

**CITY OF SAN LEANDRO
ARTS COMMISSION
WEDNESDAY, MARCH 11, 2015 - 7:00 P.M.
CITY HALL, SISTER CITIES GALLERY ROOM**

MEETING MINUTES

The meeting was called to order at 7:00 p.m.

PRESENT

Commissioners Cassidy, Edwards, Engler, Gonchar, Harlow-Schott, Herrera, Ott-Davis, Pershing, Wong and Secretary Justice

ABSENT

None

APPROVAL OF AGENDA OF MARCH 11, 2015

MSC (Engler/Pershing) to approve the agenda as submitted. (9 Ayes, 0 Nays, 0 Absent)

APPROVAL OF MINUTES OF FEBRUARY 11, 2015

MSC (Ott-Davis/Engler) to approve the minutes as submitted. (9 Ayes, 0 Nays, 0 Absent)

PUBLIC

Emily Breslin
Tron Miller

PUBLIC COMMENTS

None

CORRESPONDENCE

- A. Google Site – Secretary inquired if the Commissioners had an opportunity to get on the site and how it is working for them.

REPORT OF SECRETARY

- A. Department Update

Secretary Justice sent out the Cherry Festival Arts and Crafts vendor applications to all the Commissioners and asked if they were able to distribute them to potential vendors. Justice said she is working with Debbie Acosta with the Make SL group for the Cherry Festival and gave a brief overview. A discussion ensued for ideas to include for the Make SL area and/or the Cherry Festival. Commission decided to create a subcommittee for Cherry Festival community involved art ideas. The committee is made up of Commissioners Engler, Pershing, and Wong.

Secretary Justice reported the Recreation and Human Services Department publishes an Activity Guide three times a year with the activities and events the department provides. She inquired if the Commission had any ideas for artwork or ideas for information they would like to share with the community about the Arts Commission. A discussion ensued.

Secretary Justice shared she went to the annual California Parks and Recreation Society (CPRS) state conference. She attended a tour of art facilities and public art near Sacramento and talked about what other cities in California are doing and have done with public art.

COMMITTEE REPORTS

Not Applicable

UNFINISHED BUSINESS

A. Arts Commission Funding Possibilities

Breyana Riggsbee, Acting Recreation and Human Services Director, shared information about the possibility of a taxi tax to help fund the Arts Commission, but that is just an idea right now and she doesn't have any specific information.

Commissioner Cassidy reported he and Chair Herrera met with the City Manager and Mayor Cutter to ask for money from the General Fund for the Arts Commission. Cassidy said he specifically asked for \$250,000 each year for the next two years and shared information about their meeting and discussion. A discussion regarding short term and long term funding plans for the Arts Commission ensued.

B. Arts Master Plans

A discussion ensued about hiring a consultant to help create a long term art master plan for the City of San Leandro. Riggsbee noted that the plan is to request funding to hire the consultant and it will be coming forth at a City Council meeting in the near future.

Commissioners agreed they would like to invite other cities and districts to come present at future Arts Commission meetings.

C. Prioritization of Projects and Ideas

Secretary Justice said the Commission will return to this topic once everyone has had a chance to review and prioritize the list. Tabling to the next meeting.

NEW BUSINESS

A. Welcome Commissioner Stephen Cassidy

Secretary Justice welcomed Commissioner Cassidy and he shared a little bit about himself and his interest in and experience with the arts.

B. Ethics Training – June 22

Secretary Justice advised the commissioners of the mandatory Ethics Training on June 22. If anyone is unable to attend the training there is an online course they can take as well to meet the requirement.

C. Launching Arts Commission

Secretary Justice informed the Commission that a group photo will be taken at the April 8 meeting.

Secretary Justice reported the City is having a video produced about Art and Culture in San Leandro. Justice asked the producer how the Arts Commission could be involved and requested several artists from the Commission volunteer to be interviewed on camera in their studio for the video.

Secretary Justice also shared the Arts Commission should consider a launch event to introduce the Arts Commission to the community. A discussion ensued about some ideas. They formed a committee to brainstorm ideas for a launch party. The members of the subcommittee are Commissioners Cassidy, Herrera and Ott-Davis.

REPORT OF CHAIR

Chair Herrera reported the bands from Bancroft Middle School and San Leandro High are going to Disneyland to perform and they are short funds. It costs \$530 per student to go and 121 students are trying to go. If anyone is interested in sponsoring or contributing contact the school. Also Bancroft Theatre is putting on the show Aladdin. They are hosting a spaghetti dinner with auction on April 25. Herrera also said she will not be able to attend the April Commission meeting.

COMMISSION COMMENTS

- Commissioner Ott-Davis shared that the City of Los Altos has children's art for various holidays such as Halloween. She found out through the Chamber of Commerce that the City's Parks and Recreation department holds these events and she will be speaking to the gentleman from the department on Friday. She is going to research the information.
- Commissioner Wong reported he is putting on a show Saturday, March 14 at the Performance Arts Center. The show will feature performers from the recent San Leandro's Got Talent event.
- Commissioner Cassidy circled back to the idea of the Arts Commission recommending to the staff and council that the City Attorney work with the Commission to develop an ordinance requiring some major development contracts include a certain percentage be put towards the arts. Cassidy would like the topic on the agenda to discuss at the next meeting. He also suggested a master arts calendar be created for the City and a web presence be established.
- Commissioner Edwards suggested the Arts Commission participate at the Farmer's Market on Wednesdays and have a survey available to find out the Community's interest with the Arts. It was suggested to include the topic on a future agenda for further discussion.
- Commissioner Pershing reported the Arts Council hosted an Art Party at the Art Museum last month. They were expecting 60 children and actually 110 attended. The next Art Party is scheduled on April 4 and the theme is Toy Story.
- Commissioner Harlow-Schott reported the Taste of San Leandro is Thursday, March 26 from 5pm-8pm. She handed out the information cards for the event.

ADJOURNMENT

MSC (Gonchar/Harlow-Schottt) to adjourn the meeting at 8:46 p.m. (9 Ayes, 0 Nays, 0 Absent)

Respectfully submitted,

Dena Justice, Secretary