

**CITY OF SAN LEANDRO
ARTS COMMISSION
WEDNESDAY, OCTOBER 14, 2015 - 7:00 P.M.
CITY HALL, SISTER CITIES GALLERY ROOM**

MEETING MINUTES

The meeting was called to order at 7:04 p.m.

PRESENT

Commissioners Cassidy, Edwards, Engler, Gonchar, Harlow-Schott, Herrera, Ott-Davis, Pershing, and Secretary Justice

ABSENT

Wong

APPROVAL OF AGENDA OF OCTOBER 14, 2015

MSC (Cassidy/Harlow-Schott) to approve the agenda as submitted. (8 Ayes, 0 Nays, 1 Absent)

APPROVAL OF MINUTES OF SEPTEMBER 9, 2015

MSC (Cassidy/Engler) to approve the minutes as submitted. (8 Ayes, 0 Nays, 1 Absent)

GUEST PRESENTATIONS

None

PUBLIC COMMENTS

Lucero Wallace

CORRESPONDENCE

Boards and Commissions Handbook

REPORT OF SECRETARY

- A. Secretary Justice reported that Jeanette Dong is the new Director of the Recreation and Human Services Department and began her employment with the City of San Leandro a few weeks ago coming from Alameda County Supervisor Wilma Chan's office.
- B. Secretary Justice reported moving forward the report as secretary will focus on what the Recreation and Human Services Department is offering related to Arts and Culture. The Department offers a variety of art and culture classes provided by contract instructors. Justice gave an overview of some of the current classes being offered and answered questions regarding the classes.

COMMITTEE REPORTS

- A. Launching Arts Commission Subcommittee – Report on Launch Party (Cassidy, Edwards, Herrera and Ott-Davis)
The Commission recapped the events from the Launch Party held in October. Commissioner Ott-Davis reported the launch was wonderful. She gave an overview of the event. The only thing she had issue with was that the information was on the back page of the San Leandro Times. Commissioner Cassidy said it was a good start and maybe could consider having this kind of an event annually. A discussion ensued about the possibility of hosting a kite festival in the spring. Commissioner Pershing asked to have a Kite Festival added to the next agenda to discuss.

UNFINISHED BUSINESS

A. Arts Master Plan RFP

Secretary Justice reported the RFP has been published on several networks such as the California Arts Council and the Public Arts Administrators Network. She also sent it directly to several consultants. Submissions are due by Tuesday, December 1, 2015 by 5 pm. Justice added that at their December meeting they will be nominating and voting for two Arts Commissioners to form a selection panel. Their job will be to review and make a consultant recommendation to the Arts Commission. She would like those commissioners interested in being considered for the panel to email her by the end of November indicating their interest, why they would like to be on the panel and their qualifications. Justice said she will compile the information and bring it to them in December for discussion, nominations and voting.

B. Arts Commission Logo

Secretary Justice said she has done some extensive research on Arts Commission Logos across the country and feels incorporating the logo design be a formal part of their Master Plan process is a good idea. This would ensure that the logo design is something that the branding is representative of their Commission and viable in the years to come. Commissioner Gonchar suggested deferring the logo design be deferred in keeping with Justice's reasons but also feels that it would be a conflict of interest for it to be designed by one of the sitting commissioners. A discussion ensued regarding pros and cons about using Commissioner Wong's design interim until their official branding logo is created and approved. Secretary Justice said they don't have to make any formal decision regarding the logo now. She will keep the design and they can discuss it again at another time.

C. No November Meeting – Veteran's Day Holiday

Secretary Justice reminded the commission they will not meet in the month of November due to their meeting falling on Veteran's Day.

NEW BUSINESS

A. Report on TRANSFORMATION - A San Leandro By Design event

Commissioner Pershing reported the event was wonderful. She gave an overview of the day and the speakers. She shared a little bit about the Truth is Beauty sculpture and the speech artist Marco Cochrane gave regarding the series he created. Commissioner Cassidy asked if the sculpture would be lit up and the parameters for that. A discussion ensued regarding various art pieces and projects around the City. Cassidy also suggested the Commission draft a letter to City Council requesting an ordinance that would designate 1% of all new development in San Leandro for the Arts.

B. Triangle at Hesperian & E. 14th St.

Commissioner Cassidy suggested the Commission formally request that City Council and the City Manager present the project that is approved for the space to the Arts Commission for review of artist aspect.

REPORT OF CHAIR

Chair Herrera reported she ushered at the Janet Jackson concert at the Bill Graham Auditorium in San Francisco the night before. November 15th the High School has their orchestra band concert at the AECES as well as the production of The Mouse that Roared.

COMMISSION COMMENTS

- Commissioner Gonchar reported she's been in contact with Dena to inviting some people to give the Commission presentations. She invited Susan Pontius, the director of the San Francisco Art Commission Public Art Program to their December meeting. She's been doing public art commissioning for the last 25 years and has a lot of experience. Cassidy brought up inviting City Council to the presentation as well but there might be a conflict with the Mayor's schedule because the Mayor's monthly meeting on the 2nd Tuesday of the month. A discussion ensued about possibly changing their meeting date in December to allow for the Mayor to attend. Dena

would follow-up and she would notify them when she has more information. Gonchar said if they are interested, she could arrange tours of the various public art pieces in San Francisco.

- Commissioner Cassidy reported he has a suggestion from his daughter. She would like to have an art park in San Leandro. A park that has a real art theme to it.
- Commissioner Pershing reported the Trivia Bee is on Friday, October 16, 2015 at the San Leandro Main Library.
- Commissioner Engler reported the San Leandro Performing Arts is presenting the Mouse that Roared November 6-15. The complete schedule is on their website.
- Commissioner Harlow-Schott reported the Karaoke show is on Friday, October 16. She's also trying to build a Karaoke show on the second Friday of the month. The karaoke show she's building would be a free show open to families at Bethel in San Leandro.

ADJOURNMENT

MSC (Harlow-Schott/Pershing) to adjourn the meeting at 7:55 p.m. (8 Ayes, 0 Nays, 1 Absent)

Respectfully submitted,

Dena Justice, Secretary