CITY OF SAN LEANDRO ARTS COMMISSION WEDNESDAY, MAY 13, 2015 - 7:00 P.M. CITY HALL, SISTER CITIES GALLERY ROOM

MEETING MINUTES

The meeting was called to order at 7:02 p.m.

PRESENT

Commissioners Cassidy, Edwards, Engler, Gonchar, Harlow-Schott, Herrera, Ott-Davis, Pershing, Wong and Secretary Justice

ABSENT

None

APPROVAL OF AGENDA OF MAY 13, 2015

Secretary Justice reported Emily Breslin will not be presenting because she isn't feeling well and unable to attend the meeting. Omitted agenda item 4B. MSC (Engler/Pershing) to approve the agenda as amended. (9 Ayes, 0 Nays, 0 Absent)

APPROVAL OF MINUTES OF MARCH 11, 2015

MSC (Engler/Gonchar) to approve the minutes as submitted. (9 Ayes, 0 Nays, 0 Absent)

PUBLIC

Guest presentations

A. San Leandro: Cultivating Art!

Justin Proffitt, staff member with City of San Leandro Community Development Department presented a short video highlighting public art in San Leandro and the artists that created the projects.

B. Emily Breslin

Emily is unable to attend. Will leave the presentation for June's meeting.

PUBLIC COMMENTS

Michael and Lucero Wallace, from District five (5), have created an application that would map art and explain art in any City. The application is called TUUX. He gave a brief explanation of its capabilities and would like to be invited back to give a full presentation to the Commission.

CORRESPONDENCE

A. Google Site – Secretary Justice said that she was able to customize the Google site a little bit. She asked if anyone would be interested in creating a graphic design for the Commission to add to the Google site because it is a public site and it would be nice to have an identifying brand they can use. Commissioner Pershing offered to work on that. Commissioner Gonchar asked if she would share it with the Commission so they can provide input as well.

REPORT OF SECRETARY

A. Department Update Secretary Justice reported the SLRHS Summer Activity Guide was published recently.

COMMITTEE REPORTS

A. Launching Arts Commission Subcommittee (Cassidy, Edwards Herrera and Ott-Davis) Chair Herrera reported Launching the Arts Commission in the fall (date TBD) at Casa Peralta. It would be an adult and children's art exhibit. Commissioner Ott-Davis shared her ideas for the event as well.

UNFINISHED BUSINESS

A. Arts Master Plans

Secretary Justice reported City Council has designated \$50,000 to have an Arts Master Plan created by a professional agency. Justice will work on creating a Request for Proposal (RFP) and will keep the commission informed of the process and timeline.

NEW BUSINESS

A. Arts Commission Photo – photographs were taken of the Commission.

B. Cherry Festival Arts & Innovation Space

Secretary Justice reported last year the area was called "Make San Leandro" and gave an overview of the kinds of exhibits that were there. This year the space has evolved to the Arts & Innovation Space. She shared about how the space will look and the exhibits and interactive art projects that are being featured this year.

The subcommittee worked together to bring ideas to the Commission regarding how the Arts Commission can participate in the Arts & Innovation Space at the Cherry Festival. Commissioner Pershing shared their ideas for a wishing pond and a collaborative molecular structure.

REPORT OF CHAIR

Chair Herrera reported that her son Kyle is performing as Aladdin in the Bancroft Middle School production of *Aladdin* and shared the details of performance times.

COMMISSION COMMENTS

- Commissioner Harlow-Schott reported Mulford Gardens has been doing an Art and Music Festival for several years. This year the festival is Saturday, July 18th. They are looking for artists to display their art. She gave details of who to contact if anyone is interested.
- Commissioner Gonchar reported she attended a conference called "Solar Week" held at the NetZero Energy Center. She said it was an inspirational event and shared about some of the people she met. Gonchar said that she's trying to figure out how to bring all the art contacts she's gotten to work together and convince City Council to allocate funds to the Arts Commission. A discussion ensued.
- Commissioner Edwards shared about Pro Arts and gave an overview of the organization and the opportunities they offer for artists. Edwards presented an idea of how the Commission could possibly raise some money partnering with Pro Arts.
- Commissioner Pershing reported the Art of Stepping Stones exhibit is currently at the main library.
- Commissioner Wong reported Oakland Fashion week is this Saturday from 12pm to 4pm at Jack London square. He gave an overview of the event.
- Commissioner Cassidy apologized for being late to the commission meeting. He reported he was invited and attended the Alameda County Mayor's conference and that was the reason he was a little late. He shared that the *Truth is Beauty* sculpture is coming to San Leandro permanently. This sculpture is renowned and will help get San Leandro on the map.

ADJOURNMENT

MSC (Gonchar/Edwards) to adjourn the meeting at 8:24 p.m. (9 Ayes, 0 Nays, 0 Absent)

Respectfully submitted,

Dena Justice, Secretary