Moon Festival is on September 19, 2015 at Marina Park from 11:00 am-5:00 pm. He gave an overview of the festival.
- Commissioner Pershing reported the San Leandro Players have a new play, *The Imaginary Invalid* and referred everyone to www.slplayers.org for more information. She also shared the Arts Council recently held an Arts Festival last Saturday and it was very successful. The next one will be the first Saturday in April.

ADJOURNMENT

MSC (Pershing/Edwards) to adjourn the meeting at 7:47 p.m. (6 Ayes, 0 Nays, 2 Absent)

Respectfully submitted,

Dena Justice, Secretary